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By E07081 at 8:36 am, Dec 29, 2020



855667: 1236 Cleveland Ave.
Santa Rosa, CA 95401
Alternative Site Analysis

Methodology For Obtaining Candidates

- Crown Castle undertakes this “search ring” effort when the existing site may need to relocate for any number of reasons (loss of ground lease, growth potential, technology changes, etc.).
 1. Identify alternative landlords via mailing campaign (utilizing tax records, or ParcelQuest).
 2. Conduct a zoning feasibility for each alternative location based on proximity to existing location as we must attempt to ‘cover’ the same area.
 3. Complete construction analysis of alternative properties (is site buildable)?
 4. Confirmation through RF analysis that any new location meets the current broadcast objective of carrier(s). No loss in subscriber coverage.
 5. Contact potential landlords based on zoning feasibility, constructability, and RF requirements.
- Primary candidate selected on the above, and final interest from “new” location determines final choice after ranking the above wireless criteria (zoning, construction, and RF feasibility) and landowner interest.

CROWN
855667
ORIGINAL LOCATION

135 RIDGWAY AVE

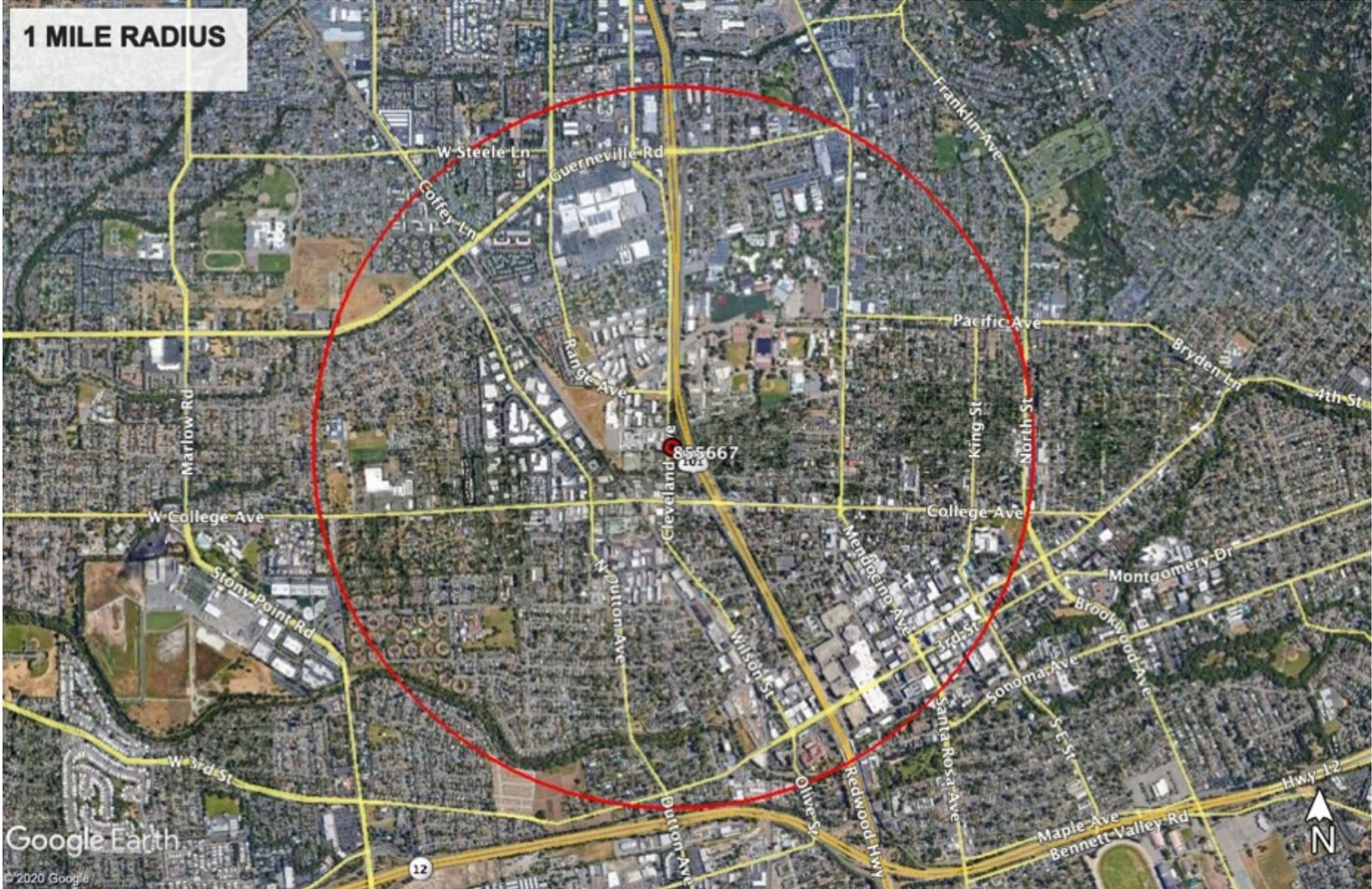
SANTA ROSA, CA

84' MONOPOLE

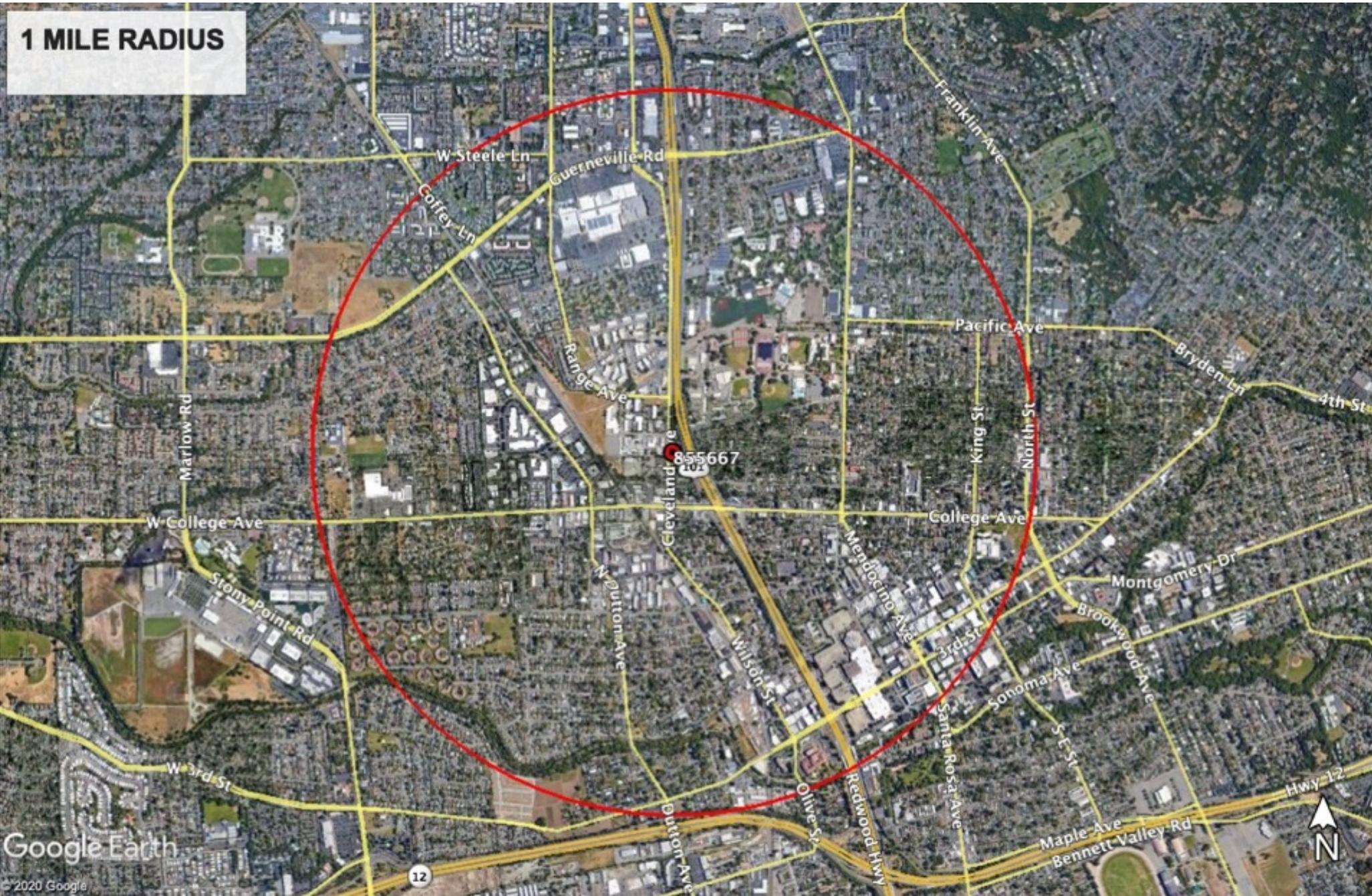
Tower to be removed if new
Project is approved located at
1236 Cleveland Ave.



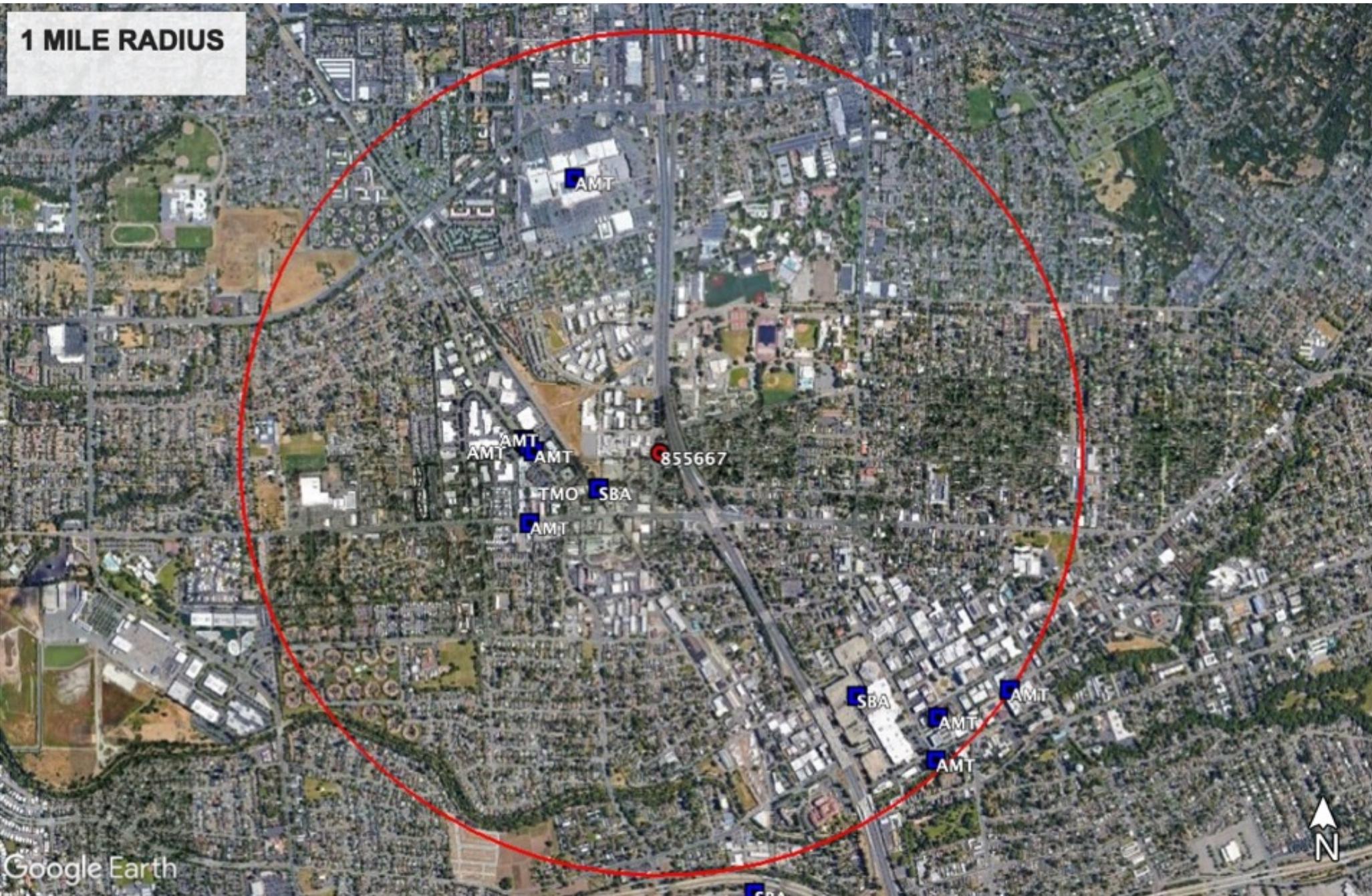
855667
OVERVIEW OF (1) MILE RADIUS



EXISTING CROWN SITES (NO CROWN SITES WITHIN 1 MILE RADIUS)



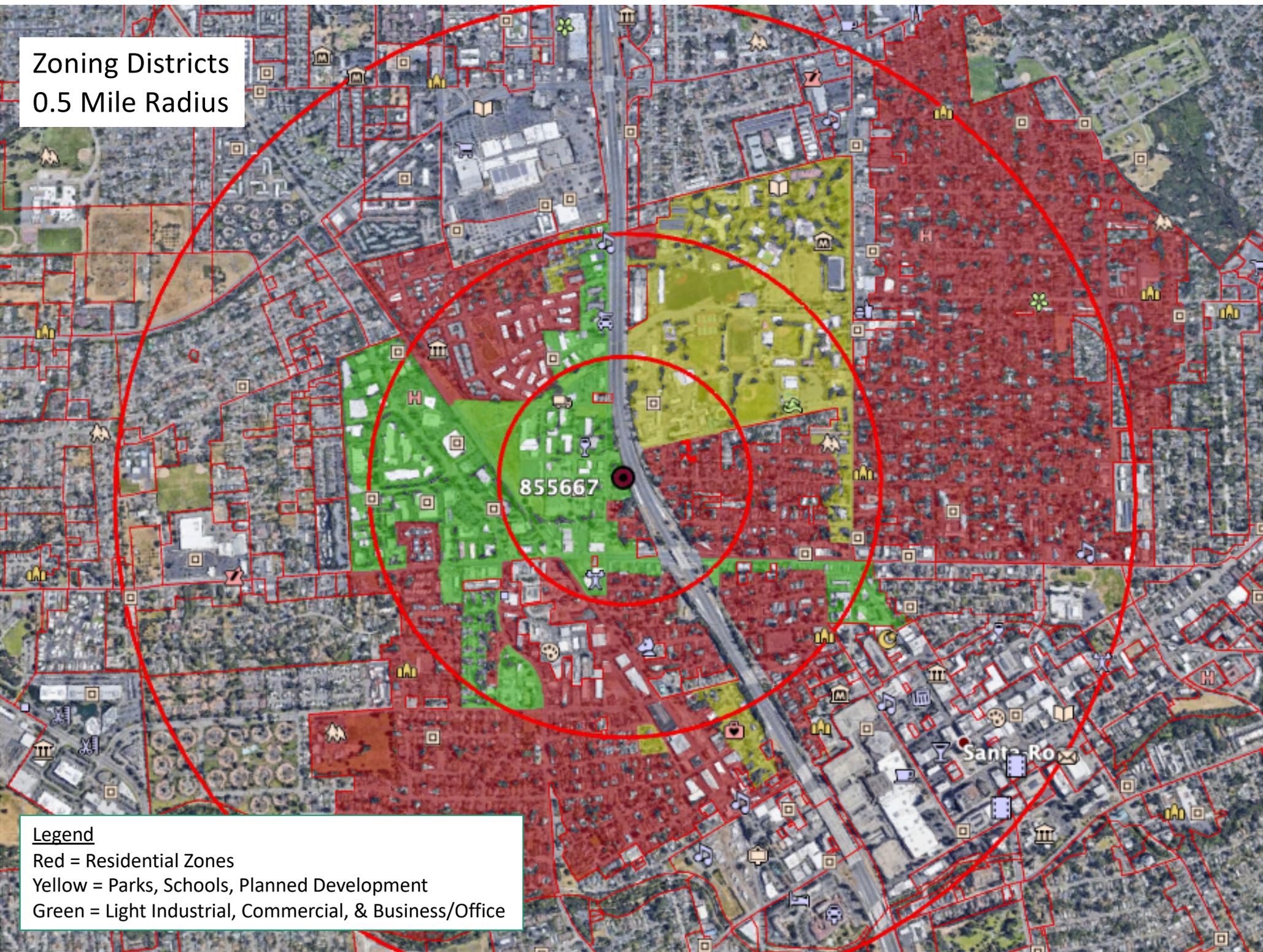
OTHER EXISTING SITES





ZONING DISTRICTS

Zoning Districts
0.5 Mile Radius



Legend
Red = Residential Zones
Yellow = Parks, Schools, Planned Development
Green = Light Industrial, Commercial, & Business/Office



PHOTOSIMS



PHOTO LOCATIONS



Existing



Proposed

855667
View #1



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View #2



Existing

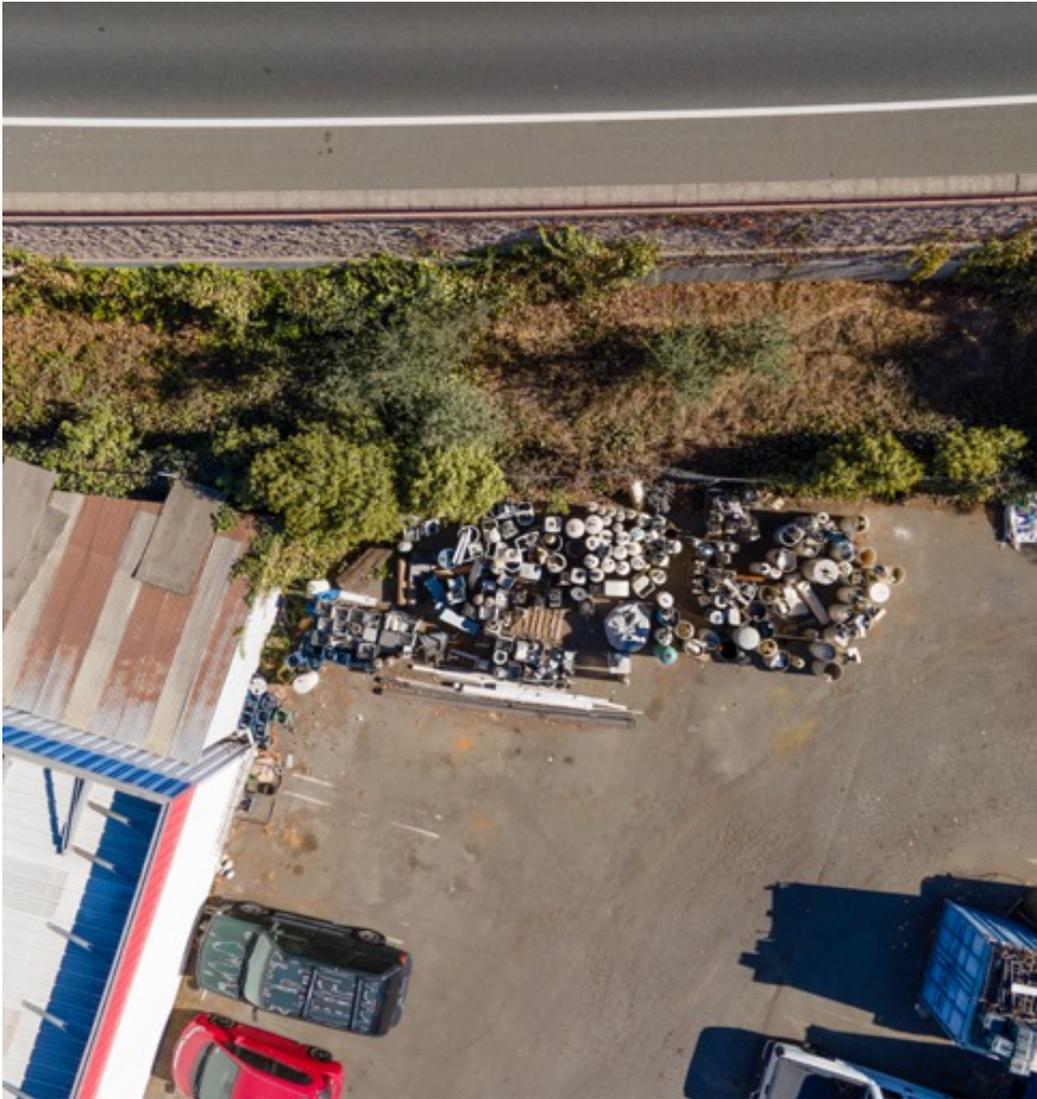


Proposed

855667 View #3

Directional “Drone” View Photos

83 Feet Over Cell Site, 1236 Cleveland Avenue, Santa Rosa



VIEW 1

View from top of proposed tower,
looking straight down

83 Feet Over Cell Site looking North, 1236 Cleveland Avenue, Santa Rosa



VIEW 2

“North” View – Reflecting other Treeline at similar height, based on View from Highway 101. Proposed Site matches existing treeline along Freeway to minimize visual impact.

83 Feet Over Cell Site looking East, 1236 Cleveland Avenue, Santa Rosa



VIEW 3

View from top of tower, showing
Freeway and residential properties
From a coverage perspective. Treeline
Depicts natural blending into area
By proposing a (N) treepole, versus
The existing monopole at 135 Rideway

83 Feet Over Cell Site looking South, 1236 Cleveland Avenue, Santa Rosa



VIEW 4

Southbound view reflecting coverage Of Highway 101 and commercial Properties. No existing sites visible Or viable to provide same coverage.

83 Feet Over Cell Site looking West, 1236 Cleveland Avenue, Santa Rosa



VIEW 5

Coverage of mixed-use properties
And industrial areas based on zoning
Map. Coverage area includes freeway,
Therefore, this area would not cover
Freeway as well as proposed location.

200 Feet, 500 Feet Away looking North, 1236 Cleveland Avenue, Santa Rosa



VIEW 6

North Coverage area depicting
Primarily freeway and commercial
Areas

200 Feet High, 500 Feet Away looking South, 1236 Cleveland Avenue, Santa Rosa



VIEW 7

South Coverage area depicting
Primarily freeway and commercial
Areas

83 Feet, 1000 Feet Away looking North, 1236 Cleveland Avenue, Santa Rosa



VIEW 8

Coverage area reflecting mixed-use,
Residential and Commercial, adjacent
Lot would not provide correct
Zoning designation.

83 Feet, 100 Feet Away looking East, 1236 Cleveland Avenue, Santa Rosa

VIEW 9

Depicts coverage area of neighboring Parcel – industrial

