



City of Santa Rosa

City Hall, Council
Chamber
100 Santa Rosa Avenue
Santa Rosa, CA 95404

CITY COUNCIL REGULAR MEETING AGENDA AND SUMMARY REPORT OCTOBER 13, 2020

2:30 P.M. - CLOSED SESSION (VIDEO CONFERENCE)

3:00 P.M. - STUDY SESSION (VIDEO CONFERENCE)

4:00 P.M. - REGULAR SESSION (VIDEO CONFERENCE)

DUE TO THE PROVISIONS OF THE GOVERNOR'S EXECUTIVE ORDERS N-25-20 AND N-29-20 WHICH SUSPEND CERTAIN REQUIREMENTS OF THE BROWN ACT, AND THE ORDER OF THE HEALTH OFFICER OF THE COUNTY OF SONOMA TO SHELTER IN PLACE TO MINIMIZE THE SPREAD OF COVID-19, THE CITY COUNCIL MEMBERS WILL BE PARTICIPATING VIA ZOOM WEBINAR.

MEMBERS OF THE PUBLIC CAN PARTICIPATE IN THE MEETING BY VISITING [HTTPS://SRCITY-ORG.ZOOM.US/J/91775475227](https://srcity-org.zoom.us/j/91775475227) OR BY DIALING 877-853-5257 AND ENTER WEBINAR ID: 917 7547 5227

THE MEETING WILL ALSO BE LIVE STREAMED AT [HTTPS://SANTA-ROSA.LEGISTAR.COM/CALENDAR](https://santa-rosa.legistar.com/calendar).

CLICK ON THE "IN PROGRESS" LINK TO VIEW.

THE MEETING CAN ALSO BE VIEWED ON COMCAST CHANNEL 28, AT&T U-VERSE CHANNEL 99, AND AT

[HTTPS://WWW.YOUTUBE.COM/CITYOFSANTAROSA](https://www.youtube.com/cityofsantarosa)

Public Comment may be submitted by 5:00 pm, the Monday before the City Council Meeting via e-mail at cc-comment@srcity.org, recorded voice message at 707-543-3005, and through the eComment feature at <https://santa-rosa.legistar.com>. E-mail public comments and eComments will be read into record (up to 3 minutes each) during the meeting. Recorded voice message public comments (up to 3 minutes each) will be played at the time that Agenda Item is discussed during the City Council Meeting.

**DEADLINES AND ADDITIONAL INSTRUCTION FOR PUBLIC COMMENT
ARE SET FORTH BELOW.**

**COUNCIL MAY RECESS DURING THE EVENING FOR BREAKS.
PUBLIC HEARING MATTERS WILL BEGIN NO EARLIER THAN 5:00 P.M.**

MATTERS ON THE AGENDA MAY BE TAKEN OUT OF ORDER

PUBLIC COMMENTS:

Live Public Comment: The public accessing the meeting through the Zoom link or dial-in will be able to provide public comment on agenda items at the time an Agenda Item is discussed during the City Council Meeting. Go to <https://srcity.org/virtualparticipation> for more information.

E-mail Public Comment: To submit an e-mailed public comment to the City Council, please send to: cc-comment@srcity.org by 5:00 p.m., Monday, October 12. Identify in the subject line of your e-mail the Agenda Item Number on which you wish to comment, provide your name in the body of the e-mail and your comment. Please limit your e-mail to approximately 400 words (which is a speaking rate of 133 words per minute).

Recorded Voice Message Public Comment: To submit a voice message public comment, please call 707-543-3005 by 5:00 p.m., Monday, October 12. State your name, the Agenda Item Number(s) on which you wish to comment, and your comment.

eComment: To submit an eComment, go to <https://santa-rosa.legistar.com> and click the eComment link near the agenda link. eComment period will close at 5:00 p.m., Monday October 12.

E-mail Public Comments, Recorded Voice Message Public Comments, and eComments will be read into the record (up to 3 minutes) at the time that Agenda Item is discussed during the City Council Meeting.

Recorded public comments on public hearing items may be played at the time when the hearing is opened.

Non-Agenda Items are the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. Comments from the public on non-agenda items, are regularly heard under both Agenda Items 13 (first ten speakers) and 17 (any additional speakers wishing to speak on non-agenda items).

For this meeting, e-mail and recorded public comments, and eComments on non-agenda items may only be heard under Agenda Item 17.

2:30 P.M. (VIDEO CONFERENCE)

1. CALL TO ORDER AND ROLL CALL

2. ANNOUNCEMENT OF CLOSED SESSION ITEMS

Following the announcement of Closed Session items and prior to recess into Closed Session, the public may speak up to three minutes on items to be addressed in Closed Session.

2.1 CONFERENCE WITH LABOR NEGOTIATORS (CONTINUED FROM THE SEPTEMBER 29, 2020, REGULAR MEETING) (Government Code Section 54957.6)

Agency Designated Representatives: Alan Alton, Interim Chief Financial Officer, Amy Reeve, Human Resources Director, Jeremia Mills, Employee Relations Manager and Jeff Berk, Chief Assistant City Attorney.

Employee Organizations: Santa Rosa Firefighters Association - Local 1401 (representing City Employee Unit 2); Operating Engineers Local 3, Maintenance and Utility System Operators (Employee Units 3 and 16); Santa Rosa City Employees Association (Employee Units 4, 6, 7); Santa Rosa Police Officers Association, (Employee Unit 5); Service Employees International Union Local 1021, (Employee Units 8 and 14); Public Safety Management Association (Employee Unit 9); Executive Management (Employee Unit 10); Middle Management (Employee Unit 11); Confidential (Employee Unit 12); Mechanics (Employee Unit 13);

City Attorney (Employee Unit 15); Santa Rosa City Attorneys' Association (Employee Unit 17), Santa Rosa Management Association (Employee Unit 18).

RECESS CLOSED SESSION(S) AND RECONVENE TO OPEN SESSION VIA ZOOM.

3:00 P.M. (VIDEO CONFERENCE)

3. STUDY SESSION

Study Session items are items for in-depth discussion and possible direction to staff. No action will be taken.

3.1 CITYBUS FARE POLICY OPTIONS

At this study session, staff will present options for expanding discounted and unlimited access fare programs to increase ridership on the CityBus system and support community and transit system recovery from the COVID-19 pandemic, and seek Council feedback and direction.

Attachments: [Staff Report](#)
[Presentation](#)

4:00 P.M. (VIDEO CONFERENCE)

4. ANNOUNCEMENT OF ROLL CALL

5. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS

6. PROCLAMATIONS/PRESENTATIONS - NONE.

7. STAFF BRIEFINGS

This time is reserved for City staff to provide a five-minute briefing to the Council on departmental issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for Council consideration.

7.1 COVID-19 RESPONSE UPDATE

This will be a standing item on the agenda. No action will be taken

except for possible direction to staff.

Attachments: [Presentation](#)

7.2 COMMUNITY EMPOWERMENT PLAN UPDATE

This will be a standing item on the agenda. No action will be taken except for possible direction to staff.

8. CITY MANAGER'S/CITY ATTORNEY'S REPORTS

9. STATEMENTS OF ABSTENTION BY COUNCIL MEMBERS

10. MAYOR'S/COUNCIL MEMBERS' REPORTS

10.1 MAYOR'S/COUNCIL MEMBERS' SUBCOMMITTEE AND LIAISON REPORTS (AND POSSIBLE COUNCIL DIRECTION TO BOARD REPRESENTATIVE ON PENDING ISSUES, IF NEEDED)

10.1.1 Council Subcommittee Reports

10.1.2 Sonoma County Transportation Authority/Regional Climate Protection Authority (SCTA/RCPA)

10.1.3 Sonoma County Water Agency (SCWA) - Water Advisory Committee

10.1.4 Association of Bay Area Governments (ABAG)

10.1.5 Sonoma County Agricultural Preservation and Open Space District Advisory Committee

10.1.6 Sonoma Clean Power Authority (SCPA)

10.1.7 Zero Waste Sonoma (formerly known as Sonoma County Waste Management Agency (SCWMA))

10.1.8 Groundwater Sustainability Agency (GSA)

10.1.9 Home Sonoma County (HSC)

10.1.10 Renewal Enterprise District (RED)

10.1.11 Public Safety Subcommittee

10.1.12 Other

11. APPROVAL OF MINUTES - NONE.

12. CONSENT ITEMS

- 12.1 RESOLUTION - APPROVAL OF THE THIRD AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT NUMBER F001748 WITH HROD, INC. DBA MMO (CONTINUED FROM THE SEPTEMBER 29, 2020, REGULAR MEETING)**

RECOMMENDATION: It is recommended by the City Manager's Office that the Council, by resolution, approve the Third Amendment to Professional Services Agreement Number F001748 with HROD, Inc. dba MMO Partners of Washington, DC, extending time of performance through September 30, 2021 and increasing compensation by \$108,000 for a total amount not to exceed \$360,000 for continued assistance with federal advocacy to secure federal funding for recovery.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A](#)
[Presentation](#)

- 12.2 RESOLUTION - FIRST AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT F002144 WITH PLACEWORKS (CONTINUED FROM THE SEPTEMBER 29, 2020, REGULAR MEETING)**

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve the First Amendment to Professional Services Agreement F002144 with PlaceWorks to modify the 2050 General Plan Update Scope of Services to include a Greenhouse Gas Reduction Strategy and to increase Compensation by \$99,909 for this additional service, for a total contracted amount not to exceed \$2,599,909.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A – 1st Amendment](#)
[Presentation](#)

12.3 RESOLUTION - ADMINISTRATIVE AGREEMENT FOR COLLECTION OF ASSESSMENTS FOR SONOMA COUNTY TOURISM BUSINESS IMPROVEMENT AREA, RETROACTIVE TO JULY 1, (CONTINUED FROM THE SEPTEMBER 29, 2020, REGULAR MEETING)

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution: 1) approve the Administrative Agreement for Collection of Assessments for Sonoma County Tourism Business Improvement Area, retroactive to July 1, 2019; 2) authorize the remittance of any assessment funds collected from Santa Rosa lodging establishments but not remitted between July 2019 and September 2020; and 3) authorize the City Manager to execute the Administrative Agreement.

Attachments: [Staff Report](#)
[Attachment 1 - Sonoma County Ord 5525](#)
[Attachment 2 - CC Res No. 25954](#)
[Attachment 3 - CC RES-2017-204](#)
[Attachment 4 - Original Admin Agreement](#)
[Attachment 5 - 2006 Admin Agreement](#)
[Resolution](#)
[Exhibit A - Administrative Agreement](#)
[Presentation](#)

12.4 MOTION - CONTRACT AWARD - PACIFIC AVENUE RECONSTRUCTION - HUMBOLDT STREET TO MONTECITO AVENUE

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by motion, award Contract No. C00661, Pacific Avenue Reconstruction - Humboldt Street to Montecito Avenue, in the amount of \$5,070,148.00 to the lowest responsible bidder, Argonaut Constructors, Inc., of Santa Rosa, California, approve a 10% contract contingency, and authorize a total

contract amount of \$5,577,162.80.

Attachments: [Staff Report](#)
[Attachment 1 - Map](#)
[Attachment 2 - Bid Tabs](#)
[Presentation](#)

12.5 RESOLUTION - BAY AREA HEALTHY TRANSIT PLAN

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by resolution, support implementation of the Riding Together: Bay Area Healthy Transit Plan, which includes monthly reporting from City staff on Santa Rosa CityBus's performance in implementing the baseline metrics set forth in the plan.

Attachments: [Staff Report](#)
[Attachment 1 - Bay Area Health Transit Plan](#)
[Resolution](#)
[Presentation](#)

12.6 RESOLUTION - WAIVER OF COMPETITIVE BID FOR CONTRACT CHANGE ORDER #1 F002167 INSTALLATION OF NEEDLEPOINT BIPOLAR IONIZATION AIR PURIFICATION SYSTEM

RECOMMENDATION: It is recommended by the Transportation and Public Works Department and Water Department that the Council, by resolution, 1) waive competitive bidding pursuant to section 3-44-080 of the City Code; 2) approve and authorize the City Manager or his designee to execute Change Order #1 and any necessary related documents under Contract Number F002167 with Matrix HG, Inc., of Concord, CA to expand the scope of work for the installation of Global Plasma Solutions Needlepoint Bipolar Ionization Air Purification Systems and to increase the contract amount by \$303,699 for a total not to exceed amount of \$592,496; and 3) appropriate \$514,958 from General Fund reserves for the project.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A](#)
[Presentation](#)

12.7 RESOLUTION - AUTHORIZATION TO PARTICIPATE IN THE CLIPPER START LOW-INCOME TRANSIT FARE SUBSIDY PILOT PROGRAM

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by resolution, 1) authorize participation in the Clipper START Pilot Program, at a 20% discount rate for adult single-ride fares through January 15, 2022; 2) request that the Metropolitan Transportation Commission program funds of \$102,420 for the proposed "Clipper START Pilot" project to cover 50% of the lost fare revenue; and 3) authorize the City Manager or his designee to negotiate, prepare and/or execute any necessary documents related to the Clipper START Program, including to submit to Metropolitan Transportation Commission, the Sonoma County Transportation Authority, and/or such other agencies as may be appropriate.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A](#)
[Presentation](#)

12.8 RESOLUTION - ACCEPTANCE OF POST DISTANCE LEARNING GRANT PROGRAM FUNDING

RECOMMENDATION: It is recommended by the Police Department that the Council, by resolution, 1) accept \$335,811.86 in grant award funds from the Commission on Peace Officer Standards and Training; 2) authorize the Chief of Police and City Manager to execute the Certification of Assurance of Compliance; 3) authorize the Chief of Police to execute all necessary documents related to the grant, including the Grant Award Face Sheet; and 4) appropriate the amount of the grant award.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A - Certificate of Assurance Compliance](#)
[Exhibit B - Grant Award Face Sheet](#)
[Presentation](#)

12.9 RESOLUTION - BID AWARD - MIDLAND RADIOS CORPORATION -
PUBLIC ALERT CERTIFIED NOAA WEATHER ALERT RADIOS

RECOMMENDATION: It is recommended by the Fire and Finance Departments that the Council, by resolution, approve a purchase order to Midland Radios Corporation, Kansas City, MO for the purchase of Midland WR120 Public Alert Certified NOAA Weather Alert Radios in an amount not to exceed \$323,992.48.

Attachments: [Staff Report](#)
[Resolution](#)
[Presentation](#)

12.10 RESOLUTION - THIRD AMENDMENT TO GENERAL SERVICES
AGREEMENT F001613 WITH STROUPE PETROLEUM
MAINTENANCE, INC.

RECOMMENDATION: It is recommended by the Finance Department that the Council, by resolution, approve the Third Amendment to General Services Agreement Number F001613 to increase compensation and extend the Agreement with Stroupe Petroleum Maintenance, Inc., Santa Rosa, California for fuel station testing, inspection, maintenance and repair for an additional one-year term and increase compensation by \$120,000, for a total not to exceed \$340,000.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A - Third Amendment to GSA](#)
[Presentation](#)

12.11 RESOLUTION - ADOPTING AMENDED CONFLICT OF INTEREST
CODE

RECOMMENDATION: It is recommended by the City Clerk that the Council, by resolution, adopt an amended Conflict of Interest Code for

designated positions in the City of Santa Rosa as required by the Political Reform Act to be done biennially in even-numbered years.

Attachments: [Staff Report](#)
[Attachment 1 - Redline Conflict of Interest Code](#)
[Attachment 2 - FPPC Regulation 18730](#)
[Resolution](#)
[Exhibit A](#)
[Presentation](#)

12.12 RESOLUTION - APPROVAL OF A FEE DEFERRAL AND AGREEMENT TO PAY WATER DEMAND FEES BETWEEN EL CRYSTAL MOBILE HOME PARK AND THE CITY OF SANTA ROSA

RECOMMENDATION: It is recommended by the Board of Public Utilities and the Water Department that the Council, by resolution, approve a Fee Deferral and Agreement to Pay Water Demand Fees with El Crystal Mobile Home Park (MHP), LLC and authorize the Director of the Water Department to sign the Fee Deferral and Agreement to Pay Water Demand Fees.

Attachments: [Staff Report](#)
[Attachment 1 - El Crystal MHP Fee Deferral Agreement](#)
[Attachment 2 - El Crystal Utility Certificate](#)
[Attachment 3 - El Crystal Notice of Exemption](#)
[Attachment 4 - BPU Resolution 1235](#)
[Resolution](#)
[Exhibit A - El Crystal MHP Fee Deferral Agreement](#)
[Presentation](#)

13. PUBLIC COMMENT ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. This public comment period will begin no earlier than 5:00 p.m. and is normally limited to ten speakers selected randomly by the Mayor. For this meeting, e-mail and recorded public comments, and eComments received for non-agenda items may be played under Agenda Item 17. E-mail and recorded public comments, and eComments are limited to 3 minutes to mirror

regular meeting protocols.

14. REPORT ITEMS

- 14.1** REPORT - FOURTH AMENDMENT TO PROFESSIONAL SERVICES AGREEMENT F001622A WITH BUREAU VERITAS NORTH AMERICA, INC., ATASCADERO, CA, WAIVING THE COMPETITIVE SELECTION PROCESS PER COUNCIL POLICY 600-01, EXTENDING THE TERM OF THE AGREEMENT, AND INCREASING COMPENSATION BY \$1,000,000 FOR A TOTAL NOT TO EXCEED AMOUNT OF \$14,717,399 FOR POST-FIRE RECOVERY AND REBUILD SERVICES

BACKGROUND: Since December 2017, staff from the City of Santa Rosa and Bureau Veritas North America, Inc. have provided a variety of permit processing, plan check and inspection services for the repair and reconstruction activities associated with the Tubbs Fire. Over 2,300 permits have been processed to date, resulting in approximately 85,000 inspections. With approximately 600 outstanding parcels in the rebuild area, the proposed Fourth Amendment will extend the term of the Agreement and increase the budget associated with the Professional Service Agreement with Bureau Veritas to continue providing the appropriate staffing levels to meet commitments associated with plan review and inspection turnaround times.

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by resolution, 1) waive the competitive selection procedures in Council Policy 600-01 in the best interests of the City; and 2) approve the Fourth Amendment to Professional Services Agreement F001622A with Bureau Veritas North America, Inc., Atascadero, CA, a) extend the term of the Agreement, and b) increase compensation by \$1,000,000 for a total amount not to exceed \$14,717,399.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A](#)
[Presentation](#)

14.2 REPORT - AUTHORIZATION TO EXECUTE A GRANT AGREEMENT AND ANY AMENDMENTS THERETO WITH THE CALIFORNIA DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT FOR THE COMMUNITY DEVELOPMENT BLOCK GRANT - DISASTER RECOVERY MULTIFAMILY HOUSING PROGRAM AND AN ALLOCATION OF FUNDING

BACKGROUND: In response to the 2017 wildfires, the State of California Department of Housing and Community Development (HCD) has allocated up to \$38,469,772 in Community Development Block Grant - Disaster Recovery (CDBG-DR) funds to Santa Rosa as part of their Disaster Recovery Multifamily Housing Program(DR-MHP). To access these funds, the City Council must authorize execution of a Master Standard Agreement with HCD, and approve an allocation of funding. By delegating DR-MHP Program oversight to the Housing Authority of the City of Santa Rosa, which oversees all other affordable housing programs for the City, the program will benefit from the Housing Authority's experience and program knowledge, with input from a joint City-Council and Housing Authority Ad-Hoc Review Committee.

RECOMMENDATION: It is recommended by the Housing and Community Services Department that the Council, by resolution: 1) approve an allocation of funding and the execution of a grant agreement and any amendments thereto for the Community Development Block Grant - Disaster Recovery Program, and 2) delegate program administration to the Housing Authority of the City of Santa Rosa.

Attachments: [Staff Report](#)
[Resolution](#)
[Exhibit A](#)
[Presentation](#)

15. PUBLIC HEARINGS

Public Hearing matters will begin no earlier than 5:00 p.m. or as soon thereafter as the matters are reached on the agenda.

15.1 PUBLIC HEARING - DOWNTOWN STATION AREA SPECIFIC PLAN AND FINAL SUBSEQUENT ENVIRONMENTAL IMPACT REPORT

BACKGROUND: This project includes an update of the Downtown Station Area Specific Plan consisting of goals, policies, standards, guidelines, and diagrams to guide the future development of the Planning Area.

RECOMMENDATION: It is recommended by the Planning Commission that the Council, by two resolutions: 1) certify the Final Subsequent Environmental Impact Report; 2) approve the Mitigation and Monitoring Program and CEQA Findings of Fact; 3) approve General Plan Amendments; and 4) adopt the Downtown Station Area Specific Plan.

Attachments: [Staff Report](#)
[Attachment 1 - DSASP Amendments and Maps](#)
[Attachment 2 - General Plan Text and Figure Amendments](#)
[Attachment 3 - Public Comments Received through Sept 2](#)
[Attachment 4 - Public Comments Received between Sept 2](#)
[Attachment 5 - Planning Commission Resolutions #12023](#)
[Resolution 1 - EIR Certification](#)
[Exhibit A - EIR Cert - Findings of Fact](#)
[Exhibit B - EIR Cert - Mitigation, Monitoring, and Reporting](#)
[Resolution 2 - GPA and DSASP](#)
[Exhibit A - DSASP Amendments and Maps](#)
[Exhibit B - GPA Text and Figure Amendments](#)
[Presentation](#)

16. WRITTEN COMMUNICATIONS - NONE.

17. PUBLIC COMMENTS ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. E-mail and recorded public comments, and eComments are limited to 3 minutes to mirror normal meeting protocols.

18. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]

19. ADJOURNMENT OF MEETING

20. UPCOMING MEETINGS

This schedule is tentative and subject to change pending final publication and posting of the City Council Meeting Agenda.

20.1 UPCOMING MEETINGS LIST

Attachments: [Upcoming Meetings List](#)

***Did not appear on the preliminary agenda.**

****Quasi-judicial or adjudicative action.**

The City of Santa Rosa does not discriminate against individuals with disabilities in its employment, services, benefits, facilities, programs, or activities. Requests for accommodations, auxiliary aids, or services necessary to participate in a City program, service, or activity, including printed information in alternate formats, are available by contacting the City Clerk's Office at 707-543-3015 (TTY Relay at 711) or cityclerk@srcity.org. Requests should be submitted as far in advance as possible, but no later than two business days before the scheduled meeting.

Meeting information can also be accessed via the internet at <http://srcity.org>

Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.