CITY OF SANTA ROSA
BICYCLE AND PEDESTRIAN ADVISORY BOARD
STAFF REPORT
**May 15, 2025**

**SUBJECT**

Final Active Transportation Plan

**ISSUE**

The Board will review the Final Active Transportation Plan.

**STAFF PRESENTER**

Torina Wilson, Transportation Planner

**RECOMMENDATION**

The Board, by motion, may recommend that the City Council adopt the Final Active Transportation Plan.

## BACKGROUND

The Active Transportation Plan (ATP) process began with the release of the Request for Proposals (RFP) on July 10, 2023. Since then, the Bicycle and Pedestrian Advisory Board (BPAB) has reviewed materials related to the ATP on various occasions, including:

- July 20, 2023 to review the RFP, the Consultant Scoring Criteria, and to form an ad hoc committee to choose the final consultant.
- September 21, 2023 to review the draft Scope of Work and to provide feedback for staff to consider when updating the Vision and Goals.
- November 16, 2023 to review the final Scope of Work and to provide feedback on the working draft Vision and Goals
- February 15, 2024 to review the Community Engagement Plan.
- April 18, 2024 to review the phase 1 public outreach events and the Existing Conditions Report.
- July 18, 2024 to hear a summary of the public outreach feedback and to review the Recommendations Memorandum that will help inspire the list of recommended projects.
- August 29, 2024 to review the administrative draft of recommended bicycle projects to guide City staff on additional comments that should be made to the map prior to the public review draft of the recommended projects.
- October 17, 2024 to review the online interactive map of recommended projects and to provide feedback to City staff.
- December 19, 2024 to review the draft policies and programs as well as the methodology for project prioritization.

At each of these meetings, comments were received from BPAB members and from members of the public, informing City staff and the consultant on various desires for the Final ATP. At the December 19, 2024 meeting of the BPAB, City staff received input on the recommended policies and programs and the project prioritization methodology, which ultimately proved helpful in finalizing the project implementation section of the ATP.

## ANALYSIS

Beginning in November 2024, the project consultant began compiling past phases of the ATP process, as well as work products, to create the Administrative Draft of the ATP that was submitted to City staff for review in January 2025. City staff reviewed the Administrative Draft of the ATP and provided comments to the consultant to ensure that the information in the ATP was correct and representative of the feedback heard from the community throughout the process.

The consultant turned around the Public Review Draft of the ATP and submitted to City staff at the end of February 2025. City staff published the Public Review Draft ATP on the project webpage on March 3, 2025, and collected public comment through March 30, 2025. Public comment received on the Public Review Draft ATP is shown in Attachment 1.

Once the public comment on the Public Review Draft ATP was synthesized, the consultant team made minor revisions to the ATP and provided a final version to City staff on April 18, 2025 for review. This final review was to ensure that public comment had been addressed to the degree necessary, and that there were no last-minute revisions to be made for spelling and grammar.

The Final version of the ATP was then delivered to City staff on April 30, 2025 for circulation to the Bicycle and Pedestrian Advisory Board. Because the document is long and there are various associated appendices, the documents can be found on the project webpage here: https://www.srcity.org/3906/Active-Transportation-Plan

## RECOMMENDATION

The Board, by motion, may recommend that the City Council adopt the Final Active Transportation Plan.

## ATTACHMENTS

Attachment 1: Public Comment on the Public Review Draft ATP