

ANNUAL REVIEW 2015

Santa Rosa 2035 General Plan Growth Management Ordinance Housing Allocation Plan Ordinance

**Joint Meeting
City Council and Planning Commission
March 29, 2016**

Residential Growth

- 126 residential building permits issued
- 93 single family, 26 multifamily, 7 second units
- 50% decrease in permitting from 2014, 75% decrease from 2015

*General Plan Goal:
Promote livable neighborhoods*



Non-Residential Growth

- 99,805 square feet in non-residential permits issued
 - Nordstrom Rack
 - Vineyard at Fountaingrove
 - Duke Court



General Plan Goal:

*Maintain vibrant, convenient
and attractive commercial centers*

Housing Need / Quantified Objectives
126 units – 0 EL, 0 VL, 24 L, 8 M, 94 AM

Building Permits by Income Category						
2015 – 2023						
Income Category	Extremely Low	Very Low	Low	Moderate	Above Moderate	TOTAL
ABAG RHNA - 2015 - 2023	473	474	581	759	2,375	4,662
Permits Issued 2015	0	0	24	8	94	126
Remaining Need	473	474	557	751	2,281	4,536

HOUSING NEED / QUANTIFIED OBJECTIVES

- \$3 M committed to 106 units
- 358 units rehabilitated
- 7 second units issued building permits
- Additional funding for 7 unit veterans' housing facility
- Funding for THE BLOCK
- 50 units lost affordability

LAND USE / DOWNTOWN

EVENTS

- Restaurant Week, Shop Small
- Holiday Open House

PROJECTS

- Museum on the Square
- Reunification of
Courthouse Square



General Plan Goal:

Maintain downtown as the major regional office, financial, civic, and cultural center of the North Bay

TRANSPORTATION

BICYCLES & PEDESTRIANS

- Sebastopol Road bike lanes
- College Avenue bike lanes

TRANSIT

- Reimagining CityBus
- Real time transit info
- Two-hour transfer policy
- SMART construction

General Plan Goal:

Provide a safe and sustainable transportation system



PUBLIC FACILITIES

PARKS

- Bayer under construction
- Master Plans underway, Kawana Springs and Roseland

POLICE & FIRE SERVICES

- New fire station built in Fountaingrove
- Participated in Local Hazard Mitigation Plan update



General Plan Goal:

Provide recreational facilities and parks for all sectors of the community

PUBLIC FACILITIES

WATER

- Demand met with current entitlement, groundwater wells, Subregional Water Reuse System and water conservation program
- Implementation of Groundwater Master Plan

WASTEWATER

- Current system capacity will serve population projected



General Plan Goal:

Ensure that an adequate supply of water is available to serve existing and future needs of the City

OPEN SPACE AND CONSERVATION

- Colgan Creek Phase I complete, Phase 2 proceeding
- Creek Stewardship program
 - 9,400 participants, 81% youth
 - 1,045 cy trash and debris

ECONOMIC VITALITY

- Tourism Business Improvement
- Process Improvement Action Plan



General Plan Goal:

Maintain a positive business climate

HISTORIC PRESERVATION

- No new landmarks designated in 2015
- Landmark alteration permit process ensures changes do not affect historic character of structures



General Plan Goal:

Preserve Santa Rosa's historic structures and neighborhoods

YOUTH AND FAMILY

- Violence Prevention Partnership
- Community Safe Scorecard developed
- High quality mix of recreation programs

ART AND CULTURE

- Public Art Master Plan adopted
- Artspace visit



General Plan Goal:

Create an environment where children can grow and develop in secure and supportive families and neighborhoods

Climate Action Plan

- Community and Municipal Climate Action Plans
- Energy efficiency, renewable energy, land use, transportation, waste reduction
- Climate Action 2020 collaboration

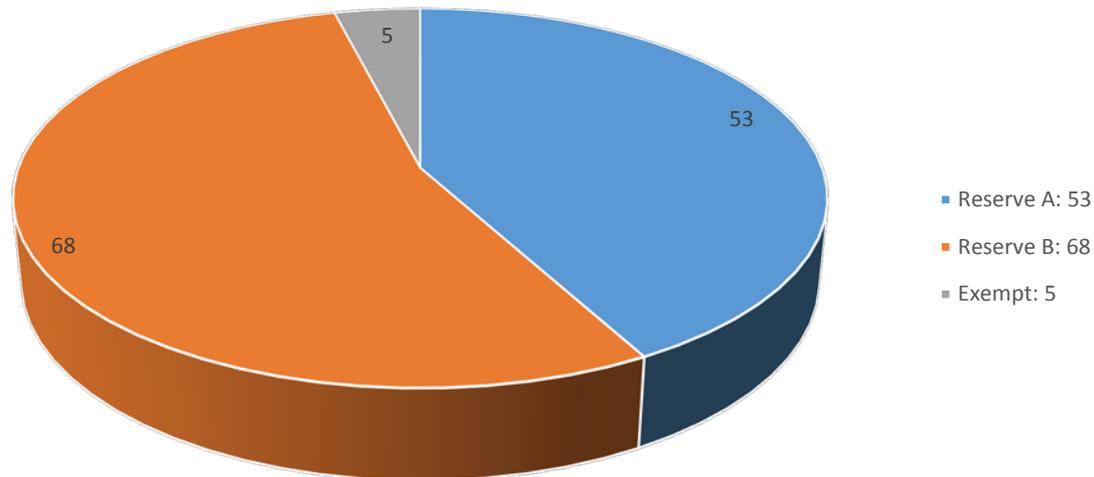
*General Plan Goal:
Reduce greenhouse gas emissions*



Growth Management

Program adopted in 1992

- Addresses residential growth
- “Allotments” issued when projects approved
 - 850 available in 2015 Reserve A and B



GROWTH TRENDS

Department of Finance population

- January 2014: 170,236
- January 2015: 173,071

Growth rate: 1.2% from 2014 to 2015

- 1.7% annual average over last 20 years
- 1% annual average over last 5 years

Housing Allocation Plan

- \$1.59 M in fees collected in 2015
- Since 1992, \$26+ million, plus loan repayment and interest, provided for affordable housing
- More than 1,600 units provided

