

ORDINANCE NO. 4038

ORDINANCE OF THE COUNCIL OF THE CITY OF SANTA ROSA AMENDING SECTION 1-04.020 OF THE SANTA ROSA CITY CODE REGARDING MINOR MODIFICATIONS TO THE CITY LOGO

THE PEOPLE OF THE CITY OF SANTA ROSA DO ENACT AS FOLLOWS:

Section 1. Subsection (b) and (c) of Section 1-04.020, Definitions, of Chapter 1-04, “Custody and Use of City Seal and Other Official Insignia,” of the City Code is hereby amended to read as follows:

- “(b) Standard Horizontal City Logo: The standard horizontal City logo is a stylized rose and leaves with the “City of Santa Rosa” on two lines. Logos can be black, white or the colors of red and green as set forth in the style guide. Additional logos have a third line that contains either the name of the department or “California,” examples of which are set forth below:



- (c) Alternate Square City Logo: The alternate square City logo is a stylized rose and leaves with the “City of Santa Rosa” on three lines and may include “California,” examples of which are set forth below. The alternate “City of Santa Rosa” square logo can be black, white or the colors of red and green as set forth in the City’s logo style guide. An additional version of the alternate square City logo is a stylized rose and leaves with “Santa Rosa” on two lines, examples of which are set forth below. The alternate “Santa Rosa” square logo can be white with a colored background and include the name of the department as set forth in the City’s logo style guide. The alternate square version of the City logo shall be used in accordance with the approved uses set forth in the City’s style guide.



Section 2. Existing Subsection (c) of Section 1-04.020 shall be re-lettered as Subsection (d).

Section 3. Environmental Determination. The Council finds that the adoption and implementation of this ordinance are exempt from the provisions of the California Environmental Quality Act under section 15061(b)3 in that the Council finds there is no possibility that the implementation of this ordinance may have significant effects on the environment.

Section 4. Severability. If any section, subsection, sentence, clause, phrase or word of this ordinance is for any reason held to be invalid and/or unconstitutional by a court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this ordinance.

Section 5. Effective Date. This ordinance shall take effect on the 31st day following its adoption.

This ordinance was introduced by the Council of the City of Santa Rosa on February 10, 2015.

IN COUNCIL DULY PASSED this 24th day of February, 2015.

AYES: (6) Mayor Sawyer, Council Members Carlstrom, Combs, Olivares, Schwedhelm, Wysocky

NOES: (0)

ABSENT: (1) Vice Mayor Coursey

ABSTAIN: (0)

ATTEST: _____ APPROVED: _____
City Clerk Mayor

APPROVED AS TO FORM:

City Attorney