



APPROVAL OF BLANKET PURCHASE ORDER UTILIZING THE STATE OF CALIFORNIA COOPERATIVE CONTRACT 1-19-58-69 WITH GEOTAB USA, INC. - VEHICLE TELEMATIC SYSTEM

City Council Meeting
March 23, 2021

Zac Brand
Fleet Superintendent
Transportation and Public Works Department

CURRENT

- The Transportation and Public Works Department (TPW) submitted a request for a Request for Proposal (RFP) Best Value process to purchase a telematic vehicle equipment system solution for the City of Santa Rosa.
- Purchasing Division of Finance released RFP 20-105 where a panel of three City employees representing TPW, Information Technology, and Police evaluated proposals.

PROPOSED

- Of the seven proposals received, and presentations completed, the panel scored the two Geotab USA, Inc. proposals the highest.
- Staff elected to reject all proposals and transition the procurement to a cooperative purchase under section 3-08.160 of the City Code.
- Staff determined that the State of California Cooperative Contract 1-19-58-69 with Geotab USA, Inc. as the best value to the City.

PROPOSED (Continued)

- The Blanket Purchase Order (PO) issued will be for a one-year period with seven (7) one-year renewal options.
- The City PO Terms and Conditions and Insurance, Adoption of State of California Contract Additional Terms, Contract Pricing, and reference to the State Contract number in the body of the PO will apply.

BENEFIT

- Santa Rosa City Code Section 3-08.160 allows for cooperative purchases when advantageous to the City.
- Geotab USA, Inc. is a global leader in telematics, a method of monitoring an asset (car, truck, heavy equipment, or even ship) by using GPS and onboard diagnostics to record movements on a computerized map.
- BAR- Continuous Smog Testing Program
- Free EV Analysis
- Reduce Fleet Operating Expenses

BENEFITS (Continued)

- Fleet & Driver Transparency
- Improved Fleet Utilization
- Portable Equipment Registration Program (PERP)
- Liability Mitigation
- Accident Reconstruction
- Proactive Fleet Safety

RECOMMENDATION

It is recommended by the Transportation and Public Works and Finance Departments that the Council, by resolution, approve a one-year blanket purchase order with seven (7) one-year renewal options to Geotab USA, Inc., Las Vegas, Nevada, for the purchase of Geotab vehicle telematic system and components for installation on City fleet vehicles utilizing the State of California Cooperative Contract Number 1-19-58-69, in an amount not to exceed \$250,000. The vehicle telematic system will be installed on vehicles and equipment across all Departments providing data to support labor activities and departmental utilization analysis.

QUESTIONS?