

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: LISA WARD GRANT, PARK SUPERINTENDENT
RECREATION AND PARKS DEPARTMENT
SUBJECT: CONCESSION AGREEMENT WITH THE PONY EXPRESS
EQUINE ASSISTED SKILLS FOR YOUTH

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Recreation and Parks Department that the Council, by resolution, approve a four-month Concession Agreement with The Pony Express Equine Assisted Skills for Youth (Pony Express), Santa Rosa, California.

EXECUTIVE SUMMARY

This item recommends the City Council of a four-month term Concession Agreement, February through May, to ensure Howarth Park will open in Spring with a pony ride concession. This Concession Agreement will initiate services for the residents of Santa Rosa while a long-term contract for the concession is being finalized, following a fully open and competitive solicitation.

BACKGROUND

1. The pony ride concession has been an integral part of the attractions at Howarth Park for 50 years. Thousands of children each year visit the park to ride the ponies, have birthday parties and/or participate in special events and classes.
2. In the last 18 years, the pony ride concession has been awarded to Pony Express due to a lack of competitive bidders when solicitations were performed.

PRIOR CITY COUNCIL REVIEW

On February 5, 2013, the City Council by Resolution No. 28233, approved a concession agreement between the City of Santa Rosa and Pont Express Equine Assisted Skills for Youth and authorizing the Mayor to execute the Concession Agreement.

On June 6, 2017, the City Council approved Resolution No. RES-2017-090, updating and establishing park user fees at various Recreation and Parks facilities.

ANALYSIS

The pony ride concession, located in the Howarth Park pony corral, is open weekends February through October, and additionally Monday through Thursday during the Summer months.

Concession Agreements are required to be adopted by the City Council through a Resolution.

This Concession Agreement is a four-month term, February through May, and will allow the concession to open at Howarth Park while a multi-year concession agreement is progressing through final award. This agreement will be terminated and the new multiple-year concession agreement would supersede if awarded by the City Council.

FISCAL IMPACT

Approval of this action is a neutral fiscal impact on the General Fund as this service was included in the FY 17-18 Adopted Budget. The Pony Express concession is a net positive revenue generating program for Howarth Park Operations.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

Not applicable.

NOTIFICATION

Not applicable.

ATTACHMENTS

- Resolution/Exhibit A-Concession Agreement with Pony Express Equine Assisted Skills for Youth

CONTACT

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