



# A FASTER Bay Area

# The Bay Area is in a transportation crisis



Congestion is up



Greenhouse gas emissions are up



Transit ridership is down



Inequality is deepening

*\*Congestion up 80%, Transit down 11% since 2001, Emissions up 3% since 2010*

# We can do better



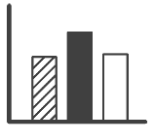
3 groups came together to see if the Bay Area had an appetite to solve our transportation crisis



# Comprehensive outreach campaign



9 Focus Groups



2 Region-wide Polls



Online Survey



300+ Stakeholder Meetings



Town Halls Across Region

## Regular meetings with:

Equity & Transit Advocacy Orgs

County Transportation Agencies

Environmental Groups

Labor Groups

Affordable Housing Groups

Voices for Public Transportation

# What we heard



## People:



Know the Bay Area is in a transportation crisis



Know that transforming transit is the solution



Willing to pay for transformational change



Want outcomes—fast, reliable, affordable, and integrated transit



Show little enthusiasm for specific projects, especially megaprojects

# FASTER Transit is...



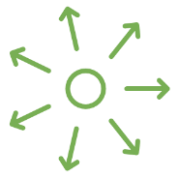
## High quality service:



transit comes **every 15 minutes** in most places



transit is out of traffic—that means **faster transit and fewer cars** sitting in traffic

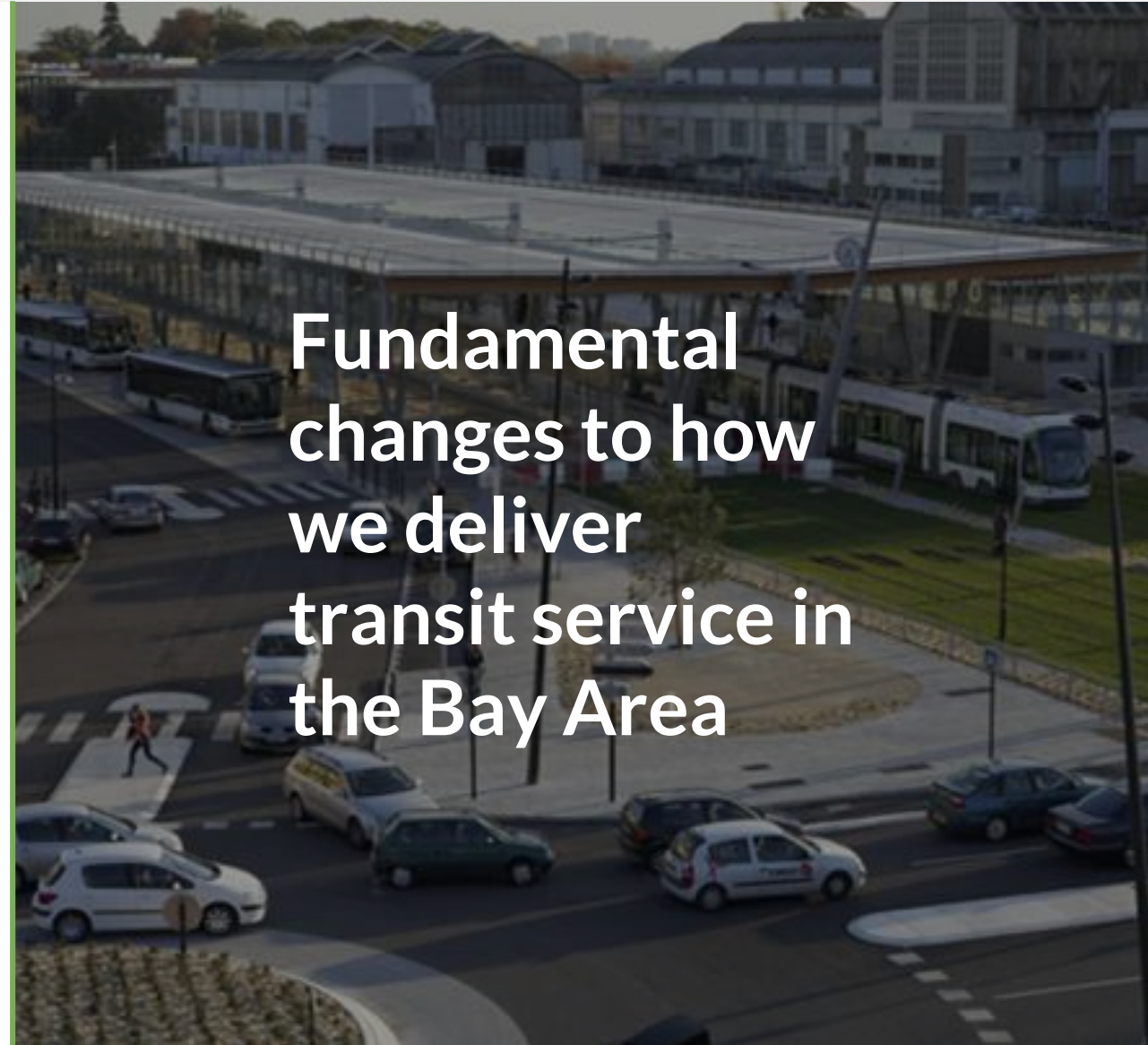


transit serves the entire region

# Delivering FASTER

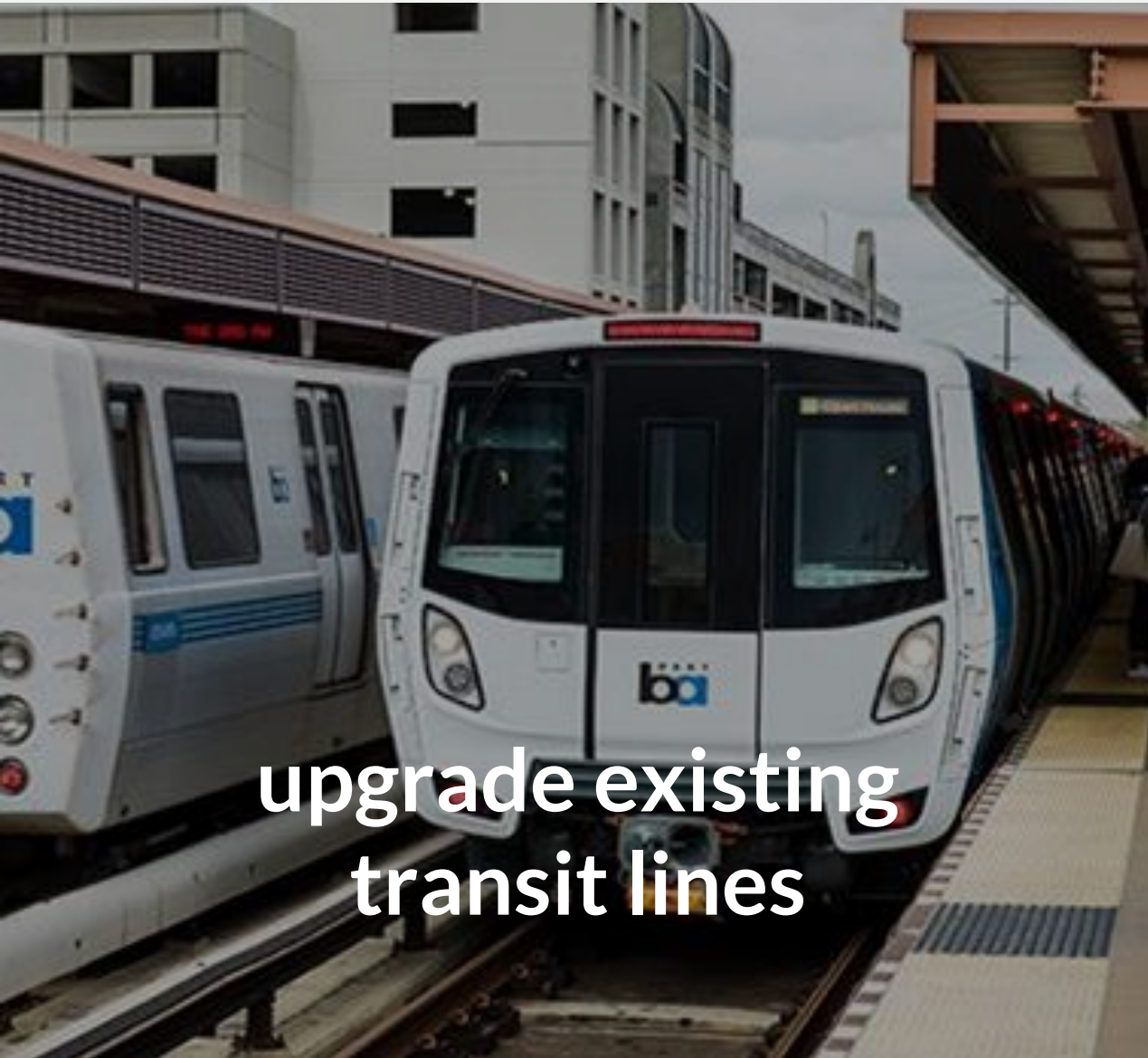


**A \$100bn  
investment in a  
Regional Transit  
Network  
(FASTER Transit)**



**Fundamental  
changes to how  
we deliver  
transit service in  
the Bay Area**

# FASTER will



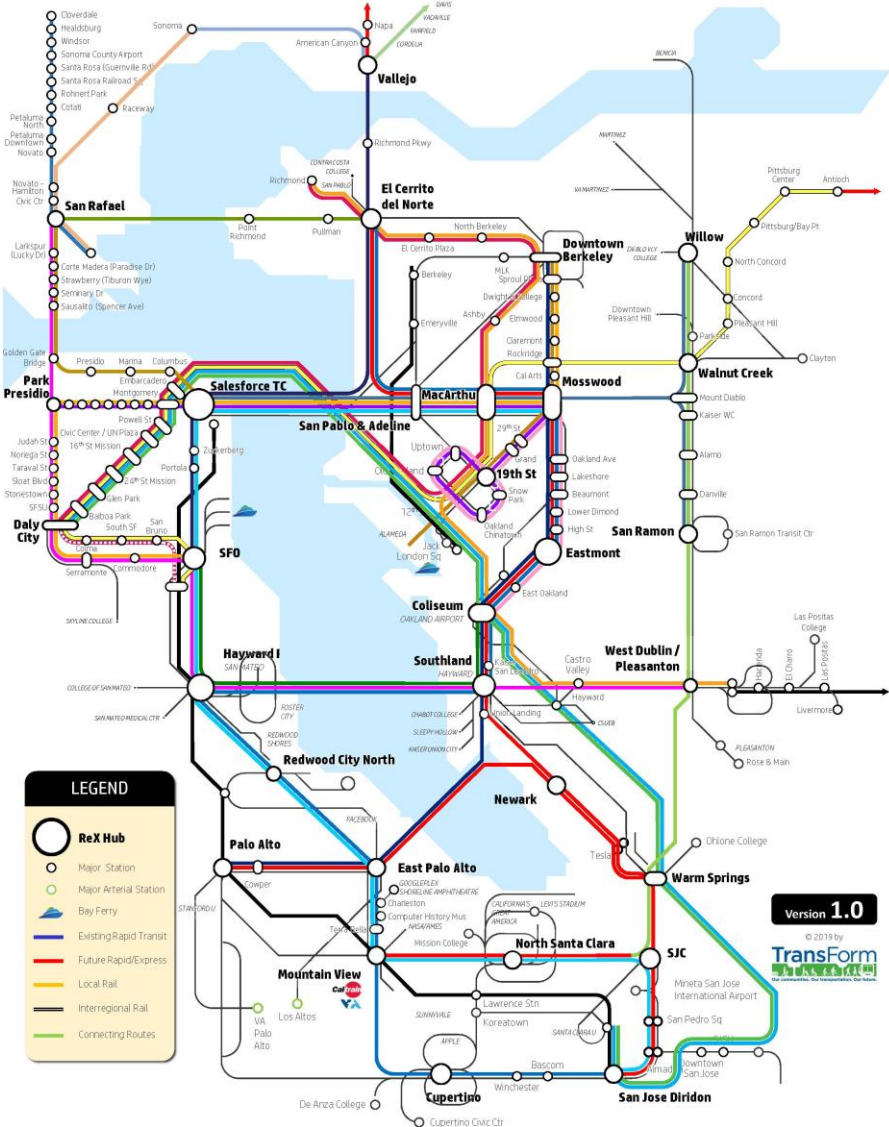
upgrade existing  
transit lines



develop new  
transit lines



# FASTER may include...



## A 9-County Rapid Bus Network running on a completed Express Lane Network

# Equitable



## The most equitable transportation revenue measure in Bay Area history



Shield low income families from the sales tax increase with a **Sales Tax Fairness Credit**



Exploring a mandate requiring the **region's employers to invest in sustainable commutes for millions of workers**



Provide **massively discounted transit fares to students and low-income riders** on a permanent basis



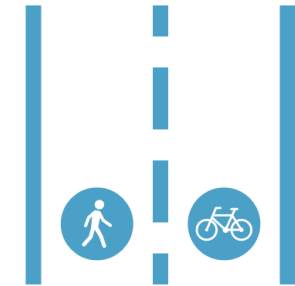
all communities receive their share of FASTER's transformative benefits:



Each county will receive billions of dollars in guaranteed investment.



Each transit operator will receive guaranteed investments (including money for staff) to support local transit service and connecting communities to FASTER.



Each county will receive guaranteed investments to support safe walking, biking, and micromobility use, as well as funding for school buses and paratransit.

# Transforming how we do Transit



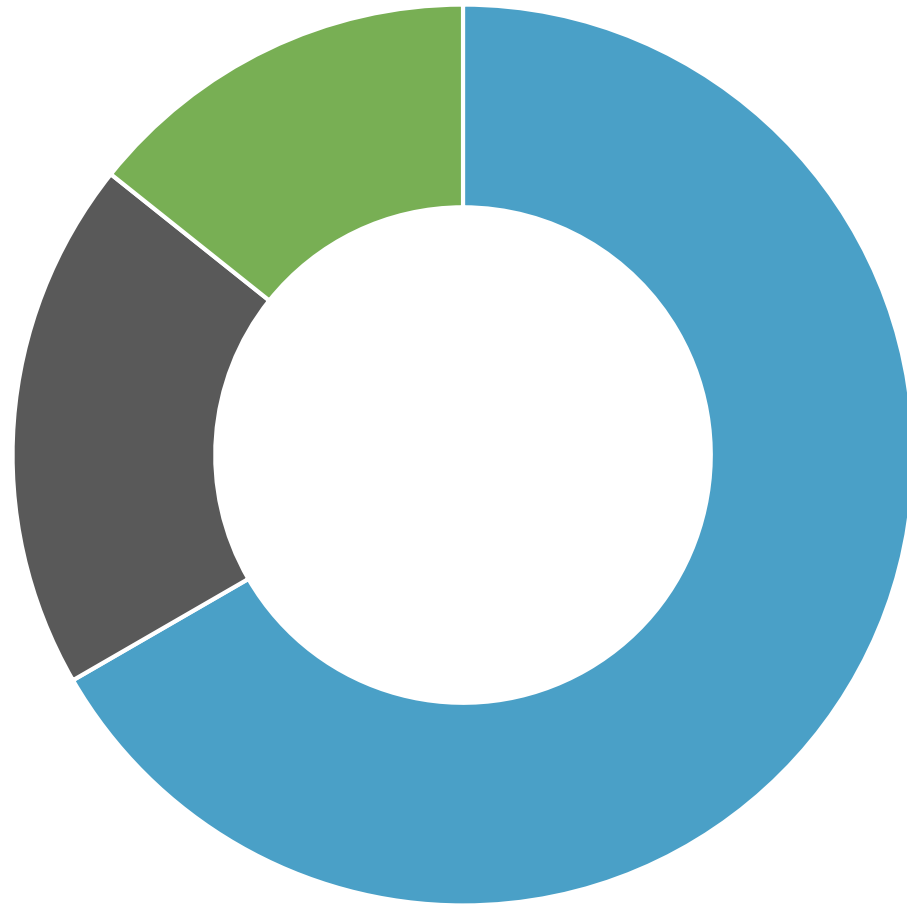
Supercharge project delivery  
reducing cost and delays

- Streamline Process
- Transit Construction  
Center of Excellence

Enable transit work as  
one regional network:

- Seamless customer experience  
across transit operators
- Regional network planned  
at the regional scale

# Draft Expenditure Plan



- 1. FASTER Transit Network Build Out & Operations
- 2. Connect to the FASTER Transit Network
- 3. Make Network Affordable & Seamless

+ 4. Employer-Funded Sustainable Commute Subsidies

# Next steps



## Outreach continues

- Local Elected Leaders
- Regional Stakeholders
- State Legislators
- Riders



## Technical Advisory Group

MTC, Caltrans, County Transportation Agencies, Transit Agencies *(meeting every 2 weeks)*



Regular Updates to MTC Commission, Transit Agency Boards, County Transportation Agency Boards



Synching up with Plan Bay Area 2050



Initial legislative structure, SB 278 (Beall), in development



# Join Us

*Learn more and take our survey at [www.FASTERBayArea.org](http://www.FASTERBayArea.org)*

*Contact us at [Info@FASTERBayArea.org](mailto:Info@FASTERBayArea.org)*