

From: [Mark Mortensen](#)
To: [Rogers, Chris](#); nroger@srcity.org; [Alvarez, Eddie](#); [Mahre, Kali](#); [Nicholson, Amy](#)
Cc: [Focap Steering](#)
Subject: [EXTERNAL] Comments to CAS 3-10-21
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Here are my written comments, as promised.

t.ly/FGgi

Thanks,
Mark

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Comments to CAS 3-10-21

Mark Mortensen. Friends of the Climate Action Plan. Thanks, as always, for the opportunity to speak. Process points. The CAS currently meets every two months. The Sebastopol Climate Action Committee meets every two weeks. The Petaluma Climate Action Advisory Committee meets every month. In Santa Rosa, [see list] I'm sure you will agree that the emergency we are in demands greater attention than meetings every two months. There is much to be done.

I would also like to see community members on the committee. The perspectives offered by community members would benefit the committee

Money must be found to hire a city Sustainability Director (our own climate czar) and to convene an implementation team. There are models in other cities on how this can be done. I will provide links to resources, but the money must be allocated. We all know that this is a situation where we can spend a certain amount now, or spend much more later. Good afternoon. Mark Mortensen. Friends of the Climate Action Plan.

Mark Mortensen, FoCAP. I'll share my list of recommendations here and will follow up with an email to members and staff. Couldn't agree more on Climate Safe CA.

General goals: SMART Goals. This means SMART goals, goals which are specific, measurable, attainable, relevant and time-bound. I believe it is essential that this emergency situation be, as the city's climate emergency resolution says, forefront in actions the city takes in all areas. Decisions must be made only after council, staff and community-based organizations view them through the lens of how this will affect our efforts toward dealing with the climate crisis. How will it impact emissions/sequestration targets for actions? This suggests that we must model or measure emissions avoided/sequestration with each city action and have an annual goal for avoided emissions/sequestration in order to get to net zero by 2030.

There is much happening around the country, state and county in efforts to address the climate crisis. For example, as Mayor Rogers knows (as he was a key part of it) the county Regional Climate Protection Authority adopted its Sonoma Climate Mobilization Strategy this week. I believe the CAS should act as the driver in leading Santa Rosa to align and extend the actions of the city with those strategies prioritized in the county's Sonoma Climate Mobilization Strategy.

The framework has many strategies turn the strategies into actions...starting with 1) a comprehensive transportation strategy (complete streets/transit/bike-ped paths) to get people out of single occupancy vehicles, 2) a home/building energy efficiency and electrification program (including renewable energy microgrids and storage) and 3) a rural/urban land management program that works with residents/agriculture to help improve soil health with greatly increasing its carbon sequestration. Tree planting, carbon gardening practices at existing and new community gardens, and incentives to our local farmers/vitners to use carbon farming techniques such as mulching, cover crops and more are necessary

