



# City of Santa Rosa

City Hall, Council  
Chamber  
100 Santa Rosa Avenue  
Santa Rosa, CA 95404

## CITY COUNCIL REGULAR MEETING AGENDA AND SUMMARY REPORT MARCH 18, 2025

**2:00 P.M. - CLOSED SESSION**

**4:00 P.M. - REGULAR SESSION**

**MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY ATTENDING IN-PERSON FROM COUNCIL CHAMBER AT 100 SANTA ROSA AVENUE (IT IS RECOMMENDED THAT SOCIAL DISTANCING BE OBSERVED).**

**THE PUBLIC CAN ALSO VIEW OR LISTEN TO THE MEETING LIVE AT:**

- 1. [HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar). CLICK ON THE "IN PROGRESS" LINK TO VIEW;**
- 2. VIA ZOOM WEBINAR BY VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/84471867952](https://srcity-org.zoom.us/j/84471867952), OR BY DIALING 877-853-5257 AND ENTERING WEBINAR ID: 844 7186 7952;**
- 3. COMCAST CHANNEL 28, AT&T U-VERSE CHANNEL 99; AND**
- 4. VIA YOUTUBE AT [HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)**

**Public Comment may be made live during the meeting In-Person from Council Chamber or submitted in advance via email at [cc-comment@srcity.org](mailto:cc-comment@srcity.org) by 5:00 p.m. the Monday before the City Council Meeting.**

**IN THE EVENT A COUNCIL MEMBER PARTICIPATES REMOTELY BASED ON JUST CAUSE OR EMERGENCY CIRCUMSTANCES PURSUANT TO AB 2449, THE CITY WILL ALSO ALLOW FOR PUBLIC COMMENT THROUGH THE ZOOM LINK OR DIAL-IN NUMBER ABOVE.**

**PLEASE NOTE THAT ALL E-MAILS SENT TO THE CITY COUNCIL ARE CONSIDERED TO BE PUBLIC RECORDS AND SUBJECT TO DISCLOSURE UNDER THE CALIFORNIA PUBLIC RECORDS ACT.**

**DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT ARE SET FORTH BELOW.**

**COUNCIL MAY RECESS DURING THE EVENING FOR BREAKS. PUBLIC HEARING MATTERS WILL BEGIN NO EARLIER THAN 5:00 P.M.**

**MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER.**

**PUBLIC COMMENTS:**

Except for public hearing items, comments from the public will be allowed on all agenda items at the time each item is called. Comments on public hearing items may be made when the hearing is opened.

Live Public Comment: Members of the public can provide comment on an Agenda Item In-Person from Council Chamber by completing a Speaker Card or signing up with the Administrator in Council Chamber.

Advanced Public Comment Via E-mail: To submit an e-mailed public comment to the City Council, please send to: [cc-comment@srcity.org](mailto:cc-comment@srcity.org) by 5:00 p.m., the Monday prior to the Council Meeting. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, and provide your name and comment in the body of the e-mail. E-mail public comments received by the deadline will be distributed to City Council members and uploaded to the agenda prior to the start of the City Council Meeting for public access.

Non-Agenda Items are the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. The first public comment period on non-agenda items (Agenda Item 14) will begin no earlier than 5:00 p.m. and will be limited to twelve speakers selected randomly by the Mayor. Each speaker will be allowed up to three minutes. Speakers who do not have an opportunity to

Speak during this time will be allowed to make public comment under Agenda Item 18.

**2:00 P.M.**

**1. CALL TO ORDER AND ROLL CALL**

**2. REMOTE PARTICIPATION UNDER AB 2449 (IF NEEDED)**

To consider and take action on any request from a Council Member to participate in a meeting remotely due to Just Cause or Emergency Circumstances pursuant to AB 2449 (Government Code Section 549539(f)).

**3. ANNOUNCEMENT OF CLOSED SESSION ITEMS**

Following the announcement of Closed Session items and prior to recess into Closed Session, the public may speak up to three minutes on items to be addressed in Closed Session.

**3.1 CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION**  
(Paragraph (1) of subdivision (d) of Government Code Section 54956.9)

Name of Case: Angelina Lopez, et al. vs. City of Santa Rosa, et al.  
Court Case No.: USDC Northern District of California Case No.  
3:22-cv-05270-LB

**3.2 CONFERENCE WITH LABOR NEGOTIATORS**  
(Government Code Section 54957.6)

Agency Designated Representatives: Maraskeshia Smith, City Manager; Alan Alton, Chief Financial Officer; Dominique Blanquie, Human Resources Director; Siara Goyer, Employee Relations Manager; and Burke Dunphy of Sloan Sakai Yeung & Wong LLP.  
Employee Organizations: Operating Engineers Local 3, Maintenance and Utility System Operators (Employee Units 3 and 16); Santa Rosa City Employees Association (Employee Units 4, 6, 7); Service Employees International Union Local 1021, (Employee Units 8 and 14); Executive Management (Employee Unit 10); Middle Management (Employee Unit 11); Confidential (Employee Unit 12); Mechanics (Employee Unit 13); City Attorney (Employee Unit 15); Santa Rosa City Attorneys' Association (Employee Unit 17), Santa Rosa Management

Association (Employee Unit 18).

**RECESS CLOSED SESSION(S) AND RECONVENE TO OPEN SESSION IN THE COUNCIL CHAMBER AND VIA ZOOM.**

**4. STUDY SESSION - NONE.**

Study Session items are items for in-depth discussion and possible direction to staff. No action will be taken.

**4:00 P.M.**

**5. ANNOUNCEMENT OF ROLL CALL (IF NEEDED)**

**6. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS**

**7. PROCLAMATIONS/PRESENTATIONS**

7.1 PROCLAMATION - NATIONAL SURVEYOR'S WEEK

**Attachments:** [Proclamation](#)

7.2 PROCLAMATION - WOMEN'S HISTORY MONTH

**Attachments:** [Proclamation](#)

7.3 PRESENTATION - DOWNTOWN ACTION ORGANIZATION ANNUAL UPDATE

**Attachments:** [Annual Report 2024](#)  
[Presentation](#)

**8. STAFF BRIEFINGS**

This time is reserved for City staff to provide a five-minute briefing to the Council on departmental issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for Council consideration.

8.1 SANTA ROSA ACTIVE TRANSPORTATION PLAN UPDATE

The City of Santa Rosa Transportation and Public Works Department is conducting an update to the 2018 Bicycle and Pedestrian Master Plan, to be renamed the Active Transportation Plan. City staff released the

Public Review Draft of the Active Transportation Plan on March 3, 2025, to solicit feedback on the document. Public comment will be accepted through March 31, 2025. It is anticipated that the Plan will be adopted by the Council in the Spring of 2025. The Council may provide input and ask questions on the Active Transportation Plan and components of the staff briefing. No action will be taken except for possible direction to staff.

**Attachments:** [Presentation](#)  
[Late Correspondence \(Uploaded 03-18-2025\)](#)

**8.2 ECONOMIC DEVELOPMENT STRATEGIC PLAN UPDATE (THIS ITEM HAS BEEN CONTINUED TO THE APRIL 15, 2025, REGULAR MEETING)**

Staff will provide an update to Council on the Economic Development Strategic Plan. No action will be taken except for possible direction to staff.

**8.3 UNITED SOCCER LEAGUE INTEREST IN SANTA ROSA (THIS ITEM HAS BEEN CONTINUED TO THE APRIL 15, 2025, REGULAR MEETING)**

Economic Development staff will provide information about the United Soccer League's Interest in establishing a professional soccer franchise in Santa Rosa. No action will be taken except for possible questions to staff.

**9. CITY MANAGER'S/CITY ATTORNEY'S REPORTS**

**9.1 REPORT OF SETTLEMENTS AND ACTIVE LITIGATION**

The City Attorney will report on all settlements authorized by Council in closed session that were finalized in February 2025, which includes but may not be limited to all settlements requiring the City to pay more than \$50,000. The City Attorney will also provide a summary of pending litigation against the City.

**Attachments:** [Litigation Report](#)

**10. STATEMENTS OF ABSTENTION/RECUSAL BY COUNCIL MEMBERS**

## **11. MAYOR'S/COUNCIL MEMBERS' REPORTS**

### **11.1 MAYOR'S/COUNCIL MEMBERS' SUBCOMMITTEE AND LIAISON REPORTS (AND POSSIBLE COUNCIL DIRECTION TO BOARD REPRESENTATIVE ON PENDING ISSUES, IF NEEDED)**

#### **11.1.1 Council Subcommittee Reports**

#### **11.1.2 Sonoma County Transportation Authority/Regional Climate Protection Authority (SCTA/RCPA)**

#### **11.1.3 Sonoma County Water Agency (SCWA) - Water Advisory Committee**

#### **11.1.4 Association of Bay Area Governments (ABAG)**

#### **11.1.5 Sonoma County Agricultural Preservation and Open Space District Advisory Committee**

#### **11.1.6 Sonoma Clean Power Authority (SCPA)**

#### **11.1.7 Zero Waste Sonoma (formerly known as Sonoma County Waste Management Agency (SCWMA))**

#### **11.1.8 Groundwater Sustainability Agency (GSA)**

#### **11.1.9 Sonoma County Homeless Coalition**

#### **11.1.10 Renewal Enterprise District (RED)**

#### **11.1.11 Public Safety Subcommittee**

#### **11.1.12 Other**

### **11.2 MATTERS FROM COUNCIL REGARDING FUTURE AGENDA ITEMS**

This time is reserved for Council to discuss whether to place matters on a future agenda for further discussion.

#### **11.2.1 REQUEST FOR AGENDA ITEM REGARDING DOWNTOWN CANNABIS DISPENSARY OPERATIONS**

BACKGROUND: At the March 4, 2025, City Council meeting,

Council Member Rogers requested a future agenda item to discuss downtown cannabis dispensary operations. Council Member Alvarez concurred with the request.

**11.2.2 REQUEST FOR AGENDA ITEM REGARDING DEVELOPMENT OF CERTIFICATION OF UNDERSTANDING PROCESS FOR ENERGY PRODUCTION FROM SOLAR PANELS AND POTENTIAL HOMEOWNER OFFSET**

BACKGROUND: At the March 4, 2025, City Council meeting, Council Member Rogers requested a future agenda item to discuss development of a certification of understanding process from solar panel installation contractors or builders for understanding the energy production from solar panels and identification of the potential need for homeowner offset. Council Member Alvarez concurred with the request.

**12. APPROVAL OF MINUTES**

**12.1** February 19, 2025, Special Meeting Minutes.

**Attachments:** [Draft Minutes](#)

**12.2** February 25, 2025, Regular Meeting Minutes. **(THIS ITEM HAS BEEN CONTINUED TO THE APRIL 1, 2025, REGULAR MEETING)**

**13. CONSENT ITEMS**

**13.1** MOTION - CONTRACT AWARD - DUTCH FLOHR NEIGHBORHOOD PARK

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by motion: 1) consent to the withdrawal of the bid of RRR Pirooz Engineering of Olivehurst, California, on Contract Number C02461, Dutch Flohr Neighborhood Park; 2) award the contract in the amount of \$2,480,000 to the lowest responsive and responsible bidder, Pat Nelson Construction, Inc. of Petaluma, California; approve a 15% contract contingency; and authorize a total contract amount of \$2,852,000. The source of funds is Capital Improvement Fund; no City General Fund money is included in this project.

**Attachments:** [Staff Report](#)  
[Attachment 1 - Location Map](#)  
[Attachment 2 - Summary of Bids](#)  
[Attachment 3 - Relief of Bid Letter](#)

**13.2** RESOLUTION - PROJECT SPECIFIC MAINTENANCE AGREEMENT BETWEEN THE STATE OF CALIFORNIA AND THE CITY OF SANTA ROSA FOR THE HEARN AVENUE AT HIGHWAY 101 - PHASE 3 REBUILD INTERCHANGE

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by resolution, approve a Project Specific Maintenance Agreement for Hearn Avenue Overcrossing with City of Santa Rosa with the State of California, acting by and through the Department of Transportation (Caltrans), and the City of Santa Rosa regarding maintenance responsibilities within State right of way for the Highway 101 and Hearn Interchange project, and delegate authority to the City Manager to execute the agreement.

**Attachments:** [Staff Report](#)  
[Attachment 1 - Location Map](#)  
[Resolution](#)  
[Exhibit A](#)

**13.3** RESOLUTION - APPROVAL OF SECOND AMENDMENT TO BLANKET PURCHASE ORDER 170093 TO INCREASE COMPENSATION WITH SOUTHERN TIRE MART, LLC

RECOMMENDATION: It is recommended by the Transportation and Public Works Fleet Division and Finance Departments, that the Council, by resolution, approve the Second Amendment to Blanket Purchase Order 170093 for retread tires and services with Southern Tire Mart, LLC, Santa Rosa, California in the amount of \$20,000, for a total cumulative amount not to exceed \$120,000.

**Attachments:** [Staff Report](#)  
[Resolution](#)

**13.4** RESOLUTION - APPROVAL OF SECOND AMENDMENT TO BLANKET PURCHASE ORDER 169057 TO EXTEND THE TERM AND



INCREASE COMPENSATION WITH WERLE ENTERPRISES, LLC,  
DBA NATIONAL PRINT + PROMO

RECOMMENDATION: It is recommended by the Finance Department that the Council, by resolution, approve the Second Amendment to Blanket Purchase Order (BPO) 169057 for forms management services, to extend the term for a period of one year and increase compensation with Werle Enterprises, LLC, dba National Print + Promo, Rohnert Park, California in the amount of \$50,000, for a total cumulative amount not to exceed \$150,000.

**Attachments:** [Staff Report](#)  
[Resolution](#)

**13.5** RESOLUTION - ACCEPTANCE AND APPROPRIATION OF  
\$153,987.86 BEQUEST FROM THE ESTATE OF ROSEMARY  
MAKI-RAMATICI TO THE HOMELESS SHELTER OPERATIONS  
FUND

RECOMMENDATION: It is recommended by the Housing and Community Services Department that the Council, by resolution, accept a bequest of \$153,987.86 from the Estate of Rosemary Maki-Ramatici designated for homeless shelter solutions and appropriate the monies to the Homeless Shelter Operations Fund to support the implementation of the City's Homelessness Solutions Strategic Plan (2023-2027).

**Attachments:** [Staff Report](#)  
[Resolution](#)

**13.6** ORDINANCE ADOPTION SECOND READING - ORDINANCE OF THE  
COUNCIL OF THE CITY OF SANTA ROSA AMENDING TITLE 6 AND  
TITLE 20 OF THE SANTA ROSA CITY CODE BY REPEALING  
CHAPTER 6-32 ENTITLED MASSAGE THERAPY, MASSAGE  
BUSINESS OR ESTABLISHMENT, IN ITS ENTIRETY; ADDING A  
NEW CHAPTER 20-49 ENTITLED MASSAGE REGULATION AND  
MASSAGE ESTABLISHMENT REGISTRATION; AMENDING  
SECTIONS 20-23.030 AND 20-24.030 REGARDING PERMITTING  
REQUIREMENTS FOR MASSAGE RELATED USES; AMENDING  
SECTIONS 20-50.020(A), 20-52.060 AND 20-62.030(B)(2) BY ADDING  
ADMINISTRATIVE ADJUSTMENT PROVISIONS; AND AMENDING

SECTION 20-70.020 REGARDING DEFINITIONS OF MASSAGE  
RELATED USES AND BUSINESS SERVICE USES

RECOMMENDATION: This ordinance, introduced at the March 4, 2025, Regular Meeting by a 7-0-0-0 vote, amends Titles 6 and 20 of the Santa Rosa City Code by repealing Chapter 6-32 entitled Massage Therapy, Massage Business or Establishment; adds a new Zoning Code Chapter 20-49 entitled Massage Regulation and Massage Establishment Registration; amends Zoning Code Sections 20-23.030 and 20-24.030 regarding permitting requirements for “massage related uses”; amends Sections 20-50.020(A), 20-52.060, and 20-62.030(B)(2) adding Administrative Adjustment provisions; and amends Section 20-70.020 revising the definition of “office - business/service” and adding a definition for “massage related uses.”

**Attachments:** [Ordinance](#)

**13.7** ORDINANCE ADOPTION SECOND READING - ORDINANCE OF THE  
COUNCIL OF THE CITY OF SANTA ROSA AMENDING TITLE 20 OF  
THE SANTA ROSA CITY CODE TO AMEND SECTIONS 20-23.030  
AND 20-24.030 REGARDING REQUIREMENTS FOR ADULT  
ENTERTAINMENT BUSINESSES

RECOMMENDATION: This ordinance, introduced at the March 4, 2025, Regular Meeting by a 7-0-0-0 vote, amends Zoning Code Sections 20-23.030 and 20-24.030 regarding permitting requirements for “adult entertainment business.”

**Attachments:** [Ordinance](#)

**14. PUBLIC COMMENT ON NON-AGENDA MATTERS**

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. This public comment period will begin no earlier than 5:00 p.m. and will be limited to twelve speakers selected randomly by the Mayor. Each speaker will be allowed up to three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 18.

LATE CORRESPONDENCE

**Attachments:** [Late Correspondence \(Uploaded 03-18-2025\)](#)

## 15. REPORT ITEMS

### 15.1 REPORT - SONOMA COUNTY WATER AGENCY PROPOSED FISCAL YEAR 2025/26 WATER TRANSMISSION BUDGET AND RATE INCREASE

BACKGROUND: The City of Santa Rosa purchases approximately 93% of its potable water supply from Sonoma Water, the region's water wholesaler. Sonoma Water's proposed Fiscal Year (FY) 2025/26 Water Transmission System budget includes an 8.68% increase in the wholesale rate of water, from \$1,289.02 to \$1,400.86 per acre foot.

On March 6, 2025, the Board of Public Utilities reviewed Sonoma Water's proposed FY 2025/26 budget and rate increase and made a recommendation to City Council to provide direction to its Water Advisory Committee (WAC) representative on a vote on Sonoma Water's proposed FY 2025/26 Water Transmission System budget and rate increase. The WAC is an advisory board to Sonoma Water. The WAC is scheduled to vote on Sonoma Water's proposed FY 2025/26 Water Transmission System budget and rate increase at the April 7, 2025, WAC Meeting. Ultimately the Sonoma Water Board of Directors will have final authority to approve Sonoma Water's proposed FY 2025/26 Water Transmission System budget and rate increase.

RECOMMENDATION: It is recommended by the Board of Public Utilities and Santa Rosa Water that the Council, by motion, consider Sonoma Water's proposed Fiscal Year 2025/26 Water Transmission Budget and proposed rate increase and provide direction to its Water Advisory Committee (WAC) representative for the April 7, 2025, WAC vote on Sonoma Water's proposed 2025/26 Water Transmission System Budget and rate increase.

**Attachments:** [Staff Report](#)  
[Attachment 1 – Sonoma Water- Water Transmission FY 2025/26 Presentation](#)  
[Revised Presentation \(Uploaded 03-18-2025\)](#)

## 16. PUBLIC HEARINGS

Public Hearing matters will begin no earlier than 5:00 p.m. or as soon thereafter as the matters are reached on the agenda.

- 16.1** PUBLIC HEARING - ORDINANCE DESIGNATING FIRE HAZARD SEVERITY ZONES AS RECOMMENDED BY THE CALIFORNIA DEPARTMENT OF FORESTRY AND FIRE PROTECTION AND AMEND SECTION 18-44.4907.1 OF THE SANTA ROSA CITY CODE TO INCLUDE THE NEWLY DESIGNATED HIGH ZONE REFERENCE

BACKGROUND: As required by Government Code Section 51179, local jurisdictions are required to adopt, by ordinance, updated fire hazard severity zones in our jurisdiction within 120 days of receiving recommendations from the State Fire Marshal pursuant to Section 51178. By locally adopting the updated CalFire maps released on 2/24/2025, the City of Santa Rosa satisfies the requirements of Government Code Section 51179.

RECOMMENDATION: It is recommended by the Santa Rosa Fire Department that the Council introduce an ordinance designating moderate, high, and very high fire hazard severity zones as recommended by The California Department of Forestry and Fire Protection (CalFire) as Fire Hazard Severity Zones and amending Section 18-44.4907.1 of Chapter 18-44 of the Santa Rosa City Code to include reference to High Fire Hazard Severity Zone.

**Attachments:** [Staff Report](#)  
[Ordinance](#)  
[Exhibit A](#)  
[Public Hearing Notice](#)  
[Presentation](#)

## 17. WRITTEN COMMUNICATIONS - NONE.

## 18. PUBLIC COMMENT ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council and not able to speak under Agenda Item 14. Each speaker will

be allowed up to three minutes.

**19. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]**

**20. ADJOURNMENT OF MEETING**

**21. UPCOMING MEETINGS**

This schedule is tentative and subject to change pending final publication and posting of the City Council Meeting Agenda.

**21.1 UPCOMING MEETINGS LIST**

**Attachments:** [Upcoming Meetings List](#)

**\*Did not appear on the preliminary agenda.**

**\*\*Quasi-judicial or adjudicative action, ex-parte communication disclosure is required.**

The Open Government Ordinance was adopted by City Council in December 2020 (ORD-2020-018) and amended in July 2021 (ORD-2021-007). These ordinances added and amended Chapter 1-10 to the City Code to codify the City of Santa Rosa's commitment to embrace a culture of open government to ensure public trust, engage the community, and establish a system of transparency, public participation, and collaboration. To view a full versions of the Open Government Ordinances go to <http://srcity.org/OpenGovOrdinance> and <http://srcity.org/OpenGovOrdinanceAmend>. To request paper copies of the Open Government Ordinances contact the City Clerk's Office at 707-543-3015 (TTY Relay at 711) or [cityclerk@srcity.org](mailto:cityclerk@srcity.org).

The City of Santa Rosa does not discriminate against individuals with disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the City Clerk's Office at 707-543-3015 (TTY Relay at 711) or [cityclerk@srcity.org](mailto:cityclerk@srcity.org). If the request is received at least 7 business days prior to the City Council meeting, the copy shall be provided no later than two (2) business days prior to the City Council meeting. Meeting information can also be accessed via the internet at <http://srcity.org>

*Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.*