



# Measure O - Implementation Plan Changes

December 10, 2013

City Council Agenda Item 12.3

# Agenda

- Introduction
- Gang Prevention/Intervention
- Fire Department

# Gang Prevention

# BACKGROUND

- **August 2012** – the administration of the Mayor’s Gang Prevention Task Force (MGPTF) moved to the City Manager’s Office
- **December 2012** – City Council adopted 2012-2016 MGPTF Strategic Plan
- **September 2013** – City Manager and City Attorney directed staff to analyze and amend Measure O implementation plan
- **December 2013** – Citizen’s Oversight Committee unanimously accepted the recommended changes to Measure O implementation plan

# SUMMARY OF PROPOSED REVISIONS

- Restructure and clarification of funding allocations
- No proposed changes to original line item amounts
- City Manager's Office proposes three additional one-time projects to be expended from reserve

| Proposed Additions  | Cost      |
|---|-----------|
| Responsive Grant Program  | \$250,000 |
| MGPTF Strategic Plan Implementation   | \$125,000 |
| Limited Term 1.0 FTE Senior Administrative Assistant<br>(January 1 – June 30, 2014) | \$36,500  |
| Total one-time costs  | \$411,500 |

# MGPTF STRATEGIC PLAN IMPLEMENTATION

- **Community Awareness**

- Social Media, Outreach, Website Re-design, Re-branding

- **Re-entry and Regionalization**

- Best practices for criminal rehabilitation for juveniles and adults
- Impacts of prison realignment (AB-109) on our communities

- **Community Safety Scorecard**

- Data-based evaluation tool to measure long-term impacts of MGPTF efforts on a neighborhood level using public health framework and indicators

- Example: City of Los Angeles, City of Sacramento

# RESPONSIVE GRANT PROGRAM

- Addresses Ordinance Objective:
  - “Enhancing and improving in-school gang prevention and intervention curriculum and programs”
- Eligible Applicants: School Districts within the City of Santa Rosa
- Evaluation Requirement
- One-time application for up to \$100,000 per award
- 25% matching fund requirement

# GRANT REVIEW TEAM

- Representatives from Santa Rosa Police and Recreation & Parks Departments, Sonoma County Office of Education, and Sonoma County Probation
- One community member
- One youth/student
- No conflict of interest



# RESPONSIVE GRANT PROCESS

- **Process:**
  - **January 2014** – Assessment and literature review of successful in-school gang prevention programs
  - **February 2014** –
    - Develop new Request for Proposal
    - Present Responsive Grant program to MGPTF Policy Team
  - **March/April 2014** – Solicit and review applications from school districts
  - **May 2014** – City Council consideration

# SUMMARY OF PROPOSED REVISIONS

- Responsive Grant Program – use \$250,000 for in-school gang prevention and intervention programming and curriculum
- MGPTF Strategic Plan Implementation – \$125,000
  - Community Awareness Projects
  - Re-entry and Regionalization
  - Community Safety Scorecard
- Limited Term 1.0 FTE Senior Administrative Assistant – \$36,500
  - Administrative support of current and proposed projects



City of  
Santa Rosa

# Fire Department

# Fire Station 5 Relocation Project



# BACKGROUND

- **2002** – FIRESCOPE Inc. “Fire Station Location & Deployment Study”
- **2004** – Sonoma County Grand Jury Report “Santa Rosa Fire Station Deployment.”
- **2004** – Santa Rosa General Plan amended. Project estimate: \$4.5 million.
- **2010** – City Council approval for project. Project shelved until funding was located.
- **2013** – Measure “O” oversight Committee and City Council approve budget of \$350,000 per year of Measure “O” funds.
- **October 2013** – Project bid. Low bid exceeds Engineers Estimate by \$718,126.

# PROPOSED PLAN

- Use \$150,000 currently existing in Fire Station-5 account and,
- Transfer \$600,000 of Measure “O” reserve money from the Southeast Fire Station account.
- The Southeast Fire Station project is currently on hold as there is no current funding for staffing the station. Staff is continuing to work with other agencies to seek a solution that may allow staffing of the station.

Questions?