



Plan Bay Area 2040

Draft Preferred Scenario

City Council Meeting
October 10, 2016

Lisa Kranz
Supervising Planner
Planning and Economic Development

Senate Bill 375

Landmark 2008 legislation linking land use, transportation, environmental planning

Goal is to reduce motor vehicle trips and greenhouse gas emissions

Requires “Sustainable Communities Strategies” to meet targets for greenhouse gas reductions

Plan Bay Area must show how targets will be met

Plan Bay Area 2040

- Metropolitan Transportation Commission and Association of Bay Area Governments responsible to develop Plan Bay Area



METROPOLITAN
TRANSPORTATION
COMMISSION



**Association of
Bay Area Governments**

Plan Bay Area 2040 Update Process

- First Strategy adopted: Plan Bay Area 2013
- Plan Bay Area 2040 is a focused update
- MTC and ABAG tested alternative land use and transportation strategies to analyze performance related to targets
- Alternatives were released June 2016

Plan Bay Area 2040 Update Process

- Three scenarios developed: Main Streets, Connected Neighborhoods, Big Cities
- Draft Preferred Scenario and transportation investment strategy developed
 - Utilizes UrbanSim land use model
 - Evaluated against performance targets
 - Transportation strategy funds focused on transit and road maintenance

Preferred Scenario

- Projects majority of Bay Area household and employment growth in three major cities and east and west bay corridors
- Santa Rosa is identified as a “key node” with about 2% of projected growth through 2040
- In PDAs, Preferred Scenario projects 7% more households than General Plan

Preferred Scenario

- Outside PDAs, Preferred Scenario projects about 25% fewer households
- Preferred Scenario projects employment significantly lower than General Plan
- Preferred Scenario does not recognize planned residential growth outside PDAs and employment growth overall

Preferred Scenario

- Letter prepared to MTC and ABAG providing comments on Preferred Scenario
 - Notes differences in household and employment projections from Santa Rosa General Plan
 - Suggests increased employment projections would recognize Santa Rosa's role as job center and large number of residents who live and work in the city

Recommendation

- It is recommended by the Planning and Economic Development Department that the Council, by motion, authorize the mayor to sign a letter submitting comments to the Metropolitan Transportation Commission and the Association of Bay Area Governments regarding Plan Bay Area's 2040 Draft Preferred Scenario for Santa Rosa.

Questions

Lisa Kranz

Supervising Planner

Planning and Economic Development

lkranz@srcity.org

(707) 543-3259