



**Long-Term Financial Policy and Audit  
Subcommittee  
Regular Meeting Minutes - Draft**

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Thursday, June 13, 2024

3:30 PM

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**1. CALL TO ORDER AND ROLL CALL**

The Meeting was called to order at 3:31 by Chair Rogers

**Present:** 3 - Chair Natalie Rogers, Mark Stapp, and Dianna MacDonald

**2. PUBLIC COMMENTS NON-AGENDA MATTERS**

There were no public comments on non-agenda items

**3. APPROVAL OF MINUTES**

Let the record reflect that:

- the cancellation notices for April 11, 2024 and May 9, 2024 were acknowledged

- March 21, 2024 - approved as submitted - Member MacDonald abstained

- April 25, 2024 - approved as submitted - Chair Rogers abstained

**3.1 Meeting Minutes**

**Attachments:** [April 11, 2024 LTFPA - cancellation notice](#)  
[March 21, 2024 LTFPA -Regular Meeting Minutes - draft](#)  
[May, 9, 2024 LTFPA - cancellation notice](#)  
[April 25, 2024 - LTFPA - Special Meeting Minutes- draft](#)

**4. SCHEDULED ITEMS**

**4.1 CITY OF SANTA ROSA REVENUE MEASURES**

Presenter: Alan Alton, Chief Financial Officer

Purpose: Discuss the impact of the Revenue Measures

Presentation: Presentation was received 6/13 and added to the agenda 6/14 as a late add following the meeting. The agenda was updated to reflect Final-Revised

## Recommendation Action: Information

**Attachments:** [Revenue Measure Nov 2024 Presentation - added after the meeting](#)

The Presentation was received 6/13 - it was presented at the meeting and added to the Agenda as a late add on 6/14 and the agenda was resubmitted as Final-Revised.

The Board discussed and asked follow up questions  
There were no public comments on this item

## 5. FUTURE AGENDA ITEMS

- Clarify where the 2% and 3% fees are being committed to (SRTBIA, and SCTBIA)
- Add a column to clarify the Healdsburg local TBIA(?) - not County
- (Rogers) Inquire about the Airport marketing for SR
- (Stapp) get feedback from hotel groups per increase
- Ask SR/SC TBIA to present to Council fee breakdown
- (MacDonald) determine if the STR tax are uncaptured or what the plan is for reporting more clearly
- Council will need a hypothetical example for the BLT increase...(EX: A Salon, Gross, current, impact)
- More information re: AirBNB Permitting (STR)
- (MacDonald/Rogers) Clarify to a granular level Impact Fees returning - how much, how determined, to what resource, who determines, (Quads?)

## 8. ADJOURNMENT

The meeting was adjourned at 4:59pm by Chair Rogers

The next scheduled meeting: July 11, 2024, 3:30pm

APPROVED:

Shelley McClure, Recording Secretary