

City of Santa Rosa Community Safety Scorecard

August 9, 2016

Formerly the Mayor's Gang Prevention Task Force



Violence at SR Cinco de Mayo

ROCKS, CONCRETE THROWN AT POLICE; OFFICERS FIRE RUBBER BULLETS, GAS



Photos by KENT PORTER / The Press Democrat

A Cinco de Mayo reveler throws a rock at police Thursday at the corner of Dutton Avenue and Sebastopol Road while others scatter as officers shoot gas at the crowd.



Sonoma County sheriff's deputies move forward at Sebastopol Road and West Avenue in Roseland as they shoot smoke bombs and tear gas to disperse Cinco de Mayo revelers Thursday.

Windows of police car, bank broken in Roseland

By MARY CALLAHAN,
DEREK J. MOORE
and MARTIN ESPINOZA
THE PRESS DEMOCRAT

Santa Rosa's Cinco de Mayo street celebrations erupted in violence once again Thursday despite a show of force by police, who used rubber bullets, pepper spray and smoke grenades to disperse disorderly crowds.

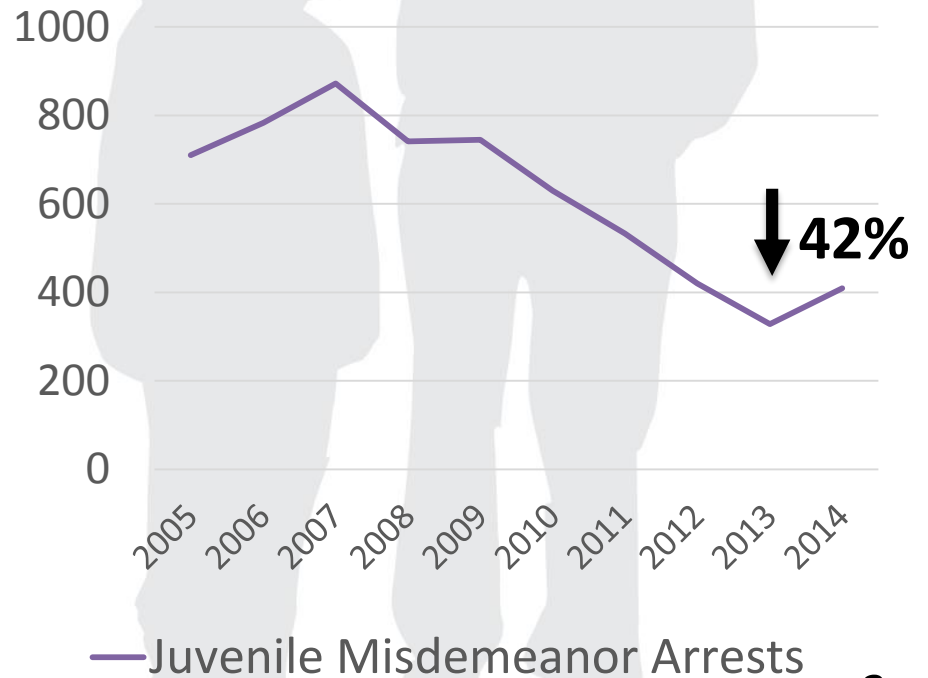
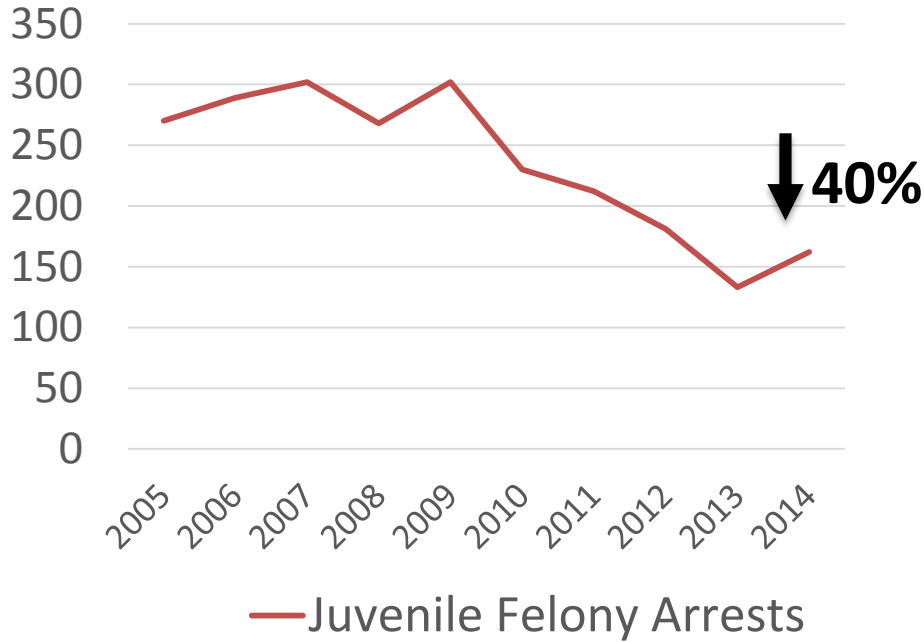
The clashes in the Roseland neighborhood mirrored events last year, when surging crowds on Sebastopol Road broke windows and pelted cars with rocks.

On Thursday, a Santa Rosa police sergeant, clad in a helmet for protection, was struck in the head with a chunk of concrete but wasn't hurt, authori-

TURN TO **VIOLENCE**, PAGE A13

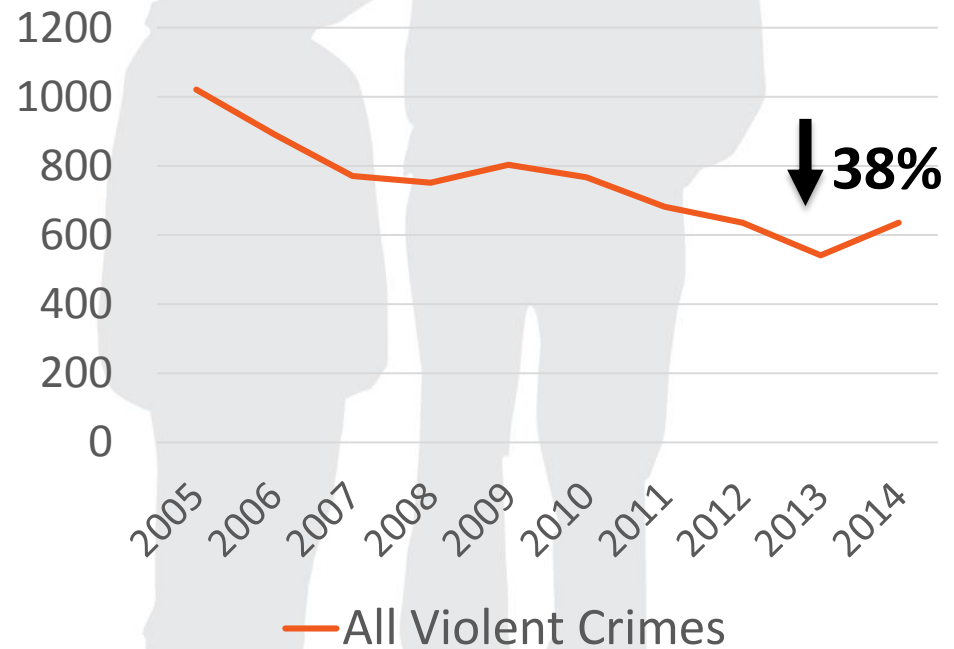
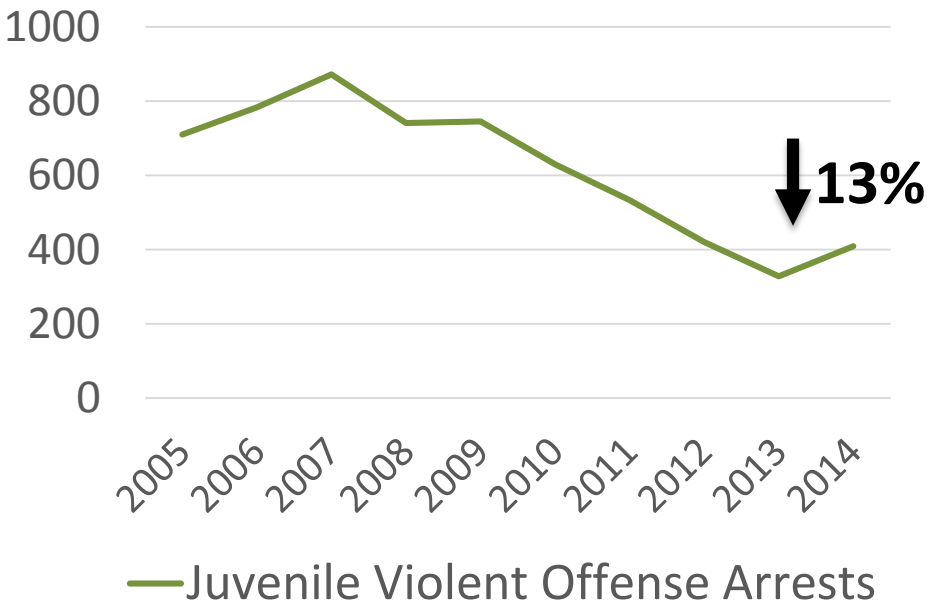


Historical Indicators



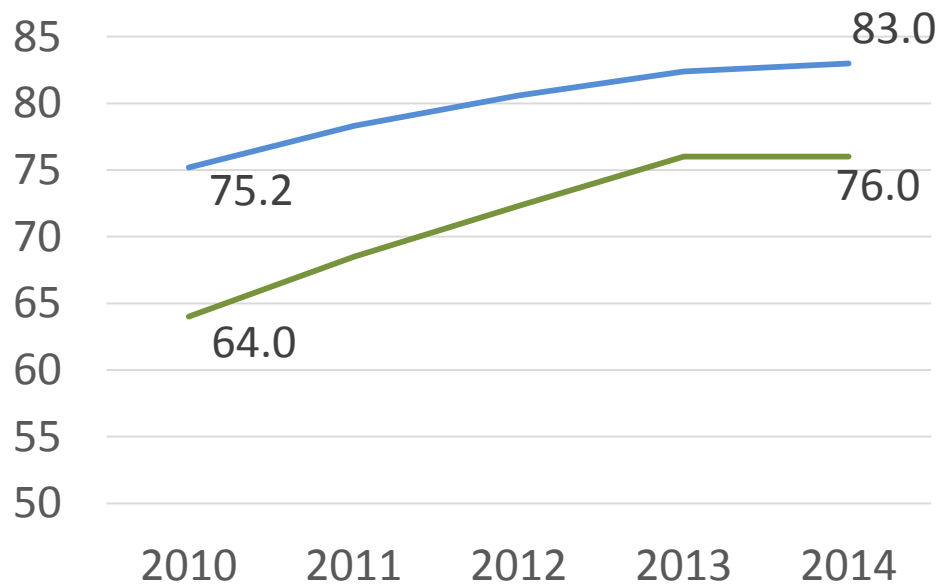
Source: CA Dept. of Justice

Historical Indicators

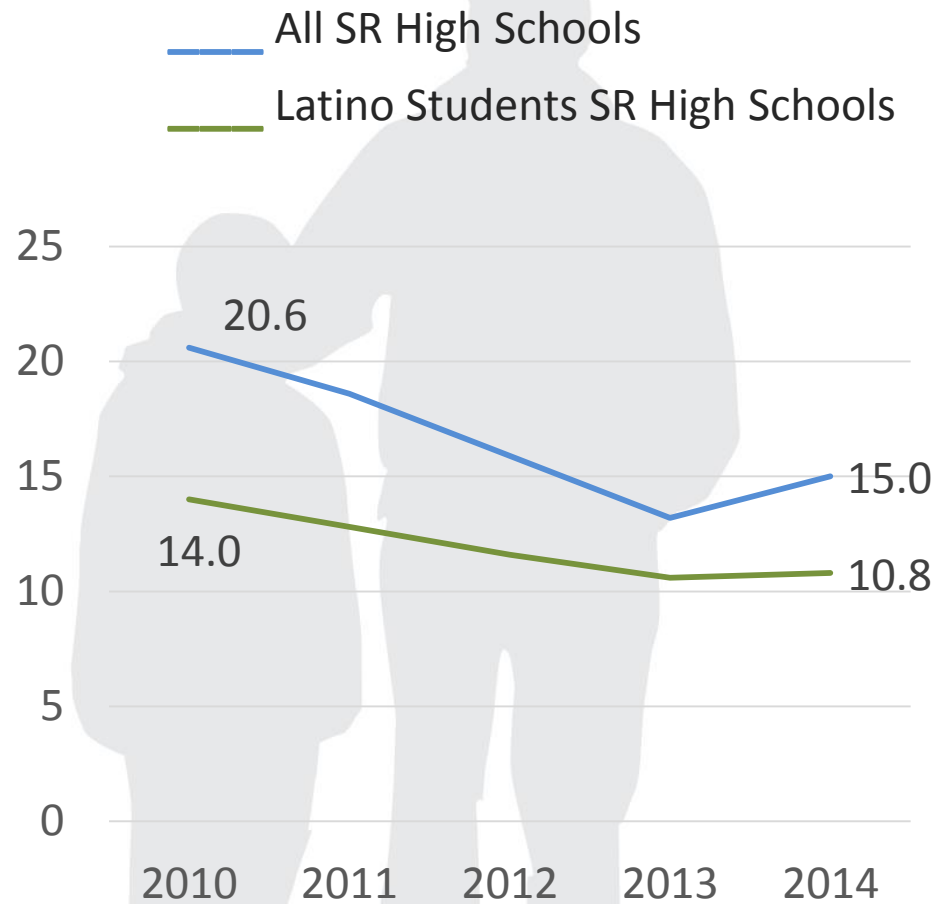


Source: CA Dept. of Justice

Historical Indicators



Graduation Rates



Dropout Rates

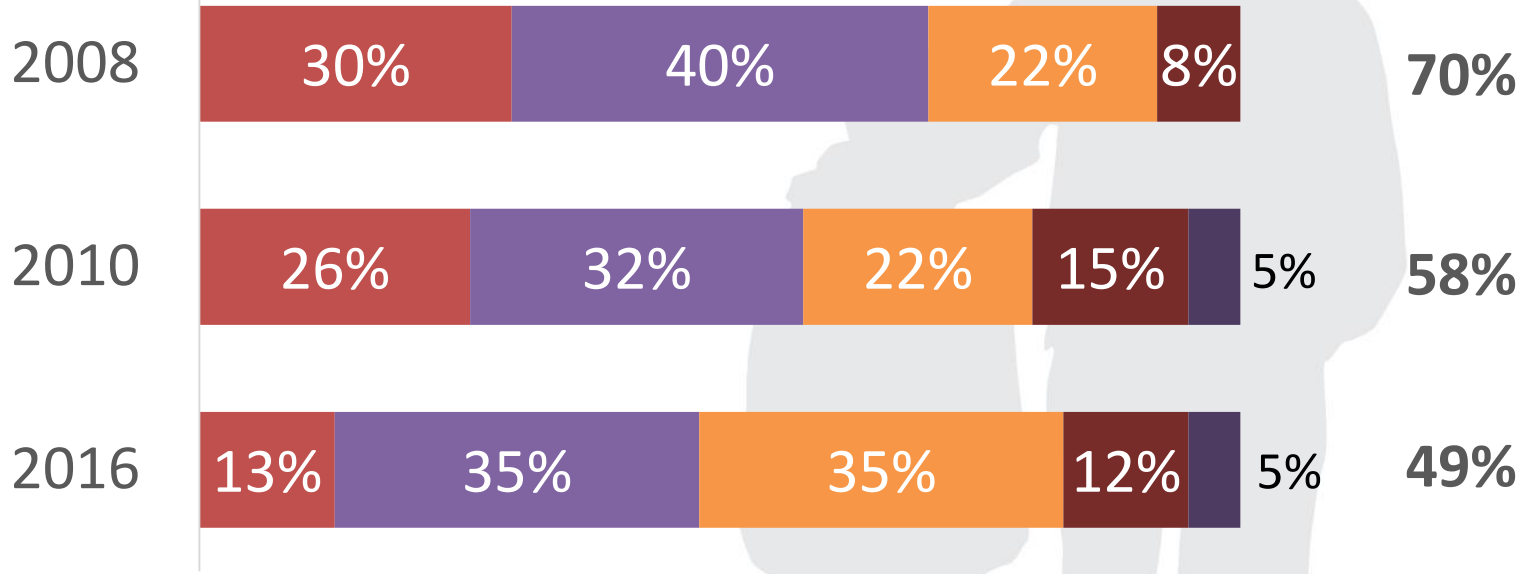


Source: CA Dept. of Education

Recent Polling Results*

Gangs and Youth Violence

Extremely/
Very
Serious



0% 20% 40% 60% 80% 100%

■ Ext. Ser. Prob.

■ Very Ser. Prob.

■ Smwt. Ser. Prob.

■ Not Too Ser. Prob.

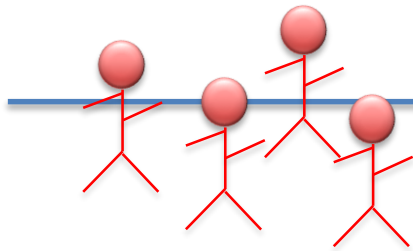
■ DK/NA



*Source: City of Santa Rosa Measures O & P Surveys, FM3, Lew Edwards Group, 2016



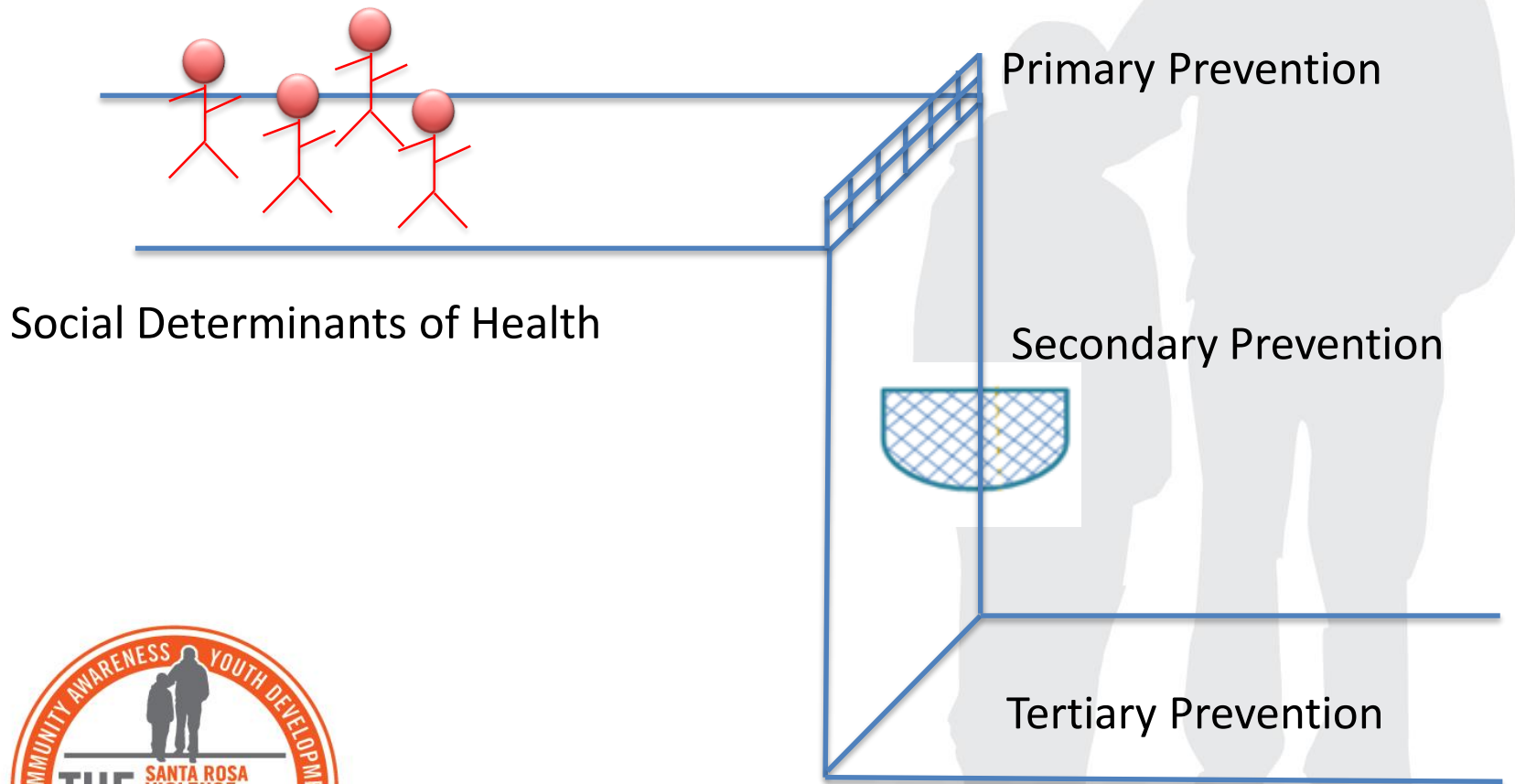
Current Violence Prevention Models



Youth Violence Prevention Programs



Violence Prevention Model Scorecard-Driven



Scorecard Goals Team

- Cap. Craig Schwartz – Santa Rosa Police Department
- David Koch – Sonoma County Probation
- Gustavo Mendoza – California Youth Outreach
- Lt. John Cregan – Santa Rosa Police Department
- Kellie Noe – Sonoma County Cradle to Career
- Matt Martin – Social Advocates for Youth
- Nanette Smejkal – Santa Rosa Recreation & Parks
- Oscar Chavez – Sonoma County Human Services
- Serena Lienau – The Partnership
- Socorro Shiels – *formerly with* Santa Rosa City Schools
- Vince Harper – Community Action Partnership



Goals of the Scorecard

- Incorporate a public health approach into violence prevention
- Guide key strategies and funding priorities
- Identify high-need areas within city
- Create a tool and system for shared accountability
- Measure the collective impact of violence prevention efforts over time



Indicators

Economic Conditions

Indicator	Measured as
Cost of Living	% Rent-burdened households
Employment	% of Unemployed
Home Ownership	% of Owner-occupied Housing Units
Income	% of Families Below Poverty

Family & Community Connectedness

Indicator	Measured as
Access to Health Care	% of Insured Population
Civic Engagement	% of Active Voting Age Population
Family Trauma	Domestic Violence Incidents (per 1,000 residents)
Violence Prevention	Violence Prevention Nonprofits (per 10,000 residents)



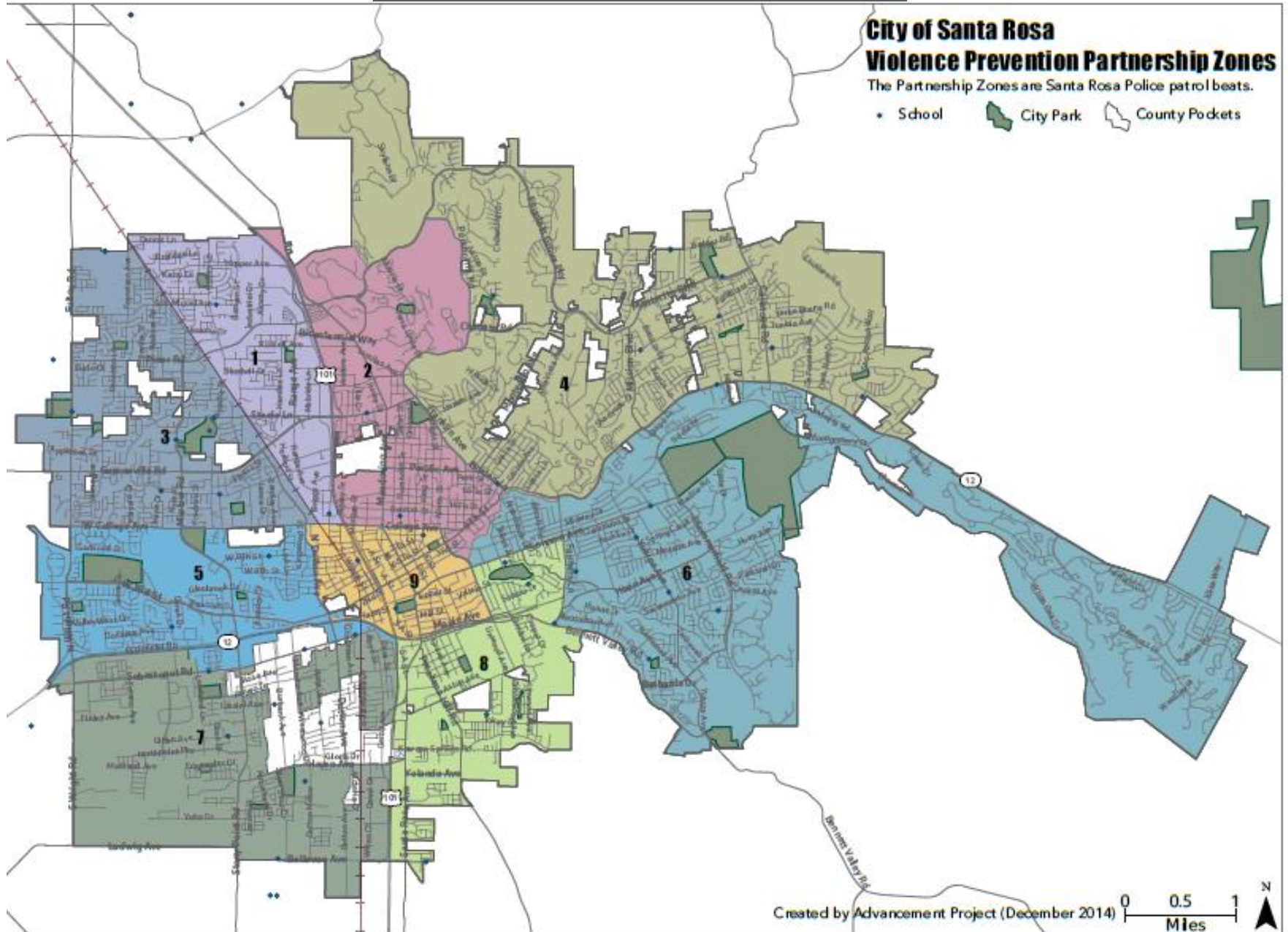
School Conditions

Indicator	Measured as
Attendance	Elementary School Truancy Rate
Discipline	Suspension Rate
Early Childhood Edu.	Licensed Childcare Seats (per 100 children ages 0-5)
Graduation	High School Cohort & A-G Graduation Rates

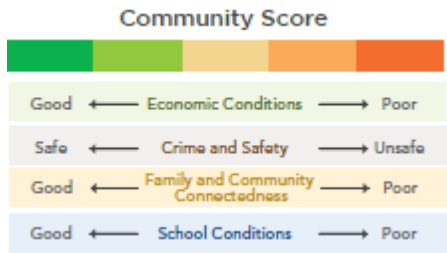
Crime & Safety





Indicator	Measured as
Arrests	Arrests (per 1,000 residents)
Child Abuse & Neglect	Child Abuse and Neglect Incidents (per 1,000 children)
Gang Involvement	Gang-related Incidents (per 1,000 residents)
Narcotics	Narcotics-related incidents (per 1,000 residents)
Youth Violent Crime	Youth-involved Violent Crime Incidents (per 1,000 youth)

Scorecard Zones



Scorecard Summary



		Scorecard Zones								
Domain	Indicator	1	2	3	4	5	6	7	8	9
 Economic Conditions	Cost of Living	Yellow	Green	Orange	Green	Yellow	Yellow	Light Green	Yellow	Orange
	Employment	Light Green	Yellow	Light Green	Light Green	Orange	Light Green	Yellow	Yellow	Orange
	Homeownership	Orange	Orange	Light Green	Green	Yellow	Green	Yellow	Yellow	Orange
	Income	Orange	Yellow	Yellow	Green	Orange	Green	Orange	Orange	Yellow
 Crime and Safety	Arrests	Orange	Orange	Light Green	Green	Yellow	Light Green	Yellow	Yellow	Orange
	Child Abuse/Neglect	Orange	Orange	Light Green	Light Green	Yellow	Light Green	Orange	Light Green	Orange
	Gang Involvement	Yellow	Yellow	Light Green	Green	Yellow	Green	Orange	Orange	Orange
	Narcotics	Orange	Orange	Green	Green	Yellow	Light Green	Orange	Orange	Orange
	Youth Violent Crime	Orange	Orange	Light Green	Green	Yellow	Light Green	Yellow	Yellow	Orange
 Family and Community Connectedness	Access to Health Care	Orange	Yellow	Yellow	Green	Orange	Green	Orange	Yellow	Yellow
	Civic Engagement	Light Green	Green	Orange	Light Green	Yellow	Green	Orange	Orange	Yellow
	Family Trauma	Orange	Orange	Light Green	Green	Yellow	Green	Yellow	Yellow	Orange
	Violence Prevention	Yellow	Yellow	Orange	Orange	Yellow	Orange	Orange	Yellow	Green
 School Conditions	Attendance	Green	Orange	Yellow	Light Green	Yellow	Light Green	Yellow	Orange	Orange
	Discipline	Green	Orange	Orange	Yellow	Green	Yellow	Orange	Light Green	Yellow
	Early Childhood Edu.	Yellow	Green	Orange	Yellow	Yellow	Green	Orange	Orange	Orange
	Graduation	N/A	Green	Orange	Yellow	N/A	Light Green	Orange	N/A	N/A

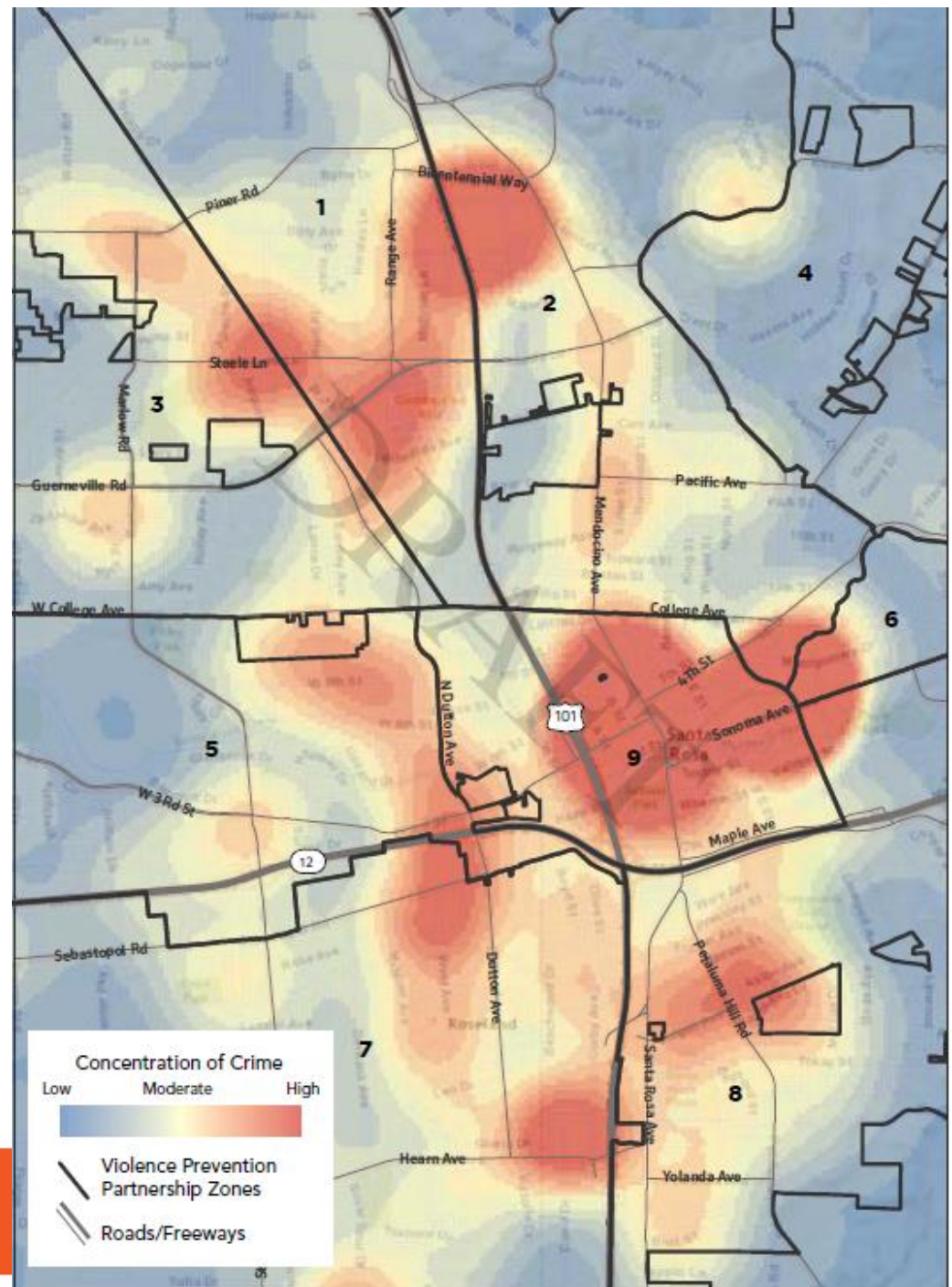
Note: N/A means no applicable schools in the zone.



High-Need Areas

○ Areas Identified based on youth-involved violent crime:

- ✓ Corby/Hearn
- ✓ Downtown
- ✓ Roseland
- ✓ South Park
- ✓ W. 9th
- ✓ W. Steele Lane



Strategic Recommendations

○ Key Themes

- Community-based Stakeholder Collaboratives – Develop and enhance efforts of partners at local, state, and national levels
- Strategic Neighborhood Action Plans (SNAPs) – Implement specific strategies to address needs in neighborhoods within High-Needs Areas

○ 10 Strategic Recommendations



Strategic Recommendations

Economic Conditions

- Implement Workforce Development Opportunities
- Increase Equitable Housing Initiatives

Crime and Safety

- Foster Collaborative Relationships
- Implement Place-Based Violence Prevention Strategies, Programs, and Services



Strategic Recommendations

Family and Community Connectedness

- Increase Access to Affordable Health Care
- Foster Opportunities to Increase Voter Equality and Participation
- Implement Place-Based Violence Prevention Strategies, Programs, and Services



Strategic Recommendations

School Conditions

- Increase Early Childhood Education Programs
- Enhance College & Career Readiness Programs
- Increase School Engagement and Truancy Prevention



Next Steps

- Continue to meet with Community, Partners, and other City Departments
- Incorporate findings and strategic recommendations
 - Strategic planning process
 - CHOICE grant program cycles
 - Open data portal
- Assessment of indicators and strategic recommendations
- Annual domain and indicator updates



Recommendation

It is recommended by the Office of Community Engagement and the Santa Rosa Violence Prevention Partnership (The Partnership) that the Council, by motion, accept The Partnership's Community Safety Scorecard.

