



SANTA ROSA JUNIOR COLLEGE PILOT PROGRAM TO PAY FOR UNLIMITED ACCESS PASS ON CITYBUS

City Council Meeting
September 5, 2017

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CURRENT

- Santa Rosa JC students pay full fare for CityBus
- The SRJC students recently passed a Student Fee (STF) to pay for unlimited transit ridership programs with the transit providers within Sonoma County

PROPOSED

- A “PILOT” program where CityBus allows all SRJC students to board CityBus an unlimited number of times at no cost to the student
- Remainder of the fall 2017 semester
- For a fee of at least \$50,000

BENEFIT

- Environmental benefits
- College's ability to provide access to educational services for some of the county's most economically disadvantaged students
- Reduce parking demand at the SRJC, increase students' access to the campuses, help recruit and retain students, reduce the overall cost of attending the SRJC
- Increase ridership on CityBus

RECOMMENDATION

- It is recommended by the Transportation and Public Works Department that the Council, by resolution, authorize a “PILOT” program where CityBus allows all SRJC students to board CityBus an unlimited number of times for the remainder of the fall 2017 semester for a fee of at least \$50,000 provided by the recently passed Student Transportation Fee (STF).
- Questions?