



**CITY COUNCIL
REGULAR MEETING AGENDA AND
SUMMARY REPORT
DECEMBER 2, 2014**

4:00 P.M. (CITY COUNCIL CHAMBER)

PUBLIC COMMENTS:

Except for public hearing items, comments from the public will be allowed on all agenda items at the time each item is called. Comments on public hearing items may be made when the hearing is opened. Comments from the public on non-agenda items will be heard under Agenda Item 15.

1. CALL TO ORDER AND ROLL CALL

2. ANNOUNCEMENT OF CLOSED SESSION ITEMS - NONE

3. STUDY SESSION - NONE

Study Session items are items for in-depth discussion and possible direction to staff. No action may be taken.

4. REPORT, IF ANY, ON STUDY AND CLOSED SESSIONS - NONE

5. PROCLAMATIONS/PRESENTATIONS

5.1 PROCLAMATION - #GIVINGTUESDAY

Attachments [Proclamation](#)

5.2 PROCLAMATION - DRIVE SOBER MONTH

Attachments [Proclamation](#)

6. STAFF BRIEFINGS

This time is reserved for City staff to provide a five-minute briefing to the Council on departmental issues of interest. No action will be taken on these matters except to possibly place a particular item on a future agenda for Council consideration.

Any writings or documents provided to a majority of the City Council prior to this meeting regarding any item on this agenda, excluding closed session items, are available for public review in the City Clerk's Office, Room 10, City Hall, 100 Santa Rosa Ave, during normal business hours.

6.1 OUT THERE CAMPAIGN - PHASE 2

Staff will provide an update on the “Out There” destination awareness and local pride campaign. The briefing will include an overview of the Phase One outcomes, and an overview of the Phase Two goals and strategies, with examples of some of the marketing products.

Attachments [Presentation PDF](#)

7. APPROVAL OF MINUTES

7.1 November 18, 2014, Regular Meeting

Attachments [Draft Minutes](#)

8. MAYOR'S/COUNCILMEMBERS' REPORTS

8.1 STATEMENTS OF ABSTENTION BY COUNCILMEMBERS

8.2 MAYOR'S/COUNCILMEMBERS' REPORTS

8.2.1 Council Subcommittee Reports

8.2.2 Other

8.3 REPORTS REGARDING AGENCY MEETINGS ATTENDED AND POSSIBLE COUNCIL DIRECTION TO REPRESENTATIVES ON PENDING ISSUES BEFORE SUCH BOARDS (IF NEEDED)

8.3.1 Sonoma County Transportation Authority/Regional Climate Protection Authority (SCTA/RCPA)

8.3.2 Sonoma County Water Agency (SCWA) - Water Advisory Committee

8.3.3 Association of Bay Area Governments (ABAG)

8.3.4 Sonoma County Agricultural Preservation and Open Space District Advisory Committee

8.3.5 Sonoma Clean Power Authority (SCPA)

8.3.6 Sonoma County Waste Management Agency (SCWMA)

8.3.7 Other

9. CITY MANAGER'S/CITY ATTORNEY'S REPORTS

10. CONSENT ITEMS

10.1 RESOLUTION - PROFESSIONAL SERVICES AGREEMENT - ROSELAND AREA/SEBASTOPOL ROAD SPECIFIC PLAN

RECOMMENDATION: It is recommended by the Community Development Department that the Council, by resolution, authorize the Mayor to execute the Professional Services Agreement with Pacific Municipal Consultants, in the amount of \$646,904, for preparation of the Roseland Area/Sebastopol Road Specific Plan and Environmental Impact Report, which is to be paid from project JL Key 08036-Roseland/Sebastopol Road Plan.

Attachments [Staff Report](#)
[Attach 1 - Boundary Map](#)
[Attach 2 - PMC PSA](#)
[Attach 2 - PMC PSA Attachments](#)
[Resolution](#)

10.2 RESOLUTION - ADOPTING AMENDED CONFLICT OF INTEREST CODE

RECOMMENDATION: It is recommended by the City Clerk that the Council, by resolution, adopt an amended Conflict of Interest Code for the City of Santa Rosa.

Attachments [Staff Report](#)
[Attachment 1](#)
[Attachment 2](#)
[Resolution](#)
[Exhibit](#)

10.3 RESOLUTION - AUTHORIZING THE FIRE CHIEF TO NEGOTIATE,

APPROVE AND EXECUTE AGREEMENTS FOR USE OF THE
TRAINING CENTER AT 2126 W. COLLEGE AVENUE

RECOMMENDATION: It is recommended by the Fire Department that the Council, by resolution, authorize the Fire Chief or his/her designee to negotiate, approve and execute agreements for the use of the Training Center with other agencies for training purposes, subject to approval as to form by the City Attorney

Attachments [Staff Report](#)
[Resolution](#)

- 10.4** RESOLUTION - AUTHORIZATION TO PROCEED WITH THE SUBMISSION OF A GRANT APPLICATION TO THE FEDERAL EMERGENCY MANAGEMENT AGENCY (FEMA) ASSISTANCE TO FIREFIGHTERS GRANT (AFG GRANT) IN THE ESTIMATED AMOUNT OF \$554,626 FOR THE REPLACEMENT OF 15 PARAMEDIC CARDIAC DEFIBRILLATORS AND 30 AUTOMATIC EXTERNAL DEFIBRILLATORS (AED)

RECOMMENDATION: It is recommended by the Fire Department that the Council, by resolution, authorize the Fire Department to proceed with the application process on behalf of the City for replacement of 15 paramedic cardiac defibrillators and 30 automatic external defibrillators (AED) through the FEMA Assistance to Firefighters Grant (AFG) program in the estimated amount of \$554,626.

Attachments [Staff Report](#)
[Resolution](#)

- 10.5** ORDINANCE ADOPTION - DENYING THE APPEAL OF THE PLANNING COMMISSION RECOMMENDATION AND AMENDING TITLE 20 OF THE SANTA ROSA CITY CODE - RECLASSIFICATION OF PROPERTY LOCATED AT 408 CALISTOGA ROAD TO THE R-1-6 DISTRICT - CALISTOGA COTTAGES - FILE NUMBER MJP13-007

RECOMMENDATION: This ordinance, introduced at the November 18, 2104, Regular Meeting, by a 5-2 vote (Vice Mayor Swinth and Council Member Carlstrom voting No), denies the appeal of the Planning Commission recommendation and amends Title 20 of the Santa Rosa City Code and reclassifies the property located at 408 Calistoga Road to

the R-1-6 District - Calistoga Cottages - File Number MJP13-007.

Attachments [Ordinance](#)

11. REPORT ITEMS

11.1 REPORT - MAYOR'S OPEN GOVERNMENT TASK FORCE REPORT

BACKGROUND: In January 2014, Mayor Bartley appointed an 11-member Open Government Task Force to evaluate the City's current policies and procedures in order to provide recommendations to the City Council on how to improve openness and transparency in Santa Rosa.

Vice Mayor Swinth and Council Member Carlstrom were appointed as the co-chairs of the Task Force. The Task Force met twice a month from April through November 2014. The Task Force formed two Subcommittees: A Policy Subcommittee and a Community Engagement Subcommittee that spent additional time researching and discussing recommendations that were presented to the full Task Force. The Task Force is submitting to the City Council a report containing its recommendations.

RECOMMENDATION: It is recommended by the City Manager that the Council, by motion, accept the report of the Mayor's Open Government Task Force and direct staff to provide information regarding implementation of the Task Force recommendations to the Council for consideration at Council's Goal Setting session in February.

Attachments [Staff Report](#)
[Attachment](#)
[Presentation PDF](#)

12. PUBLIC HEARINGS - NONE

13. WRITTEN COMMUNICATIONS - NONE

14. COUNCIL REORGANIZATION

14.1 REPORT - DECLARING RESULTS OF THE GENERAL MUNICIPAL ELECTION HELD ON TUESDAY, NOVEMBER 4, 2014

BACKGROUND: Pursuant to City Charter Section 30 and the California Elections Code, the City Council called a General Municipal Election for Tuesday, November 4, 2014, for the purpose of (1) electing three members to the City Council, each for a full term of four years; and (2) submitting to the voters Measure N relating to the modernization of the City's Utility Users Tax Ordinance.

RECOMMENDATION: It is recommended by the City Clerk that the Council, by resolution, declare the results of the Consolidated General Municipal Election held on Tuesday, November 4, 2014, for (1) the election of Chris Coursey, John Sawyer, and Tom Schwedhelm to the City Council, each for a full term of four years; and (2) City of Santa Rosa Measure N, UUT Modernization and Fairness Measure.

Attachments [Staff Report](#)
[Resolution](#)
[Exhibit](#)

14.2 COMMENTS BY COUNCIL MEMBERS

14.3 ADMINISTRATION OF OATH OF OFFICE TO NEWLY ELECTED COUNCILMEMBERS, PRESENTATION OF CERTIFICATES OF ELECTION, AND SEATING OF THE NEWLY ELECTED COUNCIL MEMBERS

14.4 COMMENTS BY NEWLY ELECTED COUNCIL MEMBERS

14.5 ELECTION OF MAYOR

The Council, in accordance with the City's Charter and the Council's Manual of Protocols and Procedures, will elect a Mayor from among its members. The Mayor will serve for a term of two years. The Council may discuss alternate voting methods.

Attachments [Staff Report](#)
[Attachment 1](#)
[Attachment 2](#)

14.6 ELECTION OF VICE MAYOR

The Council, in accordance with the City's Charter and the Council's

Manual of Protocols and Procedures, will elect a Vice Mayor from among its members. The Vice Mayor will serve for a term of one year. The Council may discuss alternate voting methods.

Attachments [Staff Report](#)
[Attachment 1](#)
[Attachment 2](#)

15. PUBLIC COMMENTS ON NON-AGENDA MATTERS

This is the time when any person may address the Council on matters not listed on this agenda, but which are within the subject matter jurisdiction of the Council. Each speaker is allowed three minutes. To address the Council you are requested to complete the yellow Speaker's Card and give it to the City Clerk. If you are unable to or do not wish to wait for the public comment portion of the agenda, you are encouraged to contact the Council or City Clerk directly by emailing your information to cityclerk@srcity.org or by telephoning the Council and City Manager's Office at 707-543-3010.

16. ANNOUNCEMENT OF CONTINUED CLOSED SESSION ITEMS, RECESS TO CLOSED SESSION IN THE MAYOR'S CONFERENCE ROOM, RECONVENE TO OPEN SESSION, AND ANNOUNCEMENTS [IF NEEDED]

17. ADJOURNMENT OF MEETING

18. UPCOMING MEETINGS

18.1 UPCOMING MEETINGS LIST

Attachments [List](#)

***Did not appear on the preliminary agenda.**

****Quasi-judicial or adjudicative action.**



The City of Santa Rosa does not discriminate on the basis of disability in the admissions or access to, or treatment of or employment in, its programs or activities. Disability-related aids or services, including printed information in alternate formats, to enable persons with disabilities to participate in public meetings are available by contacting the City Clerk's Office at 543-3015 or cityclerk@srcity.org 48 hours prior to the meeting. TDD 543-3063

Meeting information can also be accessed via the internet at <http://srcity.org>