



Guaranteed Basic Income Program

**First 5 Sonoma County
Professional Service Agreement**

September 13, 2022

CITY COUNCIL

Economic Development Division Director Raissa de la Rosa
PLANNING AND ECONOMIC DEVELOPMENT DEPARTMENT

ARPA FUNDED PROGRAM

ARPA-Funded Programs	Est. Total Cost
After School Programs	\$168,000
Homeless Assistance Program	\$9,455,000
Guaranteed Basic Income	\$1,000,000
Expanded Recreation Programs	\$210,000
SJH Capital Projects	\$2,000,000
Childcare Funding	\$2,900,000
inRESPONSE Mental Health Response Team	\$3,979,000
Small Business Tenant Improvements	\$1,000,000
City ARPA Administration	\$250,000
Youth Immigration Attorney	\$100,000
Children's Savings Account (Baby Bonds)	\$1,575,000
Roseland Community Center	\$10,000,000
Subtotal Programs	\$32,637,000
Previously Approved Projects	
Safe Parking With Wrap Around Services	\$2,000,000
Total	\$34,637,000

Funding Allocation Resolution
RES-2022-029

Guaranteed Basic Income:

- \$960,000 SR GBI Payments
- \$48,000 Administration Fee

\$1,008,000 Total Program Allocation



GUARANTEED BASIC INCOME PROGRAM

PURPOSE

- **Use of City Funds:**

To increase family financial security and mobility and decreased child poverty by provision of unrestricted monthly guaranteed financial support for 24 months. (additional County funds may increase the Santa Rosa number of families served)

- **Use of County funds:**

To demonstrate the impacts achievable for families through the guaranteed income intervention in order to drive future investments in and sustainability of the approach, and to advance public policies that increase family economic mobility.

Evaluation to be conducted by Social Policy Research Associates

Program Need

Per United Way of CA 2021 study

- 52% of Sonoma County households with children under 6 struggled to cover basic needs.
- Single mothers are most likely to struggle: 67% in the county were below the study's self sufficiency standard.
- Black, Latino, Asian, and Native American households comprise 33% of the County population but 70% of those struggling to meet basic needs.



GUARANTEED BASIC INCOME COALITION

Coalition Participants

Jurisdiction	Allocation	# Families
• County of Sonoma	\$3,045,250	156
• City of Santa Rosa	\$1,008,000	80
• City of Petaluma	\$636,000	49
• <u>City of Healdsburg</u>	<u>\$240,000</u>	<u>20</u>
TOTAL	\$5,289,250	305

- \$500 unconditional monthly payments for 24 months between January 2023-December 2024.
- First 5 Sonoma County will leverage approx. \$200,000 in funding from the state’s Prop. 10 tobacco tax for additional administration needs.

Fund for Guaranteed Income (F4GI): *Payment & tracking platform*

- Nonprofit financial institution and payment platform that partners with nonprofits and government entities to build guaranteed income programs that are community-rooted and scalable.
- Participants will use F4GI’s technology to understand the impacts of the cash transfers on existing benefits, and track and manage payments.



GUARANTEED BASIC INCOME PROGRAM

Program Eligibility

- Must live in Sonoma County.
 - City funds used within respective city limits
- Income up to 185% of the Federal Poverty Level, dependent on family size (e.g. \$51,338 or below for a family of 4).
- Pregnant and/or parenting a child under the age of 6
- Impacted by COVID-19 (loss of employment, income, childcare and/or housing)
 - Families randomly selected; onboarded by mid-Dec 2022
 - Per federal guidelines at least 75% of participating families will be selected from within Qualified Census Tracts (areas with a concentrated population of people who were most adversely affected by the COVID-19 pandemic).

www.PathwaysSonoma.org/apply



First 5 Sonoma County

About First 5 Sonoma County

- Funded by the 1998 statewide ballot initiative, Proposition 10, which added \$0.50 per pack of cigarettes and other tobacco products.
- Resulting revenues are allocated statewide to First 5 California and to county First 5 Commissions based on birth rate.
- It is an independent public agency that has administered over \$90m in grants over the last 22 years – including the City's Childcare Resiliency Fund Grant Program.
- Prop. 10 funds will be used to offset/support First 5's administrative costs.



Recommendation

It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve a Professional Services Agreement with First 5 Sonoma County for administration of the City of Santa Rosa funded Guaranteed Basic Income program in a not-to-exceed amount of \$1,008,000.

