



## California Fire Foundation

# Supplying Aid to Victims of Emergency (SAVE) Program

City Council Meeting  
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Fire Chief

# BACKGROUND

The California Fire Foundation is a non-profit 501 (c)(3) organization providing emotional and financial assistance to families of fallen firefighters, firefighters and the communities they protect. Formed in 1987 by California Professional Firefighters, the California Fire Foundation's mandate includes an array of survivor and victim assistance projects and community initiatives. The CFF is funding the SAVE program, in part, by specialty license plates available only to firefighters. For more information about the license plates or to order yours, visit [cafirefoundation.org](http://cafirefoundation.org).

# OBJECTIVE

As part of its mission to provide victim assistance, the CFF ([www.CAFireFoundation.org](http://www.CAFireFoundation.org)) has launched the SAVE program, to offer emergency financial assistance to fire and natural disaster victims. Through the SAVE program, the CFF aims to provide immediate short-term support in the aftermath of a fire or other natural disaster to displaced victims. Working together with the CFF, firefighters throughout the state of California, will distribute gift cards, in an amount designated by CFF at a minimum of \$100, to eligible victims of fire or other natural disaster so they may purchase basic necessities such as food, clothing or medicine. Firefighters working with the CFF on the SAVE program provide assurance that those impacted by disaster will receive instant, direct relief before, during and after the alarm. All parties will work together in partnership to ensure the program is executed and overseen efficiently and effectively. All parties will work cohesively with CFF to ensure each party is carrying out their roles and responsibilities accordingly.

# GUIDELINES

Should any participating firefighter, who has provided a SAVE card to a victim, be captured on scene on film by the news, the participating firefighter should always remember to discuss SAVE and how the program works.

Points to remember when talking to the press/news about a recent incident that may have required a SAVE card activation:

- ▮ SAVE is a program of the California Fire Foundation, a non-profit organization aiding fallen firefighter families, firefighters and the communities they serve.
- ▮ SAVE is a program funded by the California Fire Foundation that provides immediate short, term relief to victims of fire or other natural disaster.
- ▮ The SAVE program is designed to bring immediate relief to disaster victims via a \$100 gift card that they can use to purchase food, clothing or other basic necessities such as medicine.
- ▮ Victims of fire or other natural disaster do not need to fill out any questionnaires or answer any questions in order to receive their \$100 gift card; they simply must have incurred at least 25% damage to their household in order to receive a card.
- ▮ Activation of the card is instant and immediately upon activation, the card can be used anywhere that MasterCard is accepted.