

## CITY OF SANTA ROSA



Community Helping Our Indispensable Children Excel  
**CHOICE Grant Program**  
 Cycle X Yearly  
 Funding Recommendations\*



AGENCY & CONTACT	PROGRAM & GRANT AWARD	DESCRIPTION OF PROGRAMS
<b>Boys &amp; Girls Club of Sonoma – Marin</b> Jennifer Weiss	Diversion & Intervention (REACH) <b>\$100,000</b>	REACH and The Club @ Juvenile Hall aim to mitigate dangerous behavior of high-risk youth through outreach, mediation, and intervention, along with life skills education and cognitive development programs to change the lives of youth. <a href="http://www.bgccsc.org">www.bgccsc.org</a>
<b>Center for Well Being</b> Karissa Moreno	Project T.R.U.E <b>\$35,000</b>	A school-based leadership program empowering Santa Rosa youth in underserved and high-need areas to succeed in school and post-graduation. The program employs a strength-based and upstream harm reduction model that is effective in increasing school engagement and fostering student success. <a href="http://www.norcalwellbeing.org">www.norcalwellbeing.org</a>
<b>Child Parent Institute</b> Robin Bowen	Family Focused Prevention & Intervention <b>\$60,000</b>	Utilizes the Triple P Program, in partnership with the Roseland School District, to provide parent education and support to high-risk families, including community-based classes and in-home visits. <a href="http://www.calparents.org">www.calparents.org</a>
<b>Community Action Partnership of Sonoma County</b> Susan Cooper	Roseland Strong <b>\$120,000</b>	Continuum of integrated, place-based programs providing services in southwest Santa Rosa focusing on youth and family success, including building strong relationships with residents and connecting them to partners and the larger community. <a href="http://www.capsonoma.org">www.capsonoma.org</a>
<b>Community Child Care Council of Sonoma County (4Cs)</b> Melanie Dodson	Early Education Outreach Specialist <b>\$130,000</b>	In addition to providing Early Learning Scholarships to families in need, staff will conduct targeted, culturally competent outreach to families where they live with the goal of fully enrolling 4Cs preschools and childcare subsidy programs. <a href="http://www.sonoma4cs.org">www.sonoma4cs.org</a>
<b>Conservation Corps North Bay (CCNB)</b> Angel Minor	Career Pathways <b>\$48,000</b>	The program engages the diverse target population of youth ages 18-24 from Santa Rosa's high-need areas with paid workforce development, academic credentialing, and wraparound support services needed to build resiliency and economic stability while gaining valuable skills in natural resources, zero waste and construction. <a href="http://www.ccnorthbay.org">www.ccnorthbay.org</a>
<b>LandPaths</b> Craig Anderson	iSCHOOL <b>\$90,000</b>  iREAD <b>\$13,500</b>	A suite of programs providing high quality and repeated educational enrichment in school aged youth in high-need areas through social, recreational and cultural activities.  An early childhood literacy program for ages 0 to 5, offering high quality, fun, playful and supportive learning experiences. The program incorporates parents & caregivers to build their confidence and skills within their community to further improve young children's readiness for school. <a href="http://www.landpaths.org">www.landpaths.org</a>
<b>LifeWorks of Sonoma County</b> Michelle Fountain	El Puente <b>\$120,000</b>	Offers bilingual school programs, family mental health support, and parent education for at-risk and gang-affiliated youth to help develop self-esteem by teaching personal and interpersonal skills and cultivating their sense of family, school, and community that will help them discover their own value. <a href="http://www.lifeworkssc.org">www.lifeworkssc.org</a>
<b>The Salvation Army</b> Rio Ray	Tutoring & Mentoring (TAM) at Schools <b>\$23,500</b>	Tutoring & mentoring programs at four Santa Rosa schools in high-needs areas to provide academic assistance and life skills development. <a href="http://www.santarosa.salvationarmy.org">www.santarosa.salvationarmy.org</a>
<b>Social Advocates for Youth</b> Elizabeth Goldman	Career & Life Readiness <b>\$100,000</b>	Prevention and intervention workforce development services focusing on resolving present barrier(s) while utilizing a strength-based and trauma-informed approach in supporting the youth's achievement for employment and educational goals. <a href="http://www.saysc.org">www.saysc.org</a>

\*Year two funding contingent upon successful completion of year one requirements outlined in Exhibit B.

For more information, please visit [www.srcity.org/ThePartnership](http://www.srcity.org/ThePartnership)

## CHOICE Cycle X Yearly Funding Request and Actual Funding Recommended

	Agency	Program	Cycle IX Funded Amount	Cycle X Funding Request	Cycle X Funding Amount	% of Original Request
1	Boys and Girls Club Sonoma Marin	REACH	\$120,000	\$200,000	\$100,000	50%
2	Center for Well Being	Project T.R.U.E	N/A	\$100,000	\$35,000	35%
3	Child Parent Institute	Family Focused Prevention & Intervention	\$60,000	\$60,000	\$60,000	100%
4	Community Action Partnership	Roseland Strong 20-21	\$120,000	\$126,046	\$120,000	95%
5	Community Child Care Council of Sonoma County (4C's)	Early Education Outreach Specialist	\$52,000	\$136,810	\$130,000	95%
6	Conservation Corps North Bay	Career Pathways Program	N/A	\$121,485	\$48,000	40%
7	LandPaths*	iSCHOOL	\$64,700	\$198,800	\$90,000	45%
8	LandPaths*	iREAD		\$27,360	\$13,500	49%
9	Lifeworks	El Puente	\$65,000	\$174,000	\$120,000	69%
10	Salvation Army	TAMS Tutoring Program	\$15,000	\$60,800	\$23,500	39%
11	Social Advocates for Youth	Career Life Readiness	\$120,000	\$200,000	\$100,000	50%

\* Cycle IX iSCHOOL and iREAD were both in Category One and funded together.

**\$840,000**

### CHOICE Cycle X Yearly Projected Services

Agency	Program	Ages	Projected # Served (for 12-month program)	Target Population (low, Moderate, High Risk)	High-Need Areas	School Readiness	School Engagement & Truancy Prevention	Street Outreach, Intervention and Mediation	Workforce Development
<b>Boys and Girls Club Sonoma Marin</b>	The Club @Juvenile Hall and REACH	13-24	250-500	Low, Moderate, High	Downtown, Corby/Hearn, Roseland, South Park, W. 9th, W. Steele Lane			X	
<b>Center for Well Being</b>	Project T.R.U.E	6-18	25-36 peer leaders 1200 students reached	Low, Moderate, High	Roseland		X		
<b>Child Parent Institute</b>	Family Focused Prevention & Intervention	0-24	120 + 25 families	Low, Moderate, High	Roseland			X	
<b>Community Action Partnership</b>	Roseland Strong 20-21	0-24+	210	Low, Moderate, High	Roseland, South Park			X	
<b>Community Child Care Council of Sonoma County (4C's)</b>	Early Education Outreach Specialist	0-12	1450 + 6 FTE child care scholarships	Low, Moderate, High	Downtown, Corby/Hearn, Roseland, South Park	X			
<b>Conservation Corps North Bay</b>	Career Pathways Program	18-24	21	Low, Moderate, High	Downtown, Corby/Hearn, Roseland, South Park, W. 9th, W. Steele Lane				X

### CHOICE Cycle X Yearly Projected Services

Agency	Program	Ages	Projected # Served (for 12-month program)	Target Population (low, Moderate, High Risk)	High-Need Areas	Category 1 School Readiness	Category 2 School Engagement & Truancy Prevention	Category 3 Street Outreach, Intervention and Mediation	Category 4 Workforce Development
<b>LandPaths</b>	iSCHOOL	6-18	1780+70 families	Low, Moderate, High	Roseland, W. 9th, W. Steele Lane		X		
<b>LandPaths</b>	iREAD	0-5	100	Low, Moderate, High	Corby/Hearn, Roseland	X			
<b>Lifeworks of Sonoma County</b>	El Puente	6-18	125	Low, Moderate, High	Downtown, Corby/Hearn, Roseland, South Park, W. 9th, W. Steele Lane			X	
<b>Salvation Army</b>	TAMS Tutoring Program	7-12	60	Low, Moderate, High	Corby/Hearn, Roseland, W. 9th, W. Steele Lane		X		
<b>Social Advocates for Youth</b>	Career and Life Readiness	13-24+	100	Low, Moderate	Downtown, Cory/Hearn, Roseland				X

Note: All projections are for one year only

Note: Bold "Program Name" indicates current or previously funded programs

**Proposals Not Recommended for Funding by CHOICE Cycle X Grant Review Team**

<b>Agency</b>	<b>Program</b>
Boys & Girls Club of Greater Santa Rosa	After School Programs
Burbank Housing	After School Program
Catholic Charities	School Readiness for Homeless Children
Volunteer Center	Youth Diversion Program