From:	Omar Lopez
To:	City Council Public Comments
Subject:	[EXTERNAL] Public Comment - 4/1/25 Item 15.2
Date:	Monday, March 31, 2025 3:09:48 PM
Attachments:	2025_0401_SR CC_Item 15.2.pdf HousingActionPlan_logo.png

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Hello,

Attached is public comment letter from Generation Housing regarding Item 15.2 on the 4/1/25 agenda.

All the best,

Omar Lopez | Senior Program Associate
He/Him/His/El
Generation Housing

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GENERATION HOUSING

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April 1, 2025

Santa Rosa City Council
Council Chamber, CIty Hall
100 Santa Rosa Ave, Santa Rosa

RE: Item 15.2: 2024 General Plan Annual Report

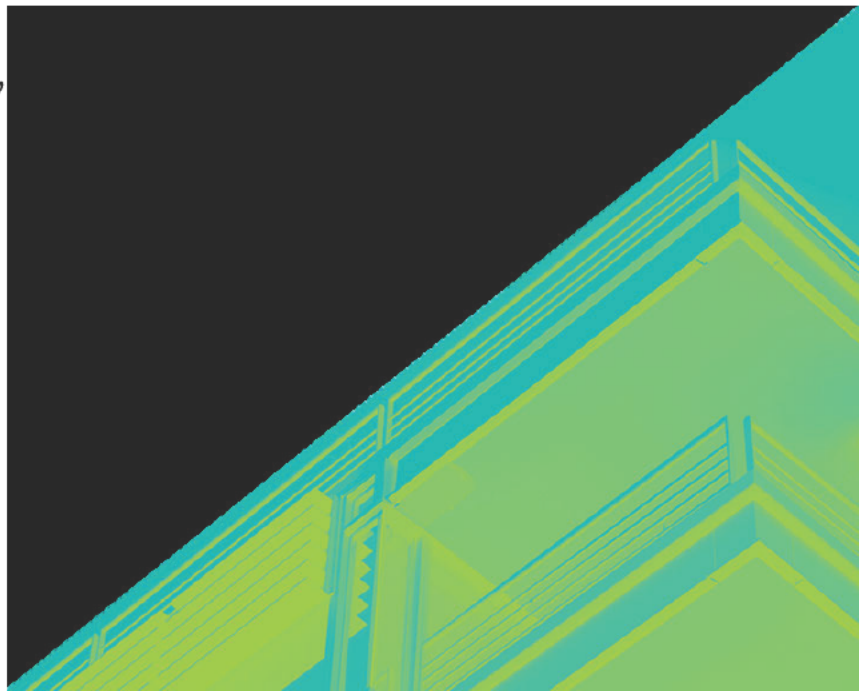
We want to commend the City for the comprehensive Annual Review Report, which clearly outlines Santa Rosa's progress across key areas such as affordable housing, transportation, and land use. We appreciate staff's observations regarding the implementation of the Inclusionary Housing and Growth Management Ordinances.

In particular, the report notes that while 297 above-moderate income residential units were issued in 2024, no new permits were issued for moderate income housing. Although the targets for low and very low income housing remain roughly on track over the full cycle, the City is lagging in addressing moderate income housing needs. This gap and lack of permitting underscores the importance of continuing efforts to stimulate development that meets the full spectrum of housing needs.

We also applaud the recent adoption of the Impact Fee policy and the fee waiver program. These measures represent significant forward steps, by reducing financial barriers and incentivizing affordable housing production, they pave the way for a more balanced housing market. We believe these initiatives will be critical in overcoming current challenges and driving future progress.

Thank you for your commitment to transparent and proactive planning. We look forward to continuing our partnership with the Council and staff as we work together to advance Santa Rosa's housing objectives and build a more inclusive, thriving community.

In partnership,

Stephanie Bowen

Stephanie Picard Bowen
Deputy Director, Generation Housing