

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: KIM NADEAU, PARKING MANAGER
FINANCE DEPARTMENT
KEVIN BUCHANAN, ADMINISTRATIVE ANALYST
FINANCE DEPARTMENT
SUBJECT: PETITION TO ESTABLISH THE OLIVE PARK RESIDENTIAL
PERMIT PARKING ZONE

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Finance Department that the Council, by resolution, approve the petition to establish the Olive Park Residential Permit Parking Zone in the 200 block of Olive Street between Hazel Street and Laurel Street and the 300 block of Orange Street located south of Laurel Street.

EXECUTIVE SUMMARY

The Finance Department has received a petition from residents of the 200 block of Olive Street and the 300 block of Orange Street. Residents from these blocks are requesting the creation of the Olive Park Residential Permit Parking Zone, with restrictions limiting on-street parking to two (2) hours, Monday through Friday, between the hours of 9:00 a.m. and 6:00 p.m.

BACKGROUND

Santa Rosa City Code Section 11-44.050 establishes that neighborhoods impacted by non-resident parking may submit a petition to the City Council to have their area added to the Residential Permit Parking Program ("Program"). The 200 block of Olive Street and the 300 block of Orange Street have submitted a petition to be included in the Program. The Program was established to provide on-street parking relief in the form of time limited parking in neighborhoods being impacted by a high volume of non-resident parkers who are attracted to that particular area; such as Santa Rosa Junior College, the Fairgrounds, Memorial Hospital, and downtown Santa Rosa. Residential units within the designated permit area are eligible for permits which exempt them from the posted on-street time limits.

PRIOR CITY COUNCIL REVIEW

Not applicable

ANALYSIS

The petition for application to the Program exceeds the City's requirement of 60% support from residential units in the proposed area. Sixty-two percent (62%) of residential units on the 200 block of Olive Street (8 of 13) and seventy-one (71%) of residential units on the 300 block of Orange Street (5 of 7) are in support. Exhibit A shows the proposed area to be included into the Olive Park Residential Permit Parking Zone.

The area requested for inclusion in the Program is in close proximity to Railroad Square, the Hyatt hotel and conference center, and the downtown SMART train station. Residents are experiencing spill over parking impacts from these attractors which make it difficult for residents to park near their homes.

Staff conducted a neighborhood meeting on December 4, 2019 to discuss the parking concerns of residents on these blocks, describe the pros and cons of inclusion in the Program, and assess neighborhood support for the request. Notification of the meeting was sent to the proposed permit zone streets and the adjacent streets in the Olive Park area. Three people attended, of which one was a resident in the proposed permit zone. That resident and another attendee were in favor of moving forward with the petition request. The third attendee was undecided and lived on an adjacent street.

The neighborhood is near the Railroad Square metered parking zone and the West End Residential Permit Zone, areas currently patrolled by parking enforcement personnel, and additional staffing is not required.

FISCAL IMPACT

It is estimated it will cost approximately \$4,000.00 to purchase and install the necessary signage. The revenue source is the Parking Fund. It is estimated approximately 15 permits will be issued in the Olive Park Residential Permit Zone which will generate \$300 per year in revenue. The Parking Fund is reimbursed from the General Fund for expenditures related to Parking Enforcement, including Residential Permit Zone expenditures.

ENVIRONMENTAL IMPACT

The Council finds that the proposed action is exempt from the provisions of the California Environmental Quality Act (CEQA) under section 15061(b)(3) and 15378 in that there is no possibility that the implementation of this action may have significant effects on the environment, and that no further environmental review is required.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable

NOTIFICATION

Per City Code Section 11-44.050 (C), notice of the public hearing was posted 10 days prior to the hearing on all blocks proposed to be included in the residential permit parking zone. Additionally, notice was published in the Press Democrat.

ATTACHMENTS

- Resolution/Exhibit A (map of location)

CONTACT

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