



**SANTA ROSA
POLICE**

Flock Automated License Plate Reader Program

Community Advisory Board
July 22, 2026

Chief John Cregan
Santa Rosa Police Department

- Goal is to provide a basic overview of the key facts regarding our city-wide Flock Automated License Plate Reader program. I want to hear questions and concerns that I can use to be a more informed leader regarding the future of our program.
 - The City of Santa Rosa has Flock contracts for a total of 133 cameras throughout the city of Santa Rosa.
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- ALPR cameras are a key element of the Real Time Crime Center, and all cameras have been funded by grants. No general fund dollars have been used on the program.
 - Police officers can only make searches in the ALPR system for law enforcement investigations, and the officer must document a police report number or incident number in the search criteria.
 - Monthly audits are performed to ensure that all searches of the system fall within the law and department policy.
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- SRPD has robust department policies with specific policies on ALPR cameras, public surveillance cameras, and the Real Time Crime Center. [SRPD Policy Manuel](#)
 - SRPD has a restrictive policy of only retaining ALPR data for 30 days, and then the information is purged.
 - Pursuant to SB 34 and SB 54 and department policy, SPRD does not share with any police agency outside of California and does not share data with any federal agency.
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- SRPD ALPR data is never used for immigration enforcement purposes and never shared with the Department of Homeland Security or Immigration and Customs Enforcement.
 - The data belongs to SRPD, and Flock cannot access, use, or sell the data to a third party.
 - The data is protected by multi-factor authentication and advanced encryption to ensure only authorized access by SRPD staff.
 - ALPR cameras provide enhanced safety measures for our police officers as they are more aware of the risk of known offenders as they respond to calls for service. This allows for safer outcomes for the community and offenders as well.
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Flock Community Meeting

- A community meeting is scheduled for **September 17, 2026, from 6 p.m. to 7:30 p.m.** at the Utilities Field Operations office located at 35 Stony Point Road.
 - Chief Cregan will provide an overview of the ALPR program and discuss common misconceptions of the program. Chief Cregan will take the time to hear community feedback and learn where policy adjustments can be made.
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Questions?