



HOMELESSNESS SOLUTIONS STRATEGIC PLAN: YEAR THREE REPORT 2025

April 7, 2026

Background

- Council approved Homelessness Solutions Strategic Plan November 15, 2022
- Five Year Period: 2023 – 2027
- Three Key Strategies and Action Items
- Improve City’s response to homelessness in alignment with the Sonoma County Homeless Coalition (Continuum of Care (CoC))
- Achieve “Functional Zero” Homelessness – rare, brief, non-recurring – by 2027

Background

Year Three Implementation Plan (2025)

- Operationalize Key Strategies and Actions
- Priorities – Two Tiers
- Regional Initiatives
- Updated throughout 2025
- Made Available on City's Website

Background

Strategy One: Improve System Performance 2025 Key Accomplishments

- Administered \$3.9M Homelessness Prevention Pilot Program (Keep People Housed (KPH) – Sonoma)
- Participated in Sonoma County Homelessness Working Group focused on resource prioritization
- Coordinated Santa Rosa-specific By Names List (BNL)
- Administered \$2.3M from Home Investment Partnerships - American Rescue Plan (HOME-ARP) program

Background

Strategy Two: Respond to Unsheltered Homelessness 2025 Key Accomplishments

- Administered \$3.8M grant from State's Encampment Resolution Fund (ERF) program
- Recommended for award of \$979,040 from County of Sonoma's Department of Health Services (County DHS) to continue operations of the Safe Parking Program through Fiscal Year 2026/2027
- Implemented City Encampment Team

Background

Strategy Three: Collaborate with Regional Partners 2025 Key Accomplishments

- Completed Year Three Implementation Plan (2025)
- Improved client engagement/feedback processes
- Reported on investments in homeless services, affordable and supportive housing
- Developed Year Four Implementation Plan (2026)

Analysis

Strategic Investments

- 31% decrease in homelessness over 3-year period
- \$5M annually + one-time funds
 - Reduction to \$4.3M FY 25/26
- Range of services
 - Street Outreach
 - Day Services
 - Emergency Shelter
 - Safe Parking
 - Housing Assistance
 - Homelessness Prevention
 - Supportive Services
 - Santa Rosa By Names List

Analysis

Strategic Investments

- FY 24/25 – 718 individuals housed, 24% increase over FY 23/24
- KPH Sonoma – Prevented homelessness for 245 households
- City Encampment Team
 - Prevent large encampments
 - 95% fewer RVs/vehicles
 - 49% reduction citywide

Analysis

Strategic Investments

- Affordable Housing over 2-year period
 - \$39.4M local contribution
 - 529 affordable units completed
 - 84 Permanent Supportive Housing (PSH) or homeless dedicated
 - 100 units under construction
 - 105 Emergency Housing Vouchers

Analysis

Year Four Implementation Plan (2026)

- Monthly Updates
- Key Areas
 - Continue administration of ERF & HOME-ARP
 - Continue operation of Safe Parking Program with one-time funds from DHS
 - Oversee KPH Sonoma – Year Two
 - Continue coordination of Santa Rosa BNL
 - Continue City Encampment Team

Recommendation

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The Housing and Community Services Department recommends that the Council receive a Year Three report (2025) on the implementation of the Homelessness Solutions Strategic Plan (2023-2027). This item has no impact on current fiscal year budget.



Questions?