



# Long-Term Financial Planning And Audit Subcommittee

## One-time Monies

Alan Alton, Acting Chief Financial Officer  
October 12, 2021

# One-Time Monies: Working Group

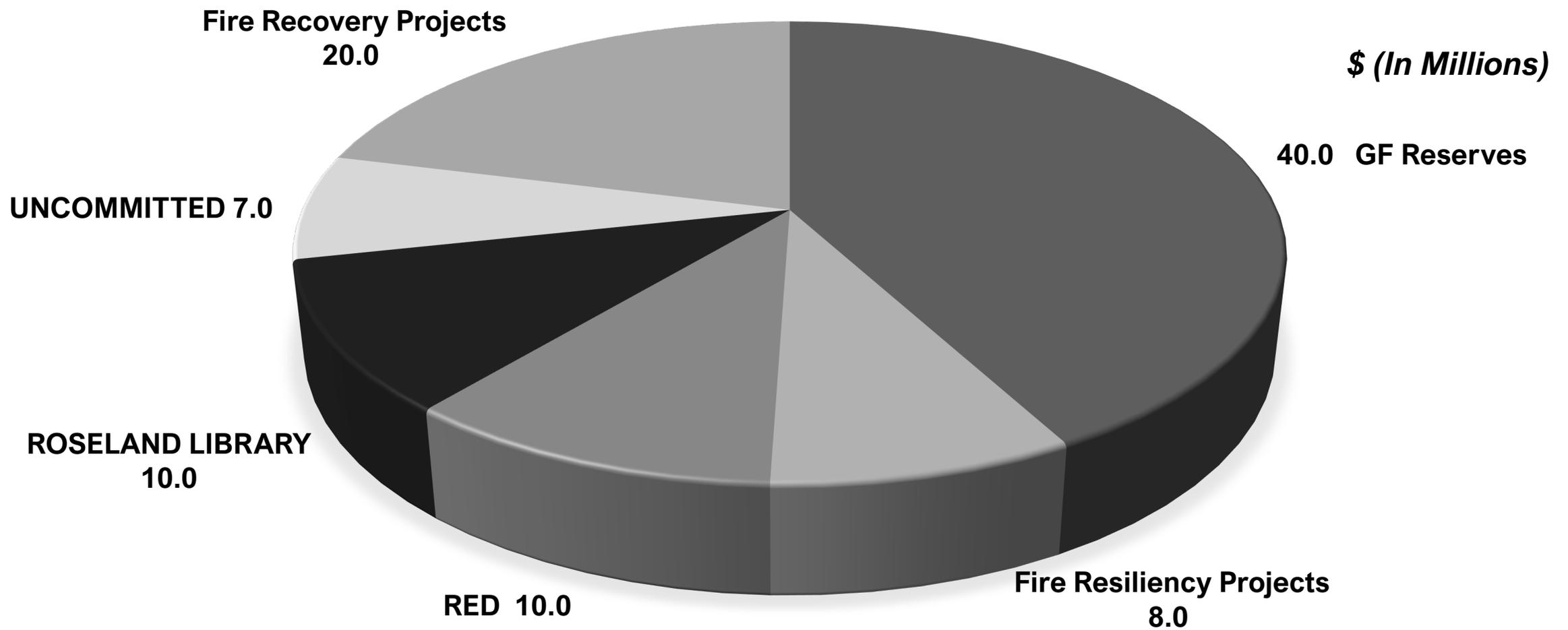
- Development of Review Criteria

<b>Name</b>	<b>Title</b>	<b>Department</b>
Jason Nutt	Assistant City Manager	Public Works
Clare Hartman	Interim Assistant City Manager	Planning and Economic Development
Eric McHenry	Chief Information Officer	Information Technology
Socorro Sheils	Diversity, Inclusion, and EEO Officer	Human Resources
Raissa De La Rosa	Deputy Director	Economic Development
Magali Telles	Deputy Director	Community Engagement
Tasha Wright	Sustainability Coordinator	Santa Rosa Water
Alan Alton	Deputy Director	Finance

# Review Criteria: ARPA and PG&E Programs

<b><i>Sustainable</i></b>	<b><i>Economic</i></b>	<b><i>Equity</i></b>
<p><b>Environmental Equity</b> – Does a citywide program identify funding to direct investment specifically in vulnerable communities?</p>	<p><b>Socio-Economic Upstream Investment</b> - Addresses inequities in access to resources; Addresses factors that comprise social-structural influences on health, gov. policies, and the social, physical, economic and environmental factors that determine health</p>	<p>Advances Diversity (of problem solving); Advances Equity/Access; and Advances Inclusion</p>
<p><b>Environmental Health</b> - Projects/programs that aid or add to health benefits, or access to health benefits</p>	<p><b>Economic Determinants of Health</b> - Projects/programs that will affect/influence the socioeconomic position, neighborhood conditions, and/or societal and cultural factors that influence health and wellbeing</p>	<p>Impacts underserved populations; Addresses Generational Poverty; Improves access to City Services; Advances homeless/housing first strategies; Expands availability of childcare</p>
<p>One-time program; free up GF; require ongoing funds; implements CAP</p>	<p>Advances Econ. Dev. in downtown; Eliminates bottleneck in PED; reduces ongoing GF maintenance costs; enhances recruitment/retention</p>	

***All review criteria recognize priority investment for federally determined Qualified Census Tracts (QCT) place-based equity strategies.***



## ***PG&E Settlement Funds: \$95M***

- *\$68M Obligated (GF Reserves, Fire Resiliency, Fire Recovery Projects)*
- *\$20M Committed (RED Contribution, Roseland Library)*
- *\$7M Remaining Balance Uncommitted*

## ***Committed Programs: PG&E Settlement (\$88M)***

<b>Program</b>	<b>City Estimate</b>	<b>Notes</b>
<b><i>General Fund Fiscal Stability</i></b>	<b>\$40.0M</b>	<ul style="list-style-type: none"> <li>▪ <i>Restore General Fund Reserves</i></li> </ul>
<b><i>Fire Resiliency</i></b>	<b>\$8.0M</b>	<ul style="list-style-type: none"> <li>▪ <i>Vegetation Management (\$5.25M)</i></li> <li>▪ <i>Wildland Resiliency/Response Strategic Plan (\$2.75M)</i></li> </ul>
<b><i>Fire Recovery</i></b>	<b>\$20.0M</b>	<ul style="list-style-type: none"> <li>▪ <i>Hopper Ave. Corridor (\$6M)</i></li> <li>▪ <i>Residential Street Repair (\$7M)</i></li> <li>▪ <i>Re-landscaping and Vegetation Restoration (\$7M)</i></li> </ul>
<b><i>Contribution to Roseland Library</i></b>	<b>\$10.0M</b>	<ul style="list-style-type: none"> <li>▪ <i>City contribution to build Roseland Library</i></li> </ul>
<b><i>Contribution to Renewal Enterprise District (RED)</i></b>	<b>\$10.0M</b>	<ul style="list-style-type: none"> <li>▪ <i>City contribution matches County contribution to the RED</i></li> </ul>

# PGE Settlement Funds

Proposed Program Funding:

**\$6,988,550**

Program	Term	Total	On-going costs	Subtotal SUSTAINABILITY	Subtotal ECONOMIC	Subtotal EQUITY	TOTAL
Translation Services (Written & Oral)		500,000		2	6	7	15
Youth Promotores/Youth Council		50,000		2	5	6	13
Replace Mendocino Ave with South SR Ave Specific Plan		600,000	0	5	3	5	13
Enhanced Infrastructure Finance District (EIFD)		80,000		6	4	3	13
Roseland Creek Park		1,500,000		5	3	4	12
Intern Program		80,000		1	3	6	10
Community Capacity Building Equity		35,000		1	3	6	10
Staff Equity Capacity Building		115,000		1	3	6	10
DEI spaces		150,000		1	3	6	10
Board/Committee Member Stipend Program		75,000		0	3	6	9
SEED Equity Plan Prioritized Recommendations		300,000		1	2	6	9
Community Empowerment Plan		250,000	150,000	-1	3	6	8
PED Plan Check and Inspection Professional Services		298,000		1	3	4	8
Consulting Svcs - Plan Review	1	500,000		3	3	2	8
Equity Data Dashboard		50,000		1	2	4	7
Hire 1 City Planner, Limited Term 2 years	2	240,550		1	3	2	6
Public Records Management Update		900,000		1	3	1	5
Implement Trusted System	1	85,000	15,000	2	2	1	5
Fire recovery/resilience - Fire Insp Database	1	190,000		2	3	0	5
Transit Radio Upgrade		100,000		3	1	1	5
Asawa fountain (\$300k)		300,000	10,000	3	1	0	4
LT (3 Yrs) Media Services Tech	3	240,000	0	2	1	1	4
Climate Action Plan Update implementation		200,000		2	0	0	2
Evacuation Equipment (Streets)		150,000		1	0	0	1
<b>Total PGE Program Costs</b>		<b>6,988,550</b>					

## ***Proposed Spending Plan: PG&E Settlement Funds (\$7M)***

	<b>Est.</b>	<b>Score</b>	<b>Notes</b>
Translation Services	\$500K	15	<ul style="list-style-type: none"> <li>▪ Written and Oral communication</li> <li>▪ Potential for ongoing program cost</li> </ul>
Youth Promotores/Youth Council	\$50K	13	<ul style="list-style-type: none"> <li>▪ Creates a model for youth engagement</li> <li>▪ Expands outreach capacity, uses place-based models</li> </ul>
Specific Plan	\$600K	13	<ul style="list-style-type: none"> <li>▪ Replace Mendocino Ave. with South SR Ave Specific Plan</li> <li>▪ One-time Cost</li> </ul>
Roseland Creek Park	\$1.5M	12	<ul style="list-style-type: none"> <li>▪ Complete remainder of bicycle/pedestrian trail access and completion of looped pathway system</li> <li>▪ Two pedestrian creek crossings</li> <li>▪ Bicycle/pedestrian multi-use trail connecting McMinn and Burbank Avenues</li> </ul>

## *Proposed Spending Plan: PG&E Settlement Funds (\$7M)*

<b>DEI Initiatives</b>	<b>Est.</b>	<b>Score</b>	<b>Notes</b>
Intern Program	\$80K	10	<ul style="list-style-type: none"> <li>Local talent pool connection to City opportunities (Diversity/Inclusion)</li> </ul>
Community Equity	\$35K	10	<ul style="list-style-type: none"> <li>Community Speaker Series (Inclusion)</li> </ul>
Staff Equity Training	\$115K	10	<ul style="list-style-type: none"> <li>Equity Training for City Staff (Equity/Inclusion)</li> </ul>
DEI Spaces	\$150K	10	<ul style="list-style-type: none"> <li>Funding to support/develop multicultural spaces and events</li> </ul>
Board/Committee Stipend	\$75K	9	<ul style="list-style-type: none"> <li>Stipends for Board and Committee members to encourage diversity in participation (Diversity/Inclusion)</li> </ul>
SEED Recommendations	\$300K	9	<ul style="list-style-type: none"> <li>Implementation of Equity Task Force plan recommendations</li> </ul>
Equity Dashboard	50K	7	<ul style="list-style-type: none"> <li>Public facing dashboard for transparency and accountability for implementation of the City Equity Plan recommendations (Equity/Inclusion)</li> </ul>

# Proposed Spending Plan: PG&E Settlement Funds (\$7M)

	Est.	Score	Notes
Community Empowerment Plan	\$250K	8	<ul style="list-style-type: none"> <li>Provide operating budget for FY 21-22 initiatives</li> <li>Neighborfest, Sunshine Ordinance listening sessions, engagement for Redistricting</li> </ul>
PED Contract Services	\$798K	8	<ul style="list-style-type: none"> <li>Plan check, Plan review, and Inspection services</li> </ul>
Public Records Management Update (PED)	\$900K	5	<ul style="list-style-type: none"> <li>Digitize PED hard copy records to Trusted System</li> <li>Part of cost is support for digitizing</li> <li>Ultimately reduces cost of long-term storage</li> </ul>
Trusted System (Citywide)	\$85K	5	<ul style="list-style-type: none"> <li>Implement Trusted System as Records Management Software</li> <li>Annual license fee of \$15K</li> </ul>
Fire Inspection Database	\$190K	5	<ul style="list-style-type: none"> <li>Streamline required reporting to state</li> </ul>
Transit Radio Upgrade	\$100K	5	<ul style="list-style-type: none"> <li>Upgrade City bus radios to Police departments new digital radio system</li> </ul>
Asawa Fountain Panels	\$300K	4	<ul style="list-style-type: none"> <li>Cast and Install artwork on Asawa Fountain</li> <li>Ongoing maintenance cost of \$10K</li> </ul>

# Proposed Spending Plan: PG&E Settlement Funds (\$7M)

	Est.	Score	Notes
Climate Action Plan	\$200K	2	<ul style="list-style-type: none"> <li>Use funds to support Climate Action policy initiatives</li> <li>Toolkits for applicants of development/remodels</li> </ul>
Evacuation Equipment	\$150K	1	<ul style="list-style-type: none"> <li>Barricades: concrete k-rail, plastic waterfilled barrier, lighted a-frame barricades</li> <li>Light towers, message boards and transport trailer.</li> </ul>
Enhanced Infrastructure Financing District	\$80K	13	<ul style="list-style-type: none"> <li>Consultant to prepare Financing Plan/Fiscal Impact Report</li> <li>Needed to show return on investment (ROI) for negotiations with County</li> </ul>
Limited Term Planner	\$240K	6	<ul style="list-style-type: none"> <li>2-year limited term</li> <li>Focus on RED-Funded Development, deadline driven Affordable Housing projects</li> </ul>
Limited Term Media Tech	\$240K	4	<ul style="list-style-type: none"> <li>3-year limited term</li> </ul>
<b>Total Spending Plan</b>	<b>\$6.9M</b>		

# American Rescue Plan Act Funds

- *What funds may/may not be used for*
- *Program spending considerations based on eligible uses*
- *Given temporary nature of funds, attempted alignment with temporary expenditures*

***\$17.1M received in FY 21***

***\$17.1M to be received in  
FY 22***

***All funds required to be  
obligated by December  
31, 2024***

## ***ARPA: Specific timing and spending requirements; consistent compliance and certification necessitated***

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- ✓ Revenue replacement for government services
- ✓ COVID-19 expenditures and/or negative economic impacts of COVID-19 for
  - Small business assistance
  - Industries that are hard hit
  - Economic-recovery specific
- ✓ Premium pay for essential workers (with income restrictions)
- ✓ Investments in water, sewer, and broadband infrastructure
- ❑ May not be used to directly or indirectly to offset tax reductions or in conjunction with other federal sources
- ❑ Funds cannot be deposited into pension fund system
- ❑ Must be fully obligated by December 31, 2024
- ❑ Federal Recognition that negative pandemic impacts have “fallen most severely on communities and populations disadvantaged before it began”

# ARPA Proposed Program Funding: \$34,267,000

Program (* = program confined to Qualified Census Tract)	Term	Year 1 Cost	Year 2 Cost	Remaining	Total Cost	On-going costs	Subtotal Sustainable	Subtotal Economic	Subtotal Equity	TOTAL
After school programs *	3	84,000	84,000		168,000		2	2	7	11
Fiber backbone (Westside)*	2	3,600,000	5,000,000	-	8,600,000		4	2	5	11
Universal Basic Income *	2	480,000	480,000		960,000		1	2	7	10
Homeless services budget	3	4,100,000	4,000,000	1,750,000	9,850,000		1	2	7	10
Safe Parking Pilot Program w/ Wrap-around services	2	1,000,000	1,000,000		2,000,000		1	2	7	10
Expand Recreation Sensation*	3	105,000	105,000		210,000		1	2	7	10
SJH Capital Projects (from Revenue Loss Calc)		2,000,000			2,000,000		2	2	6	10
Childcare funding*	3	1,000,000	1,000,000	900,000	2,900,000		1	2	6	9
inRESPONSE Mental Health Response Team	2	1,679,000	2,300,000		3,979,000	2,341,000	-1	3	7	9
Small business tenant improvements*	2	500,000	500,000		1,000,000		2	2	5	9
Secure Family Fund - Youth Immigration Attorney	2	50,000	50,000		100,000		1	2	5	8
Baby bonds*	1	1,050,000	-		1,050,000		1	2	4	7
City COVID Testing	1	1,200,000			1,200,000		2	0	0	2
City ARPA Administration	1	250,000			250,000		2	0	0	2
Program Total		17,098,000	14,519,000	2,650,000	34,267,000					
Tranche Amount		17,138,718	17,138,718							
Over/(Under) Budget		(40,718)	(2,619,718)	2,650,000	(10,436)					

# ARPA Proposed Spending Plan: \$34.2M

Total Community Assistance Programs: \$15.2M			
	Cost Est.	Term	Notes
Homeless Assistance	\$9.8M	3	▪ Fund Homeless Services over three years
SJH Capital Project (via Revenue Loss Calculation)	\$2.0M	1	▪ One-time Capital Improvements including bathroom at SJH Annex
Safe Parking Program	\$2.0M	2	▪ Pilot program with wrap-around services for two years
Childcare Program	\$2.9M	3	▪ Phase 2 of program over three years in Qualified Census Tracts (QCT) as possible
inRESPONSE Program	\$3.9M	2	<ul style="list-style-type: none"> <li>▪ \$1.6M added to existing funds in Year 1 to make 24/7 operation</li> <li>▪ \$2.3M is full program cost in Year 2 and ongoing</li> </ul>
After School Programs	\$168K	2	▪ After school programs at affordable housing sites in QCT
Recreation Sensation	\$210K	2	▪ Expand number of Recreation Sensation Sites in QCT
Secure Family Fund	\$100K	2	▪ <i>Youth Immigration legal services</i>

# ARPA Proposed Spending Plan: \$34.2M

<b>Total Community Investment Programs: \$12.3M</b>			
	<b>Cost Est</b>	<b>Term</b>	<b>Notes</b>
Universal Basic Income	\$960K	2	<ul style="list-style-type: none"> <li>▪ Partner with County for administration</li> <li>▪ 100 families @ \$400/month for two years</li> </ul>
Baby Bonds	\$1.0M	1	<ul style="list-style-type: none"> <li>▪ 700 families, \$1,500 bond (must live in qualified census tract)</li> </ul>
Tenant Improvements	\$1.0M	2	<ul style="list-style-type: none"> <li>▪ Grants for small businesses tenant improvements</li> <li>▪ Business must be in QCT</li> </ul>
Broadband	\$8.6M	2	<ul style="list-style-type: none"> <li>▪ Fiber Backbone projects</li> <li>▪ Focus on QCT on west side</li> </ul>

<b>Total Administrative and Organizational Support: \$1.5M</b>			
	<b>Cost Est</b>	<b>Term</b>	<b>Notes</b>
COVID-19 Testing	\$1.2M	1	<ul style="list-style-type: none"> <li>▪ Weekly testing for unvaccinated employees</li> </ul>
ARPA Administration	\$250K	1	<ul style="list-style-type: none"> <li>▪ Program eligibility review, quarterly reporting</li> </ul>

## *Programs Not In Spending Plans*

<b>Program</b>	<b>Cost</b>	<b>Rank</b>
<b>ARPA</b>		
Fire Station Remodel	\$7,500,000	2
Water System Fire Damage	\$1,200,000	1
Parklet Program	\$500,000	0
<b>PG&amp;E Settlement Funds</b>		
New Fire Station	\$15,000,000	13
Fiber Backbone (Eastside)	\$10,200,000	9
Bike Lanes	\$4,200,000	8
Down payment assistance program	\$3,000,000	7
Fire Assets Capital Investment Program	\$4,000,000	7
Roof Replacement (Burbank Carriage Home)		6

# Programs Not In Spending Plans

Program	Cost	Rank
<b>PG&amp;E Settlement Funds Programs, Cont.</b>		
Vegetation Management	\$1,225,000	5
Hearn Avenue Interchange	\$14,000,000	5
SRJC Bicycle and Pedestrian Overcrossing	\$6,000,000	5
Second Oakmont Evacuation Route	\$10,000,000	4
Build Hybrid Meeting Rooms	\$100,000	4
Physical Site Security	\$100,000	4
Fire Apparatus	\$1,500,000	4
Citywide HVAC Replacement/Upgrade	\$12,400,000	4
Energy Audit/Microgrid Implementation	\$10,000,000	4
Expand Park Monitor Program	\$120,000	3

# Programs Not In Spending Plans

Program	Cost	Rank
<b>PG&amp;E Settlement Funds Programs, Cont.</b>		
“Hot” Emergencies Operation Center	\$1,400,000	3
Evacuation Bus	\$500,000	3
Pension UAL Buydown	\$10,000,000	2
Replenish Parking Fund	\$1,500,000	2
California Tiger Salamander Mitigation Plan	\$2,000,000	2
City Government Center (P3) evaluation	\$525,000	2
Replenish SRTBIA Funds	\$200,000	2
Replenish Recreation Revenue	<u>\$4,500,000</u>	0
<b>Total Unfunded Programs</b>	<b>\$122,655,000</b>	

## Next Steps:

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- *Provide direction to staff*
- *With any proposed changes, we will return to Council with a revised spending plan for adoption*

