

Introduction to **Transformative Climate Communities (TCC)** Grant Opportunity

Round 5

City of Santa Rosa

DUE August 1, 2023

Agenda

- Intro to TCC grant program
- Development Grant
- Key stakeholders
- Important Timelines
- Q&A
- Contact

Transformative Climate Community Grant Program

TCC Vision & Mission

- **Vision** – Healthy, thriving, and resilient communities for all
- **Mission** – The mission of the Council is to coordinate and work collaboratively with public agencies, communities, and stakeholders to achieve sustainability, equity, economic prosperity, and quality of life for all Californians.

Vision Statement of Project(s)

Investment framework aimed at articulating proposed strategies, projects and transformative elements

Elements to capture:

1. Community resources
2. Assets
3. Characteristics that make the project Area ready for transformations

What is Santa Rosa's Vision for the Roseland Transformative Climate Community?

TCC Program Objectives

- Achieve significant reductions in greenhouse gas emissions (GHGs)
- Improve public health outcomes and environmental benefits
- Expand economic opportunity and shared prosperity

Money comes from State General Fund and Cap & Trade funds

TCC Transformative Elements




- TCC ensures comprehensive community benefits by including **deep community focus** in **every aspect** of the work.

 Community Engagement	 Workforce Development	 Displacement Avoidance
<ul style="list-style-type: none">• Institutionalize participation in the planning and governance of TCC implementation• Build civic engagement while developing community leaders• Up to 8% of total costs	<ul style="list-style-type: none">• Connect residents with training and educational opportunities that build new skills• Provide local employment opportunities on TCC and leveraged projects• Up to 5% of total costs	<ul style="list-style-type: none">• Preserve the supply of affordable housing, neighborhood stabilization and wealth building• Protect tenure of existing residents, retain and grow the local small business community• Up to 3% of Community Engagement Costs

TCC Transformative Elements

(continued)

- TCC ensures comprehensive community benefits by including **deep community focus** in **every aspect** of the work.

 Climate Adaptation & Resilience	 Data Collection & Indicator Tracking	 Leverage Funding (50% of total grant award) *Implementation ONLY
<ul style="list-style-type: none">• Integrated into all elements of the proposal• Address climate change-related impacts and exposures for vulnerable populations• No dedicated funding (incorporated into other elements)	<ul style="list-style-type: none">• Holistically evaluate environmental, economic, social, and health impacts• 3% required for third-party Evaluation Provider, who will provide evaluation and TA• Additional direct costs (2-3%) for cover Lead and Co-Applicant time	<ul style="list-style-type: none">• May come from federal, state, local public, private, philanthropic, and/or in-kind contributions.• Leverage funding must equal at least 50% of the total grant award• Stand-alone leverage projects may cover 10% of total grant award

TCC Strategies

- At least three of these strategies must be utilized



1. Equitable Housing and Neighborhood Development



2. Land Acquisition for Affordable Housing



3. Transit Access and Mobility



4. Solar Installation, Energy Efficiency, and Appliance Electrification



5. Water Efficiency and Resiliency



6. Recycling, Composting, and Waste Reduction



7. Urban Greening and Green Infrastructure



8. Health and Well-Being



9. Indoor Air Quality

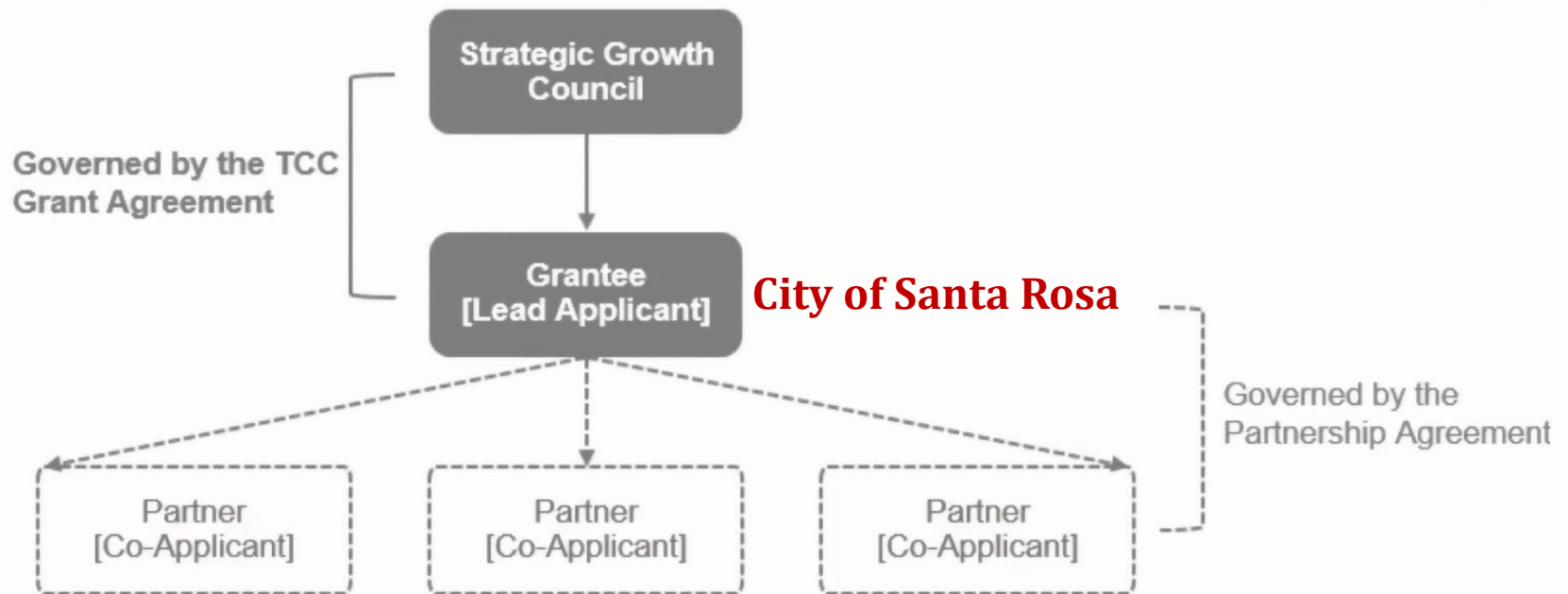


10. Community Microgrids



11. Brownfield Redevelopment

Collaborative Stakeholder Structure



Introduction to TCC Development Grant Track

Development Grant Goal

- Identify the gaps in the projects and address those gaps, for example, a community leader to take responsibility for workforce development activities/projects
- Address any community engagement gaps for the projects identified
- Develop three quantifiable projects that address all the SGC's elements and program objectives, and at least, three of the strategies
- Perform well and be successful in next round of TCC implementation grant

Key Gap Components

- Identify components the City needs help with to be prepared to shovel-ready projects for Round 6 TCC Implementation Grant
 - Community engagement
 - Development of feasible, existing housing project(s)
 - Development of workforce development tracks
 - Development of urban greening with tree planting and canopy coverage
 - Development of any other potential project(s) that may be identified during community engagement activities
 - Potential development of some GHG emissions reductions

Key Action Items

- Best methods of community engagement in Roseland
 - How much of a sample size is needed to foster comprehensive community engagement?
- Development of feasible, existing housing project(s)
 - Will there be an affordable housing project available that fits with TCC grant guidelines and timelines?
- Development of workforce development tracks
 - How many tracks to pursue, i.e. green tech, food truck / distribution, Fire explorer?
 - How much does a cradle to career plan cost to develop?
- Development of urban greening with tree planting and canopy coverage, reduction in heat islands, etc.?
- Park Redesign for the Roseland neighborhood?
- Potential development of some GHG emissions reductions

Development Grant Award Amount & Period

- Up to \$5 million per grant each; total of \$9,800,000 is available for awards
- Neighborhood-level proposals including multiple, coordinated projects
- Grant term is up to 2 years, can extend on case-by-case basis

Key Stakeholders

Stakeholders

- The collaborative structure must include public agency either as a lead applicant or as a co-applicant
- The City needs those that can **build capacity and long-term accountability**
 - From the bottom up and top down – civic leaders to community and community to civic leaders

Santa Rosa's Previously Proposed Partners/Co-Applicants

- Sonoma County Library District
- Latino Services Providers
- Community Action Partnership Sonoma County
- Los Cien
- LandPaths
- NAACP

Important Timelines

TCC Round 5 Application Timeline

- July 3rd - Pre-proposal initiation form
- August 1st – Full Development Grant Application

DATE	ROUND 5 EVENT
October 2022 through February 2023	Pre-Application Technical Assistance available
Mid-November 2022	Draft Guidelines released for a 30-day public comment period
February 2023	Final Guidelines adopted by the Strategic Growth Council
March 2023	Application and Notice of Funding Availability posted
April/May 2023	Pre-proposal submission deadline
Summer 2023	Final Application submission deadline
Fall 2023	Round 5 TCC Awards adopted by the Council

Internal Timeline

TCC Application Timeline – Round 5

- **July 3rd** – Pre-proposal Initiation Form due to SGC for Development Grants – **COMPLETED**
- **July 3rd** – Agenda materials due to City Clerk's Office for the Resolution Approval – **IN PROGRESS**
- **July 25th** – City Council Meeting to Approve TCC Resolution – **NOT STARTED**
- **August 1st** – TCC Development Grant Application for Santa Rosa – **IN PROGRESS**

Questions & Answers

For Questions or More Information:

Santa Rosa TCC Program Contacts

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