



City of Santa Rosa

City Hall
100 Santa Rosa Avenue
Santa Rosa, CA 95404

CITY COUNCIL REGULAR MEETING AGENDA AND SUMMARY REPORT JUNE 7, 2016

1:00 P.M. - CLOSED SESSION (MAYOR'S CONFERENCE ROOM)

4:00 P.M. - REGULAR SESSION (COUNCIL CHAMBER)

PUBLIC COMMENTS:

Except for public hearing items, comments from the public will be allowed on all agenda items at the time each item is called. Comments on public hearing items may be made when the hearing is opened.

Comments from the public on non-agenda items will be heard under Agenda Items 13 and 17. This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. The first public comment period on non-agenda items (Agenda Item 13) will begin no earlier than 5:00 p.m. and will be limited to ten speakers selected randomly by the Mayor. Each speaker will be allowed three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 17.

To address the Council you are requested to complete a yellow Speaker Card and give it to the City Clerk. If you are unable to or do not wish to wait for the public comment portion of the agenda, you are encouraged to contact the Council or City Clerk directly by submitting your comments to 100 Santa Rosa Avenue, Room 10, Santa Rosa 95404 or cityclerk@srcity.org.

1:00 P.M. (MAYOR'S CONFERENCE ROOM, ROOM 10)

1. CALL TO ORDER AND ROLL CALL

2. ANNOUNCEMENT OF CLOSED SESSION ITEMS

Following the announcement of Closed Session items and prior to recess into Closed Session, the public may speak up to three minutes on items to be

Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.

addressed in Closed Session.

2.1 CONFERENCE WITH LABOR NEGOTIATORS
(Government Code Section 54957.6)

Agency Designated Representatives: Rhonda McKinnon, Interim Human Resources Director, Paul Carroll, Employee Relations Manager, and John Holtzman and Anna Carlsson of Renne Sloan Holtzman Sakai, LLP.

Employee Organizations: Santa Rosa Firefighters Association - Local 1401 (representing City Employee Unit 2); Operating Engineers Local 3, Maintenance and Utility System Operators (Employee Units 3 and 16); Santa Rosa City Employees Association (Employee Units 4, 6, 7); Santa Rosa Police Officers Association, (Employee Unit 5); Service Employees International Union Local 1021, (Employee Units 8 and 14); Public Safety Management Association (Employee Unit 9); Santa Rosa City Attorneys' Association (Employee Unit 17), Santa Rosa Management Association (Employee Unit 18).

2.2 CONFERENCE WITH LEGAL COUNSEL - ANTICIPATED LITIGATION

Significant exposure to litigation pursuant to paragraph (2) of subdivision (d) of Government Code Section 54956.9: One potential case.

2.3 CONFERENCE WITH LEGAL COUNSEL - ANTICIPATED LITIGATION

Initiation of litigation pursuant to paragraph (4) of subdivision (d) of Government Code Section 54956.9: one potential case.

2.4 PUBLIC EMPLOYEE APPOINTMENT
(Government Code Section 54957)

Title: City Attorney

RECESS CLOSED SESSION(S) AND RECONVENE TO OPEN SESSION IN THE COUNCIL CHAMBER

3. STUDY SESSION - NONE

Study Session items are items for in-depth discussion and possible direction to staff. No action will be taken.

4:00 P.M. (CITY COUNCIL CHAMBER)

4. ANNOUNCEMENT OF ROLL CALL

5. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS

6. PROCLAMATIONS/PRESENTATIONS

6.1 PROCLAMATION - PRIDE MONTH

[Attachments](#) **[Proclamation](#)**

7. STAFF BRIEFINGS - NONE

This time is reserved for City staff to provide a five-minute briefing to the Council on departmental issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for Council consideration.

8. CITY MANAGER'S/CITY ATTORNEY'S REPORTS

9. STATEMENTS OF ABSTENTION BY COUNCILMEMBERS

10. MAYOR'S/COUNCILMEMBERS' REPORTS

10.1 MAYOR'S/COUNCILMEMBERS' SUBCOMMITTEE AND LIAISON REPORTS (AND POSSIBLE COUNCIL DIRECTION TO BOARD REPRESENTATIVE ON PENDING ISSUES, IF NEEDED)

10.1.1 Council Subcommittee Reports

10.1.2 Sonoma County Transportation Authority/Regional Climate Protection Authority (SCTA/RCPA)

10.1.3 Sonoma County Water Agency (SCWA) - Water Advisory Committee

10.1.4 Association of Bay Area Governments (ABAG)

10.1.5 Sonoma County Agricultural Preservation and Open Space District Advisory Committee

10.1.6 Sonoma Clean Power Authority (SCPA)

10.1.7 Sonoma County Waste Management Agency (SCWMA)

10.1.8 Other

11. APPROVAL OF MINUTES - NONE

12. CONSENT ITEMS

- 12.1** RESOLUTION - APPROVE SUBMITTAL OF GRANT APPLICATION TO THE STATE OF CALIFORNIA NATURAL RESOURCES AGENCY DEPARTMENT OF PARKS AND RECREATION DIVISION OF BOATING AND WATERWAYS, FOR BOATING EDUCATION AND SAFETY PROGRAMS AT LAKE RALPHINE IN HOWARTH PARK

RECOMMENDATION: It is recommended by the Recreation and Parks Department that the Council, by resolution, (1) approve the submittal of a grant application to the State of California Natural Resources Agency Department of Parks and Recreation Division of Boating and Waterways in the amount of \$1,400 to enhance boating safety and education at Lake Ralphine in Howarth Park; and (2) authorize the Director of Recreation and Parks to submit application, execute agreement and any amendments, subject to approval as to form by the City Attorney; and administer the grant; and (3) authorize the Chief Financial Officer to increase appropriations in revenue and expenditures by the approved grant award.

Attachments [Staff Report](#)
[Resolution](#)
[Presentation](#)

- 12.2** RESOLUTION - REJECT ALL BIDS - SANTA ROSA SERVICE HUB

RECOMMENDATION: It is recommended by Engineering Services that the Council, by resolution, reject all bids for Construction Contract No.

C01985 for the Santa Rosa Service Hub.

Attachments [Staff Report](#)
[Attachment 1 - Location Map](#)
[Attachment 2 - Summary of Bids](#)
[Resolution](#)
[Presentation](#)

13. PUBLIC COMMENT ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. This public comment period will begin no earlier than 5:00 p.m. and will be limited to ten speakers selected randomly by the Mayor. Each speaker will be allowed three minutes. Speakers who do not have an opportunity to speak during this time will be allowed to make public comment under Agenda Item 17.

THE COUNCIL WILL RECESS DURING THE EVENING FOR A DINNER BREAK

14. REPORT ITEMS

14.1 REPORT - REIMAGINING CITYBUS FINAL PLAN

BACKGROUND: The Reimagining CityBus Final Plan is the culmination of over one year of data analysis, public and stakeholder consultation, and transit service planning activity, including three rounds of extensive public outreach.

The Reimagining CityBus Final Plan includes:

- An Executive Summary and Introduction (Chapter 1) providing the highlights of the plan and an overview of the planning process
- A summary of market analysis findings and existing services (Chapter 2)
- A discussion of the transit service planning approach and Service Design Guidelines (Chapter 3)
- Short-term (Phase I) service recommendations to be implemented in 2016 (Chapter 4)

- Longer-range (Phase II) service recommendations to be implemented as funding becomes available (Chapter 5)
- A discussion of the financial implications of the Phase I and Phase II recommendations (Chapter 6)

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by resolution, adopt the Reimagining CityBus Final Plan, with the exception of the final configuration of Route 11 termini and service in the Memorial Hospital area, and direct staff to bring back recommendations for those elements for later Council action to incorporate them into the Final Plan.

Attachments [Staff Report](#)
[Attachment 1](#)
[Attachment 2](#)
[Resolution](#)
[Exhibit A](#)
[Exhibit B](#)
[Exhibit C](#)
[Presentation](#)

14.2 REPORT - SANTA ROSA HOUSING - REPORT 5: HOUSING ACTION PLAN

BACKGROUND: Following two housing-focused study sessions in fall 2015, the Council embarked on a six-part housing series to address how Santa Rosa can increase production, achieving a goal of “housing for all.” Reports 1 and 2, focused on funding resources and development process improvements, were held on February 23, 2016. Reports 3 and 4, on April 19, 2016, provided developer perspectives about housing development in Santa Rosa and an outline of housing programs and what changes might make them more effective. Report 5 includes a Housing Action Plan which refines housing program actions.

RECOMMENDATION: It is recommended by the Housing and Community Services and Planning and Economic Development Departments that the Council, by motion, accept the Housing Action Plan and authorize staff to develop the work plan for prioritizing the housing

initiatives outlined in the report.

Attachments [Staff Report](#)
[Attachment 1 - Housing Action Plan](#)
[Presentation](#)

14.3 REPORT - PROPOSED NEIGHBORHOOD STREETS INITIATIVE

BACKGROUND: Staff will present a proposal requesting that Council fund and initiate the development of a new program titled Neighborhood Streets Initiative. This initiative would dedicate General Fund resources to maintaining and improving neighborhood area streets. Staff presented this initiative to the Community Advisory Board on May 25, 2016, discussed various options for implementing the program should Council agree to fund it, and will be presenting the Community Advisory Board's recommendation for consideration.

RECOMMENDATION: It is recommended by the Transportation and Public Works Department that the Council, by motion, direct the Finance Department to include funding the Neighborhood Street Initiative in the amount of \$3,000,000 within the FY 2016-17 budget and direct staff to implement the program recommendations from the Community Advisory Board.

Attachments [Staff Report](#)
[Attachment 1](#)
[Attachment 2](#)
[Attachment 3](#)
[Attachment 4](#)
[Attachment 5](#)
[Attachment 6](#)

14.4 REPORT - SANTA ROSA TOURISM BUSINESS IMPROVEMENT AREA ANNUAL REPORT

BACKGROUND: The Santa Rosa Tourism Business Improvement Area (SRTBIA) was established on September 3, 2010, by Ordinance No. 3946. The ordinance requires an annual report to the Council. The Annual Report is due to the Director of Planning and Economic Development Services by June 1 of each year.

RECOMMENDATION: It is recommended by the Planning and Economic Development Department that the Council, by motion, approve the 2015 Annual Report and adopt the 2016/2017 Budget for the Santa Rosa Tourism Business Improvement Area.

Attachments [Staff Report](#)
[Attachment 1 - SRTBIA Annual Report 2015](#)
[Attachment 2 - Historical Transient Occupancy Tax](#)
[Attachment 3 - 2015 Annual County Tourism Report Presentation](#)

15. PUBLIC HEARINGS - NONE

Public Hearing matters will begin no earlier than 5:00 p.m. or as soon thereafter as the matters are reached on the agenda.

16. WRITTEN COMMUNICATIONS - NONE

17. PUBLIC COMMENTS ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. Each speaker will be allowed three minutes.

18. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]

19. ADJOURNMENT OF MEETING

20. UPCOMING MEETINGS

This schedule is tentative and subject to change pending final publication and posting of the City Council Meeting Agenda.

20.1 UPCOMING MEETINGS LIST

Attachments [List](#)

***Did not appear on the preliminary agenda.**

****Quasi-judicial or adjudicative action.**

City Council

JUNE 7, 2016



The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by contacting the City Clerk's Office at 543-3015 or cityclerk@srcity.org 48 hours prior to the meeting. TDD 543-3063
Meeting information can also be accessed via the internet at <http://srcity.org>