



Violence Prevention Partnership Strategic Plan 2017 – 2022

City Council Meeting
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Santa Rosa Violence Prevention Partnership 2017 – 2022 STRATEGIC PLAN



Outline

1. The Plan Development Process
2. Mission, Vision, and Values
3. Focus Areas
4. Questions



The Plan Development Process:

In Partnership with Leap Solutions & collaboration with The Partnership's:

- Executive Team
- Steering Committee
- Policy Team
- Operational Team



Mission Statement:

Strengthening youth and families and building safe communities by leading, mobilizing and aligning our community resources.

Vision:

Safe and healthy youth connected to their families, schools, communities, and futures.

Values:

Value Youth

Support Families

Collaborate with Partners

Build Resilience

Strive for Equity

Focus Areas

- Programs
- Community Awareness
- Mobilizing & Alignment
- Investment
- Organizational Development



Focus Area: Programs

Strategic Goals:

1. Place-based initiatives
2. School Readiness
3. Student Engagement & Truancy Prevention
4. Workforce Development



Performance Measure:

Track and evaluate funded agencies outcomes in alignment with the Community Safety Scorecard

Focus Area: Community Awareness



Strategic Goals:

1. Invest. Lead. Educate.
2. Measure O Messaging
3. Community Awareness & Outreach Plan

Performance Measure:

Target goal of 67% community awareness of The Partnership's funded programs and funding source

Focus Area: Mobilizing & Alignment

Strategic Goals:

1. Internal & External Alignment
2. Resource Alignment



Performance Measure:

Assess realignment and effectiveness of partner resources (i.e. funding or programs) in fulfillment of Mission, Vision, and Values.

Focus Area: Investment



Strategic Goals:

1. Linking Community Awareness with Grants
2. Increase Match Fund Requirements
3. Evaluation

Performance Measure:

At least 50% of Measure O & General Fund Budget is allocated to community grants

Focus Area: Organizational Development



Strategic Goals:

1. Organizational Structure
2. Continuous Alignment with Mission, Vision, and Values

Performance Measure:

Create a reporting mechanism to monitor progress of the strategic plan, measure outcomes, and align with the Community Safety Scorecard and HDI measured in the Portrait of Sonoma

Questions?

