



# **HOMELESSNESS SOLUTIONS STRATEGIC PLAN: YEAR ONE REPORT 2023**

City Council  
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Kelli Kuykendall  
Housing and Community Services

# Overview

- Strategic Plan 2023-2027
- Year One Implementation Plan 2023
- Year One Report 2023
- Community Survey
- Year Two Implementation Plan 2024

# Strategic Plan

- Council approved November 15, 2022
- Five Year Period: 2023 – 2027
- Three Key Strategies and Action Items
- Improve City's response to homelessness in alignment with the Sonoma County Homeless Coalition (Continuum of Care (CoC))
- Achieve “Functional Zero” Homelessness – rare, brief, non-recurring – by 2027

# Year One Implementation Plan 2023

- Operationalize Key Strategies and Actions
- Priorities – Two Tiers
- Regional Initiatives
- Updated throughout 2023
- Made Available on City's Website

# Strategy One: Improve System Performance

## 2023 Key Accomplishments

- Awarded \$2.3M in HOME-American Rescue Plan (ARP) funds to 2 agencies
- Awarded \$232,000 in CoC funding for Sam Jones Hall improvements
- Report on Safe Parking Program – Year One Operations
- Active participation in regional initiatives
  - Developing Homelessness Prevention Pilot
  - Appointed to Coordinated Entry Committee
  - Established Santa Rosa By Names List (BNL)

# Strategy Two:

## Respond to Unsheltered Homelessness

### 2023 Key Accomplishments

- Awarded \$3.8M in State Encampment Resolution Fund (ERF) Program for enhanced encampment response in Southeast & Southwest areas of the City
- Established proactive City Encampment Team
- Adopted new Camping Ordinance – August 2023, effective September 2023

# Strategy Three:

## Collaborate with Regional Partners

### 2023 Key Accomplishments

- Completed Year One Implementation Plan (2023)
- Increase awareness/promote access to essential health, behavioral health, and substance use services
- Improve client engagement/feedback processes
- Report on investments in homeless services, affordable and supportive housing
- Equity - Participated in CoC workshops focused on addressing racial/ethnic disparities

# Strategic Investments

## Santa Rosa

- 30% decrease in homelessness
- \$5M annually + one-time funds
- Range of services
  - Street outreach
  - Emergency Shelter/Safe Parking
  - Housing Assistance
  - Homelessness Prevention
  - Supportive Services



# Strategic Investments

## Santa Rosa

- Affordable Housing over 2-year period
  - \$25.5M local contribution
  - 336 units completed -138 Permanent Supportive Housing (PSH) or homeless dedicated
- \$35.5M local contribution - 500+ units under construction
- 131 Emergency Housing Vouchers

# Strategic Investments

## Regional

- 22% decrease in homelessness
- Increased coordination – County, CoC, Cities
- 400+ new beds
  - State Homekey Program
  - Interim housing/shelter, Rapid Re-Housing, PSH

# Year Two Implementation Plan 2024

- Monthly Updates
- Key Areas
  - Implement ERF & HOME-ARP funds
  - Develop Stakeholder Engagement Plan
  - Implement Regional Homelessness Prevention Pilot
  - Continue City Encampment Team

# Community Survey

- Housing & Homelessness Survey
- Inform Consolidated Plan (2024-2027) – Housing & Community Services Needs/Priorities
- Inform Homelessness Strategic Plan (2023-2027) – Stakeholder Engagement
- Open January 4 to Feb. 16

# Community Survey

## Community Priority

- 90% extremely/very important

## Level

- 49% increase
- 51% no change/decrease

## City Efforts

- 74% interested in learning more

# Recommendation

It is recommended by the Housing and Community Services Department that the Council receive a Year One report (2023) on the implementation of the Homelessness Solutions Strategic Plan (2023-2027).