



# Tier I Goals & Deliverables

City Council Meeting  
May 7, 2018

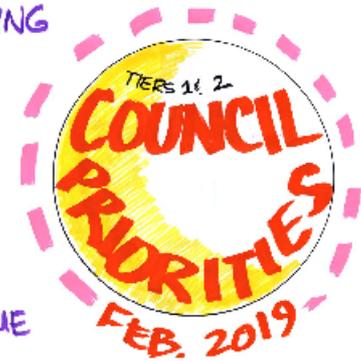
Sean McGlynn  
City Manager

# TIER 1

- FINANCIAL STABILITY
  - ↳ Replenishing Reserves
- RECOVERY & RESILIENCE
- COMPREHENSIVE HOUSING STRATEGY
  - ↳ General Plan Update
  - ↳ Rental Inspection Prog. (HCS)
  - ↳ Downtown Housing
    - Community Homeless Assistance Program & Update (HCS/PED)
    - Bennett Valley Senior Center: use as a shelter or safe haven
- HOMELESSNESS
- IMPLEMENT CLIMATE ACTION PLAN
  - ↳ 100% Renewable
  - ↳ City Council Subcommittee on Climate
  - ↳ All-Electric Ready Ordinance and Evergreen Cost Analysis

# TIER 2

- CREATE a PLAN TO ADDRESS DEFERRED MAINTENANCE THROUGHOUT the COMMUNITY
  - ↳ Including filling potholes
- EXPLORE OPTIONS for FUNDING ROSELAND LIBRARY
- CITYWIDE \$15 MINIMUM WAGE MEASURE
- CITY CHARTER REVIEW
- COLA vs. CPI for MOBILE HOME RENT INCREASES
- PROMOTE AFFORDABLE CHILD CARE, STREAMLINING PROCESSES
- SUPPORT for the CANNABIS INDUSTRY



# Financial Sustainability

**By 6/30/19:**

1. **Balanced Budget for FY 19-20 & future FY**  
*(Finance-FIN)*
  - a) Restore General Fund Reserves to policy levels 
  - b) Enact \$4-\$5m in immediate reductions
  
2. **Infrastructure Investment Policy** *(FIN)*
  
3. **Pension Obligation** *(FIN)*
  - a) PERS Overview
  - b) Reduce liability by approximately \$4 million

# Financial Sustainability

## By 8/31/19:

4. Measure “M” Spending Plan (*FIN/Rec & Parks*)

## By 12/31/19:

5. General Fund Reserve Policy (*FIN*)

## By 6/30/20:

6. Review policy alternatives to address economic uncertainty (*FIN*)

# Recovery & Resiliency

## By 9/30/19:

1. CDBG–DR dependent upon State Housing and Community Development (*Housing and Community Services-HCS*)
  - a) Council approves implementation strategy

## By 10/31/19:

2. Fire and Building Codes approved (*Fire/PED*)

# Recovery & Resiliency

**By 12/31/19:**

## **3. Adopt the Community Wildfire Protection Plan/Building Codes** *(Fire/Planning and Economic Development-PED)*

a) On 7/16/19 hold 1<sup>st</sup> of three Council sessions

## **4. Public Assistance** *(Trans and Public Works-TPW)*

a) Adopt a site plan and schedule for Fire Station #5

b) Restoration of destroyed/damaged infrastructure

1. Complete Coffey Park Reconstruction Phase 1

2. Open bicycle/pedestrian bridges along Parker Hill

3. Restore all streetlighting

c) Hazard Mitigation Grant Program

1. Outline awarded projects and delivery schedules

# Recovery & Resiliency

**By 5/30/20:**

5. Final Community Wildfire Protection Plan

**By 8/31/20:**

6. Complete entire Coffey Neighborhood Park Master Plan *(TPW/RP)*

**By 11/30/20:**

7. Commit to entering 90% of destroyed properties into the rebuild process *(Planning & Economic Development-PED)*

# Recovery & Resiliency

**By 6/30/24:**

**8. CDBG—DR (*HCS*)**

a) Invest \$38.4m in multi-family units

# Homelessness

## **By 6/30/19:**

1. Housing First Budget Plan Options; suggested one-time investments *(HCS)*
2. Homeless Services Contract Awards *(HCS)*

## **By 8/31/19:**

3. FY 18-19 Homeless Service Program Outcomes *(HCS)*
4. CHAP Program Review Presentation *(HCS)*

# Homelessness

**By 6/30/20:**

## **5. City of Santa Rosa and Home Sonoma County to provide the following (HCS):**

- a) 1600 people in safe shelter
- b) 325 people housed
- c) Homeless Management Information System (HMIS)  
Recommended Modifications – System Performance Measure (SPM) with Local/Regional Goals
- d) Recommended Metric to achieve SPMs for reducing first time homelessness, length of time homeless, housing placements and retention
- e) Recommended Standard Homeless Service Provider reporting format and frequency

# Comprehensive Housing Strategy

## By 6/30/19:

1. Downtown Station Area Specific Plan Preferred Alternative Selection (*PED*)
2. Award Public Private Partnership (P3) Technical Advisor Contract (*PED*)

## By 7/31/19:

3. Adopt SB35 (Density Near Transit) Design Standards Zoning Code Amendment (*PED*)

# Comprehensive Housing Strategy

## **By 8/31/19:**

4. Adopt Housing Action Plan (HAP): Inclusionary Housing Ordinance (*PED/HCS*)
5. Adopt HAP: Commercial Linkage Fee Ordinance (*PED*)
6. Negotiation Agreement Approval for Housing on City Lots (*PED*)
7. General Plan Contract Award (*PED*)

# Comprehensive Housing Strategy

**By 9/30/19:**

- 8.** Adopt Downtown Station Area Specific Plan *(PED)*
- 9.** Adopt Non-Discrimination Ordinance *(PED)*
- 10.** Rental Inspection Program Report to Council  
*(HCS)*
- 11.** HAP: Council Review of Impact Fees for  
affordable housing *(PED)*

# Comprehensive Housing Strategy

## By 11/30/19:

12. P3 Evaluation & Council Decision Point (*PED*)

## By 6/30/20:

13. Rental Inspection Program Implemented (*HCS*)
14. Present General Plan Alternatives (*PED*)

## By 11/30/20:

15. Break ground for 500 new units downtown(*PED*)

## By 2023:

16. Complete 2050 General Plan (*PED*)

# Climate Action Plan

**By 5/30/19:**

1. Appoint Climate Action Subcommittee (*PED*) 

**By 6/30/19:**

2. Hold 1<sup>st</sup> meeting – Climate Action Subcommittee

**By 8/31/19:**

3. Evergreen Power Study Session & Report on cost of implementation (*PED*)

**By 10/31/19:**

4. All Electric Ready Ordinance – Draft Document (*PED*)

# Questions/Input?



# Recommendation

It is recommended by the City Manager's Office that the Council, by resolution, receive and adopt the City of Santa Rosa City Council and Executive Team Retreat final report and provide direction on the Tier 1 priorities.