



# RESUMPTION OF PAID PARKING EFFECTIVE JULY 1, 2020 AND APPROVAL OF REDUCED PARKING FEE SCHEDULE

City Council Meeting  
June 16, 2020

Kim Nadeau, Parking Manager  
Finance Department

# CURRENT

- The garages were closed from April 3, 2020 to May 21, 2020 due to the COVID-19 Shelter in Place order.
- On April 14, 2020, the Council temporarily waived parking meter fees and garage fees effective April 14 2020, and retroactively waived parking garage and lot permits to April 1, 2020.
- Parking Fund expenditures exceed revenue by approximately \$360K/mo while fees are waived.

# PROPOSED

- Resumption of paid parking effective July 1, 2020, under the Council approved Schedule of Parking User Fees effective May 20, 2020; and
- Reduced parking fees to be effective July 1, 2020 – December 31, 2020 as identified in Addendum 1 to the Schedule of Parking User Fees.

# FIRST HOUR FREE IN ALL GARAGES

- Expand the first hour free to all five public garages
- The current schedule offers the first hour free in the 1<sup>st</sup> Street and 7<sup>th</sup> Street garages only.
- Estimated Revenue Reduction = \$23,000 for 6 months (July – December 2020)

# FREE GARAGE PARKING AFTER 5 P.M.

- Expand free parking from 5 p.m. to 6 a.m.  
Monday - Friday
- The current schedule offers free parking  
from 1 a.m. to 6 a.m.
- Estimated Revenue Reduction = \$60,000 for  
6 months (July – December 2020)

# FREE GARAGE PARKING ON WEEKENDS

- Expand free parking to Saturday and Sunday at all five public garages.
- The current schedule offers free parking on Sundays at the 5<sup>th</sup> Street and D Street garages only.
- Estimated Revenue Reduction = \$24,000 for 6 months (July – December 2020)

# REDUCE VALUE ZONE PARKING RATES

- Reduce Value Zone rates to \$0.75/hour.
- The current schedule Value Zone rates are \$1/hour.
- Estimated Revenue Reduction = \$92,000 for 6 months (July – December 2020)

# OFFER MOBILE APP VALIDATION

- Offer City sponsored one-time validation per account user of up to \$3.15 value when using the Passport Parking application.
- Validation would cover up to four hours in the Value Zone and up to two hours in the Premium Zone.
- Estimated Revenue Reduction = \$31,500 for 6 months (July – December 2020)



# WAIVE METER RESERVATION FEES

- Waive parking meter reservation fees for those with an approved encroachment permit for temporary use of the public right of way.
- Will allow businesses to expand their footprint into adjacent parking spaces to meet physical distancing requirements under the Sonoma County Public Health Order.
- Estimated Revenue Reduction is unknown.

# BENEFIT

- Provides expanded free parking options in all five parking garages
- Improves access to high demand curbside parking spaces
- Improves access to curbside parking to support retail and restaurant pick up service
- Supports businesses that need parking spaces for expanded commercial space
- Helps offset Parking Fund operations and maintenance costs
- Supports touchless parking meter transactions

# RECOMMENDATION

It is recommended by the Finance Department that the Council, by resolution, effective July 1, 2020: 1) Lift the temporary waiver of parking fees to reinstate the Schedule of Parking Fees; and 2) Approve a Reduced Parking Fee Schedule as Addendum 1 to the Schedule of Parking User Fees, which would be effective July 1, 2020 through December 31, 2020.

QUESTIONS?