

RESOLUTION NO. RES-2023-028

RESOLUTION OF THE COUNCIL OF THE CITY OF SANTA ROSA ADOPTING THE AMENDED COUNCIL POLICY 000-47 “COMMUNITY PROMOTION FUNDS”

WHEREAS, Council Policy 000-47 was developed to establish guidelines for Community Promotion Funds, which are allocated out of the City’s General Fund; and

WHEREAS, the City of Santa Rosa recognizes the community benefits that result from community events and supports this activity through a variety of programs and fund sources, including the General Fund’s Community Promotions Fund; and

WHEREAS, the amended policy establishes updated guidelines for the expenditure of funds for community event promotion and support, including a clarified application process and requirements, procedures for awarding cash and support, review process including evaluation criteria, and post-event reporting requirements for organizations receiving funding; and

WHEREAS, the amended policy supports a reorganization and consolidation of support funding programs across the City, offering streamlined and consistent application, review, and award procedures, as well as leveraged funds from other sources, including the Santa Rosa Tourism Business Improvement Area (SRTBIA) and Public Art Funds, which allow for additional event support and greater impact.

NOW, THEREFORE, BE IT RESOLVED that the Council of the City of Santa Rosa hereby adopts the Amended Council Policy 000-47 “Community Promotion Funds” attached to this resolution as Exhibit A and made a part of herein.

IN COUNCIL DULY PASSED this 14th day of February, 2023.

AYES: (6) Mayor N. Rogers, Vice Mayor MacDonald, Council Members Alvarez, Fleming, Okrepkie, C. Rogers

NOES: (0)

ABSENT: (1) Council Member Stapp

ABSTAIN: (0)

ATTEST: _____ APPROVED: _____
Deputy City Clerk Mayor

APPROVED AS TO FORM: _____
City Attorney