

To: Santa Rosa City Council

Salutations,

We humbly request the Creekside Open Space be renamed to the Mary Traverso Open Space in honor of Mrs. Traverso's profound contributions to the park and the Santa Rosa community. Mrs. Traverso adored Santa Rosa, ultimately moving there from Florida with her husband, Bill Traverso in 1971. There, they raised four incredible children, Tom, Chris, Stephanie and their youngest, Alexis, with whom you have the pleasure of hearing from this evening.

Mary worked diligently with her husband in their family's store, Traverso's, for decades, right here in Santa Rosa. Each Christmas she joyfully curated holiday baskets, a special treat for the community and beyond. Mary also spent much of her time and found extreme enjoyment in beautifying her beloved city, organizing a group to revive and restore public spaces. Her efforts were so successful that it became a model for other neighborhoods across the city.

Above all else, Mary loved her family. We are blessed to have witnessed it firsthand and as friends of the family, experience that love.

In memory and as a tribute to her extraordinary life and all those that loved her, we ask you to approve the name change. Please allow her family, friends, and the community she loved so dearly to reflect and remember this remarkable woman in a place she actively sought to enrich and share.

We thank you for your consideration.

Dani Cordaro & Joseph Hernandez

Business Owner, Piccolo Public Relations LLC

Business Owner, Mean Green Rentals INC