



# COUNCIL DIRECTION TO VOTING DELEGATE FOR LEAGUE OF CALIFORNIA CITIES 2016 ANNUAL CONFERENCE

City Council Meeting  
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# BACKGROUND

- Policy development is a vital and ongoing process within the League of California Cities.
- Each member city has one Voting Delegate at the General Assembly, which will be held in Long Beach on October 5 – 7, 2016.
- This year, one resolution has been introduced for consideration by the Annual Conference.

# PROPOSED RESOLUTION

Resolution committing the League of California Cities to supporting Vision Zero, Toward Zero Deaths, and other programs or initiatives to make safety a top priority for transportation projects and policy formulation, while encouraging cities to pursue similar initiatives.

# VISION ZERO

- Vision Zero and Toward Zero Deaths are comprehensive strategies to eliminate all traffic fatalities and severe injuries using a multi-disciplinary approach, including education, enforcement and engineering measures.

# ANALYSIS

- A Vision Zero City meets the following minimum standards:
  - Sets clear goals of eliminating traffic fatalities and severe injuries
  - Mayor has publicly, officially committed to Vision Zero
  - Vision Zero plan or strategy is in place, or Mayor has committed to doing so in clear time frame
  - Key city departments (including police, transportation and public health) are engaged

# FISCAL IMPACT

- Fiscal impact is unknown. The costs to any particular city can vary tremendously depending on the level and scope of investment any particular city would seek to make.
- For example, the City of San Francisco has Vision Zero project costs ranging from \$30,000 for pedestrian safety treatments up to \$12,000,000 for a Streetscape project.

# CURRENT EFFORTS

- Since 2009, the Santa Rosa Police Department's Mission and Strategic Plan have been aligned with the National Traffic Safety Administration and the California Office of Traffic Safety's, *Toward Zero Deaths Program*.
- These efforts have been recognized with a first place award on the California Law Enforcement Challenge for 2015 & 2016.

# RECOMMENDATION

- It is recommended that the Council support those continuing efforts currently underway by City staff in improving traffic safety.
- While city staff greatly supports the concept behind Vision Zero, a formal action of support on this resolution would require substantial resources to be redirected from other Council priorities.
- If Council chooses to make traffic safety a high priority, Council may want to consider taking this action during a future goal setting session.



# QUESTIONS?