

CITY OF SANTA ROSA  
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL

FROM: KRISTIE BARTLETT, INFORMATION TECHNOLOGY DIVISION  
MANAGER  
INFORMATION TECHNOLOGY DEPARTMENT

SUBJECT: ENTERPRISE AGREEMENT WITH ESRI FOR GIS SOFTWARE

AGENDA ACTION: RESOLUTION

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RECOMMENDATION

It is recommended by the Information Technology Department that the Council, by resolution: 1) waive competitive bidding pursuant to Section 3-08.100, subdivision (D) of the Santa Rosa City Code; and, 2) approve a three-year Small Enterprise Agreement with Environmental Systems Research Institute, Inc. (ESRI) for Geographic Information System (GIS) software in the amount of \$450,000.

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EXECUTIVE SUMMARY

ESRI provides the GIS software used to create all internal and public-facing maps in use by the City. In addition, ESRI tools provide the analysis engine behind spatial models used to assess and improve city services. The ESRI government enterprise agreement will allow the City to acquire and use ESRI tools at a lower overall cost.

BACKGROUND

GIS maps and analyses are becoming the standard method for creating and sharing data and information relating to City infrastructure and services. Although the City has been using ESRI GIS products for more than 15 years, we currently pay a la carte for specific modules, login licenses, etc. As GIS work expands, including supporting the new GIS-based asset management software, it has become financially desirable to expand to a city-wide enterprise agreement with ESRI.

In addition, staff has determined that a consolidation of the existing open data and open performance software, into an ESRI GIS-based solution, will result in net savings to the organization (see analysis section below).

### PRIOR CITY COUNCIL REVIEW

Not applicable

### ANALYSIS

The ESRI contract for a 3-year enterprise agreement, will provide unlimited City-wide access to all ESRI software. This will allow better flexibility and quicker access to deploy new GIS application features and functions as they arise, as well as maintain a lower cost-per-unit for licensed software. All departments and in-house contractors will be eligible to use the software and services included in the Enterprise Agreement.

In reviewing the capabilities of new ESRI solutions included within the enterprise agreement, staff has determined that a consolidation of the existing open data and open performance software, into an ESRI GIS-based solution, will result in overall net savings to the organization:

Current annual expenses:

- \$60,000 for ESRI a la carte licenses
- \$150,000 for Socrata Performance, Open Data, Open Budget.

Estimated future annual expenses:

- \$150,000 for ESRI enterprise agreement
- zero to \$20,000 for Socrata (Open Budget, etc)

Net overall savings: \$40,000 to \$60,000 annually.

### FISCAL IMPACT

Approval of this action does not have any additional fiscal impact on the General Fund or any Enterprise Funds. Funding has been approved in the current budget for the IT Department.

### ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

### BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Resolution/Exhibit A - Small Enterprise Agreement

CONTACT

Kristie Bartlett, IT Operations Manager  
[kbartlett@srcity.org](mailto:kbartlett@srcity.org)  
707-543-3104