

Meads, Shari

From: Trippel, Andrew
Sent: Friday, October 9, 2020 9:02 AM
To: Lyle, Amy; Meads, Shari
Subject: FW: [EXTERNAL] Business Use of Private Parking Lots to Accelerate Economic Recovery

FYI.

Andrew Trippel | Acting Supervising Planner – Current Planning

Planning & Economic Development | 100 Santa Rosa Ave Rm 3 | Santa Rosa, CA 95404
Tel. (707) 543-3223 | Fax (707) 543-3269 | atrippel@srcity.org



From: THE MOJOSALES FLEA MARKET <MOJOSALES@hotmail.com>
Sent: Wednesday, October 7, 2020 7:00 PM
To: Trippel, Andrew <atrippel@srcity.org>
Subject: Re: [EXTERNAL] Business Use of Private Parking Lots to Accelerate Economic Recovery

We're 8 months into this pandemic and Santa Rosa has done little to nothing to help the people when they need it the most.

It's Oct. 2020 and you're citing something that happened in May 2019! That was 18 months ago!

WHAT ARE YOU WAITING FOR!!!! WE NEED HELP NOW!!!!

DO YOUR JOB!!!

Truly,

Jacqui King
MoJoSales

From: Trippel, Andrew <atrippel@srcity.org>
Sent: Wednesday, October 7, 2020 6:52 PM
To: MOJOSALES@hotmail.com <MOJOSALES@hotmail.com>
Cc: Lienau, Serena <SLienau@srcity.org>; Hartman, Clare <CHartman@srcity.org>; Rose, William <WRose@srcity.org>; CMOOffice <CMOffice@srcity.org>; Meads, Shari <SMeads@srcity.org>; Lyle, Amy <ALyle@srcity.org>
Subject: RE: [EXTERNAL] Business Use of Private Parking Lots to Accelerate Economic Recovery

Good afternoon Ms. King,

Thank you for your email. I apologize for the delay in responding. In your initial email, you note that "the City of Santa Rosa requires me to buy several expensive permits to operate at this location and will only allow it for 6 times per

year. This is not acceptable during this very difficult time for the public that relies on this Flea Market for their livelihood as well as their shopping needs during hard economic times.” The location to which you refer is 505 Santa Rosa Avenue.

In May 2019, a Temporary Use Permit approval was issued for a small local flea market at 505 Santa Rosa Avenue for the hours 6:00 AM to 4:00 PM on April 14, April 28, May 26, June 2, August 4, and August 11, 2019. This approval was consistent with current regulations contained in Zoning Code [Section 20-52.040 Temporary Use Permit](#) in that it allowed 6 events to be scheduled during the 12-month period that the approval covered. In response to COVID and to support local commerce, Planning anticipates proposing amendment to the Temporary Use Permit regulations to allow up to 12 events to be scheduled during the 12-month period covered by a Temporary Use Permit approval.

When the Zoning Code amendments are available for public review, we will share the webpage internet address with you so that you can review the proposed amendments and staff will be available to answer any questions you might have. You will also be able to provide public comment on the Zoning Code amendments.

Thanks again for your patience while we worked to respond to your email.

Best Regards,

Andrew

Andrew Trippel | Acting Supervising Planner – Current Planning

Planning & Economic Development | 100 Santa Rosa Ave Rm 3 | Santa Rosa, CA 95404

Tel. (707) 543-3223 | Fax (707) 543-3269 | atrippel@srcity.org



From: THE MOJOSALES FLEA MARKET <MOJOSALES@hotmail.com>

Sent: Thursday, August 6, 2020 10:23 AM

To: CMOOffice <CMOffice@srcity.org>

Subject: Re: [EXTERNAL] Business Use of Private Parking Lots to Accelerate Economic Recovery

505 Santa Rosa Avenue.

But this issue should apply to ALL private parking lots as in other cities.

Thanks,

Jacqui King

MoJoSales

From: CMOOffice <CMOffice@srcity.org>

Sent: Thursday, August 6, 2020 9:10 AM

To: 'THE MOJOSALES FLEA MARKET' <mojosales@hotmail.com>

Subject: RE: [EXTERNAL] Business Use of Private Parking Lots to Accelerate Economic Recovery

Good morning Ms. King,

Thank you for taking the time to express your thoughts with the City Manager. We appreciate input from our community.

Before I share with staff for review, what is the address of the alternative location?

Kali Mahre | Senior Administrative Assistant

City Manager's Office | 100 Santa Rosa Avenue, Room 10 | Santa Rosa, CA 95404

Tel. (707) 543-3011 | Fax (707) 540-3030 | kmahre@srcity.org

Please note, if you do not receive a reply on a Tuesday afternoon, I am assisting with the City Council meeting.



PLEASE NOTE: The City Manager's Office is currently closed to help curb a resurgence of coronavirus infections occurring in Sonoma County and nationwide.

From: THE MOJOSALES FLEA MARKET <mojosales@hotmail.com>

Sent: Wednesday, August 5, 2020 4:16 PM

To: CMOOffice <CMOffice@srcity.org>

Subject: [EXTERNAL] Business Use of Private Parking Lots to Accelerate Economic Recovery

Dear Mr. McGlynn,

I own and operate the MoJoSales Flea Market, which is normally held most Sundays at the Santa Rosa Vets Memorial Hall Park Lot. I am in year 11 of running this Flea Market and have a database of about 3200 local people involved in my Flea Market as both Shoppers and Vendors.

There are about 200 local people that make a living at my Flea Market by selling defaulted storage units, abandoned estates, and liquidated merchandise. Since the Vets Hall was closed in March, these people are really suffering, and for no good reason.

On June 10, the Sonoma County Health Officer approved the outdoor operation of Flea Markets and all of the local Flea Markets re-opened, except mine. The Vets Hall Administration has defaulted on my contract with them and is not planning on reopening the Vets Hall until next year. While this makes sense for indoor events, it makes no sense at all for outdoor events where masks and social distancing can be used to prevent the spread of the virus.

I have implored the 'powers that be' to realize that the Flea Market does not require the use of the Vets Hall building, since porta potties with wash stations are readily available. We don't require any capital cost, but generate about \$6000 per month of fees which goes directly to the County. It doesn't make any sense at all!

I have an alternate location on a private parking lot, and although it is not ideal, it will do as long as we remain small while the pandemic is still raging. It is in the City of Santa Rosa.

As I'm sure you know, the City of Santa Rosa requires me to buy several expensive permits to operate at this location and will only allow it for 6 times per year. This is not acceptable during this very difficult time for the public that relies on this Flea Market for their livelihood as well as their shopping needs during hard economic times.

My main purpose in contacting you is to urge you to remedy this situation, not only for my business, but for others as well, and for the general public. Quite a few cities in California are implementing programs to allow businesses to operate on both private and public parking lots and streets in order to accelerate economic recovery during this disaster.

Apparently, it is the City Manager of a City that can make this happen. A few of the Cities implementing this type of program are Richmond, Carlsbad, Santa Monica, and Mill Valley. Below are the links to these programs. This is just a few of them. There are many, many more.

<https://www.ci.richmond.ca.us/2766/Business-Development>

<https://carlsbadca.gov/services/depts/fire/emergency/outdoorpermit.asp>

<https://www.santamonica.gov/press/2020/06/25/city-expands-temporary-use-of-public-sidewalks-parking-spaces-and-private-space-across-santa-monica-to-safely-accelerate-economic-recovery>

<https://www.cityofmillvalley.org/news/displaynews.htm?NewsID=2645&TargetID=48>

Can you please take a look at these programs and consider implementing something similar for the City of Santa Rosa?

Time is of the essence!!!

Thanks,

Jacqui King
707-955-5991