

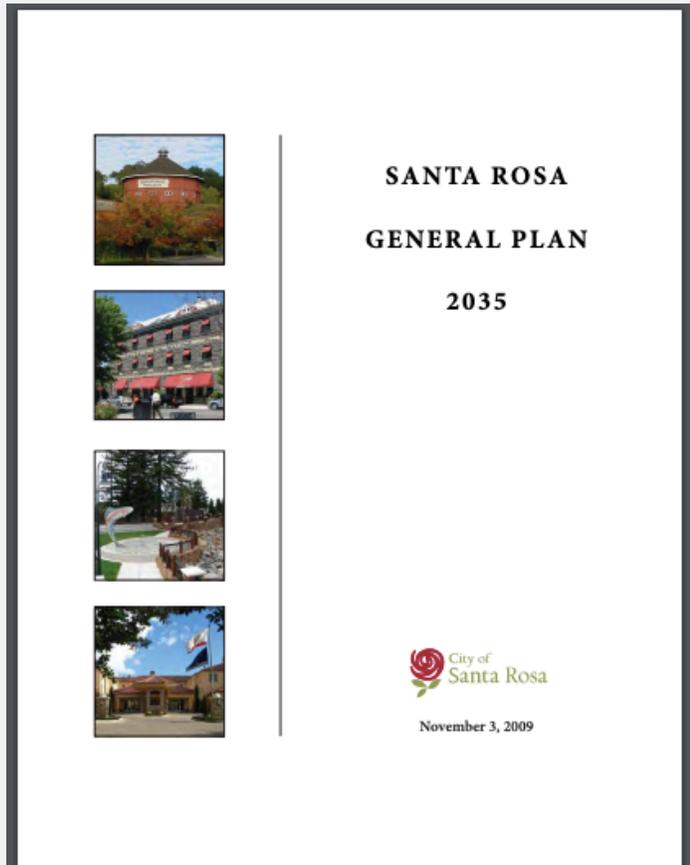
CITY OF SANTA ROSA  
GENERAL PLAN UPDATE  
WORK PLAN

CITY COUNCIL  
PLANNING COMMISSION  
AUGUST 13, 2019



Andy Gustavson  
Senior Planner  
Planning and Economic Development

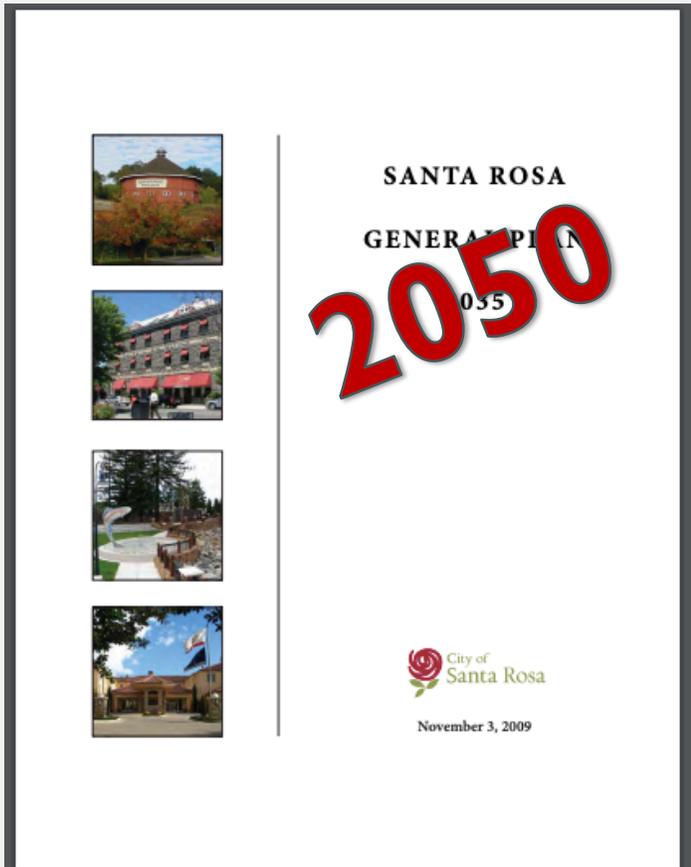
# GENERAL PLAN



## SHARED COMMUNITY VISION

- Built on public engagement
- Recognizes past challenges and accomplishments
- Examines data and emerging trends
- Defines future issues, challenges, and goals.

# GENERAL PLAN UPDATE



## CITY OPPORTUNITY

- reVision Community Goals
- Adapt to Events and Shape Change
- Streamline Development Review
- Integrate State Law



## GENERAL PLAN INTENT

*The general plan is more than the legal underpinning for land use decisions; it is a vision about how a community will grow, reflecting community priorities and values while shaping the future.*

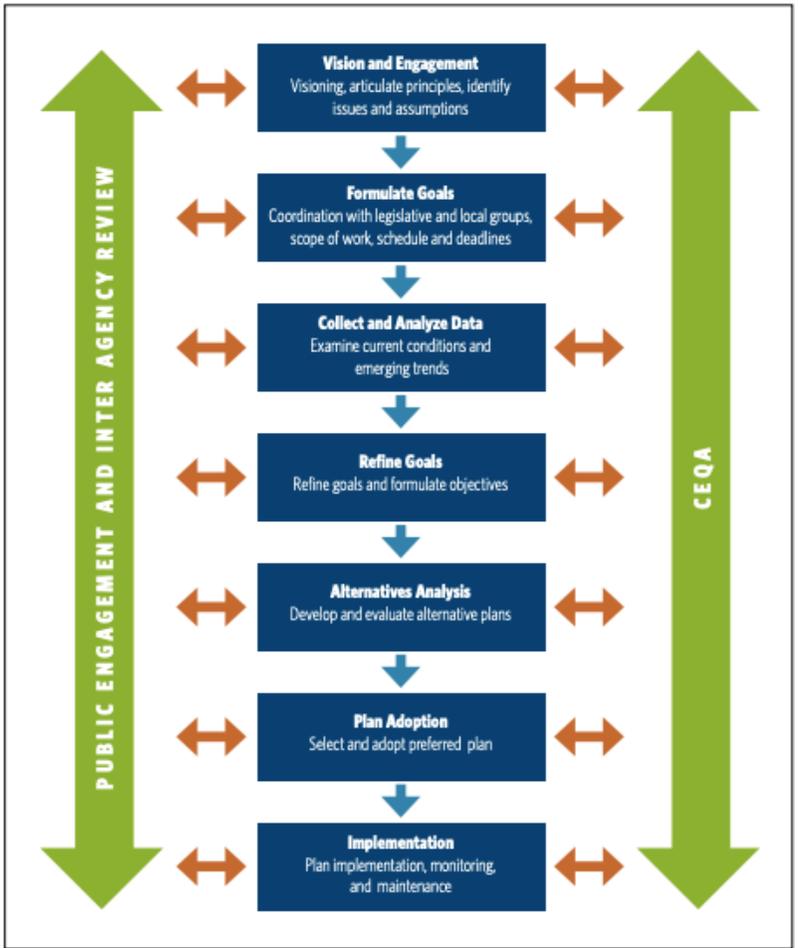
# GENERAL PLAN WORK PLAN

## “All Hands”

Public Engagement: All Residents  
Neighborhoods, Community Groups.

General Plan: Comprehensive Update,  
Community Vision, Address City  
Issues and Events, Comply with State  
Law.

CEQA Review: Program EIR, Updated  
Baseline, Streamline Project Review.



# CONSULTANT TEAM



## Engagement

Media Outreach, Event Coordinator, Meeting Facilitation, Translation, Graphic Design, etc



## General Plan

City Planning, Housing, Transportation, Urban Design, Infrastructure, Public Safety/Services, etc

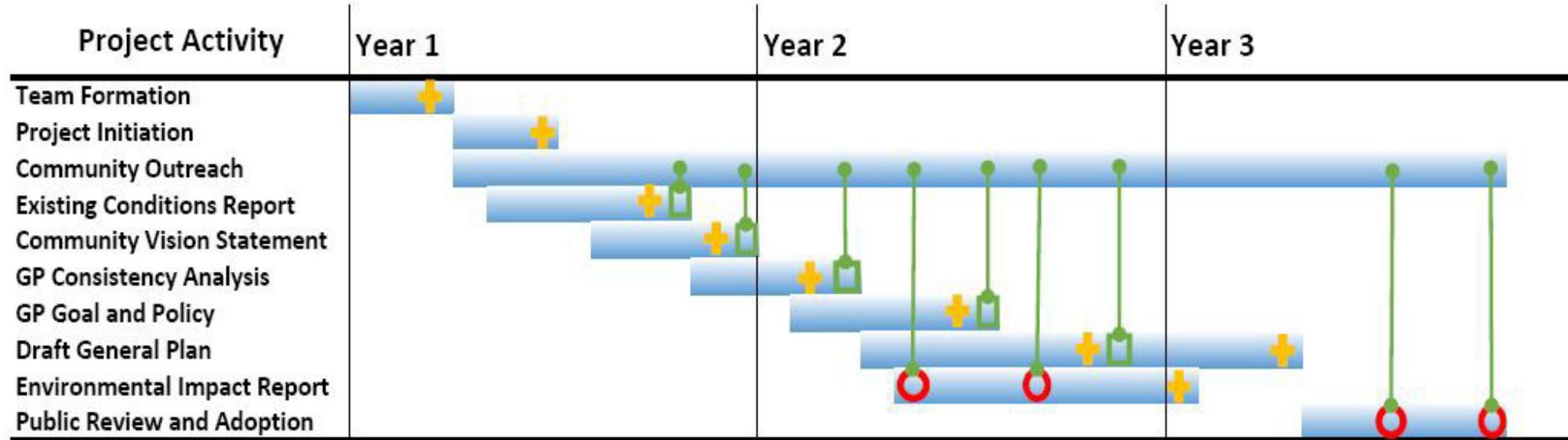


## Environ. Review

CEQA Law, Environ Planning, Transportation, AQ & Noise, Cultural Resources, etc



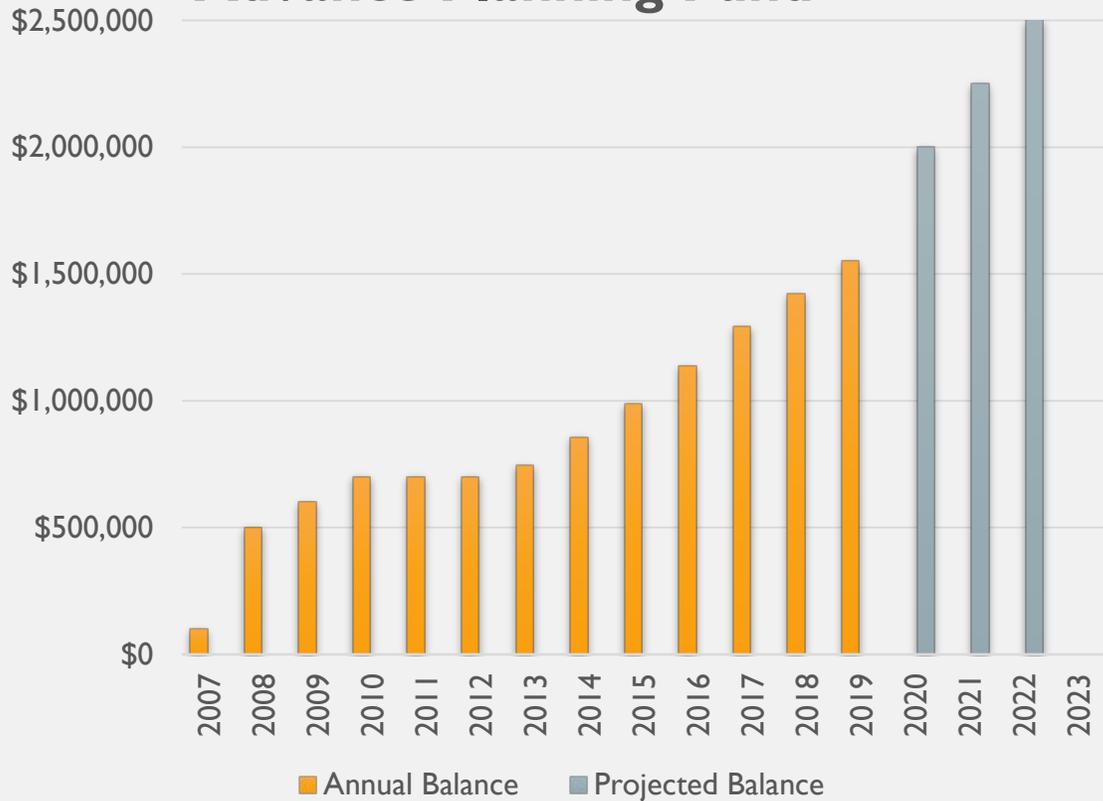
# WORK PROGRAM



- Project Deliverable 
- Public Workshop 
- Public Meeting or Hearing 

# FINANCE

## Advance Planning Fund



# \$2.5M BUDGET





## GENERAL PLAN UPDATE

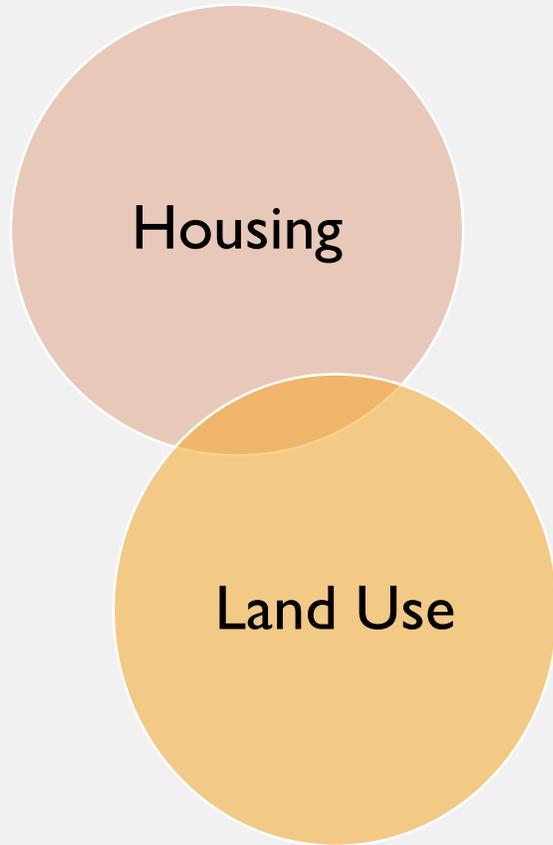
*City Wide, Parcel Specific*

### New Requirements

- Disadvantaged Community
- State Law Housing Requirements
- Vehicle Miles Traveled

### Significant Issues

- Housing Development
- Roseland Annexation
- Hazard Avoidance & Reduction
- Community Resilience



## Major Tasks

- Land Use inventory; Population and Jobs Projection
- Update Housing Element (RHNA/State Law)
- New State housing law (supportive housing, As-of-Right residential development, Priority Development Areas)

## Significant Issues

- Affordable Housing assessment including middle-income housing and RHNA requirements
- Housing development feasibility and production strategy
- Displacement and preservation of housing and businesses serving lower income community
- Biological constraints to development in SW Santa Rosa
- Growth Management Ordinance compatibility with housing production goals
- Development in 2010 Area; eliminate Specific Plan requirement.

Environ.  
Justice

Air  
Quality

Housing

Land  
Use

Safety

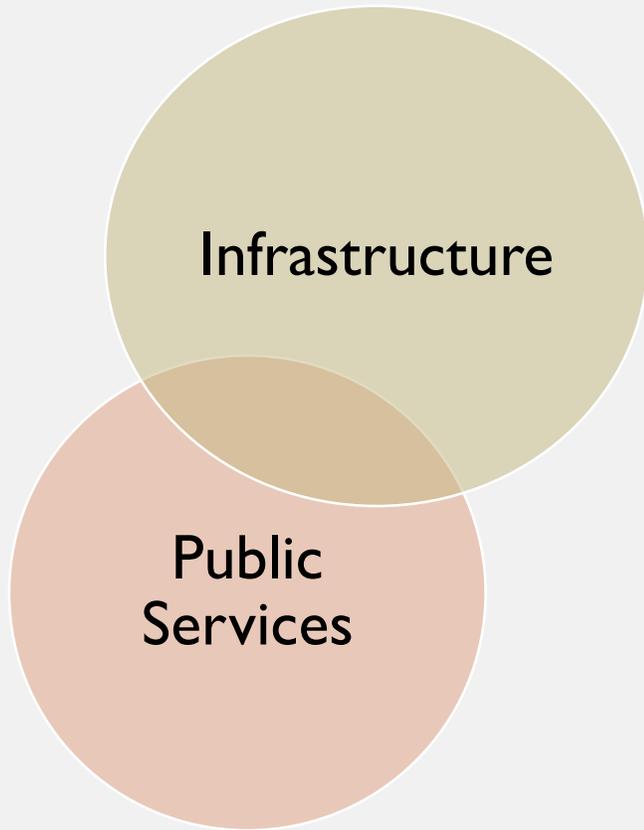
Open  
Space

## Major Tasks

- Prepare Environ. Justice Policy

## Significant Issues

- Community health and environmental quality
- Economic Development
- Air quality
- Neighborhood access to healthy foods
- Equitable distribution of housing types and household income levels
- Safe pedestrian/bicycle network
- Equal access to public amenities (parks, transit stops, and libraries)

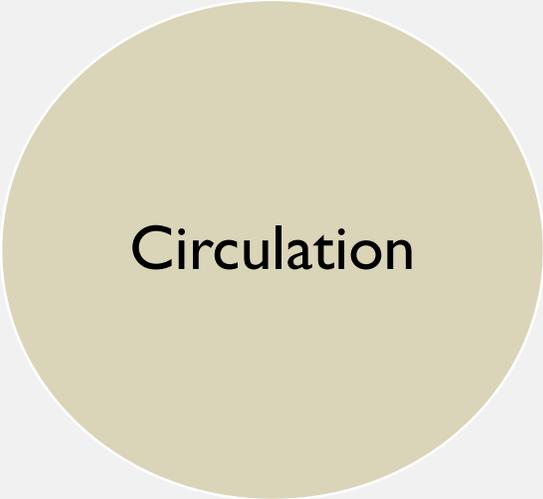


## Major Tasks

- Assessment of services and infrastructure needed to implement the General Plan.

## Significant Issues

- Plan public infrastructure and services including utilities, public safety, parks, educational facilities, libraries, and cultural facilities.
- Establish goals and policies that address public safety and services related to potential environmental disasters, such as the October 2017 wildfires.
- Incorporate wireless telecommunications and electric vehicle (EV) charging stations as part of the goals and policies related to public infrastructure.



# Circulation

## Major Tasks

- Describe Citywide multi-model circulation
- Comprehensive review of circulation, including identifying new streets, paths and connections.
- Develop new policies regarding complete streets
- Address Vehicle Miles Traveled (VMT) through new transportation and land use goals and policies consistent with State requirements.

## Significant Issues

- Traffic and circulation impacts related to higher intensity residential development, including Accessory Dwelling Units (ADUs).
- Access to activity centers, major transit stops including SMART stations by walking, bicycling, driving, and transit.
- Citywide circulation and connectivity for all modes of transportation. pedestrians, bicyclists, drivers.
- Accessible design for disabled and elderly persons

## RECOMMENDATION

It is recommended by the Planning and Economic Development Department the Planning Commission and Council accept staff's report.

QUESTIONS | COMMENTS