

**BOARD OF SUPERVISORS**

575 ADMINISTRATION DRIVE, RM. 100A  
SANTA ROSA, CALIFORNIA 95403

(707) 565-2241  
FAX (707) 565-3778



**SHIRLEE ZANE**  
Supervisor, Third District

October 31, 2020

City of Santa Rosa  
Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

**RE: Letter of Support for 3575 Mendocino Avenue**

Dear Planning Commission Chair Sisco and Commissioners:

I am writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. I strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink that reads "Shirlee Zane". The signature is fluid and cursive, with the first name "Shirlee" and the last name "Zane" clearly legible.

Shirlee Zane  
Supervisor, Third District

**Supervisor Shirlee Zane**  
**Sonoma County's Third District**



30 October 2020

City of Santa Rosa  
Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

**RE: Letter of Support for 3575 Mendocino Avenue**

Planning Commission Chair Cisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

As a non-profit performing arts center serving our community for nearly 40 years—located in Sonoma County just a few miles north of this site—we look forward to welcoming the residents and providing them with a variety of arts, entertainment, education and community engagement programs. Given the proximity to the Center, the additional housing mix will also be appealing to our staff.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

Rick Nowlin

President & CEO



# CALIFORNIA RURAL LEGAL ASSISTANCE, INC.

FIGHTING FOR JUSTICE, CHANGING LIVES

---

October 28, 2020

City of Santa Rosa  
Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

**Re: Letter of Support for 3575 Mendocino Avenue**

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

California Rural Legal Assistance, Inc. (CRLA) has a state-wide network of 23 offices, conducting litigation, outreach and legal education on the most pressing issues facing low-income communities: housing, employment, education, workplace safety, discrimination, income maintenance and healthcare access. CRLA provides legal services in conjunction with a series of innovative programs and special initiatives that address complex and persistent problems for rural communities: protecting the health and safety of farmworkers, preserving and improving housing conditions for low income and farmworker communities, guaranteeing that workers receive proper wages, protecting individuals from predatory lending; fighting for communities that lack basic infrastructure; advocating for indigenous Mexican farmworkers, providing education and training to prevent sexual harassment in the workplace, enforcing fair housing practices, supporting victims of domestic violence, guaranteeing the rights of children to a quality education, and increasing access to healthcare among California's low-income families.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes, all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location, an in-fill site proximate to reliable transit, medical services, commercial retail and major employers, is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.



# CALIFORNIA RURAL LEGAL ASSISTANCE, INC.

FIGHTING FOR JUSTICE, CHANGING LIVES

---

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

*Ilene J. Jacobs*

Ilene J. Jacobs  
Director of Litigation, Advocacy and Training  
California Rural Legal Assistance, Inc.

MIKE THOMPSON

5TH DISTRICT, CALIFORNIA

COMMITTEE ON WAYS AND MEANS

SUBCOMMITTEE ON SELECT REVENUE MEASURES

CHAIRMAN

SUBCOMMITTEE ON HEALTH



CONGRESS OF THE UNITED STATES  
HOUSE OF REPRESENTATIVES  
WASHINGTON, DC 20515

October 30, 2020

DISTRICT OFFICES:  
2721 NAPA VALLEY CORPORATE DRIVE  
NAPA, CA 94558  
(707) 226-9898  
420 VIRGINIA STREET, SUITE 1C  
VALLEJO, CA 94590  
(707) 645-1888  
2300 COUNTY CENTER DRIVE, SUITE A100  
SANTA ROSA, CA 95403  
(707) 542-7182  
CAPITOL OFFICE:  
406 CANNON HOUSE OFFICE BUILDING  
WASHINGTON, DC 20515  
(202) 225-3311  
WEB: <http://mikethompson.house.gov>

City of Santa Rosa  
Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

**RE: Letter of Support for 3575 Mendocino Avenue**

Planning Commission Chair Sisco and Commissioners:

I am writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

As you know, my district was heavily impacted by the 2017 North Bay Wildfires, including the loss of nearly 6,000 homes, which at the time were the most destructive wildfires in California history. Many of these homes were occupied by working families, seniors, and lower-income renters.

Sadly, the wildfires exacerbated a previously existing crisis of housing affordability and availability throughout California as many residents lost their homes and were displaced from their communities. In response, I worked with my colleagues in Congress to secure an additional allocation of Low-Income Housing Tax Credits to the State of California. As we worked through the legislative process, this project was one of the top examples for why additional Federal funding was necessary for the affected areas, and I am excited to see it move forward.

As I understand it, redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.



I believe that one of the best ways to solve our housing crisis is to build strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. Accordingly, I support this project and ask the Santa Rosa Planning Commission to give the 3575 Mendocino Project's request your full and fair consideration, consistent with applicable ordinances and regulations.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mike Thompson". The signature is fluid and cursive, with a long horizontal stroke at the end.

**MIKE THOMPSON**  
Member of Congress



November 4, 2020

City of Santa Rosa  
Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners:

On behalf of the Santa Rosa Metro Chamber, I am writing to express our support for the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. With the project's proximity to reliable transit, medical services, commercial retail and major employers, it represents the exact investment that is needed in Santa Rosa while addressing our critical housing shortage.

Santa Rosa's housing shortage is impeding business growth and causing economic and environmental damage, as our residents are forced to commute long distances to find housing. These extra-long commutes result in increased air pollution, traffic congestion, growing inequity, and stressed employees resulting in reduced workforce productivity. Housing is one of the largest challenges for local employers who need to recruit and retain employees in order to stay and grow in Santa Rosa. An increase in housing near transit will bring tremendous returns to Santa Rosa, economic and environmental alike.

The proposed redevelopment of this site aligns with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location is the type of redevelopment we need in our community. We urge you to support this proposed project.

Thank you for your time and consideration.

Respectfully,

A handwritten signature in black ink, appearing to read "Peter Rumble". The signature is fluid and cursive, with a large initial "P" and "R".

Peter Rumble  
CEO  
Santa Rosa Metro Chamber

50 Old Courthouse Square, Suite 110, Santa Rosa, CA 95404

P 707-545-1414 | F 707-545-6914

[WWW.SANTAROSAMETROCHAMBER.COM](http://WWW.SANTAROSAMETROCHAMBER.COM)



420 E St Suite 105  
Santa Rosa, CA 95404

(707) 900-4364  
info@generationhousing.org

November 4, 2020

City of Santa Rosa  
Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

**RE: Letter of Support for 3575 Mendocino Avenue**

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Generation Housing **proudly endorses** the 3575 Mendocino Avenue Project, a project that strongly aligns with our project endorsement criteria and guiding principles.

The 2017 wildfires severely harmed Sonoma County as over 5,300 homes were lost, including 162 mobile homes that were destroyed at the former Journey's End Mobile Home Park. Redevelopment of the former Journey's End site is instrumental, both materially and symbolically, to Sonoma County's overall recovery by offering high-density residential housing with a mix of affordable and market rate units near public transit.

This project offers an opportunity to meet several important City of Santa Rosa goals. In terms of scope, the 3575 Mendocino Ave Project will have a significant impact in meeting the City's state housing production goals by adding a considerable number of urgently needed housing. Moreover, the project includes a large number of dedicated deed-restricted affordable homes along with the market-rate homes, an important value-add that affirmatively advances inclusionary housing by creating more integrated mixed-income neighborhoods. Lastly, and just as importantly, the project siting is near multiple transit options that can enable and encourage residents to reduce carbon emissions and help further local climate action goals.

We urge you to support this project and help fulfill the vision of a resilient and inclusive Santa Rosa. Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Jen Klose".

Jen Klose  
Executive Director







California Apartment Association  
North Bay  
755 Baywood Drive, 2nd Floor  
Petaluma, CA 94954  
(800) 967-4222 • caanet.org

**Via Electronic mail only**

November 4, 2020

Patti Cisco  
Chair  
City of Santa Rosa Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

**RE: 3575 Mendocino Avenue Project - Support**

Dear Chair Cisco and members of the Santa Rosa Planning Commission:

We are writing in support of the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed by the 2017 Tubbs Wildfire.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for the community. Placing high-density housing at this location – an in-fill site in proximity to reliable transit, medical services, commercial retail and major employers – is exactly the type of redevelopment we need in Santa Rosa. This project will further the city's sustainability efforts, maximize investments in the transportation network, and help the City meet its housing goals.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and the 3575 Mendocino Avenue project accomplishes this goal. We respectfully request the Santa Rosa Planning Commission approve this project.

Thank you for your time and consideration.

Sincerely,

Alex Khalfin  
Vice President of Public Affairs  
California Apartment Association – North Bay

**COMMITTEES**

CHAIR: HEALTH  
BUDGET  
INSURANCE  
JOINT LEGISLATIVE AUDIT  
WATER, PARKS, AND WILDLIFE  
BUDGET SUBCOMMITTEE NO. 1 ON HEALTH  
AND HUMAN SERVICES

**SELECT COMMITTEES**

HEALTHCARE ACCESS IN RURAL COMMUNITIES  
CRAFT BREWING AND DISTILLING  
SEA LEVEL RISE IN CALIFORNIA

Assembly  
California Legislature



**JIM WOOD**  
ASSEMBLYMEMBER, SECOND DISTRICT

**STATE CAPITOL**  
P.O. BOX 942849  
SACRAMENTO, CA 94249-0002  
(916) 319-2002  
FAX (916) 319-2102

**DISTRICT OFFICES**  
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UKIAH, CA 95482  
(707) 463-5770  
FAX (707) 463-5773

50 D STREET, SUITE 450  
SANTA ROSA, CA 95404  
(707) 576-2526  
FAX (707) 576-2297

1036 5TH STREET, SUITE D  
EUREKA, CA 95501  
(707) 445-7014  
FAX (707) 455-6607

October 28, 2020

City of Santa Rosa  
Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

**RE: Letter of Support for 3575 Mendocino Avenue**

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Respectfully,

A handwritten signature in blue ink that reads "Jim Wood".

JIM WOOD  
Assemblymember, 2<sup>nd</sup> District



STATE CAPITOL, ROOM 4032  
SACRAMENTO, CA 95814  
TEL (916) 651-4003  
FAX (916) 651-4903

# California State Senate

## BILL DODD

SENATOR, THIRD DISTRICT



CHAIR: SENATE GOVERNMENTAL ORGANIZATION COMMITTEE

COMMITTEES  
BUSINESS, PROFESSIONS  
& ECONOMIC DEVELOPMENT  
ENERGY, UTILITIES  
& COMMUNICATION  
INSURANCE  
TRANSPORTATION  
JOINT COMMITTEE  
EMERGENCY MANAGEMENT  
SELECT COMMITTEE  
CALIFORNIA'S WINE INDUSTRY  
CO-CHAIR

October 28, 2020

City of Santa Rosa  
Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

**RE: Letter of Support for 3575 Mendocino Avenue**

Planning Commission Chair Sisco and Commissioners:

I am writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals and will provide a vital source of both affordable and market rate housing for our community and entire region. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is exactly the type of redevelopment we need in California. It will further sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa and Sonoma County can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in cursive script that reads "Bill Dodd".

State Senator Bill Dodd, 3<sup>rd</sup> District

November 4th 2020

Santa Rosa Planning Commission  
100 Santa Rosa Avenue  
Santa Rosa, CA 95404



RE: Endorsement of 3575 Mendocino Avenue Project

Dear Santa Rosa Planning Commission,

For over 60 years, Greenbelt Alliance has helped create cities and neighborhoods that make the Bay Area a better place to live - healthy places where people can walk and bike; communities with parks, shops, transportation options; homes that are affordable and resilient to the impacts of climate change. Greenbelt Alliance's Climate SMART Development Endorsement Program provides support for projects that advance the right kind of development in the right places. By promoting climate-smart development we can create thriving, resilient neighborhoods with ready access to transit, and housing choices for all of the Bay Area's people.

**After careful review, Greenbelt Alliance is pleased to endorse the proposed 3575 Mendocino Avenue Journey's End Project.**

This is a 532 unit, 13.3 acre residential development, with 162 units set aside as affordable homes to help seniors age in place—an excellent 30% affordability level. The project site is well located within two miles of six major employers, as well as situated less than half a mile from Bicentennial Way Transit Corridor. Furthermore, it has six bus stops in its immediate vicinity as well as direct access to existing bike lanes. The traffic and environmental benefits that will be provided by this project are exactly what Santa Rosa needs to grow smartly. This currently underutilized area will contribute to the City's vision for high quality, higher-density development. This project will encourage a walkable and vibrant community in Santa Rosa for residents across the income spectrum, provide a public open space with its one acre public park, and offer a host of other environmental and quality of life benefits.

This is the kind of climate-smart development that we need in the Bay Area to meet our housing goals, reduce greenhouse gas emissions, and make sure that local residents are able to grow and thrive in their own communities. In closing, the development of the 3575 Mendocino Avenue Journey's End Project is another smart step for the City of Santa Rosa to ensure the creation of homes and vibrant communities near jobs, retail, and transit. We hope its approval will inspire communities around the Bay Area to redouble their efforts to grow smartly.

Sincerely,



Zoe Siegel

Director of Climate Resilience, Greenbelt Alliance



Teri Shore

Director of Advocacy, Greenbelt Alliance



**BUDDHIST TZU CHI FOUNDATION, NORTHWEST REGION**

Santa Rose Branch Office

1615 Cleveland Ave, Santa Rosa, CA 95401

<https://www.tzuchi.us/>

November 3<sup>rd</sup>, 2020

City of Santa Rosa  
Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

**RE: Letter of Support for 3575 Mendocino Avenue**

Planning Commission Chair Sisco and Commissioners:

We are writing to support the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire.

Buddhist Tzu Chi Foundation is an international humanitarian organization whose mission is to relieve the suffering of those in need while creating a better world for all through compassion, love, and hope. Shortly after the Tubbs Fire began, our volunteers quickly mobilized from across the Bay Area to provide comfort and emergency financial assistance to survivors at the local assistance centers. We then joined the ROC Sonoma County long-term recovery group and became one of four nonprofits providing disaster case management services. Tzu Chi took on the responsibility of providing case management to all residents of Journey's End. During the two and a half years serving this community, we assisted over 100 residents, accompanying many for one to two years, helping them navigate their recovery and access resources to rebuild their lives. We witnessed how challenging the recovery has been for the prior residents of Journey's End and other low-income renters because of the lack of affordable housing and other vulnerabilities they may have, such as chronic health concerns. These struggles have undoubtedly been exacerbated by the pandemic.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey’s End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City’s overall recovery.

Redevelopment of this site with high-density, transit-oriented housing, as proposed, is directly aligned with the City’s fire recovery goals and will provide a vital source of both affordable and market rate housing for our community. Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing and 3575 Mendocino Avenue does this well. We strongly support this project and ask the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "Minjhing Hsieh", written in a cursive style.

Minjhing Hsieh  
Executive Director  
Buddhist Tzu Chi Foundation, Northwest Region



*Legal Aid's mission is to promote social justice and advance basic human rights for vulnerable people in our community.*

November 6, 2020

**Board of Directors**

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*Executive Director*  
Ronit Rubinoff

To: City of Santa Rosa Planning Commission  
100 Santa Rosa Avenue, Room 3  
Santa Rosa, CA 95404

RE: Letter of Support for 3575 Mendocino Avenue

Planning Commission Chair Sisco and Commissioners,

I am writing to express Legal Aid of Sonoma County's support for the 3575 Mendocino Avenue Project, which proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Redeveloping the site for high-density, transit-oriented housing, as proposed, is directly aligned with the City's fire recovery goals.

For over 50 years, Legal Aid of Sonoma County has advanced basic human rights throughout our community by providing free legal services for our low-income and most vulnerable residents. We are at the forefront of our city's homelessness and housing crises. As part of our mission, Legal Aid helps low-income tenants understand and exercise their legal rights, has a dedicated homelessness prevention program, and, since 2017, has helped hundreds of wildfire survivors navigate their recovery.

The October 2017 wildfires devastated our city, destroying over 2,800 homes. Amongst the wreckage were 162 mobile homes at the former Journey's End Mobile Home Park – all completely or partially destroyed. The site has remained vacant, and families have remained displaced, since 2017, making redevelopment of this property key to the City's overall recovery.

Placing high-density housing at this location – an in-fill site proximate to reliable transit, medical services, commercial retail and major employers – is the type of redevelopment we need in our community. This Project would provide a vital source of both affordable and market rate housing for our community. It will further our sustainability efforts and maximize investments in our transportation network.

The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing. The 3575 Mendocino Avenue Project accomplishes this well. Legal Aid of Sonoma County strongly supports this project and respectfully encourages the Santa Rosa Planning Commission to do the same.

Thank you for your time and consideration

Sincerely,

Ronit Rubinoff  
Executive Director  
Legal Aid of Sonoma County

November 6, 2020

Santa Rosa Planning Commission  
100 Santa Rosa Ave,  
Santa Rosa, CA 95404

**SUBJECT: Letter of Support for 3575 Mendocino Avenue Project**

Dear Chair Cisco and Commissioners:

St. Joseph Health and Santa Rosa Memorial Hospital support the 3575 Mendocino Avenue Project in the City of Santa Rosa. The project proposes to redevelop the site of the former Journey's End Mobile Home Park that was destroyed in the 2017 Tubbs Wildfire. Our community health needs assessments tell us that inadequate housing are key needs in Santa Rosa and every community served by our health system in California.

At Providence St. Joseph Health, we believe health is a human right. Everyone deserves the chance to live the healthiest life possible, especially those who are poor and vulnerable. But it's not easy to take care of your health when you don't have a safe, affordable place to call home. That's why we launched a new initiative called "Housing is Health," and are committed to partnering with others in each of our communities to support and invest in affordable housing.

The October 2017 wildfires severely affected the City of Santa Rosa, including the loss of over 2,800 homes. Amongst the devastation were 162 mobile homes – all completely or partially destroyed at the former Journey's End Mobile Home Park. The site has remained vacant since 2017, making redevelopment of this property key to the City's overall recovery and providing a vital source of both affordable and market rate housing for our community.

We commend our partners, Burbank Housing, for their unwavering commitment to helping address housing needs in our community and improving the quality of life for Santa Rosa residents. The housing crisis in Santa Rosa can only be improved by building strategic, transit-oriented housing near key services. We urge the Santa Rosa Planning Commission to approve the 3575 Mendocino Avenue Project.

Sincerely,



Tyler Hedden  
Chief Executive  
St. Joseph Health, Sonoma County