



COMMUNITY ADVISORY BOARD (CAB) WORKPLAN FISCAL YEAR 2016/17

City Council Meeting
July 12, 2016

Tanya Narath, Community Advisory Board Chair
Jaime Peñaherrera, Community Engagement Director

CAB's Duties & Responsibilities

- Address issues of concern to residents of the City;
- Review and discuss budget priorities for Capital Improvements Projects;
- Participate in neighborhood planning meetings;
- Strengthen public involvement process;
- Build community; and
- Facilitate public improvements (via Community Improvement Grants)



Alignment with several 2015/17 Council Goals

Goal #1 Create a strong, sustainable economic base

Goal #3 Provide leadership for environmental initiatives

Goal #5 Improve the partnerships between neighborhoods, community organizations, schools and the City to support and promote thriving, inclusive, and diverse neighborhoods

Goal #6 Commit to making Santa Rosa a healthy community where people feel safe to live, work, and play

2015/16 Accomplishments

- Obtained authorization to approve Community Improvement Grants (CIG)
- Awarded 20 CIG grants
- Completed a community garden
- Hosted five Capital Improvement Project (CIP) community outreach meetings
- Helped with hosting five Open Government community meetings
- Assisted in the recruitment of Community Engagement Director & Community Engagement Coordinator

Lessons Learned

- Inclusion of members of the public can help build bonds with the community
- Creating five community gardens was a bit ambitious
- Meetings to engage the community and review the CIP process needs to start earlier in the fiscal year
- CIG outreach and process could be improved

2016/17 Workplan

- 1. Issues of concern to residents of the City:
Identify a minimum of one community-based issue which requires outreach into the neighborhoods**
 - Community outreach and communication support related to the City Council's "Housing Action Plan"
 - Continue to focus on community gardens; learn from previous experiences

2016/17 Workplan

2. Budget priorities for Capital Improvement Projects (CIP)

- Assist City staff to design and facilitate a robust public process that includes:
 - Beginning process in September/October 2016
 - Development of a Participatory Budgeting-like process for neighborhood roads



2016/17 Workplan

3. Participation in neighborhood planning meetings

- At least seven town hall meetings planned Fall 2016
- Collaborate with the Volunteer Center of Sonoma County to contribute to a master list of community outreach events
- Strategically plan CAB participation in community events

COMMUNiTY



2016/17 Workplan

4. Strengthen public involvement process

- Help develop marketing and outreach materials
- Provide input as Open Government (Sunshine) Ordinance and Task Force's recommendations are implemented
- Participate in meetings related to the development of City's new website



2016/17 Workplan

5. Building Community

- Continue proactive outreach for Community Improvement Grants (CIG)
- Continue CIG program and raise awareness of past projects funded
- Attend community events



Recommendation

- It is recommended by the City Manager's Office, Office of Community Engagement, and the Community Advisory Board that the Council, by resolution, approve the Community Advisory Board's Fiscal Year 2016/2017 Workplan pursuant to Resolution Nos. 28174, 28442, and 28685.