



American Rescue Plan Act (ARPA)

SPENDING PLAN UPDATE

City Council Meeting
December 17th, 2024

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ARPA: Spending Plan Update

RECOMMENDATION

It is recommended by the City Manager's Office and the Finance Department that the Council receive an update on the American Rescue Plan Act (ARPA) spending plan, including expenditures to date, program progress, noteworthy outcomes, and to ensure compliance with the US Treasury's ARPA obligation deadline of December 31, 2024.

ARPA: Spending Plan Update

EXECUTIVE SUMMARY

This item provides an update on ARPA programs following the approval of the ARPA spending plan by the City Council in February 2022, and includes Council authorized modifications to the spending plan adopted in December 2023.

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BACKGROUND

The City of Santa Rosa received an ARPA appropriation from the US Treasury in the amount of \$34,637,465 to support the public health response to the COVID-19 pandemic, laying the foundation for a strong and equitable economic recovery. These funds must be fully obligated by December 31, 2024, and completely exhausted by December 31, 2026.

ARPA: Spending Plan Update

AMERICAN RESCUE PLAN ACT (ARPA) SPENDING PLAN							
(as of 11-01-24)	Dec '23 ARPA Budget	Adjusted ARPA Budget	Expenditures To Date	Encumbered Funds	Obligated Funds	Total	Utilization
ARPA Program Title							
ARPA Administration	\$ 250,000.00	\$ 250,000.00	\$ 89,646.25	\$ 160,353.75	N/A	\$ 250,000.00	100%
Safe Parking Pilot Program	\$ 2,568,234.24	\$ 2,556,416.00	\$ 1,895,346.55	\$ 661,069.45	N/A	\$ 2,556,416.00	100%
Secure Family Fund	\$ 100,000.00	\$ 100,000.00	\$ 100,000.00	N/A	N/A	\$ 100,000.00	100%
Homeless Services	\$ 8,887,230.76	\$ 9,099,049.00	\$ 7,642,206.00	\$ 1,456,843.00	N/A	\$ 9,099,049.00	100%
Child College Savings Accounts (Baby Bonds)	\$ 1,567,000.00	\$ 1,567,000.00	\$ 1,288,807.71	\$ 278,192.29	N/A	\$ 1,567,000.00	100%
Childcare Facility Support Fund	\$ 2,900,000.00	\$ 2,900,000.00	\$ 2,900,000.00	N/A	N/A	\$ 2,900,000.00	100%
Small Business Support Program	\$ 1,178,000.00	\$ 1,178,000.00	\$ 576,059.84	\$ 424,893.00	\$ 177,047.16	\$ 1,178,000.00	100%
Universal Basic Income Pilot Program	\$ 1,008,000.00	\$ 1,008,000.00	\$ 1,008,000.00	N/A	N/A	\$ 1,008,000.00	100%
inRESPONSE Mental Health Support Team	\$ 3,979,000.00	\$ 3,979,000.00	\$ 3,500,197.29	N/A	\$ 478,802.71	\$ 3,979,000.00	100%
Sam Jones Hall Capital Improvements	\$ 2,000,000.00	Reallocated					
Economic Development Strategic Plan Implementation	\$ 200,000.00	Reallocated					
Hearn Community Hub	\$ 10,000,000.00	\$ 12,000,000.00	\$ 444,004.55	\$ 3,811,442.58	\$ 7,744,552.87	\$ 12,000,000.00	100%
Total	\$ 34,637,465.00	\$ 34,637,465.00	\$ 19,444,268.19	\$ 6,792,794.07	\$ 8,400,402.74	\$ 34,637,465.00	100%

ARPA: Spending Plan Update

ARPA Administration

Compliance and Oversight

The Finance Department partners with Hagerty Consulting to ensure adherence to federal regulations related to eligible ARPA expenditures.

Key Services Provided by Hagerty Consulting include:

- Subrecipient data setup in the U.S. Treasury reporting portal.
- Quarterly reporting on expenditures.
- Guidance analysis for ARPA fund usage.
- Post-period of performance reporting assistance.

Financial Update (as of November 1, 2024)

- **Budgeted: \$250,000**
- **Expended: \$89,646.25**
- **Encumbered: \$160,353.75**

All funds meet the **ARPA obligation deadline** requirement.

ARPA: Spending Plan Update

Safe Parking Pilot Program

Council Goal / Priority: Reduce Homelessness and its Impacts

The Safe Parking Pilot Program provides up to 52 spaces for persons living in recreational and passenger vehicles with basic services and are provided housing-focused case management services.

Cumulative totals to date:

- 260 total individuals sheltered to date.
- 137 participants received case management services & developed a housing plan.
- 22 participants exited to temporary housing.
- 71 participants exited to permanent housing.

Financial Update (as of November 1, 2024)

- **Budgeted:** \$2,556,416
- **Expended:** \$1,895,346.55
- **Obligated:** \$661,069.45

All funds meet the **ARPA obligation deadline** requirement.

ARPA: Spending Plan Update

Secure Family Fund

Council Goal / Priority: Ensure a Safe and Healthy Community For All

Funding supports a full-time immigration attorney and bilingual caseworker to help clients obtain Special Immigrant Juvenile Status (SIJS), a pathway to citizenship for undocumented youth under 21 who are single and have experienced abuse, neglect, or abandonment by a parent.

Program Accomplishments:

Client Screenings and Counseling:

- 117 potential clients screened and counseled.

SIJS Cases:

- 26 cases filed: 9 youths secured SIJS status.

Other Court Filings:

- Guardianship and custody: 14 cases filed, 11 attained.
- Work authorization: 5 applications filed, 2 attained.

Financial Update (as of November 1, 2024)

• **Budgeted: \$100,000**

• **Expended: \$100,000**

All funds meet the **ARPA obligation deadline** requirement.

ARPA: Spending Plan Update

Homeless Services

Council Goal / Priority: Reduce Homelessness and its Impacts

2023-24 Fiscal Year Outcomes:

Sam Jones Hall: 640 individuals sheltered, 88 participants exited to temporary housing, and 63 participants exited to permanent housing.

Homeless Outreach Services Team (HOST): 813 individuals engaged, 171 provided shelter/temporary housing , and 189 provided permanent housing

Caritas Family Support Center: 502 adults and children sheltered; 108 families exited to temporary housing and 184 families exited to permanent housing.

Caritas Drop-in Center: • 1,114 individuals served, 19,360 showers provided, 5,937 loads of laundry were washed.

Financial Update (as of November 1, 2024)

- **Budgeted: 9,099,049**
- **Expended: \$7,642,206**
- **Encumbered: \$1,456,843**

All funds meet the **ARPA obligation deadline** requirement.

ARPA: Spending Plan Update

Homeless Services

Council Goal / Priority: Reduce Homelessness and its Impacts

Partnerships

Community Action Partnership of Sonoma County administers a fund to assist families at risk of eviction. 197 participants received financial aid, 168 maintained or improved housing, and 51 avoided eviction.

YWCA Safe House Domestic Violence Shelter for families and individuals experiencing homelessness due to domestic violence. 104 adults and children were sheltered, 44 clients enrolled in a two-year supportive services program, 20 participants exited to temporary housing, and 15 participants exited to permanent housing.

Community Housing Assistance Program (CHAP) provided grant funding to support safe parking operations at 2 locations, 18 total parking spaces. One of the 2 locations closed September 2023.

(Data reported for FY 2023-24)

ARPA: Spending Plan Update

Child College Savings Accounts

Council Goal / Priority: Promote Economic & Community Vibrancy

The City partners with First 5 of Sonoma County to fund child college savings accounts (aka “Baby Bonds”), which includes \$500 in seed funding, plus up to \$200 in program incentives. The funds are invested into ScholarShare529, a State of California college savings plan. The funds will be available for withdrawal after the beneficiary graduates from high school and enrolls in a college or career education program

Eligible children must be ages zero to five years old, reside in Santa Rosa, and belong to a household with an adjusted gross income up to \$75,000.

Cumulative totals to date:

- 1,679 accounts have been opened, including 149 accounts opened Q1 (FY 24/25).

Financial Update (as of November 1, 2024)

- **Budgeted: \$1,567,000**
- **Expended: \$1,288,807.71**
- **Encumbered: \$278,192.29**

All funds meet the **ARPA obligation deadline** requirement.

ARPA: Spending Plan Update

Childcare Facility Support Fund

Council Goal / Priority: Promote Economic & Community Vibrancy

The Fund provides financial and capacity support to the childcare sector through the build out of new childcare/early learning facilities included in new housing or business construction, as well as rehabilitation, renovation, and repair of existing childcare/early learning facilities.

Program Accomplishments:

32 projects completed:

- 25 minor renovations/repair projects to preserve existing facilities.
- 5 minor renovations/repair projects to increase licensing capacity.
- 2 major renovations/new construction projects.

8 projects in progress:

- Many are anticipated to be completed by January 2025.

Financial Update (as of November 1, 2024)

- **Budgeted: \$2,900,000**
- **Expended: \$2,900,000**

All funds meet the **ARPA obligation deadline** requirement.

ARPA: Spending Plan Update

Small Business Support Program

Council Goal / Priority: Promote Economic & Community Vibrancy

The Small Business Support Program aims to promote economic opportunity and development with a focus on advancing racial equity in underserved communities.

Small Business Tenant Improvement Program offers Façade Improvement, Parklet, and Placemaking Improvements Grants to revitalize storefronts in Qualified Census Tracts (QCTs) and historically underfunded areas, fostering economic growth.

The Business Incubator focuses on supporting the launch of small businesses, prioritizing underrepresented groups.

Program Accomplishments:

45 grants were awarded for façade improvements, parklets, and placemaking (murals) and 82% of the agreements have been fully executed.

2 programs funded by the Business Incubator that stimulate local entrepreneurship and contribute to a more diverse workforce.

Financial Update (as of November 1, 2024)

- **Budgeted:** \$1,178,000
- **Expended:** \$576,059.84
- **Encumbered:** \$424,893
- **Obligated:** \$177,047.16

All funds meet the **ARPA obligation deadline** requirement.

ARPA: Spending Plan Update

Universal Basic Income Pilot Program

Council Goal / Priority: Promote Economic & Community Vibrancy, Reduce Homelessness and its Impacts

In partnership with First 5 of Sonoma County, the Universal Basic Income Pilot Program aims to alleviate financial stressors felt particularly by lower income, pregnant, and parenting families with young children in Sonoma County - particularly those families most impacted by the pandemic.

Program Accomplishments:

The cohort of participants consists of 305 households, (at least 80 of which are Santa Rosa residents), received monthly payments of \$500 beginning in January 2023 and continued for 24 months through December 2024.

The evaluation firm Social Policy Research Associates is analyzing the impacts of the pilot program, and their report is expected to be completed in 2025.

Financial Update (as of November 1, 2024)

- **Budgeted: \$1,008,000**
- **Expended: \$1,008,000**

All funds meet the **ARPA obligation deadline** requirement.

ARPA: Spending Plan Update

inReponse Mental Health Support Team

Council Goal / Priority: Ensure a Safe and Healthy Community For All

inRESPONSE is designed to respond to calls for service with a mental health first approach. The team is comprised of a licensed mental health clinician, a paramedic, a hospital liaison, a homeless outreach specialist, and are supported by a wrap-around support services provider to mitigate the mental and behavioral health needs of the City

Program Accomplishments:

In partnership with the Santa Rosa Police Department, the inRESPONSE team responded to 4,759 calls and provided 4,418 system navigation services in 2023. These services are provided by unarmed civilian staff trained in de-escalation & holistic intervention techniques, addressing crises involving mental health, homelessness, and substance use.

Financial Update (as of November 1, 2024)

- **Budgeted: \$3,979,000**
- **Expended: \$3,500,197.29**
- **Obligated: \$478,802.71**

All funds meet the **ARPA obligation deadline** requirement.

ARPA: Spending Plan Update

Sam Jones Hall Capital Improvements

Council Goal / Priority: Reduce Homelessness and its Impacts

Council approved Resolution Number RES-2023-216, authorizing the reallocation of \$2,000,000 (two million dollars) from the Samuel Jones Hall Capital Improvement Program to the Hearn Community Hub project.

Economic Development Strategic Plan Programs

Council Goal / Priority: Promote Economic and Community Vibrancy

Resolution number 2023-216 also provided the City Manager the authority to reallocate ARPA funding designated for the implementation of the Economic Development Strategic Plan, totaling \$200,000 (two hundred thousand dollars), to support Homeless Services programs. The General Fund will cover costs associated with the implementation of the Economic Development Strategic Plan moving forward.

ARPA: Spending Plan Update

Hearn Community Hub

Council Goal / Priority: Ensure a Healthy and Safe Community for All & Build and Maintain a Sustainable Infrastructure

The Hearn Community Hub is a capital project that envisions a six-acre complex that includes multiple community services, such as a new Fire Station, a new Sonoma County Library branch, a community gymnasium, and a multi-faceted community and cultural center.

Project Updates:

- The demolition and site preparation were finished in May 2024.
- The process of gathering bids and selecting contractors has been completed.
- The City aims to begin the design phase of the project and hold the groundbreaking ceremony in the first quarter of 2025.

Financial Update (as of November 1, 2024)

- **Budget: \$12,000,000**
- **Expended: \$444,004.55**
- **Encumbered: 3,811,442.58**
- **Obligated: \$7,744,552.87**

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QUESTIONS?