

APPROVAL OF FIRST AMENDMENT WITH B2K SOCIAL VENTURES, DBA THIRD PLATEAU SOCIAL IMPACT STRATEGIES

City Council – April 13, 2021



Tara Thompson, Arts & Culture Manager
Planning & Economic Development Department

SUMMARY



FY 2021-FY 2024 Strategic Plan

Adopted

Feb. 1, 2021

by Art in Public
Places Committee



FY 2021-2022: Economic Development Division Strategic Planning Services

- Develop vision, mission, theory of change;
- Engage Santa Rosa's diverse community to uncover core economic development priorities;
- Design a roadmap to operationalize the Division's vision and goals over the next 3-5 years.



RECOMMENDATION

It is recommended by the Planning and Economic Development Department that the Council, by resolution, approve the First Amendment to Professional Services Agreement Number F002105 with B2K Social Ventures, DBA Third Plateau Social Impact Strategies, to extend strategic planning services through June 30, 2022, to expand scope of services within the Economic Development Division, and increase compensation in the amount of \$85,000 for a total not to exceed \$165,000.

