



City of Santa Rosa

Recreation & Parks
Youth & Adult Sports Programs

Youth Sports Back for 2022!

- City Sluggers
 - Ages 4-6, Rincon Valley Park, 3/5-5/7
- National Academy of Athletics – NEW!
 - 49 contracted camps/leagues for Spring/Summer
 - 15 multi-sport
 - 12 basketball
 - 9 soccer
 - 4 flag football
 - 3 pickleball
 - 2 cheer & dance
 - 2 dodgeball
 - 2 volleyball
- Sports Parties in the Hub
 - Dodgeball, Basketball & Soccer

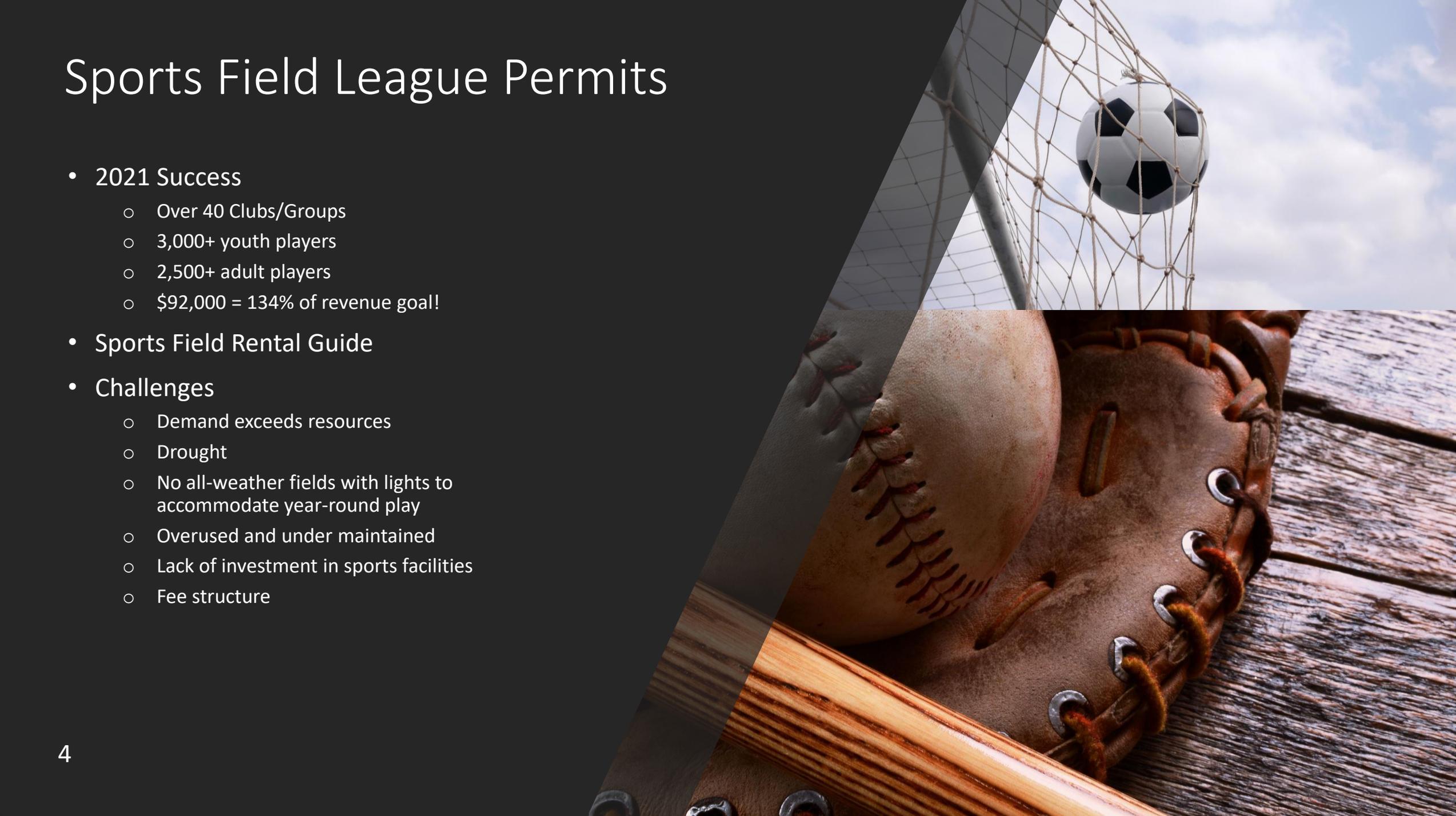


Adult Softball League (established 1968)

- Summer/Fall 2021
 - 155 teams=approximately 2,300 players (80%)
- Planning for Summer/Fall 2022!
 - Team registration begins 4/11



Sports Field League Permits



- 2021 Success
 - Over 40 Clubs/Groups
 - 3,000+ youth players
 - 2,500+ adult players
 - \$92,000 = 134% of revenue goal!
- Sports Field Rental Guide
- Challenges
 - Demand exceeds resources
 - Drought
 - No all-weather fields with lights to accommodate year-round play
 - Overused and under maintained
 - Lack of investment in sports facilities
 - Fee structure

New-Summer 2022

- PECOS professional baseball @ Doyle Park
- Proposal from FBK1 Baseball to fundraise & renovate Doyle baseball field.



Questions?

