

November 24, 2020

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Mayor Schwedhelm and Honorable City Councilmembers:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Please consider formal approval of the Planning Commission's unanimous recommendation to approve the development project before you.

Health Action is a 13-year partnership of local public, private, and community-based leaders, organizations, and individuals dedicated to improving health, educational attainment, and economic well-being and reducing disparities across Sonoma County. Health Action has a proven track record of mobilizing community partnerships and resources to work collectively on these issues. We believe that everyone in Sonoma County should have access to the same opportunities for a long and healthy life. And yet, we know this is not the case. We want to stem the exodus of people leaving our county because of affordability issues, lack of opportunity, and deepening disparities.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. On behalf of Health Action, we strongly support this project and ask the Santa Rosa City Council to do the same.

Thank you for your time and consideration.

Sincerely,

Lisa Wittke Schaffner
The John Jordan Foundation
Co-Chair, Health Action Council

Barbie Robinson, MPP, JD, CHC
Director, Department of Health Services
Interim Executive Director, Community Development Commission
Co-Chair, Health Action Council

Dec.1, 2020



Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Mayor Schwedhelm and Honorable City Councilmembers:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Please consider formal approval of the Planning Commission's unanimous recommendation to approve the development project before you.

As the leader in providing senior services in Sonoma County and charged with the implementation of Age Friendly Sonoma County, we know that there is a huge need for affordable housing for seniors on a fixed income and that intergenerational communities help to reduce isolation, keeping seniors healthy and socially connected.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network as envisioned by your leadership.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the City Council to do the same. Thank you for your leadership during challenging times and consideration for approval.

Sincerely,

Marrienne McBride, President and CEO

BOARD OF SUPERVISORS

575 ADMINISTRATION DRIVE, RM. 100A
SANTA ROSA, CALIFORNIA 95403

(707) 565-2241
FAX (707) 565-3778



SHIRLEE ZANE
Supervisor, Third District

November 30, 2020

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Dear Mayor Schwedhelm and Honorable City Councilmembers:

I am writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Please consider formal approval of the Planning Commission's unanimous recommendation to approve the development project before you.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network as envisioned by your leadership.

Supervisor Shirlee Zane
Sonoma County's Third District

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. I strongly support this project and ask the City Council to do the same.

Thank you for your leadership during challenging times and consideration for approval.

Sincerely,

A handwritten signature in blue ink that reads "Shirlee Zane". The signature is written in a cursive, flowing style with a large, prominent 'Z'.

Shirlee Zane
Supervisor, Third District



CALIFORNIA RURAL LEGAL ASSISTANCE, Inc.

MARYSVILLE OFFICE

511 D Street
Post Office Box 2600
Marysville, CA 95901
Telephone 530.742.7235
Fax 530.741.0854
ijacobs@crla.org

Ilene J. Jacobs
*Director of Litigation,
Advocacy & Training*
*Also admitted in
District of Columbia
and Maryland*

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José R. Padilla
Executive Director

Ralph Santiago Abascal
General Counsel
(1934-1997)

*Directors of Litigation,
Advocacy and Training*
Michael Meuter
in Salinas
Ilene J. Jacobs
in Marysville
Cynthia Rice
in Oakland



December 2, 2020

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: 3575 Mendocino Avenue

Mayor Schwedhelm and Honorable City Councilmembers:

The 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire, will address significant affordable housing needs. The Planning Commission has presented a unanimous recommendation to approve the development project because of its importance to the community.

California Rural Legal Assistance, Inc. (CRLA) has represented low income people and farmworkers in Santa Rosa for many decades and has a state-wide network of 23 offices, conducting litigation, outreach and legal education on the most pressing issues facing low-income communities: housing, disaster assistance, employment, education, workplace safety, discrimination, income maintenance and healthcare access.

The October 2017 wildfires severely affected the City of Santa Rosa, as you know, with the loss of over 2,800 homes, including 162 mobile homes in the Journey's End Mobile Home Park that were completely or partially destroyed. The site has remained vacant since 2017, so redevelopment of this property will be a significant part of the City's overall recovery.

The proposed housing development aligns with the City's fire recovery goals and will assist to provide affordable housing for the community. An in-fill site proximate to reliable transit, medical services, commercial retail and major employers is a needed type of redevelopment.

The housing crisis in Santa Rosa can be improved with strategic, transit-oriented housing such as 3575 Mendocino Avenue.

Sincerely,

Ilene J. Jacobs

Ilene J. Jacobs
Director of Litigation, Advocacy and Training
California Rural Legal Assistance, Inc.

MIKE THOMPSON

5TH DISTRICT, CALIFORNIA

COMMITTEE ON WAYS AND MEANS

SUBCOMMITTEE ON SELECT REVENUE MEASURES

CHAIRMAN

SUBCOMMITTEE ON HEALTH



CONGRESS OF THE UNITED STATES
HOUSE OF REPRESENTATIVES
WASHINGTON, DC 20515

November 30, 2020

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(202) 225-3311
WEB: <http://mikethompson.house.gov>

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Mayor Schwedhelm and Honorable City Councilmembers:

I am writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Please consider formal approval of the Planning Commission's unanimous recommendation to approve the development project before you.

As you know, my district was heavily impacted by the 2017 North Bay Wildfires, including the loss of nearly 6,000 homes, which at the time were the most destructive wildfires in California history. Many of these homes were occupied by working families, seniors, and lower-income renters.

Sadly, the wildfires exacerbated a previously existing crisis of housing affordability and availability throughout California as many residents lost their homes and were displaced from their communities. In response, I worked with my colleagues in Congress to secure an additional allocation of Low-Income Housing Tax Credits to the State of California. As we worked through the legislative process, this project was one of the top examples for why additional Federal funding was necessary for the affected areas, and I am excited to see it move forward.

As I understand it, redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

I believe that one of the best ways to solve our housing crisis is to build strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. Accordingly, I support this project and ask the Santa Rosa City Council to give the 3575 Mendocino Project's request your full and fair consideration, consistent with applicable ordinances and regulations.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mike Thompson". The signature is fluid and cursive, with a long horizontal stroke at the end.

MIKE THOMPSON
Member of Congress



December 1, 2020

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Mayor Schwedhelm and Members of the City Council,

On behalf of the Santa Rosa Metro Chamber, I am writing to express our support for the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. With the project's proximity to reliable transit, medical services, commercial retail and major employers, it represents the exact investment that is needed in Santa Rosa while addressing our critical housing shortage.

Santa Rosa's housing shortage is impeding business growth and causing economic and environmental damage, as our residents are forced to commute long distances to find housing. These extra-long commutes result in increased air pollution, traffic congestion, growing inequity, and stressed employees resulting in reduced workforce productivity. Housing is one of the largest challenges for local employers who need to recruit and retain employees in order to stay and grow in Santa Rosa. An increase in housing near transit will bring tremendous returns to Santa Rosa, economic and environmental alike.

The proposed redevelopment of this site aligns with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location is the type of redevelopment we need in our community. We urge you to support this proposed project.

Thank you for your time and consideration.

Respectfully,

A handwritten signature in black ink, appearing to read "Peter Rumble". The signature is stylized and fluid, with a large initial "P" and "R".

Peter Rumble
CEO
Santa Rosa Metro Chamber

50 Old Courthouse Square, Suite 110, Santa Rosa, CA 95404

P 707-545-1414 | F 707-545-6914

WWW.SANTAROSAMETROCHAMBER.COM



November 30, 2020

Santa Rosa City Council
Attn: Tom Schwedhelm, Mayor
Santa Rosa City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

Dear Mayor Schwedhelm and City Councilmembers,

Kaiser Permanente has a long-standing commitment to affordable housing and understands the connection between housing and health. When individuals and families experience housing instability, it can cause emotional and physical stress and force difficult choices between basic life necessities and paying for health care.

Following the 2017 Tubbs Fire which destroyed 5,200 homes including affordable senior housing at Journey's End Mobile Home Park, Kaiser Permanente saw the importance of investing in and rebuilding Santa Rosa's housing stock. Given Kaiser Permanente's long history of supporting affordable housing, we provided a \$1.6 million grant to Burbank Housing for pre-development funds to assist in the entitlement process.

Although we have been pleased to see the Journey's End project move forward, a major concern for Kaiser Permanente remains safeguarding easy access, ingress, egress, and parking for our patients who often visit our facility at a most vulnerable time. As a core part of our County's health care system, ensuring access and parking for patients is vital to the essential service we provide to our community. Most recently, we met with Burbank Housing and appreciated that our concerns were taken seriously, site plans were re-evaluated, and 84 parking spaces added - all the while achieving a reduction in overall parking in accordance with state targets. We look forward to continuing the conversation with Burbank Housing as the senior and market rate units move through the entitlement process and build out stages, while ensuring the ongoing and growing access needs of our facility.

In closing, as access to affordable housing is a key component to Kaiser Permanente's mission to improve the health of our members and the communities we serve, we are proud to give our support to Burbank Housing for the 3575 Mendocino Avenue development.

Yours sincerely,

A handwritten signature in blue ink that reads "Tarek Salaway".

Tarek Salaway, MHA, MPH, MA
Senior Vice President & Area Manager

A handwritten signature in blue ink that reads "Michael J. Shulman".

Michael Shulman, MD
Physician in Chief

cc: Stephanie Williams, City of Santa Rosa/City Clerk
Karen Massey, Burbank Housing
Efren Carrillo, Burbank Housing

401 Bicentennial Way, Santa Rosa, CA 95403
(707) 393-4000
www.kp.org

STATE CAPITOL, ROOM 4032
SACRAMENTO, CA 95814
TEL (916) 651-4003
FAX (916) 651-4903

California State Senate

BILL DODD

SENATOR, THIRD DISTRICT



CHAIR: SENATE GOVERNMENTAL ORGANIZATION COMMITTEE

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BUSINESS, PROFESSIONS
& ECONOMIC DEVELOPMENT
ENERGY, UTILITIES
& COMMUNICATION
INSURANCE
TRANSPORTATION
JOINT COMMITTEE
EMERGENCY MANAGEMENT
SELECT COMMITTEE
CALIFORNIA'S WINE INDUSTRY
CO-CHAIR

December 2, 2020

Santa Rosa City Council
City Hall, 100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Mayor Schwedhelm and Honorable City Councilmembers:

I am writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the State and the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community and entire region. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is exactly the type of redevelopment we need in California. It will further sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa and Sonoma County can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in cursive script that reads "Bill Dodd".

State Senator Bill Dodd, 3rd District

November 30th 2020

Santa Rosa City Council
100 Santa Rosa Avenue
Santa Rosa, CA 95404



RE: Endorsement of 3575 Mendocino Avenue Project

Dear Mayor Schwedhelm, Vice Mayor Felming, and Santa Rosa City Council,

For over 60 years, Greenbelt Alliance has helped create cities and neighborhoods that make the Bay Area a better place to live - healthy places where people can walk and bike; communities with parks, shops, transportation options; homes that are affordable and resilient to the impacts of climate change. Greenbelt Alliance’s Climate SMART Development Endorsement Program provides support for projects that advance the right kind of development in the right places. By promoting climate-smart development we can create thriving, resilient neighborhoods with ready access to transit, and housing choices for all of the Bay Area’s people.

After careful review, Greenbelt Alliance is pleased to endorse the proposed 3575 Mendocino Avenue Journey’s End Project.

This is a 532 unit, 13.3 acre residential development, with 162 units set aside as affordable homes to help seniors age in place—an excellent 30% affordability level. The project site is well located within two miles of six major employers, as well as situated less than half a mile from Bicentennial Way Transit Corridor. Furthermore, it has six bus stops in its immediate vicinity as well as direct access to existing bike lanes. The traffic and environmental benefits that will be provided by this project are exactly what Santa Rosa needs to grow smartly. This currently underutilized area will contribute to the City’s vision for high quality, higher-density development. This project will encourage a walkable and vibrant community in Santa Rosa for residents across the income spectrum, provide a public open space with its one acre public park, and offer a host of other environmental and quality of life benefits.

This is the kind of climate-smart development that we need in the Bay Area to meet our housing goals, reduce greenhouse gas emissions, and make sure that local residents are able to grow and thrive in their own communities. In closing, the development of the 3575 Mendocino Avenue Journey’s End Project is another smart step for the City of Santa Rosa to ensure the creation of homes and vibrant communities near jobs, retail, and transit. We hope its approval will inspire communities around the Bay Area to redouble their efforts to grow smartly.

Sincerely,



Zoe Siegel

Director of Climate Resilience, Greenbelt Alliance



Teri Shore

Director of Advocacy, Greenbelt Alliance



1 December 2020

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Mayor Schwedhelm and Honorable City Councilmembers:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Please consider formal approval of the Planning Commission's unanimous recommendation to approve the development project before you.

As a non-profit performing arts center serving our community for nearly 40 years—located in Sonoma County just a few miles north of this site—we look forward to welcoming the residents and providing them with a variety of arts, entertainment, education and community engagement programs. Given the proximity to the Luther Burbank Center, the additional housing mix will also be appealing to our staff.

The 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes—all completely or partially destroyed at this site. The site has remained vacant since 2017, making redevelopment of it key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location—an in-fill site proximate to reliable transit, medical services, commercial retail and major employers—is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network as envisioned by your leadership.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing, and 3575 Mendocino Avenue does this well. We strongly support this project and ask the City Council to do the same. Thank you for your leadership during challenging times and consideration for approval.

Sincerely,

Richard Nowlin
President & CEO

Luther Burbank Center for the Arts



BUDDHIST TZU CHI FOUNDATION, NORTHWEST REGION

Santa Rosa Branch Office

1615 Cleveland Ave, Santa Rosa, CA 95401

<https://www.tzuchi.us/>

December 1st, 2020

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Mayor Schwedhelm and Honorable City Councilmembers:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

Buddhist Tzu Chi Foundation is an international humanitarian organization whose mission is to relieve the suffering of those in need while creating a better world for all through compassion, love, and hope. Shortly after the Tubbs Fire began, our volunteers quickly mobilized from across the Bay Area to provide comfort and emergency financial assistance to survivors at the local assistance centers. We then joined the ROC Sonoma County long-term recovery group and became one of four nonprofits providing disaster case management services. Tzu Chi took on the responsibility of providing case management to all residents of Journey's End. During the two and a half years serving this community, we assisted over 100 residents, accompanying many for one to two years, helping them navigate their recovery and access resources to rebuild their lives. We witnessed how challenging the recovery has been for the prior residents of Journey's End and other low-income renters because of the lack of affordable housing and other vulnerabilities they may have, such as chronic health concerns. These struggles have undoubtedly been exacerbated by the pandemic.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey’s End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City’s overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City’s fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,



Minjhing Hsieh
Executive Director
Buddhist Tzu Chi Foundation, Northwest Region

November 30, 2020

Santa Rosa City Council
100 Santa Rosa Ave,
Santa Rosa, CA 95404

SUBJECT: Letter of Support for 3575 Mendocino Avenue Project

Dear Mayor Schwedhelm and Honorable City Council Members:

On behalf of St. Joseph Health and Santa Rosa Memorial Hospital, I am writing in support of the 3575 Mendocino Avenue Project in the City of Santa Rosa. The project proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Our community health needs assessments tell us that inadequate housing are key needs in Santa Rosa and every community served by our health system in California.

At Providence St. Joseph Health, we believe health is a human right. Everyone deserves the chance to live the healthiest life possible, especially those who are poor and vulnerable. But it's not easy to take care of your health when you don't have a safe, affordable place to call home. That's why we launched a new initiative called "Housing is Health," and are committed to partnering with others in each of our communities to support and invest in affordable housing.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery and providing a vital source of both affordable and market rate housing for our community.

We commend our partners, Burbank Housing, for their unwavering commitment to helping address housing needs in our community and improving the quality of life for Santa Rosa residents. The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing near key services. We urge the Santa Rosa City Council to approve the 3575 Mendocino Avenue Project.

Sincerely,



Tyler Hedden
Chief Executive
St. Joseph Health, Sonoma County



Legal Aid's mission is to promote social justice and advance basic human rights for vulnerable people in our community.

December 1, 2020

Board of Directors

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Executive Director
Ronit Rubinoff

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Mayor Schwedhelm and Honorable City Councilmembers,

I am writing to express Legal Aid of Sonoma County's support for the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Redeveloping the site for high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals.

For over 50 years, Legal Aid of Sonoma County has advanced basic human rights throughout our community by providing free legal services for our low-income and most vulnerable residents. We are at the forefront of our city's homelessness and housing crises. As part of our mission, Legal Aid helps low-income tenants understand and exercise their legal rights, has a dedicated homelessness prevention program, and, since 2017, has helped hundreds of wildfire survivors navigate their recovery.

The October 2017 wildfires devastated our city, destroying over 2,800 homes. Amongst the wreckage were 162 mobile homes at the former Journey's End Mobile Home Park – all completely or partially destroyed. The site has remained vacant, and families have remained displaced, since 2017, making redevelopment of this property key to the City's overall recovery.

Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. This Project would provide a vital source of both affordable and market rate housing for our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing. The 3575 Mendocino Avenue Project accomplishes this well. Legal Aid of Sonoma County strongly supports this project and respectfully encourages the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration

Sincerely,

A handwritten signature in black ink, appearing to read "Ronit Rubinoff", is written over a faint, larger version of the same signature.

Ronit Rubinoff
Executive Director
Legal Aid of Sonoma County



We respond to Christ's call to care for the most vulnerable, of all beliefs and cultures, transforming lives and communities through dignity, hope, and love.

November 25, 2020

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**Len Marabella
Chief Executive Officer**

PO Box 4900
Santa Rosa CA 95402
707.528.8712

RE: Letter of Support for 3575 Mendocino Avenue

Mayor Schwedhelm and Honorable City Councilmembers:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Please consider formal approval of the Planning Commission's unanimous recommendation to approve the development project before you.

Catholic Charities, along with many local agencies, provided disaster relief services for the victims of the 2017 wildfires. We relocated and provided supported to many residents from Journey's End. Finding suitable, affordable housing in Santa Rosa was then, and remains now, a daunting task. We support the need for high-density housing at this location.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network as envisioned by your leadership.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the City Council to do the same.

Thank you for your leadership during challenging times and consideration for approval.

DocuSigned by:
*Sincerely,
Len Marabella*
2AA0E8A1F4EF41D...

**Len Marabella
Chief Executive Officer
Catholic Charities of the Diocese of Santa Rosa**



Catholic Charities is accredited by the Council on Accreditation, which recognizes non-profits which adhere to a high level of performance standards and deliver the highest quality services to all of its stakeholders.

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Assembly
California Legislature



JIM WOOD
ASSEMBLYMEMBER, SECOND DISTRICT

STATE CAPITOL
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200 S SCHOOL STREET, SUITE D
UKIAH, CA 95482
(707) 463-5770
FAX (707) 463-5773

50 D STREET, SUITE 450
SANTA ROSA, CA 95404
(707) 576-2526
FAX (707) 576-2297

1036 5TH STREET, SUITE D
EUREKA, CA 95501
(707) 445-7014
FAX (707) 455-6607

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Mayor Schwedhelm and Honorable City Councilmembers:

I am writing in strong support of the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Please consider formal approval of the Planning Commission's unanimous recommendation to approve the development project before you.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network as envisioned by your leadership.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the City Council to do the same.

Thank you for your leadership during challenging times and consideration for approval.

Respectfully,

A handwritten signature in blue ink that reads "Jim Wood".

JIM WOOD
Assemblymember, 2nd District



December 2, 2020

Santa Rosa City Council
City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

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Fountaingrove Inn was situated at 3586 Mendocino Avenue, and was also destroyed in the fires that swept the area on October 9, 2017. We are developing a 239-unit apartment community in lieu of rebuilding the hotel to best meet the needs of the community.

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Sincerely,

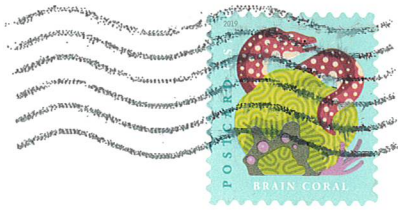
A handwritten signature in blue ink, appearing to be 'J Hayman', with a stylized flourish at the end.

Justin Hayman
General Manager, Fountaingrove Inn
Project Representative, Redevelopment
707-566-3175
jhayman@fountaingroveinn.com

MINNEAPOLIS MN 553

Prior Resident Journey's End
Mobile Home Park

12 NOV 2020 PM 1 L



City of Santa Rosa

NOV 3 0 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

495703



SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park

12 NOV 2020 PM 5 L



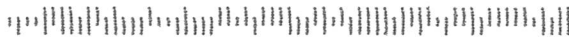
City of Santa Rosa

NOV 3 0 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

495703



**3575 Mendocino Avenue Project:
Journey's End Mobile Home Park Redevelopment**

As a former resident of the Journey's End Mobile Home Park, I'm writing to express my strong support for the proposed project. The City needs projects like this one that will provide more affordable housing opportunities in our community, especially for lower income seniors. Please ensure prior residents and other low-income seniors can return to the site and to Santa Rosa by voting yes to approve the project.

Vote YES on 3575!



**3575 Mendocino Avenue Project:
Journey's End Mobile Home Park Redevelopment**

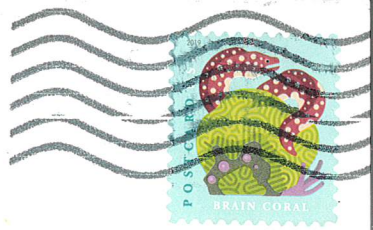
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Vote YES on 3575!



SAN FRANCISCO CA 940

Prior Resident Journey's End NOV 2020 PM 2 L
Mobile Home Park



City of Santa Rosa

NOV 30 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

4-495703



SAN FRANCISCO CA 940

Prior Resident Journey's End NOV 2020 PM 4 L
Mobile Home Park



City of Santa Rosa

NOV 30 2020

Planning & Economic
Development Department

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Vote YES on 3575!

SN BERNARDINO CA 923

Prior Resident Journey's End
Mobile Home Park

12 NOV 2020 PM 4 L



City of Santa Rosa

NOV 30 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

4-495703



SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park

13 NOV 2020 PM 5 L



City of Santa Rosa

NOV 30 2020

Planning & Economic
Development Department

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4-495703



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104D GROSS

SAN FRANCISCO CA 940

Prior Resident Journey's End NOV 2020 PM 5 L
Mobile Home Park



City of Santa Rosa

NOV 30 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

495703



SAN FRANCISCO CA 940

Prior Resident Journey's End NOV 2020 PM 5 L
Mobile Home Park



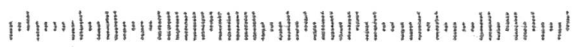
City of Santa Rosa

NOV 30 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
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City of Santa Rosa
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Santa Rosa, CA 95404

495703



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Vote YES on 3575!

Yes on 3575. McCarroll

SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park
23 NOV 2020 PM 4 L



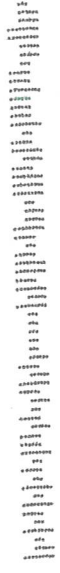
City of Santa Rosa

NOV 30 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

95404-495703



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Journey's End Mobile Home Park Redevelopment**

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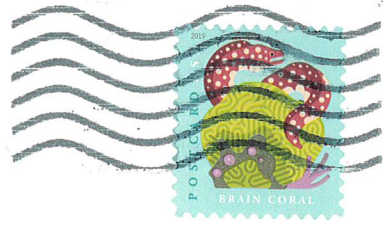
Pat Cruise

0 1 2 3 4 5 6 7 8 9

SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park

11 NOV 2020 PM 4 L



Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

City of Santa Rosa

NOV 16 2020

Planning & Economic
Development Department

495703



SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park

11 NOV 2020 PM 3 L



Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

City of Santa Rosa

NOV 16 2020

Planning & Economic
Development Department

04-495703



SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park 11 NOV 2020 PM 4 L



Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

City of Santa Rosa

NOV 16 2020

Planning & Economic
Development Department

495703



SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park 10 NOV 2020 PM 3 L



Rosemarie Dalton
der Pl.
Santa Rosa, CA 95409

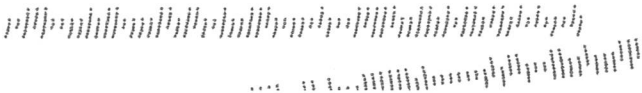


Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

City of Santa Rosa

NOV 12 2020

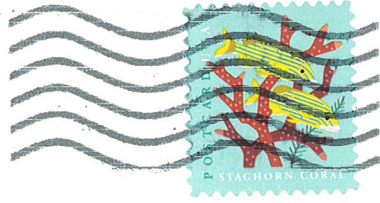
Planning & Economic
Development Department



SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park

11 NOV 2020 PM 4 L



Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
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100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

City of Santa Rosa

NOV 16 2020

Planning & Economic
Development Department

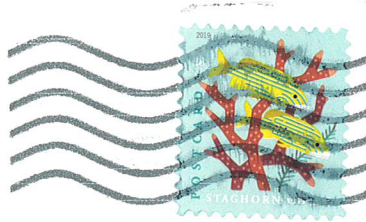
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SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park

11 NOV 2020 PM 2 L



Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

City of Santa Rosa

NOV 16 2020

Planning & Economic
Development Department

495703



SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park

10 NOV 2020 PM 2 L



City of Santa Rosa

NOV 12 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

495703



SACRAMENTO CA 957

Prior Resident Journey's End
Mobile Home Park

12 NOV 2020 PM 5 L



City of Santa Rosa

NOV 16 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

495703



SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park

10 NOV 2020 PM 5 L



City of Santa Rosa
NOV 12 2020
Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

495700



SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park

10 NOV 2020 PM 3 L



City of Santa Rosa
NOV 12 2020
Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

04-495700



SACRAMENTO CA 957

Prior Resident Journey's End
Mobile Home Park

10 NOV 2020 PM 5 1



City of Santa Rosa

NOV 12 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

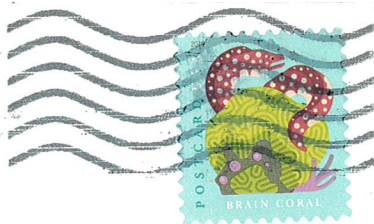
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SAN FRANCISCO CA 940

Prior Resident Journey's End
Mobile Home Park

10 NOV 2020 PM 4 L



City of Santa Rosa

NOV 12 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

495706



SANTA CLARITA CA 913



Prior Resident Journey's End
Mobile Home Park
10 NOV 2020 PM 1 L

City of Santa Rosa

NOV 12 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

495700



SAN FRANCISCO CA 940



Prior Resident Journey's End
Mobile Home Park
10 NOV 2020 PM 5 L

City of Santa Rosa

NOV 12 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

495700



SAN FRANCISCO CA 940

Prior Resident Journey's End

Mobile Home Park

12 NOV 2020 PM 2 L



City of Santa Rosa

NOV 16 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
c/o Amy Nicholson, Senior Planner
City of Santa Rosa
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

4-495703



SAN FRANCISCO CA 940

Prior Resident Journey's End

Mobile Home Park

12 NOV 2020 PM 3 L



City of Santa Rosa

NOV 16 2020

Planning & Economic
Development Department

Mayor Tom Schwedhelm
Planning Commission Chair Patti Cisco
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City of Santa Rosa
100 Santa Rosa Avenue, Room 3
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04-495703



**3575 Mendocino Avenue Project:
Journey's End Mobile Home Park Redevelopment**

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Vote YES on 3575!

*I have a home of my own but many others don't.
We need this. Thank you, Bernadette Peterson*

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BOARD OF SUPERVISORS

575 ADMINISTRATION DRIVE, RM. 100A
SANTA ROSA, CALIFORNIA 95403

(707) 565-2241
FAX (707) 565-3778



SHIRLEE ZANE
Supervisor, Third District

October 31, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Dear Planning Commission Chair Sisco and Commissioners:

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The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

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The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. I strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink that reads "Shirlee Zane". The signature is fluid and cursive.

Shirlee Zane
Supervisor, Third District

**Supervisor Shirlee Zane
Sonoma County's Third District**



30 October 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Cisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

As a non-profit performing arts center serving our community for nearly 40 years—located in Sonoma County just a few miles north of this site—we look forward to welcoming the residents and providing them with a variety of arts, entertainment, education and community engagement programs. Given the proximity to the Center, the additional housing mix will also be appealing to our staff.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

Rick Nowlin
President & CEO



CALIFORNIA RURAL LEGAL ASSISTANCE, INC.

FIGHTING FOR JUSTICE, CHANGING LIVES

October 28, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

Re: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

California Rural Legal Assistance, Inc. (CRLA) has a state-wide network of 23 offices, conducting litigation, outreach and legal education on the most pressing issues facing low-income communities: housing, employment, education, workplace safety, discrimination, income maintenance and healthcare access. CRLA provides legal services in conjunction with a series of innovative programs and special initiatives that address complex and persistent problems for rural communities: protecting the health and safety of farmworkers, preserving and improving housing conditions for low income and farmworker communities, guaranteeing that workers receive proper wages, protecting individuals from predatory lending; fighting for communities that lack basic infrastructure; advocating for indigenous Mexican farmworkers, providing education and training to prevent sexual harassment in the workplace, enforcing fair housing practices, supporting victims of domestic violence, guaranteeing the rights of children to a quality education, and increasing access to healthcare among California's low-income families.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes, all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location, an in-fill site proximate to reliable transit, medical services, commercial retail and major employers, is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.



CALIFORNIA RURAL LEGAL ASSISTANCE, INC.

FIGHTING FOR JUSTICE, CHANGING LIVES

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

Ilene J. Jacobs

Ilene J. Jacobs
Director of Litigation, Advocacy and Training
California Rural Legal Assistance, Inc.

MIKE THOMPSON

5TH DISTRICT, CALIFORNIA

COMMITTEE ON WAYS AND MEANS

SUBCOMMITTEE ON SELECT REVENUE MEASURES

CHAIRMAN

SUBCOMMITTEE ON HEALTH



CONGRESS OF THE UNITED STATES
HOUSE OF REPRESENTATIVES
WASHINGTON, DC 20515

October 30, 2020

DISTRICT OFFICES:
2721 NAPA VALLEY CORPORATE DRIVE
NAPA, CA 94558
(707) 226-9898
420 VIRGINIA STREET, SUITE 1C
VALLEJO, CA 94590
(707) 645-1888
2300 COUNTY CENTER DRIVE, SUITE A100
SANTA ROSA, CA 95403
(707) 542-7182
CAPITOL OFFICE:
406 CANNON HOUSE OFFICE BUILDING
WASHINGTON, DC 20515
(202) 225-3311
WEB: <http://mikethompson.house.gov>

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

I am writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

As you know, my district was heavily impacted by the 2017 North Bay Wildfires, including the loss of nearly 6,000 homes, which at the time were the most destructive wildfires in California history. Many of these homes were occupied by working families, seniors, and lower-income renters.

Sadly, the wildfires exacerbated a previously existing crisis of housing affordability and availability throughout California as many residents lost their homes and were displaced from their communities. In response, I worked with my colleagues in Congress to secure an additional allocation of Low-Income Housing Tax Credits to the State of California. As we worked through the legislative process, this project was one of the top examples for why additional Federal funding was necessary for the affected areas, and I am excited to see it move forward.

As I understand it, redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.



I believe that one of the best ways to solve our housing crisis is to build strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. Accordingly, I support this project and ask the Santa Rosa Planning Commission to give the 3575 Mendocino Project's request your full and fair consideration, consistent with applicable ordinances and regulations.

Thank you for your time and consideration.

Sincerely,



MIKE THOMPSON
Member of Congress



November 4, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

On behalf of the Santa Rosa Metro Chamber, I am writing to express our support for the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. With the project's proximity to reliable transit, medical services, commercial retail and major employers, it represents the exact investment that is needed in Santa Rosa while addressing our critical housing shortage.

Santa Rosa's housing shortage is impeding business growth and causing economic and environmental damage, as our residents are forced to commute long distances to find housing. These extra-long commutes result in increased air pollution, traffic congestion, growing inequity, and stressed employees resulting in reduced workforce productivity. Housing is one of the largest challenges for local employers who need to recruit and retain employees in order to stay and grow in Santa Rosa. An increase in housing near transit will bring tremendous returns to Santa Rosa, economic and environmental alike.

The proposed redevelopment of this site aligns with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location is the type of redevelopment we need in our community. We urge you to support this proposed project.

Thank you for your time and consideration.

Respectfully,

A handwritten signature in black ink, appearing to read "Peter Rumble". The signature is fluid and cursive, with a large loop at the end.

Peter Rumble
CEO
Santa Rosa Metro Chamber

50 Old Courthouse Square, Suite 110, Santa Rosa, CA 95404

P 707-545-1414 | F 707-545-6914

WWW.SANTAROSAMETROCHAMBER.COM



420 E St Suite 105
Santa Rosa, CA 95404

(707) 900-4364
info@generationhousing.org

November 4, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Generation Housing **proudly endorses** the 3575 Mendocino Avenue Project, a project that strongly aligns with our project endorsement criteria and guiding principles.

The 2017 wildfires severely harmed Sonoma County as over 5,300 homes were lost, including 162 mobile homes that were destroyed at the former Journey's End Mobile Home Park. Redevelopment of the former Journey's End site is instrumental, both materially and symbolically, to Sonoma County's overall recovery by offering high-density residential housing with a mix of affordable and market rate units near public transit.

This project offers an opportunity to meet several important City of Santa Rosa goals. In terms of scope, the 3575 Mendocino Ave Project will have a significant impact in meeting the City's state housing production goals by adding a considerable number of urgently needed housing. Moreover, the project includes a large number of dedicated deed-restricted affordable homes along with the market-rate homes, an important value-add that affirmatively advances inclusionary housing by creating more integrated mixed-income neighborhoods. Lastly, and just as importantly, the project siting is near multiple transit options that can enable and encourage residents to reduce carbon emissions and help further local climate action goals.

We urge you to support this project and help fulfill the vision of a resilient and inclusive Santa Rosa. Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jen Klose".

Jen Klose
Executive Director





California Apartment Association
North Bay
755 Baywood Drive, 2nd Floor
Petaluma, CA 94954
(800) 967-4222 • caanet.org

Via Electronic mail only

November 4, 2020

Patti Cisco
Chair
City of Santa Rosa Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: 3575 Mendocino Avenue Project - Support

Dear Chair Cisco and members of the Santa Rosa Planning Commission:

We are writing in support of the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed by the 2017 Tubbs Wildfire.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for the community. Placing high-density housing at this location – an in-fill site in proximity to reliable transit, medical services, commercial retail and major employers – is exactly the type of redevelopment we need in Santa Rosa. This project will further the city's sustainability efforts, maximize investments in the transportation network, and help the City meet its housing goals.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and the 3575 Mendocino Avenue project accomplishes this goal. We respectfully request the Santa Rosa Planning Commission approve this project.

Thank you for your time and consideration.

Sincerely,

Alex Khalfin
Vice President of Public Affairs
California Apartment Association – North Bay

COMMITTEES

CHAIR: HEALTH
BUDGET
INSURANCE
JOINT LEGISLATIVE AUDIT
WATER, PARKS, AND WILDLIFE
BUDGET SUBCOMMITTEE NO. 1 ON HEALTH
AND HUMAN SERVICES

SELECT COMMITTEES

HEALTHCARE ACCESS IN RURAL COMMUNITIES
CRAFT BREWING AND DISTILLING
SEA LEVEL RISE IN CALIFORNIA

Assembly
California Legislature



JIM WOOD
ASSEMBLYMEMBER, SECOND DISTRICT

STATE CAPITOL
P.O. BOX 942849
SACRAMENTO, CA 94249-0002
(916) 319-2002
FAX (916) 319-2102

DISTRICT OFFICES
200 S SCHOOL STREET, SUITE D
UKIAH, CA 95482
(707) 463-5770
FAX (707) 463-5773

50 D STREET, SUITE 450
SANTA ROSA, CA 95404
(707) 576-2526
FAX (707) 576-2297

1036 5TH STREET, SUITE D
EUREKA, CA 95501
(707) 445-7014
FAX (707) 455-6607

October 28, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Respectfully,

A handwritten signature in blue ink that reads "Jim Wood".

JIM WOOD
Assemblymember, 2nd District



STATE CAPITOL, ROOM 4032
SACRAMENTO, CA 95814
TEL (916) 651-4003
FAX (916) 651-4903

California State Senate

BILL DODD

SENATOR, THIRD DISTRICT



CHAIR: SENATE GOVERNMENTAL ORGANIZATION COMMITTEE

COMMITTEES
BUSINESS, PROFESSIONS
& ECONOMIC DEVELOPMENT
ENERGY, UTILITIES
& COMMUNICATION
INSURANCE
TRANSPORTATION
JOINT COMMITTEE
EMERGENCY MANAGEMENT
SELECT COMMITTEE
CALIFORNIA'S WINE INDUSTRY
CO-CHAIR

October 28, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

I am writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community and entire region. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is exactly the type of redevelopment we need in California. It will further sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa and Sonoma County can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in cursive script that reads "Bill Dodd".

State Senator Bill Dodd, 3rd District

November 4th 2020

Santa Rosa Planning Commission
100 Santa Rosa Avenue
Santa Rosa, CA 95404



RE: Endorsement of 3575 Mendocino Avenue Project

Dear Santa Rosa Planning Commission,

For over 60 years, Greenbelt Alliance has helped create cities and neighborhoods that make the Bay Area a better place to live - healthy places where people can walk and bike; communities with parks, shops, transportation options; homes that are affordable and resilient to the impacts of climate change. Greenbelt Alliance’s Climate SMART Development Endorsement Program provides support for projects that advance the right kind of development in the right places. By promoting climate-smart development we can create thriving, resilient neighborhoods with ready access to transit, and housing choices for all of the Bay Area’s people.

After careful review, Greenbelt Alliance is pleased to endorse the proposed 3575 Mendocino Avenue Journey’s End Project.

This is a 532 unit, 13.3 acre residential development, with 162 units set aside as affordable homes to help seniors age in place—an excellent 30% affordability level. The project site is well located within two miles of six major employers, as well as situated less than half a mile from Bicentennial Way Transit Corridor. Furthermore, it has six bus stops in its immediate vicinity as well as direct access to existing bike lanes. The traffic and environmental benefits that will be provided by this project are exactly what Santa Rosa needs to grow smartly. This currently underutilized area will contribute to the City’s vision for high quality, higher-density development. This project will encourage a walkable and vibrant community in Santa Rosa for residents across the income spectrum, provide a public open space with its one acre public park, and offer a host of other environmental and quality of life benefits.

This is the kind of climate-smart development that we need in the Bay Area to meet our housing goals, reduce greenhouse gas emissions, and make sure that local residents are able to grow and thrive in their own communities. In closing, the development of the 3575 Mendocino Avenue Journey’s End Project is another smart step for the City of Santa Rosa to ensure the creation of homes and vibrant communities near jobs, retail, and transit. We hope its approval will inspire communities around the Bay Area to redouble their efforts to grow smartly.

Sincerely,

Handwritten signature of Zoe Siegel in black ink.

Zoe Siegel

Director of Climate Resilience, Greenbelt Alliance

Handwritten signature of Teri Shore in black ink.

Teri Shore

Director of Advocacy, Greenbelt Alliance



BUDDHIST TZU CHI FOUNDATION, NORTHWEST REGION

Santa Rose Branch Office

1615 Cleveland Ave, Santa Rosa, CA 95401

<https://www.tzuchi.us/>

November 3rd, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

Buddhist Tzu Chi Foundation is an international humanitarian organization whose mission is to relieve the suffering of those in need while creating a better world for all through compassion, love, and hope. Shortly after the Tubbs Fire began, our volunteers quickly mobilized from across the Bay Area to provide comfort and emergency financial assistance to survivors at the local assistance centers. We then joined the ROC Sonoma County long-term recovery group and became one of four nonprofits providing disaster case management services. Tzu Chi took on the responsibility of providing case management to all residents of Journey's End. During the two and a half years serving this community, we assisted over 100 residents, accompanying many for one to two years, helping them navigate their recovery and access resources to rebuild their lives. We witnessed how challenging the recovery has been for the prior residents of Journey's End and other low-income renters because of the lack of affordable housing and other vulnerabilities they may have, such as chronic health concerns. These struggles have undoubtedly been exacerbated by the pandemic.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey’s End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City’s overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City’s fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Minjhing Hsieh". The signature is fluid and cursive, with a long, sweeping underline.

Minjhing Hsieh
Executive Director
Buddhist Tzu Chi Foundation, Northwest Region



Legal Aid's mission is to promote social justice and advance basic human rights for vulnerable people in our community.

November 6, 2020

Board of Directors

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Glenn Smith
Smith Dollar PC

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Fogarty*

Ed Gomez
Exchange Bank

Jacquelynn Ocaña
Private Fiduciary

Executive Director
Ronit Rubinoff

To: City of Santa Rosa Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners,

I am writing to express Legal Aid of Sonoma County's support for the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Redeveloping the site for high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals.

For over 50 years, Legal Aid of Sonoma County has advanced basic human rights throughout our community by providing free legal services for our low-income and most vulnerable residents. We are at the forefront of our city's homelessness and housing crises. As part of our mission, Legal Aid helps low-income tenants understand and exercise their legal rights, has a dedicated homelessness prevention program, and, since 2017, has helped hundreds of wildfire survivors navigate their recovery.

The October 2017 wildfires devastated our city, destroying over 2,800 homes. Amongst the wreckage were 162 mobile homes at the former Journey's End Mobile Home Park – all completely or partially destroyed. The site has remained vacant, and families have remained displaced, since 2017, making redevelopment of this property key to the City's overall recovery.

Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. This Project would provide a vital source of both affordable and market rate housing for our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing. The 3575 Mendocino Avenue Project accomplishes this well. Legal Aid of Sonoma County strongly supports this project and respectfully encourages the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration

Sincerely,

Ronit Rubinoff
Executive Director
Legal Aid of Sonoma County

November 6, 2020

Santa Rosa Planning Commission
100 Santa Rosa Ave,
Santa Rosa, CA 95404

SUBJECT: Letter of Support for 3575 Mendocino Avenue Project

Dear Chair Cisco and Commissioners:

St. Joseph Health and Santa Rosa Memorial Hospital support the 3575 Mendocino Avenue Project in the City of Santa Rosa. The project proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Our community health needs assessments tell us that inadequate housing are key needs in Santa Rosa and every community served by our health system in California.

At Providence St. Joseph Health, we believe health is a human right. Everyone deserves the chance to live the healthiest life possible, especially those who are poor and vulnerable. But it's not easy to take care of your health when you don't have a safe, affordable place to call home. That's why we launched a new initiative called "Housing is Health," and are committed to partnering with others in each of our communities to support and invest in affordable housing.

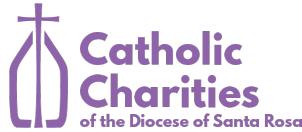
The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery and providing a vital source of both affordable and market rate housing for our community.

We commend our partners, Burbank Housing, for their unwavering commitment to helping address housing needs in our community and improving the quality of life for Santa Rosa residents. The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing near key services. We urge the Santa Rosa Planning Commission to approve the 3575 Mendocino Avenue Project.

Sincerely,



Tyler Hedden
Chief Executive
St. Joseph Health, Sonoma County



November 3, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

Catholic Charities believes that the Journey's End Mobile Home project is a powerful answer to the serious need for housing in Sonoma County.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in cursive script that reads "Len".

Len Marabella | CEO Catholic Charities of the Diocese of Santa Rosa



November 10, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

As the leader in providing senior services in Sonoma County and charged with the implementation of Age Friendly Sonoma County, we know that there is a huge need for affordable housing for seniors on a fixed income and that intergenerational communities help to reduce isolation, keeping seniors healthy and socially connected.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

Marrienne McBride
President and CEO

30 Kawana Springs Rd., Santa Rosa, CA 95404



November 10, 2020

City of Santa Rosa Planning Commission
Attn: Patty Cisco, Chair
Santa Rosa City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

Dear Planning Commission,

Kaiser Permanente has long recognized that housing is critical to health. People need a safe, stable place to call home and care for necessities like food, health, and medical needs. Access to affordable housing is a key component to Kaiser Permanente's mission to improve the health of our members and the communities we serve.

From the start Kaiser Permanente saw the importance and value of rebuilding Santa Rosa after the devastating 2017 Tubbs Fire that also destroyed affordable senior housing at the Journey's End Mobile Home Park. Given Kaiser Permanente's history of supporting affordable housing, we provided a \$1.6 million grant to Burbank Housing for pre-development funds to assist in the entitlement process.

At the same time, a major concern for Kaiser Permanente remains safeguarding easy access, ingress, egress, and parking for our patients who often visit our facility at a most vulnerable time. As a core part of our County's health care system, ensuring access and parking for patients is vital to the essential service we provide to our beloved Santa Rosa community. Most recently, we have been meeting with Burbank Housing and were pleased that our concerns were taken seriously, site plans were re-evaluated, and 84 parking spaces added - all the while achieving a reduction in overall parking in accordance with state targets. We look forward to continuing the conversation with Burbank Housing as the senior and market rate units move through the entitlement process and build out stages, while ensuring the ongoing growing access needs to our medical campus.

In closing, as part of Kaiser Permanente's commitment to be a trusted community partner and good neighbor, we are proud to give our support to Burbank Housing in the development of 3575 Mendocino Avenue.

Yours sincerely,

A handwritten signature in blue ink that reads "Tarek Salaway".

Tarek Salaway, MHA, MPH, MA
Senior Vice President & Area Manager

A handwritten signature in blue ink that reads "Michael J. Shulman".

Michael Shulman, MD
Physician in Chief

cc: Amy Nicholson, City of Santa Rosa Planning Department
Karen Massey, Burbank Housing
Efren Carrillo, Burbank Housing

401 Bicentennial Way, Santa Rosa, CA 95403
(707) 393-4000
www.kp.org



November 12, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for [3575 Mendocino Avenue](#) Project

Dear Chair Cisco, Vice Chair Weeks, and Honorable Commissioners:

I hope this message finds you well.

I would like to convey my support for the rebuild project located on the sacred site of the former Journey's End Mobile Home Park.

I think we can agree, the October 2017 wildfires changed our lives forever. With 2,800 homes destroyed in the City of Santa Rosa, including 162 units at Journey's End, residents have gone through hell and back.

That's why I'm making contact today. Redeveloping this property is key to the City's overall recovery. This future housing development would be connected to transit, close to medical services, it's appropriately dense and it directly aligns with the City's fire recovery goals. The project's vision will provide an appropriate mix of both market rate and affordable housing units.

We're facing a housing crisis in Santa Rosa, and throughout the County, and the Journey's End rebuild will be a shot in the arm when it comes to the development of desperately needed housing.

I respectfully urge your Commission to support this critical proposal. Thank you for your service to the residents of Santa Rosa and for your consideration of this request.

Warmest regards,

A handwritten signature in black ink, appearing to be 'MIKE MCGUIRE', written in a cursive style.

MIKE MCGUIRE
Senator

November 9, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

Fountaingrove Inn was situated at 3586 Mendocino Avenue, and was also destroyed in the fires that swept the area on October 9, 2017. We are developing a 239-unit apartment community in lieu of rebuilding the hotel to best meet the needs of our community.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,



Justin Hayman

General Manager, Fountaingrove Inn

Project Representative, Redevelopment

707-566-3175

jhayman@fountaingroveinn.com

November 11, 2020

City of Santa Rosa
Planning Commission
100 Santa Rosa Avenue, Room 3
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

ROC (Rebuilding our Community) Sonoma County is a collaborative network that addresses the long-term recovery needs related to the disaster of the 2017 Sonoma County Fires as well as the Kincade Fire. This collaborative group includes over a dozen faith-based or nonprofit organizations working to coordinate the management of the long-term recovery for all Sonoma County community members affected by the fires.

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Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We are particularly excited to see provision for low income housing in this development. ROC Sonoma County worked personally with over 1,200 of our communities most vulnerable 2017 fire survivors, including many of the Journey's

End fire survivors. While all of our Journey's End clients qualified for housing assistance, in some cases they struggled to find situations that work for them because of the need for more low income housing options in our community. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

ROC Sonoma County Co-Chairs

Adam Peacocke

Jennielynn Holmes