

City of Santa Rosa Redistricting 2021

October 12, 2021



Redistricting Partners

About Us

Redistricting Partners is a firm that focuses on redistricting, demographics and Voting Rights Act analysis. Our services to the City of Santa Rosa include:

- Educating the public on the redistricting process at outreach meetings
- Generating draft maps based off public input and census data
- Training staff and commissioners on the redistricting process and best practices
- Analyzing qualitative and quantitative data for the IRC to use during the redistricting process
- Submitting a finalized district map to the County for official use

What is Redistricting?

Redistricting is at its core the act of equalizing population among districts.

This is important in order to meet two requirements - one constitutional, one from Supreme Court precedent:

- *Equal Representation (14th Amendment)* - how effective any resident can be at advocating for themselves or being represented within a jurisdiction.
- *One Person One Vote* - equal ability to elect a candidate of choice.

What is Redistricting?

Redistricting has changed significantly over the years as federal and state laws, norms, best practices, and public opinion has transformed.

In Public Opinion / Media:

- 97% of Voters agree that “local government should be required to have transparent / open redistricting.”
- Media and Community Based Organizations have become much more adept at covering redistricting.

What is the Voting Rights Act?

The Voting Rights Act is a federal law that seeks to remedy racial disenfranchisement. It has two sections impacting redistricting:

Section 2 – Majority Minority Districts

Section 5 – Preclearance (inactive)

The California Voting Rights Act prohibits the use of at-large election systems in local government if there is proof of racially polarized voting. *It does not impact Santa Rosa.*

Traditional Redistricting Principles

Preventing a Districting from becoming a Gerrymander

There are a number of criteria that have been used nationally and upheld by courts.

- Relatively equal size - people, not citizens
- Contiguous – districts should not hop/jump
- Maintain “*communities of interest*”
- Follow city and census designated place boundaries
- Keep districts compact – appearance/function

The Fair Maps Act (2019)

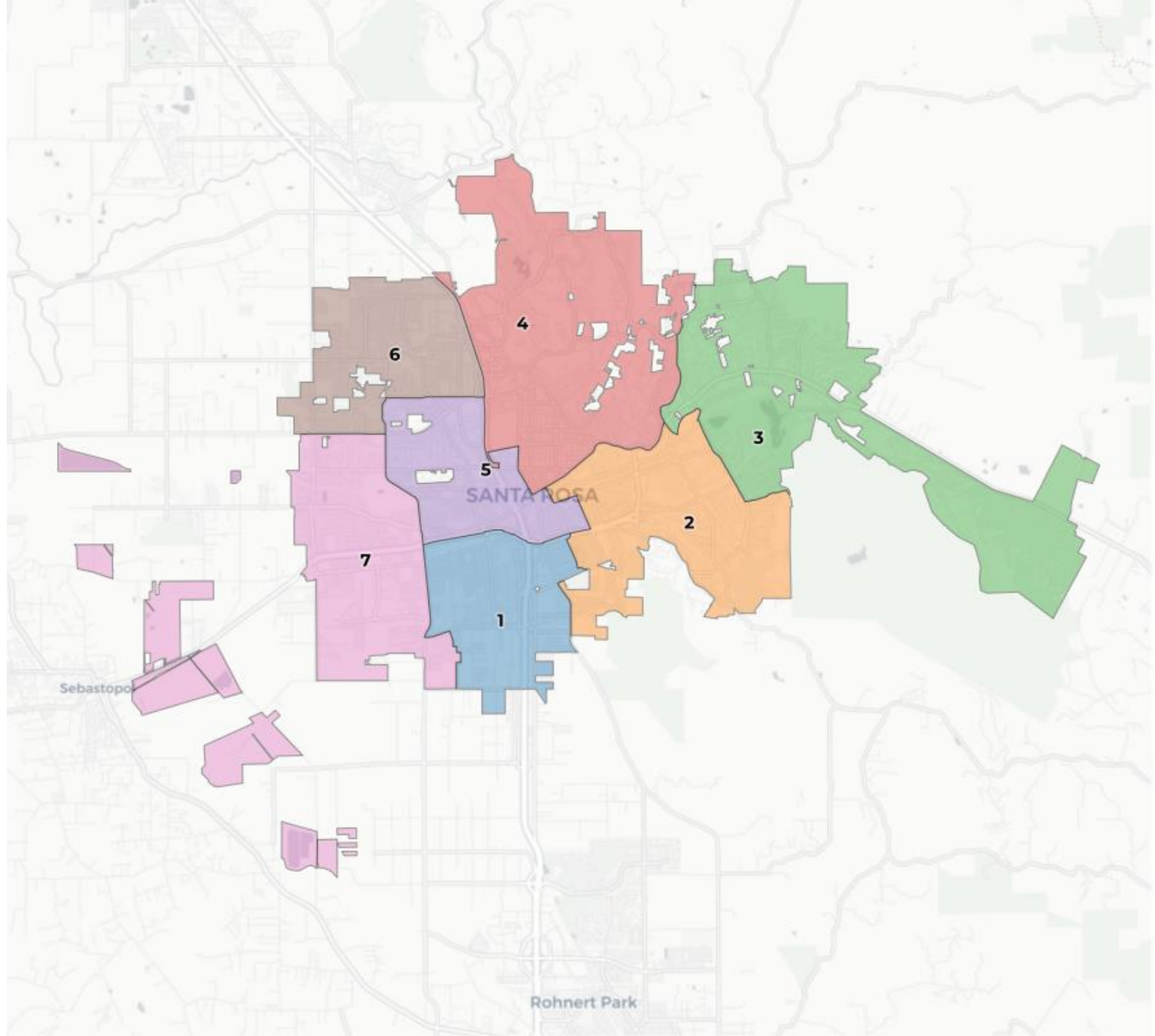
Criteria required in Santa Rosa Beyond Traditional Principles

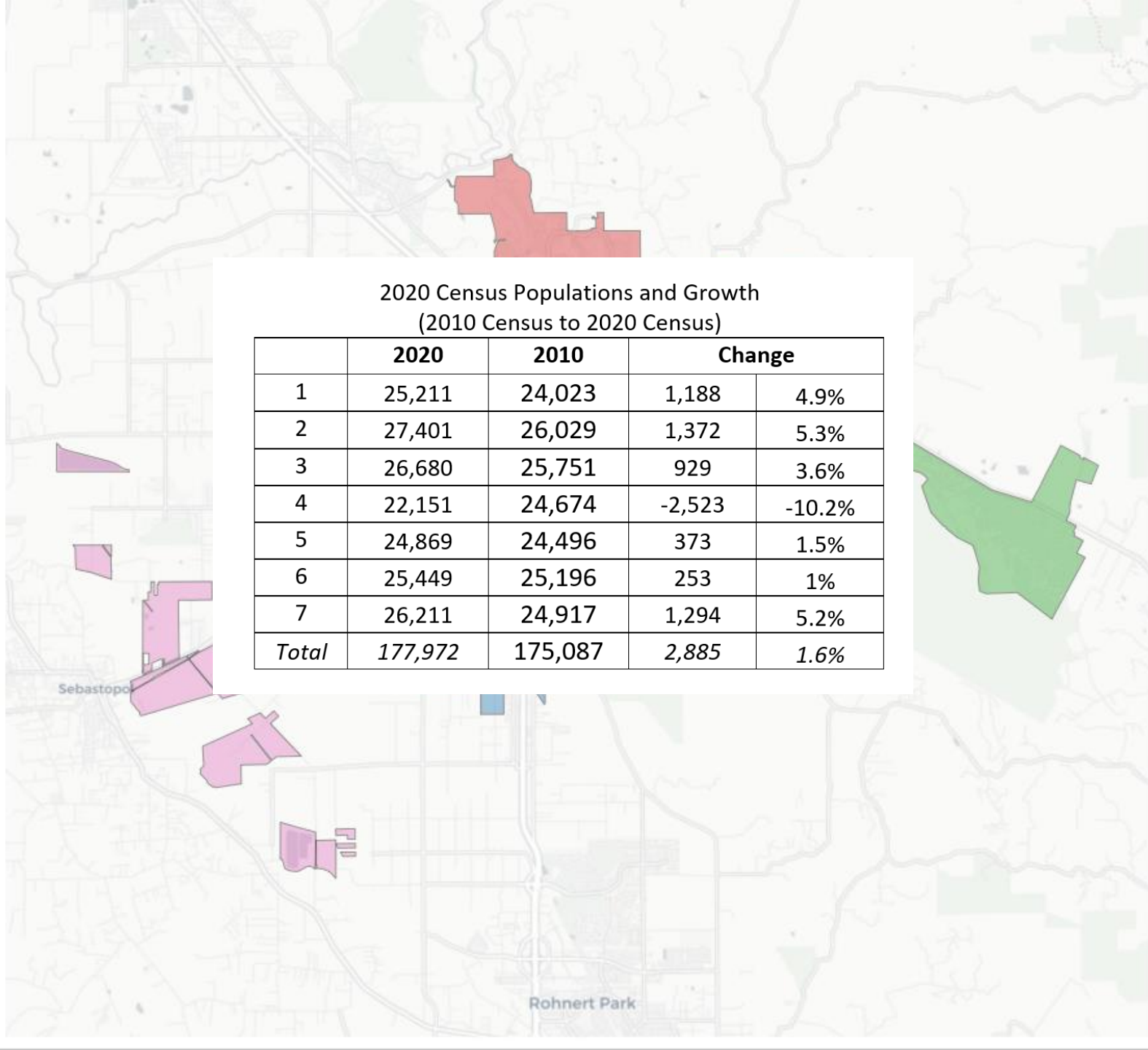
The FAIR MAPS Act adds more criteria to the process.

- Not consider Incumbents or candidates.
- Not draw districts to advantage or disadvantage a political party.
- Hold minimum set of hearings, encourage public engagement.
- Posting of all redistricting commission information on a website that is maintained *for the next 10 years*.

City of Santa Rosa's Redistricting Timeline

Oct. 12	Study Session (101 Presentation)
Dec. 7	1st Public Hearing (pre-map hearing)
Jan. 2022	Community Outreach Meeting
Jan. 25	2nd Public Hearing (draft maps)
Mar. 1	3rd Public Hearing (Revision / Passage (draft maps revision))
Mar. 29	Final Passage
April 12	Extra Meeting (if needed)
April 17	Deadline for Final Passage of District Lines





2020 Census Populations and Growth
(2010 Census to 2020 Census)

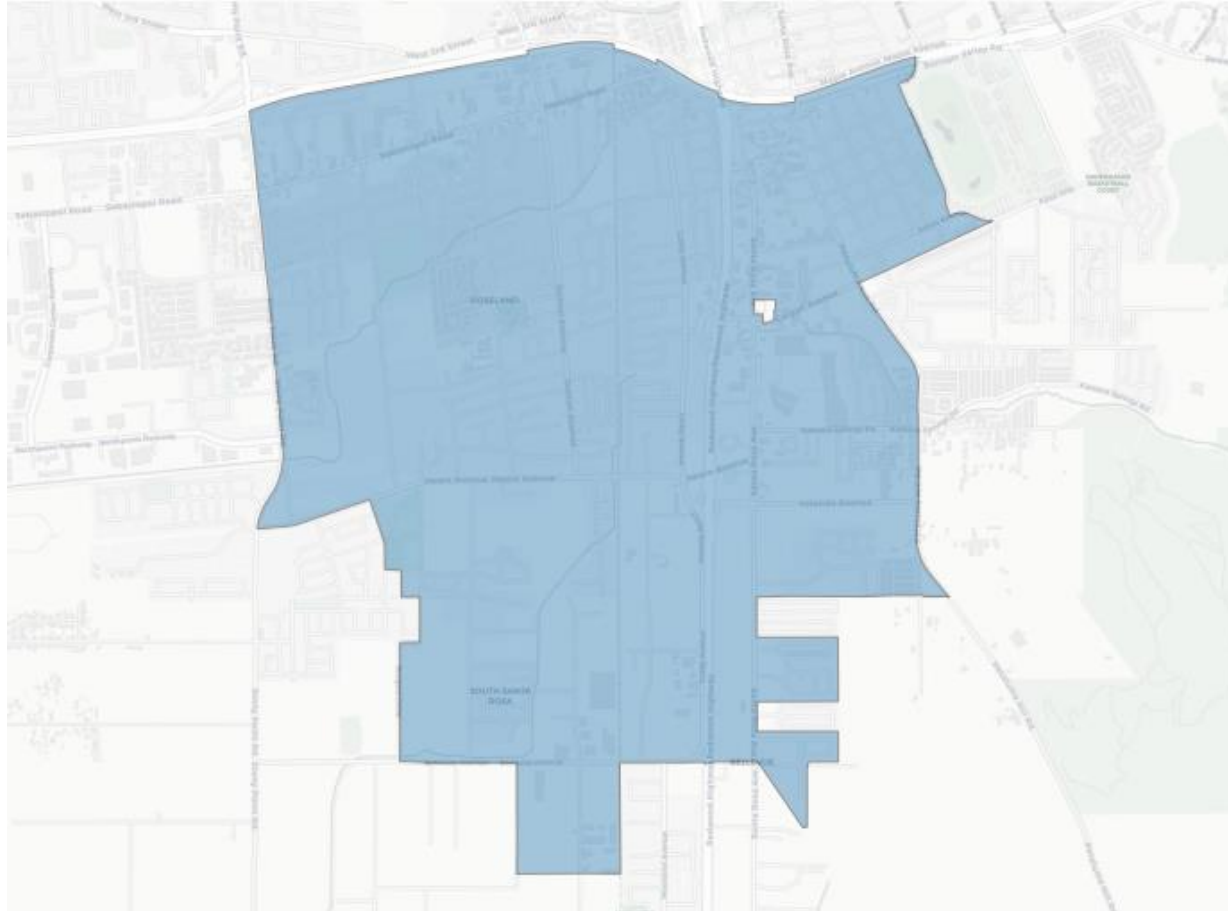
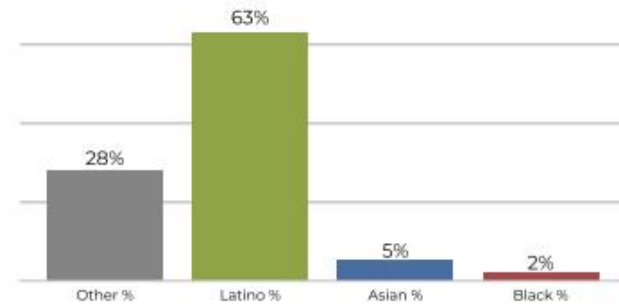
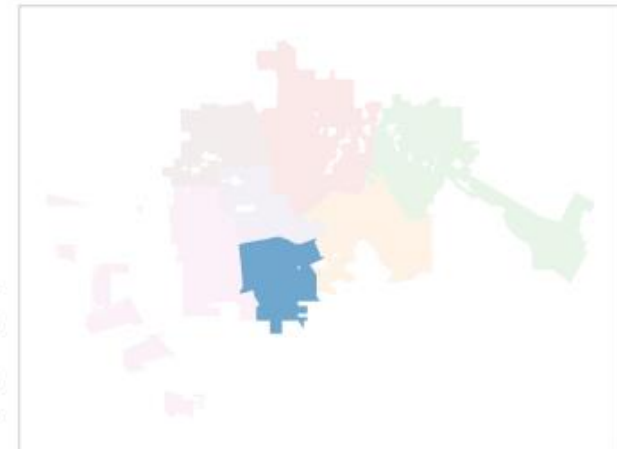
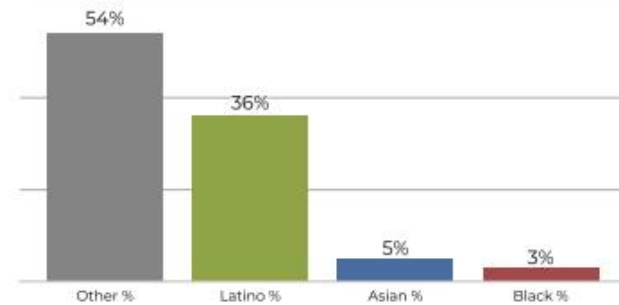
	2020	2010	Change	
1	25,211	24,023	1,188	4.9%
2	27,401	26,029	1,372	5.3%
3	26,680	25,751	929	3.6%
4	22,151	24,674	-2,523	-10.2%
5	24,869	24,496	373	1.5%
6	25,449	25,196	253	1%
7	26,211	24,917	1,294	5.2%
<i>Total</i>	<i>177,972</i>	<i>175,087</i>	<i>2,885</i>	<i>1.6%</i>

2020 Census

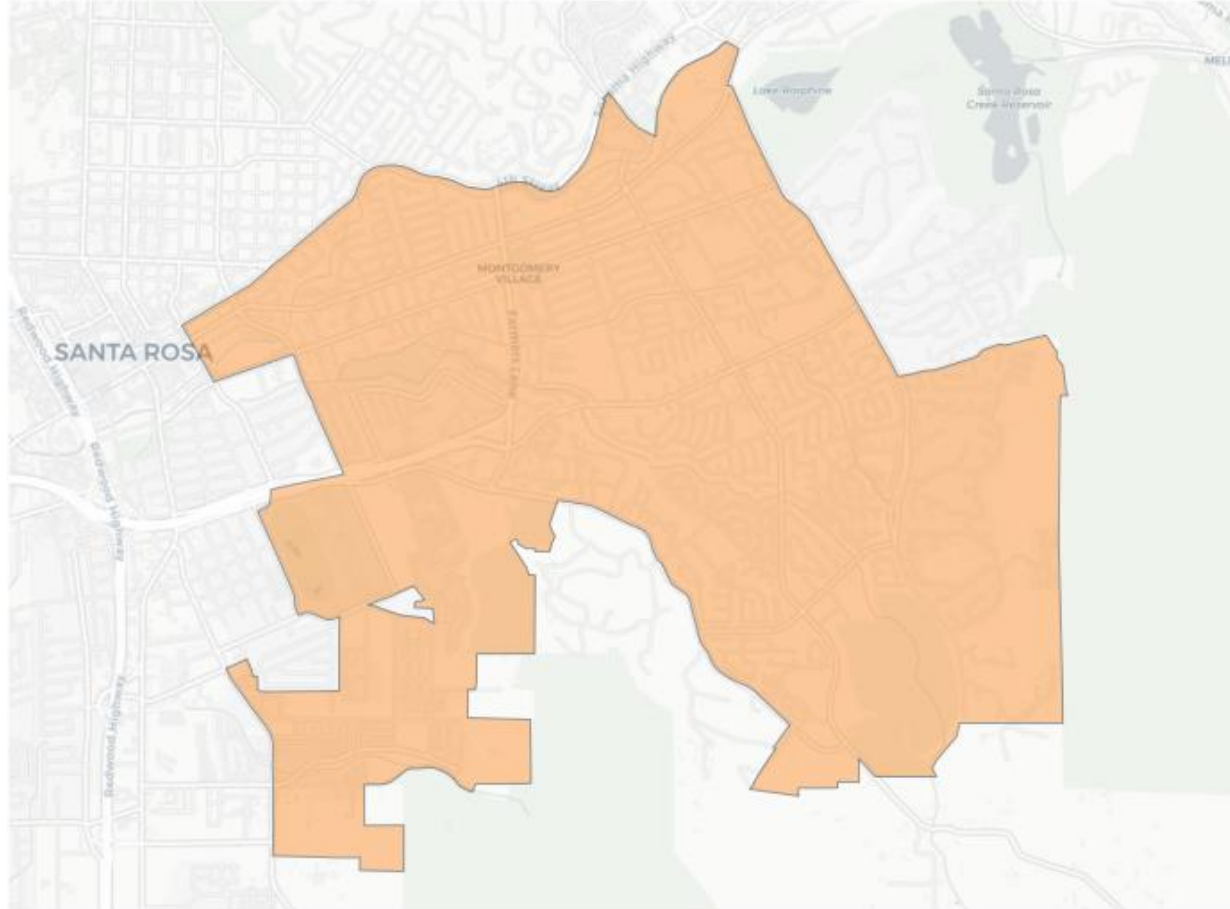
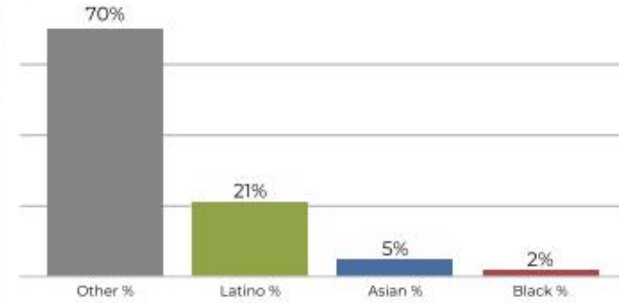
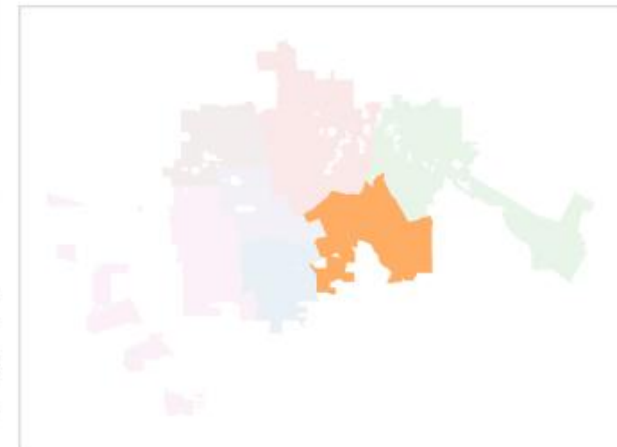
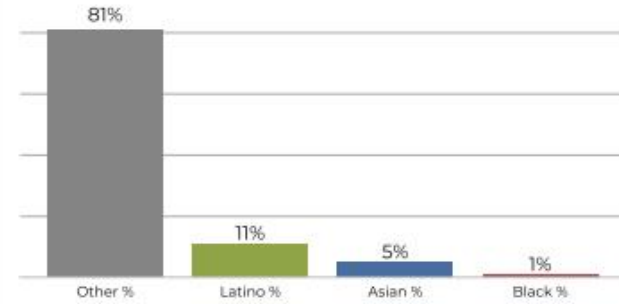
	1	2	3	4	5	6	7
Population	25,289	27,444	26,730	22,197	24,938	25,500	26,262
Deviation	-191	1,964	1,250	-3,283	-542	20	782
Deviation %	-0.7%	7.7%	4.9%	-12.9%	-2.1%	0.1%	3.1%
Other	7,309	19,369	20,671	17,024	11,212	13,526	13,528
Other %	28.9%	70.6%	77.3%	76.7%	45.0%	53.0%	51.5%
Latino	16,134	5,980	4,194	3,786	11,640	9,630	9,856
Latino %	63.8%	21.8%	15.7%	17.1%	46.7%	37.8%	37.5%
Asian	1,316	1,558	1,526	1,001	1,368	1,783	2,101
Asian %	5.2%	5.7%	5.7%	4.5%	5.5%	7.0%	8.0%
Black	530	537	339	386	718	561	777
Black %	2.1%	2.0%	1.3%	1.7%	2.9%	2.2%	3.0%

Citizen Voting Age Population (CVAP)

	1	2	3	4	5	6	7
Total CVAP	12,303	20,610	20,223	18,819	15,350	17,046	17,560
Other CVAP	6,738	16,859	17,305	16,001	10,888	12,059	11,325
Other CVAP %	54.8%	81.8%	85.6%	85.0%	70.9%	70.7%	64.5%
Latino CVAP	4,441	2,413	1,944	1,608	3,587	3,810	4,509
Latino CVAP %	36.1%	11.7%	9.6%	8.5%	23.4%	22.4%	25.7%
Asian CVAP	684	1,087	799	852	613	747	1,402
Asian CVAP %	5.6%	5.3%	3.9%	4.5%	4.0%	4.4%	8.0%
Black CVAP	440	251	175	358	262	430	324
Black CVAP %	3.6%	1.2%	0.9%	1.9%	1.7%	2.5%	1.8%

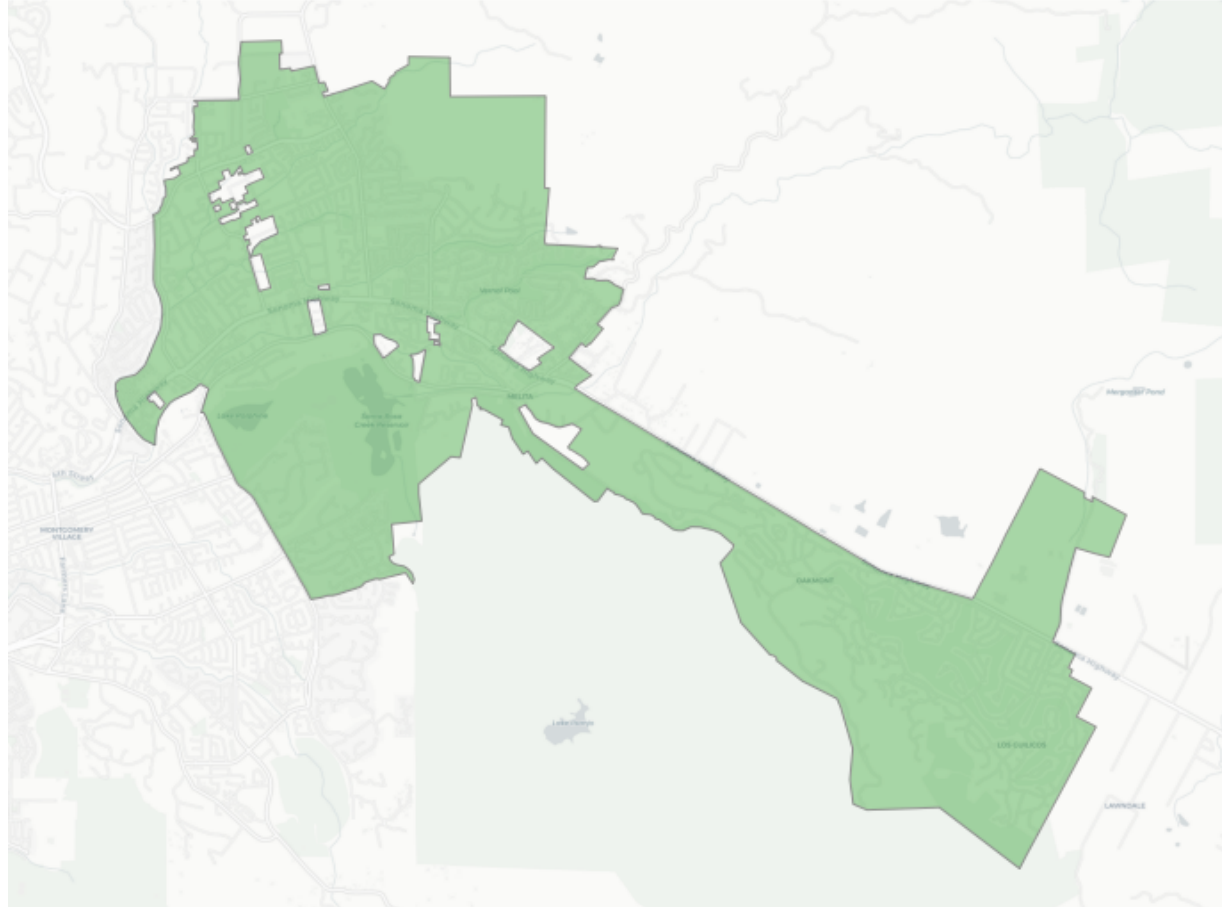
District 1

2020 Census

Citizen Voting Age Population


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
25,289	-191	-0.7%	7,309	28.9%	16,134	63.8%	1,316	5.2%	530	2.1%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
12,303	6,738	54.8%	4,441	36.1%	684	5.6%	440	3.6%		

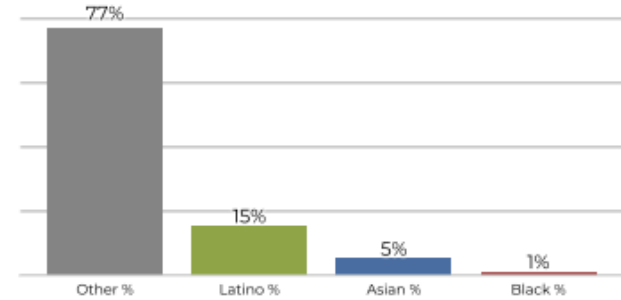
District 2

2020 Census

Citizen Voting Age Population


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
27,444	1,964	7.7%	19,369	70.6%	5,980	21.8%	1,558	5.7%	537	2.0%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
20,610	16,859	81.8%	2,413	11.7%	1,087	5.3%	251	1.2%		

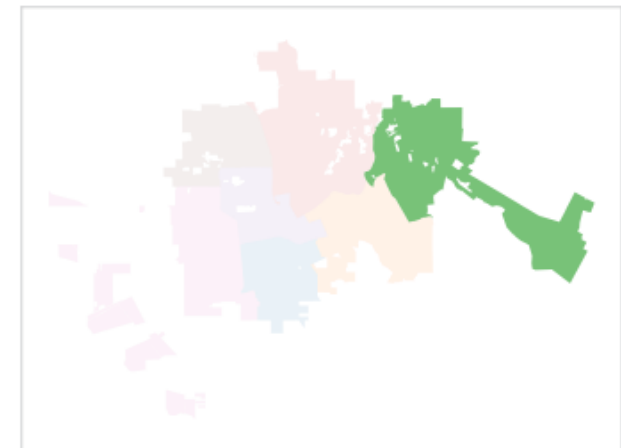
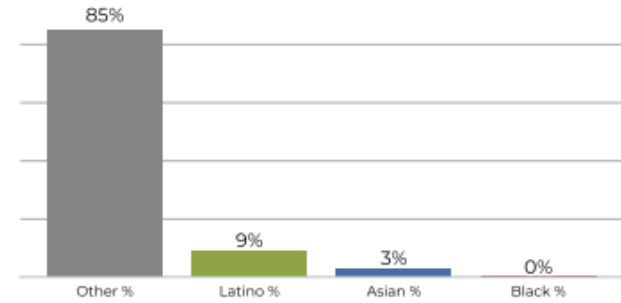
District 3



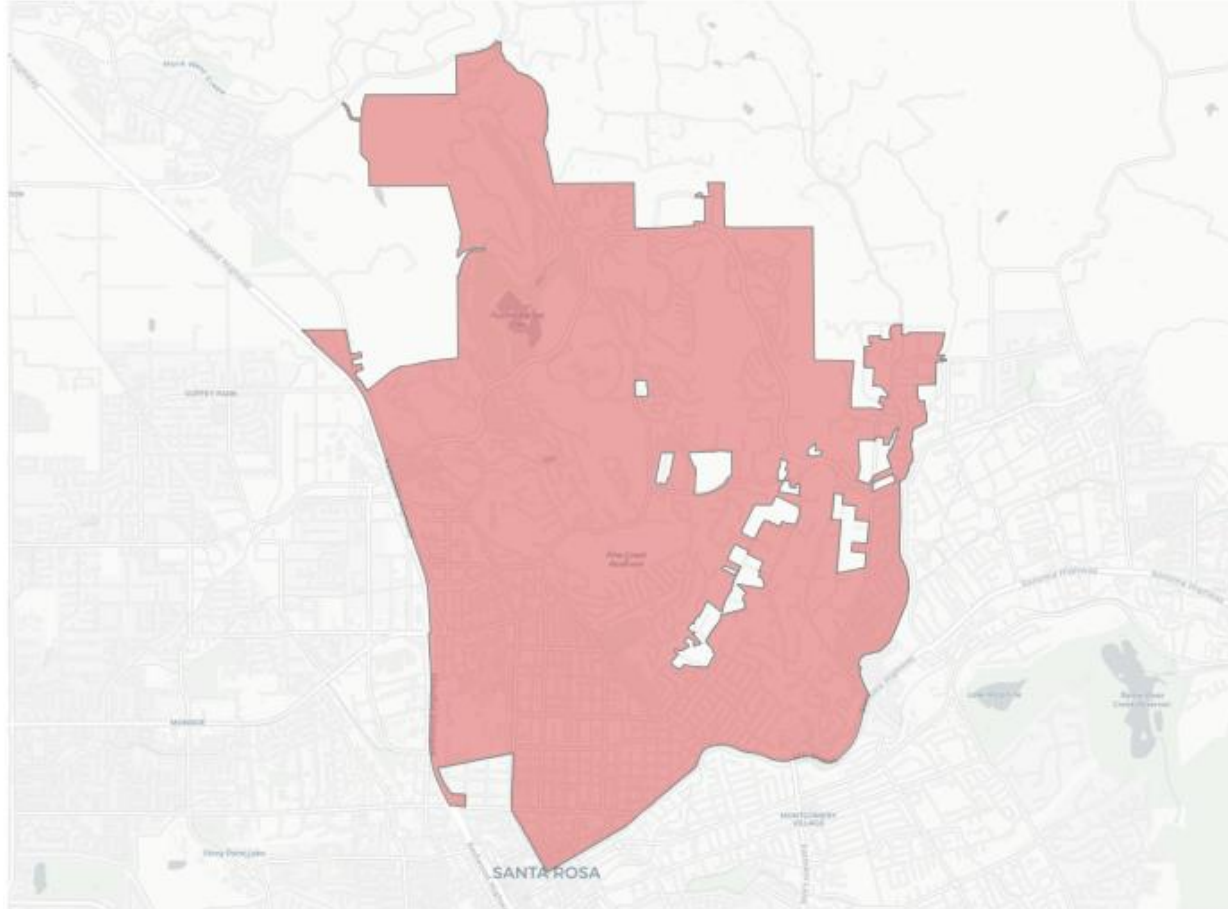
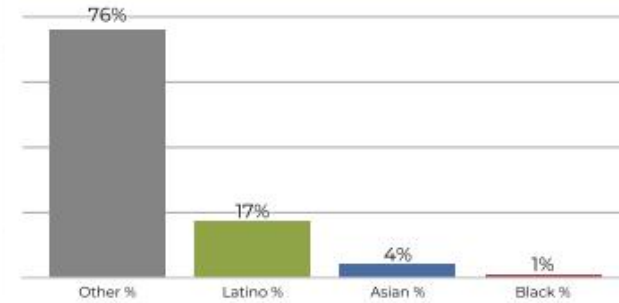
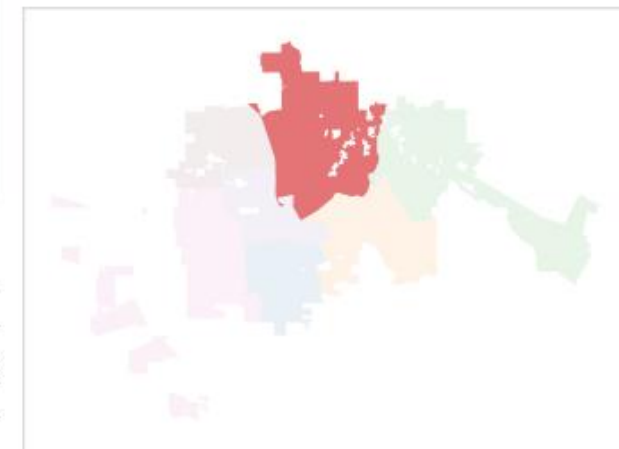
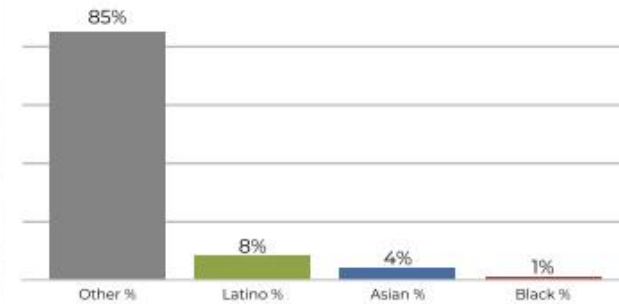
2020 Census



Citizen Voting Age Population

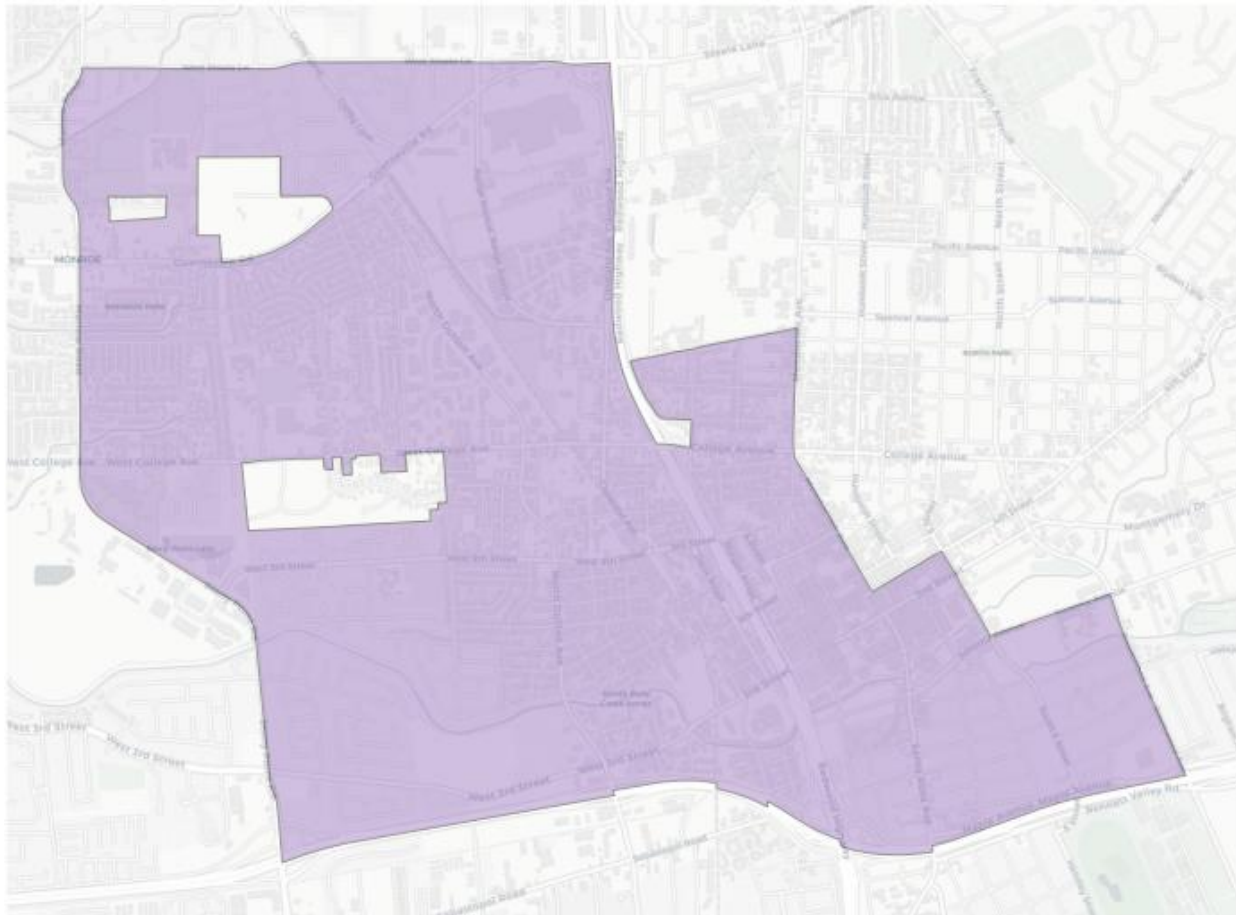


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
26,730	1,250	4.9%	20,671	77.3%	4,194	15.7%	1,526	5.7%	339	1.3%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
20,223	17,305	85.6%	1,944	9.6%	799	3.9%	175	0.9%		

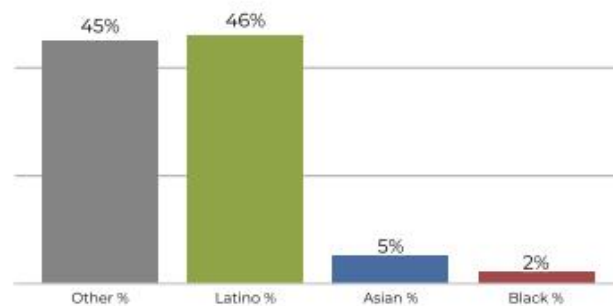
District 4

2020 Census

Citizen Voting Age Population


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
22,197	-3,283	-12.9%	17,024	76.7%	3,786	17.1%	1,001	4.5%	386	1.7%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
18,819	16,001	85.0%	1,608	8.5%	852	4.5%	358	1.9%		

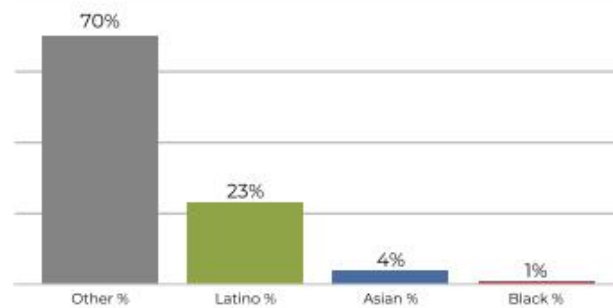
District 5



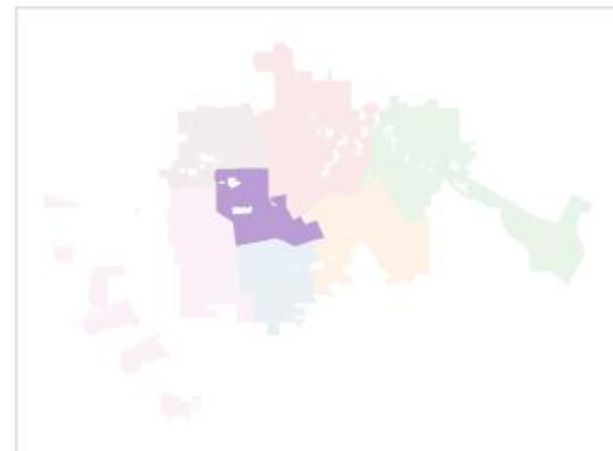
2020 Census



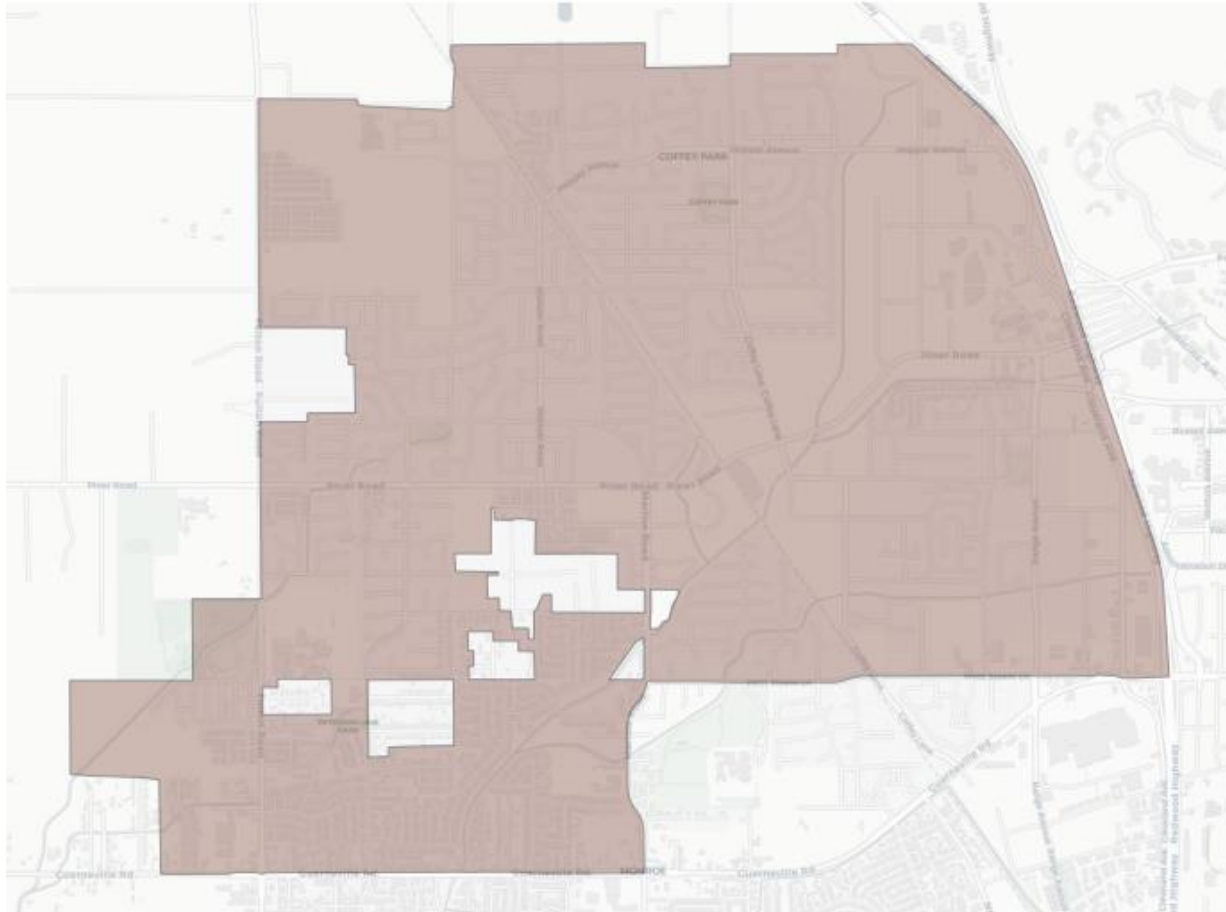
Citizen Voting Age Population



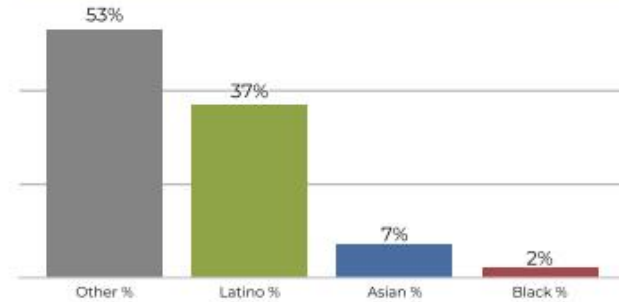
Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
24,938	-542	-2.1%	11,212	45.0%	11,640	46.7%	1,368	5.5%	718	2.9%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
15,350	10,888	70.9%	3,587	23.4%	613	4.0%	262	1.7%		



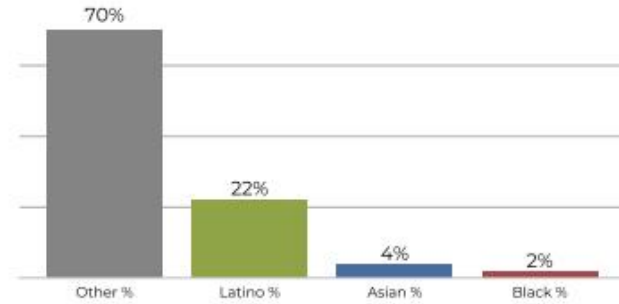
District 6



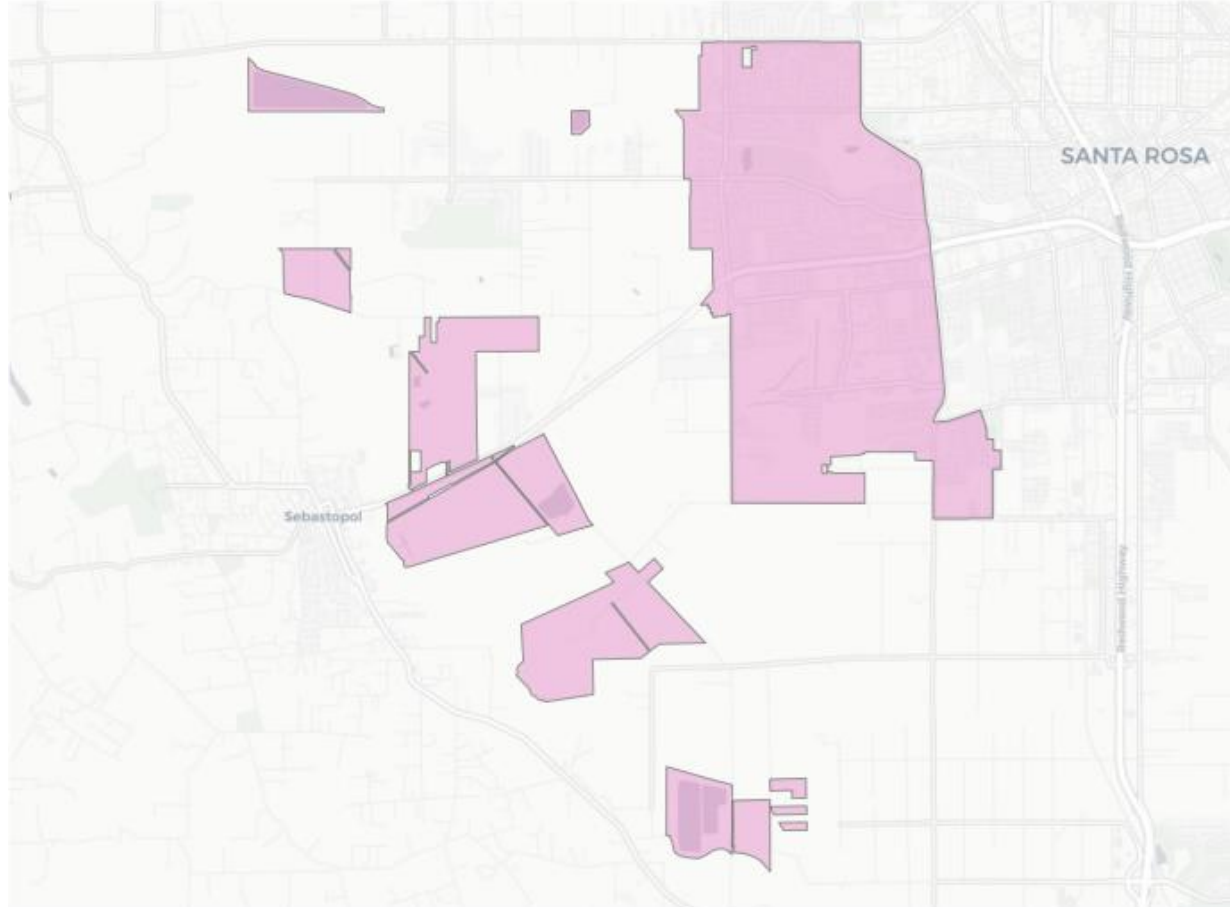
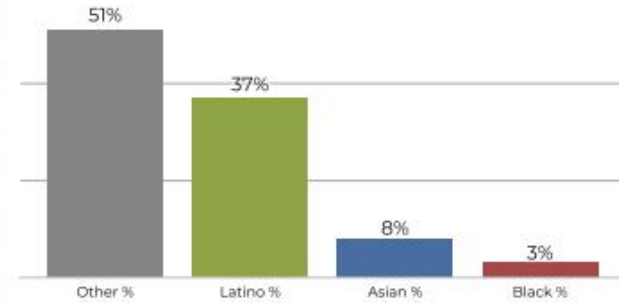
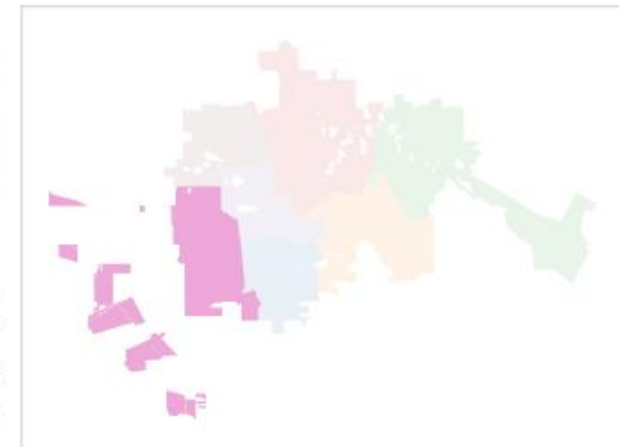
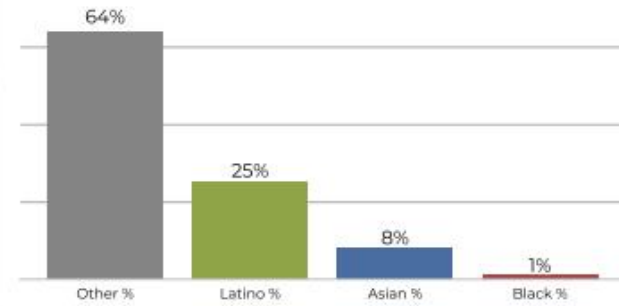
2020 Census



Citizen Voting Age Population



Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
25,500	20	0.1%	13,526	53.0%	9,630	37.8%	1,783	7.0%	561	2.2%
Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %		
17,046	12,059	70.7%	3,810	22.4%	747	4.4%	430	2.5%		

District 7

2020 Census

Citizen Voting Age Population


Population	Deviation	Deviation %	Other	Other %	Latino	Latino %	Asian	Asian %	Black	Black %
26,262	782	3.1%	13,528	51.5%	9,856	37.5%	2,101	8.0%	777	3.0%

Total CVAP	Other CVAP	Other CVAP %	Latino CVAP	Latino CVAP %	Asian CVAP	Asian CVAP %	Black CVAP	Black CVAP %
17,560	11,325	64.5%	4,509	25.7%	1,402	8.0%	324	1.8%



**REDISTRICTING
PARTNERS**