

CITY OF SANTA ROSA  
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL  
FROM: LON PETERSON, DIRECTOR  
COMMUNICATIONS AND INTERGOVERNMENTAL RELATIONS  
OFFICE  
SUBJECT: APPROVAL OF FIRST AMENDMENT TO PROFESSIONAL  
SERVICES AGREEMENT NUMBER F002371 FOR STATE  
LEGISLATIVE ADVOCACY SERVICES WITH RENNE PUBLIC  
POLICY GROUP, A DIVISION OF RENNE PUBLIC LAW GROUP,  
LLP

AGENDA ACTION: RESOLUTION

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RECOMMENDATION

It is recommended by the Communications and Intergovernmental Relations Office that the Council, by resolution, approve a First Amendment to Professional Services Agreement Number F002371 with Renne Public Policy Group, a division of Renne Public Law Group, LLP, Sacramento, California, increasing time of performance for two years and increasing compensation by \$155,000, for state legislative advocacy efforts, including policy development for the Council's state legislative priorities, for a total contract not to exceed amount of \$529,580.

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EXECUTIVE SUMMARY

Renne Public Policy Group (RPPG) is currently the contractor performing state legislative advocacy services on behalf of the Council and City.

The City wishes to extend the time of performance for this contract to August 26, 2026, and to increase the not to exceed amount by \$155,000.

BACKGROUND

The City requires continued assistance with state legislative advocacy services, including identifying emerging policy issues and enacting a robust and strategic legislative platform. RPPG helped craft the Council's first-ever state legislative platform in 2022. The Council has enacted a legislative platform every subsequent year.

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RPPG has been a key partner in advocating for the Council's policy priorities in Sacramento.

The City conducted a request for proposal process in 2021 to select a new state advocacy firm. After a thorough review, RPPG was selected to receive a contract. The current contract was approved for a three-year term with an option to extend out two additional years to 2026.

PRIOR CITY COUNCIL REVIEW

The Council approved the current contact with RPPG on August 17, 2021.

ANALYSIS

RPPG has been able to assist the City in executing the Council's state advocacy priorities in Sacramento. In addition, RPPG has been crucial in communicating with our state legislative delegation. RPPG provides timely analysis and information on pressing state policy matters such as housing, homelessness, public safety, Surplus Lands Act, economic development, water, community services, emergency management, disaster preparedness and transportation.

RPPG has helped secure state budget earmarks for the City, such as Fire Station 8 and direct-install program with Santa Rosa Water. RPPG has been instrumental in advocating on hundreds of bills since 2021, including seeking amendments on pertinent legislation, testifying before legislative committees and working with senior legislative leaders to advocate for the City's priorities. Further, RPPG has communicated routinely with the Governor's office and other statewide constitutional officers.

FISCAL IMPACT

Budget for this item has been included in FY 2024-25.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guidelines Section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

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Not applicable.

ATTACHMENTS

- Resolution/Exhibit A – First Amendment to Professional Services Agreement Number F002371 with Renne Public Policy Group

PRESENTER

Scott Alonso, Government Affairs Officer