

## ATTACHMENT 2

### Action Implementation Table

#### Create Safe Speeds

**Action - Review speeds and posted limits on the High Injury Network, set context appropriate speeds, and implement speed mitigation measures based on findings and legislative authority**

*Metric: Miles of roadways reviewed, miles of roadway needing speed mitigation measures, and miles of roadway treated.*

<b>Action</b>	<b>Timeframe</b>	<b>Department Responsible</b>	<b>Implementation Update</b>
<b>Follow current California Vehicle Code and California Manual on Uniform Traffic Control Devices to determine radar enforceable speed limits on all streets throughout Santa Rosa</b>	<b>Ongoing</b>	<b>Transportation and Public Works (TPW)</b>	<b><i>This is an ongoing task that TPW actively works on.</i></b>
<b>Review and modify speed limits in downtown Santa Rosa as allowed under AB43</b>	<b>Now - March 2023 – ongoing</b>	<b>TPW</b>	<b><i>This task has begun and is in the process of being implemented.</i></b>
<b>Identify additional areas of Santa Rosa to implement speed reductions when allowed under AB43 regulations</b>	<b>[timing is reliant on state update of regulations, which should happen no later than June 2024]</b>	<b>TPW</b>	<b><i>This is an ongoing consideration in TPW and will be implemented moving forward as regulations allow.</i></b>
<b>Implement low-cost methods to reduce speeds (trailers, signs, striping), prioritizing implementation on high injury network</b>	<b>Ongoing</b>	<b>TPW</b>	<b><i>This is an ongoing task that TPW actively works on.</i></b>

**Action - Develop and adopt a process to reduce speed limits to 25 mph or below on local roads where appropriate, such as areas around schools, parks, senior centers, and transit stations.**

Per CVC, a local authority may not lower a speed limit other than as authorized in a downtown business activity district until June 30, 2024 or when the Judicial Council has developed an online tool for adjudicating infraction violations statewide as specified in Article 7 of Chapter 2 of title 8 of the Government Code, or whichever is sooner.

<i>Action</i>	<i>Timeframe</i>	<i>Department Responsible</i>	<i>Implementation Update</i>
<i>Develop process to implement lower speed limits in areas outside of downtown when a tool for adjudicating infraction violations is available.</i>	<i>2023-2024 – ongoing</i>	<i>TPW</i>	<i>This is an ongoing consideration in TPW and will be implemented moving forward as regulations allow.</i>

**Eliminate Impaired Driving**

**Action - Continue and expand law enforcement engagement with businesses around Responsible Beverage Service (RBS).**

*Metric: Regular meetings with Police Department.*

<i>Action</i>	<i>Timeframe</i>	<i>Department Responsible</i>	<i>Implementation Update</i>
<i>Re-establish quarterly or bi-annual meetings with Police</i>	<i>within 6-9 months – ongoing</i>	<i>Traffic engineer</i>	<i>Quarterly meetings are beginning again in 2024. TPW staff will discuss expansion of RBS engagement and enforcement with Police at the next quarterly meeting.</i>

**Action - Encourage safe wine, beer, and cannabis tourism by promoting ride share services, designated driver services, and walking wine tours.**

<i>Action</i>	<i>Timeframe</i>	<i>Department Responsible</i>	<i>Implementation Update</i>
<i>To be developed</i>	<i>within 6-9 months – ongoing</i>	<i>County Bureau of Tourism</i>	<i>Discussion with the DUI Program Manager at the County’s Department of Health Services had in December 2023.</i>

			<i>The County provides free RBS training to all industry workers who require or want to be certified. County also provides cannabis ID training to dispensaries. The County further educates participants and promotes ride-share services and harm-reduction strategies.</i>
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**Action - Support diversion programs like the Driving Under the Influence Program and DUI Court that focus on education and treatment over punishment**

<b>Action</b>	<b>Timeframe</b>	<b>Department Responsible</b>	<b>Implementation Update</b>
<i>To be developed</i>	<i>within 6-9 months – ongoing</i>	<i>Department of Health Services and District Attorney Office as part of the county effort</i>	<i>Discussion with the DUI Program Manager at the County’s Department of Health Services had in December 2023.  The DUI program is based on harm reduction that uses evidence-based curriculum to teach and promote safe substance use practices. DUI Program Manager actively works with DUI Court Program to encourage educational and therapeutic measures rather than strictly punitive models.</i>

**Action - Support community-based drug and alcohol problem assessment and treatment programs such as Turning Point**

<b>Action</b>	<b>Timeframe</b>	<b>Department Responsible</b>	<b>Implementation Update</b>
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<i>To be developed</i>	<i>within 6-9 months – ongoing</i>	<i>Department of Health Services and other agencies as part of the county effort</i>	<i>Discussion with the DUI Program Manager at the County's Department of Health Services had in December 2023.</i>  <i>Turning Point has been closed but DUI Program Manager hopes to bring it back in early 2024. Clients are currently referred to various outside agencies that provide similar services.</i>
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**Action - Expand and promote publicly subsidized transport services to include more night-time hours**

<i>Action</i>	<i>Timeframe</i>	<i>Department Responsible</i>	<i>Implementation Update</i>
<i>Conversation with City Bus about expanding night-time service hours</i>	<i>6-9 months – ongoing</i>	<i>Active Transportation Planner (ATP) will initiate conversation with Rachel Ede at City Bus</i>	<i>Discussions are pending return to pre-COVID service. Implementation could be difficult due to high cost and low demand.</i>

**Create a Culture of Safety**

**Action - Support Safe Routes to School (SRTS) program and school districts to promote safe, active transportation through education, school policies, and pick-up/drop-off procedures**

*Metric: [to be developed by Active Transportation Planner in conjunction with partner organizations.]*

<i>Action</i>	<i>Timeframe</i>	<i>Responsible Departments</i>	<i>Implementation Update</i>
<i>Identify program weaknesses and gaps and what role city</i>	<i>6 – 9 months (once the ATP position is filled) – ongoing</i>	<i>ATP in lead role. Involves Schools (elementary, middle</i>	<i>ATP has worked with Safe Routes to School Coordinator</i>

<i>could play to support improvements</i>		<i>and high schools), School Districts, SCBC, SRTS to develop</i>	<i>and created a Safe Routes to School Task Force. Task Force meetings occur monthly and are open to the public.</i>
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**Action - Work with media partners to more accurately report traffic crashes, to avoid victim blaming, and report crashes in the context of Vision Zero**

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Departments</b>	<b>Implementation Update</b>
<i>Improve police reports to remove survivor bias.</i>	<i>6 – 9 months – ongoing</i>	<i>Communication team (Jaime Smedes)--lead. Also involves ATP, Traffic Engineer and Police Department.</i>	<i>Quarterly meetings are beginning again in 2024. TPW staff will discuss coordination with media partners with Police at the next quarterly meeting. Communications team attends these meetings.</i>
<i>Outreach to media outlets</i>	<i>6 – 9 months – ongoing</i>	<i>Communication team (Jamie Smedes)--lead.</i>	<i>Quarterly meetings are beginning again in 2024. TPW staff will discuss coordination with media outlets with Police at the next quarterly meeting. Communications team attends these meetings.</i>

**Action - Develop comprehensive engagement strategies that prioritize Equity Priority Communities (EPCs), create personal connections to Vision Zero, and encourage drivers to safely share the road with other users**

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Departments</b>	<b>Implementation Update</b>
<i>Identify overlap between Equity Priority Communities and High Injury Network to be able to develop engagement strategies appropriate to each</i>	<i>6-9 months – ongoing</i>	<i>Jaime Smedes, Beatriz Guerrero and Magali Telles (Communications and Community Engagement), and ATP.</i>	<i>This action has lagged due to staff turnover. Communications team and ATP to initiate in 2024.</i>

<i>community.</i>			
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**Action - Promote educational campaigns for municipal, private vehicle fleet operators and contractors focused on discouraging distracted driving and encouraging safely sharing the road with people walking and bicycling**

*Metric: Implementation of supporting actions*

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Departments</b>	<b>Implementation Update</b>
<b>Learn what training CityBus provides and/or requires for its operators (because they are well-trained)</b>	<b>6-9 months – ongoing</b>	<b>CityBus (Rachel Ede) and ATP</b>	<b>This is an ongoing task that TPW actively works on.</b>
<b>Develop a draft training manual for public (city and school districts) and private fleet operators (delivery, contractors, etc.)</b>	<b>6-9 months – ongoing</b>	<b>CityBus, ATP and Jaime Smedes</b>	<b>Discussions related to a draft training manual have been undertaken in response to the task listed above. No work on developing a training manual has begun.</b>

**Build and Maintain Safe Streets for All**

**Action - Implement low-cost quick-build projects to rapidly implement bicycle and pedestrian safety improvements along the HIN**

*Metric: Number of small and quick-build orders that get installed for bicycle and pedestrian safety.*

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Departments</b>	<b>Implementation Update</b>
<b>Dutton Avenue quick build grants</b>	<b>Once funding can be found</b>	<b>TPW</b>	<b>TPW staff tracks grants on an ongoing basis.</b>
<b>Fill open positions</b>	<b>Underway</b>	<b>Human Resources (HR) and TPW</b>	<b>This is an ongoing task that TPW actively works on. The Transportation Planner and Active Transportation planner roles have been filled.</b>

<b>Develop priority list of quick-build projects</b>	<b>6-12 months (once ATP and Transportation Planner positions are filled) – ongoing</b>	<b>TPW</b>	<b>Staff has created an internal list of all Class IV projects adopted in existing long-range planning documents. Several quick-build projects from that list were included on the recent 2024/2025 BPAB Work Plan.</b>
<b>Install Leading Pedestrian Intervals at additional intersections</b>	<b>Ongoing</b>	<b>TPW</b>	<b>This is an ongoing task that TPW actively works on.</b>

**Action - Complete Local Road Safety Plans (LRSPs)**

Metric: Number of completed LRSPs.

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Departments</b>	<b>Implementation Update</b>
<b>City Council approve LRSP with multiple corridors including several identified in Bicycle and Pedestrian Master Plan</b>	<b>done in July 2022</b>	<b>TPW</b>	<b>Task is complete.</b>
<b>Evaluate other corridors for future funding opportunities</b>	<b>Once ATP and TP positions are filled – ongoing</b>	<b>TPW</b>	<b>This is an ongoing task that TPW actively works on.</b>

**Action - Seek sustainable funding sources for projects designed to meet Vision Zero safety goals and prioritize projects in Equity Priority Communities (EPCs)**

Metric: Dollars invested in Vision Zero infrastructure.

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Fill positions at TPW Capital Improvement Projects team (currently at 50% staffing)</b>	<b>ASAP</b>	<b>HR and TPW</b>	<b>This is an ongoing task that TPW actively works on.</b>

<i>Submit VZ/Climate Action plan to SCTA for Go Sonoma funding</i>	<i>Submitted but was not funded.</i>	<i>TPW</i>	<i>Task is complete.</i>
<i>Seek Go Sonoma and other funding for projects</i>	<i>6-12 months – ongoing</i>	<i>TPW – Transportation Planner (TP)</i>	<i>This is an ongoing task that TPW actively works on.</i>

**Action - Improve routine facility maintenance particularly along the High Injury Network (HIN)**

*Metric: Bi-annual check-ins by ATP with field crews.*

<i>Action</i>	<i>Timeframe</i>	<i>Responsible Department</i>	<i>Implementation Update</i>
<i>Provide Street Field Services crews with maps of HIN. Could lead to better tracking and repair of maintenance problems.</i>	<i>4-10 months – ongoing</i>	<i>Jeremy Gundy, Deputy Director, Field Services; Traffic Engineering Technicians; Associate Engineer</i>	<i>ATP has completed this task and is in conversation to improve tracking procedures to identify improvements to the HIN.</i>
<i>Focus Streets Field Services crews on safety-related needs, worn striping, sign reflectivity and sidewalk problems</i>	<i>4-10 months – ongoing</i>	<i>Jeremy Gundy, Deputy Director, Field Services; Traffic Engineering Technicians; Associate Engineer</i>	<i>ATP working on an update meeting with Streets Field Services.</i>
<i>Talk to Recology to improve street sweeping to reduce debris in bike lanes</i>	<i>4-10 months – ongoing</i>	<i>Renae Gundy Zero Waste Coordinator City of Santa Rosa</i>	<i>TPW engaged in ongoing discussions with Recology.</i>

**Action - Identify and implement road safety improvements through routine resurfacing processes**

<i>Action</i>	<i>Timeframe</i>	<i>Responsible Department</i>	<i>Implementation Update</i>
<i>Integrate safety enhancements into the annual slurry seal and preventive maintenance contracts</i>	<i>Ongoing</i>	<i>ATP lead</i>	<i>This is an ongoing task that TPW actively works on.</i>



**Action - Close gaps in bicycle and pedestrian on HIN and design facilities for all-ages and all abilities**

*Metric: Miles of new and upgraded bike and pedestrian facilities that connect to existing facilities; Increase in mileage of low stress bicycle facilities (separated paths, bicycle boulevards, and separated bikeways)*

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Identify priority gaps to address.</b>	<b>12 months – ongoing</b>	<b>TPW with TP/ATP lead</b>	<b>This is an ongoing task that TPW actively works on.</b>
<b>Annually seek funding for projects that close gaps in bike/pedestrian network</b>	<b>6-9 months – ongoing</b>	<b>TPW with TP lead</b>	<b>This is an ongoing task that TPW actively works on.</b>
<b>Update the Bicycle and Pedestrian Master Plan to include a connected network of protected bike lanes.</b>	<b>Through participation in the SCTA countywide Active Transportation Plan and the update of the City’s General Plan – ongoing</b>	<b>TWP TP lead</b>	<b>Update to the 2018 Bicycle and Pedestrian Master Plan has begun.</b>

**Action - Deploy a toolbox of multi-modal safety design elements and countermeasures to systemically address high-risk intersections and corridors**

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Prioritize steps from Bicycle and Pedestrian Master Plan Update 2018 and LRSP for addressing high-risk facilities.</b>	<b>6-9 months – ongoing</b>	<b>ATP lead</b>	<b>This is an ongoing task that TPW actively works on.</b>

**Action - Update street design standards to reflect the latest research and best practices around safety and Complete Streets, with an emphasis on serving diverse road users of all ages and abilities**

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Update and circulate revised standards in 2023; update at</b>	<b>In progress. Will complete in 2023</b>	<b>Traffic engineer, Associate Traffic engineer</b>	<b>The City’s Street Design Guidelines are currently being</b>

<i>regular intervals after that</i>			<i>updated.</i>
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**Action - Establish a multidisciplinary rapid response team to evaluate and address fatal and severe injury crashes and crash sites**

*Metric: Regular meetings with Police Department.*

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Reestablish quarterly or biannual meetings with Police Department</b>	<b>9-12 months – ongoing</b>	<b>Traffic engineer</b>	<b>TPW does not have a rapid response team, but does conduct infrastructure analysis proceeding any fatal or severe injury cases with bicycles or pedestrians. This action will be a topic of conversation at the next quarterly meeting with the Policy Department.</b>

**Action - Research and consider reinstating and expanding Automated Traffic Enforcement (ATE) as a strategy to reduce red light running**

*Metric: Regular meetings with Police Department.*

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Reestablish quarterly or biannual meetings with Police Department</b>	<b>9-12 months – ongoing</b>	<b>Traffic engineer</b>	<b>Quarterly meetings are beginning again in 2024. TPW staff will discuss expanding ATE with Police at the next quarterly meeting.</b>

**Make Vehicles Safer and Reduce Private Vehicle Use**

**Action - Promote land use, TDM, and street design policies that reduce VMT (vehicle miles traveled) and dependence on single-occupancy vehicle trips**

*Metric: Track transit ridership and bicycled and pedestrian counts as a proxy for reduced VMT.*

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Adopt station area plans and other development plans that reduce driving need</b>	<b>4 months (update of General Plan) – ongoing</b>	<b>ATP and TP work with Planning and Economic Development</b>	<b>This is an ongoing task that TPW actively works on.</b>
<b>Promote and work to ensure success of scooter and bike share programs</b>	<b>ongoing</b>	<b>ATP and TP</b>	<b>Work was ongoing until Bird suspended services in the city. ATP will give update of program to City Council to receive direction on next steps.</b>
<b>Work with developers of new projects to ensure quality bike parking, prioritized pedestrian access, and other bike/ped friendly infrastructure</b>	<b>6 – 9 months – ongoing</b>	<b>TP and ATP</b>	<b>This is an ongoing task that TPW actively works on.</b>
<b>Work with major employers on both commute trip reduction efforts and becoming bike-friendly workplaces</b>	<b>6 – 9 months – ongoing</b>	<b>ATP</b>	<b>Task will be initiated in 2024.</b>

**Action - Adopt guidelines for incorporating safety features in specifications for new municipal and private fleet vehicle purchases and retrofit large fleet vehicles with side guards**

*Metric: Establishment of guidelines.*

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Learn about existing safety features on transit fleet vehicles</b>	<b>6-12 months – ongoing</b>	<b>ATP and Rachel Ede (CityBus)</b>	<b>Task will be initiated in 2024.</b>
<b>Develop purchasing guidelines for new vehicles</b>	<b>6-12 months – ongoing</b>	<b>ATP, Rachel Ede (CityBus), and [whoever at county is doing this]</b>	<b>Task will be initiated in 2024.</b>

**Improve Data for Effective Decision Making**

**Action - Enhance training for law enforcement personnel responsible for crash reporting to address the unique attributes required to accurately report circumstances of crashes involving bicyclists, pedestrians, and other vulnerable road users**

*Metric: Regular meetings with Police Department.*

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Reestablish quarterly or biannual meetings with Police Department</b>	<b>12 months – ongoing</b>	<b>Traffic engineer</b>	<b>Quarterly meetings are beginning again in 2024. TPW staff will discuss enhanced training for law enforcement personnel with Police at the next quarterly meeting.</b>

**Action - Use hospital trauma, health center, and Portrait of Sonoma County data to develop a more comprehensive understanding of crashes and contributing factors**

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Collect and present additional crash data in accessible way</b>	<b>12 months – ongoing</b>	<b>Medical centers and county DHS as part of countywide effort</b>	<b>TPW will connect with DHS staff to initiate task in 2024.</b>

**Action - Use regional data sources such as the Metropolitan Transportation Commission's Regional High Injury Network and Regional Safety Data System, and Caltrans District 4 location-based needs identified by their active transportation planning efforts to inform safety project development and funding decisions**

<b>Action</b>	<b>Timeframe</b>	<b>Responsible Department</b>	<b>Implementation Update</b>
<b>Develop system for accessing and evaluating this data</b>	<b>12 months – ongoing</b>	<b>ATP and TP with SCTA as part of countywide effort</b>	<b>Work in ongoing in partnership with SCTA.</b>

**Action - Provide annual citation data for infractions that potentially lead to severe injuries and deaths, such as impaired driving, speeding, and failure to yield**

<i>Action</i>	<i>Timeframe</i>	<i>Responsible Department</i>	<i>Implementation Update</i>
<i>Reestablish quarterly or biannual meetings with Police Department</i>	<i>12 months – ongoing</i>	<i>Traffic engineer</i>	<i>Quarterly meetings are beginning again in 2024. TPW staff will discuss citation procedures and updates with Police at the next quarterly meeting.</i>

*Action - Maintain and update the Sonoma County Vision Zero Data Dashboard for all crash and safety data on the Vision Zero website*

<i>Action</i>	<i>Timeframe</i>	<i>Responsible Department</i>	<i>Implementation Update</i>
<i>Maintain and updated dashboard</i>	<i>12 months – ongoing</i>	<i>SCTA, as part of countywide effort</i>	<i>Work in ongoing in partnership with SCTA.</i>