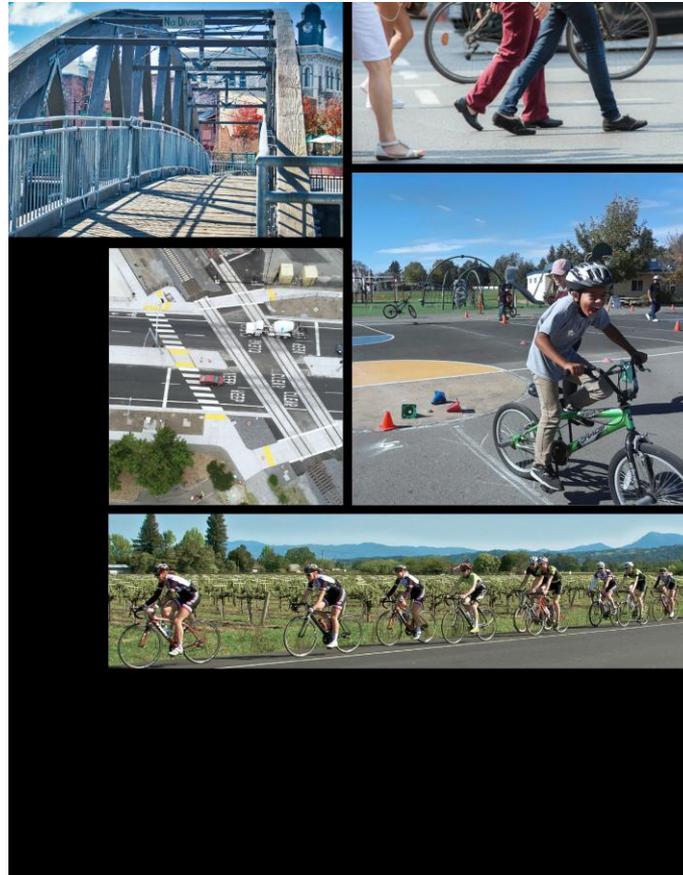




# SONOMA COUNTY VISION ZERO ACTION PLAN



City Council Meeting  
July 26, 2022

Nancy Adams, Transportation Planner  
Transportation and Public Works

# BACKGROUND - PROCESS

The Vision Zero (VZ) project - regional plan that recommends actions for reducing traffic fatality rates in Sonoma County

The purpose - launch VZ initiatives in the nine cities and the unincorporated areas of Sonoma County

SCTA, the Department of Health Services (DHS), and representatives from local jurisdictions (including Santa Rosa), non-profit organizations, community members, and public health and safety agencies formed the VZ Advisory Committee

# BACKGROUND

July 21, 2022 – BPAB supported Countywide Vision Zero Action Plan (CVZAP)

March 14, 2022 – SCTA/RCPA adopted CVZAP

November 21, 2019 – BPAB update on Vision Zero

September 19, 2019 – BPAB update on Vision Zero

March 12, 2019 – City Council adopted Bicycle and Pedestrian Master Plan Update 2018 (BPMPU2018)

January 17, 2019 – BPAB action BPMPU2018

# ANALYSIS - POLICY DOCUMENTS

Bicycle and Pedestrian Master Plan Update  
2018

General Plan Update

Specific Plans

Climate Action Plan

Local Road Safety Plan

# ANALYSIS

The Vision Zero Action Plan target goal of zero traffic deaths and severe injuries on roadways in the county by 2030.

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# ANALYSIS

Vision Zero actions:

1. Create Safer Speeds
2. Eliminate Impaired Driving
3. Create a Culture of Safety
4. Build Safe Streets for All
5. Make Vehicles Safer and Reduce Private Vehicle Use
6. Improve Data for Effective Decision Making

# ANALYSIS

Implementation measures in the VZ Action Plan will build on the City's current work toward a safer transportation system:

- Development of a Local Road Safety Plan (City Council action July 26, 2022)
- Participation in programs such as Safe Routes to School and DUI presentations
- Targeted traffic enforcement
- Traffic signal upgrades and related safety improvements
- Ongoing bicycle and pedestrian capital improvements

# ANALYSIS

The adoption of the Vision Zero Action Plan will increase the City's eligibility and competitiveness for Federal and State grants:

Active Transportation Plan

Highway Safety Improvement Program

Office Traffic Safety

# RECOMMENDATION

It is recommended by the Transportation and Public Works Department that the Council, by resolution, adopt the Sonoma County Vision Zero Action Plan.

# QUESTIONS