



**Santa Rosa Tourism Business
Improvement Area Advisory Board
Regular Meeting Minutes - Final**

Thursday, March 28, 2024

11:00 AM

1. CALL TO ORDER AND ROLL CALL

Chair Rivero called the meeting to order at 11:00 a.m.

Present 4 - Chair Rafael Rivero, Board Member Todd Anderson, Alternate Board Member Janelle Myers, and Board Member Donna Renteria

Absent 1 - Board Member Peter Rumble

2. PUBLIC COMMENTS

Chair Rivero opened and closed public comment at 11:01 a.m.

3. APPROVAL OF MINUTES

3.1 September 28, 2023 - Draft Minutes

Approved as submitted.

4. STAFF CHANGES UPDATE

4.1 Introduction of Planning and Economic Development Director, Gabe Osburn

Director Osburn reported.

4.2 Introduction of Acting Deputy Director for Economic Development, Jill Scott.

Acting Deputy Director Scott reported.

Chair Rivero opened and closed public comment for items 4.1 and 4.2 at 11:05 a.m.

5. EVENT SUPPORT APPLICATION PROCESS UPDATE

5.1 Evaluation and Scoring Criteria Document - Discussion.

Acting Deputy Director Scott presented.

Staff responded to inquiries from Board Members.

Chair Rivero opened and closed public comment at 11:11 a.m.

6. ADVISORY BODY VACANCIES

6.1 RECRUITMENT PROCESS

Chair Rivero reported.

Board Members provided direction and feedback.

Acting Deputy Director Scott reported.

Staff responded to Board Member inquiries.

Chair Rivero opened and closed public comment at 11:14 a.m.

7. DEPARTMENT REPORTS

None.

8. ADJOURNMENT

Chair Rivero adjourned the meeting at 11:14 a.m.

Approved on: September 26, 2024

/s Jack Reynolds, Recording Secretary