

District 5



**community
advisory board**

City of Santa Rosa

**Community Advisory Board
Community Improvement Grant
2021 Application Form**

Project Name:	Requested Grant Amount: <u>\$1053.00</u>
St. Rose Neighborhood Mural	Other Funding Sources: <u>\$1378.40</u>
Project Physical Address:	TOTAL Project Cost: <u>\$2431.40</u>
Traffic diverter on Tenth Street in the St. Rose Neighborhood	Group or organization: St. Rose Neighborhood
Nearest cross street:	How did you hear about the Grant Program?
B Street	Have received CAB \$ for projects in the past.
What is your CAB area? (Check one)	
<input type="checkbox"/> Northwest <input type="checkbox"/> Northeast <input type="checkbox"/> Southwest <input type="checkbox"/> Southeast <input checked="" type="checkbox"/> Core <input type="checkbox"/> Citywide	
Not sure? Click here: http://srcity.org/DocumentCenter/Home/View/14754	
Property Owner (see page 3 for all requirements):	
City of Santa Rosa – City contact: Rob Sprinkle	Deputy Director
<small>Name – Property Owner</small>	<small>Title</small>
Contact Person responsible for Grant Application	
Denise Hill	faire@sonic.net
<small>Name – Contact Person</small>	<small>Email</small>
	707-332-1966
	<small>Phone</small>
317 Tenth St.	Santa Rosa
<small>Address</small>	<small>City</small>
	95401
	<small>Zip</small>

GRANT SCOPE: This Application Packet describes the intended use of the requested Grant funds to complete the Project identified above and the elements listed in the Project Budget. I declare under penalty of perjury, under the laws of the State of California, that the information contained in this Application Packet, including required attachments, is accurate.

Print Name Denise Hill

Signature 

Title Neighborhood contact

Date 6/27/21

**Community Improvement Grant
Project Budget and Matching Funds**

PROJECT NAME: St. Rose Neighborhood Mural

Cost Estimate		Requested Funds	Match
Salaries/Wages (In-kind only)			
	Volunteers (\$22.14/hour) (2 Leaders @ 12 hrs each)	N/A	\$531.32
	Volunteers (\$22.14/hour) (6 @ 6 hours each)	N/A	\$797.04
Contracted Services			
	Designer/Artist	\$400.00	
	Drafting Services	\$ 10.00	
	Sign, Metal, 24"x30", w/History of St. Rose District	\$100.00	
Materials/Supplies			
	Paint, Light Red, 1 gallon (\$60 each)	\$ 60.00	
	Paint, Dark Red, 2 quarts (\$25 each)	\$ 50.00	
	Paint, Medium Red, 2 quarts (\$25 each)	\$ 50.00	
	Paint, Green, 2 quarts (\$25 each)	\$ 50.00	
	Paint Brushes, Rollers, Trays, Liners		\$ 50.00
	Lunch for volunteers (2 days @ \$100/day)	\$200.00	
Printing/Reproduction			
Rentals			
Other			
	Taxes at 10%	\$ 41.00	
	Contingency at 10%	\$ 92.00	
Total Requested Grant Amount		A. \$1053.00	
Total Matching Funds			B. \$1378.40
Total Project Cost (A+B)		\$ 2,431.40	

Other Funding Sources:

Funding Sources		Date Committed	Amount
Donated paint supplies.		6/1/21	\$50.00
TOTAL			\$50.00



Community Advisory Board 2021 Community Improvement Grant Questions

1. Describe your project, including objectives and goals, and explain how your project will meet these goals.
 - a. Our project is a 22 foot by 45 foot mural featuring a large rose and honey bee to be painted in the center of the traffic diverter in the St. Rose Neighborhood. It will also include a 24"x 30" metal sign that will provide the history of the St. Rose Neighborhood. Planters currently in the diverter (and maintained by residents) will surround the mural. This project will increase the appeal of the area to new comers and established residents alike. The location of the mural near the Brew Café will ensure both those who live in our neighborhood and those passing through will be able to enjoy it.
 - b. We have received written approval from Rob Sprinkle, Deputy Director for the City's Public Works Department since this is city property. (See attached.)

We will also need approval from the Art in Public Places committee since this project will receive city funding. Tara Thompson, the City's Arts & Culture Manager has informed us that The Art in Public Places committee will review the design after the grant has been approved.



Proposed Mural Site, Mural Design, and Sign example.

2. **What is your outreach plan?** We have a neighborhood website we will use to promote this project along with the Nextdoor platform.
3. **Describe the community support for your project.**
 - We have support from Tara Thompson of the Art in Public Places Committee who had this to say "Sounds like a great location for a mural- I am happy to hear you are working on a proposal."
 - Residents are excited about a mural in this location.
4. **Is there ongoing maintenance required for your project? If so, what is the plan for maintenance and who is going to be responsible?** There is minimal need for on-going maintenance as cars do not travel over this area and foot traffic will be light. In addition, our neighborhood has maintained the mural at 9th Street under Hwy. 101 since 2011 so have ten years of experience in this area.
5. **Projects should reflect environmental consciousness regarding materials, energy, and conservation.** We are using the same paint water-based acrylic paint the City uses for street painting. Of course, all precautions will be taken to keep the paint away from waterways.
6. **Please provide a brief statement on how you will keep project participants safe during implementation.** The location within a traffic diverter area is protected from automobile traffic. The surrounding streets have low auto traffic and volunteers will be instructed to be cautious crossing the street which has crosswalks. Gloves will be provided if requested. We will be working outdoors the entire time, but volunteers can wear masks if desired.
7. **Project Budget:** Grant requested amount: **\$1053**

Contracted Services

Designer/Artist to create mural outline and provide guidance while painting:	\$400.00
Drafting Services to create template, 4color prints on standard 20# bond:	\$10.00
Sign, Metal, imprinted w/history of St. Rose District, vendor: Electric Crayon:	\$100.00

Materials/Supplies

Paint, 2.5 gallons (\$60 each) based on quote from Hawley's Paints	\$210.00
Lunch for volunteers: Pizza or sandwiches for 8. Two days @ \$100/day	\$200.00

Other

Taxes at 10%	\$ 41.00
Contingency at 10%: Building supply costs are increasing rapidly including paint.	\$ 92.00

Denise Hill

From: Sprinkle, Rob <RSprinkle@srcity.org>
Sent: Monday, June 21, 2021 7:17 AM
To: Denise Hill
Cc: Thompson, Tara; Osburn, Gabe
Subject: RE: [EXTERNAL] Proposed Mural - B and 10th Street traffic diverter

Hi Denise,

Yes, I am ok with the mural being painted in the diverter a Tenth and B St. This is a particularly good area, as no traffic control will be needed to for the installation. Please understand all maintenance for the art will need to be the responsibility of the neighborhood.

Thanks,
Rob

From: Denise Hill <faire@sonic.net>
Sent: Saturday, June 19, 2021 12:02 PM
To: Sprinkle, Rob <RSprinkle@srcity.org>
Subject: [EXTERNAL] Proposed Mural - B and 10th Street traffic diverter

Hi, Rob,

Our neighborhood wants to apply for a CAB grant to paint a mural in the traffic diverter at 10th and B Streets. The mural would be located in the center of the diverter so no planters or signs would need to be moved. Attached are images of the diverter and the mural design we would like to paint. Judy Kennedy who has painted several "road murals" in the downtown area will be helping us with this project. I understand you need to sign off on it as the property "owner". I'm hoping I can get your OK by Friday, 6/25, so that we can meet the June 30 application deadline.

Denise Hill

707-332-1966

St. Rose Historic District

www.strosedistrict.org

