

RESOLUTION NO. _____

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA APPROVING THE
GREENS FEES AT BENNETT VALLEY GOLF COURSE FOR CALENDAR YEAR 2015

WHEREAS, Bennett Valley Golf Course (BVGC) is operated as an enterprise fund generating revenue through greens fees, pro shop fees, and lease revenue from Legends Restaurant; and

WHEREAS, periodic increases in greens fees are within the Business Plan strategy; and

WHEREAS, the Operator of Bennett Valley Golf Course has proposed revised rates and player incentives to provide a broad array of golf experiences and the Recreation and Parks Department has reviewed the revisions; and

WHEREAS, the Operator of Bennett Valley Golf Course has discretion to offer discounts on greens fees to incentivize play and remain competitive in the golf market; and

WHEREAS, the proposed Bennett Valley Golf Course fees continue to be within the range of fees charged at other courses in the area.

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Santa Rosa approves the rates and incentives at the Bennett Valley Golf Course set forth in the Greens Fees Schedule, attached hereto as Exhibit A, to be effective for all play occurring on or after January 1, 2015.

IN COUNCIL DULY PASSED this ____ day of _____, 2014.

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST: _____ APPROVED: _____
City Clerk Mayor

APPROVED AS TO FORM:

City Attorney

Attachment: Exhibit A – BVGC Greens Fees Calendar Year 2015