

CITY OF SANTA ROSA
CITY COUNCIL

TO: MAYOR AND CITY COUNCIL
FROM: DEBORAH LAUCHNER, CHIEF FINANCIAL OFFICER
FINANCE DEPARTMENT
SUBJECT: AMENDMENT TO THE MEASURE O IMPLEMENTATION PLAN
FOR ALL PROGRAMS

AGENDA ACTION: RESOLUTION

RECOMMENDATION

It is recommended by the Finance, Police, Fire, Recreation and Parks Departments, the City Manager's Office, the Office of Community Engagement and the Measure O Citizens' Oversight Committee that the Council, by resolution, amend the Transaction and Use Tax Implementation Plan to 1) adjust for Fiscal Year 2016-17 budget and forecasted budget amounts for all Measure O programs, and 2) to make specific Implementation Plan changes to the Gang Prevention/Intervention Services (Violence Prevention Partnership) program.

EXECUTIVE SUMMARY

City staff is proposing changes to the Measure O Transaction and Use Tax Implementation Plan (Implementation Plan). Staff proposes to adjust the budget and forecasted budget for all Measure O programs to align with the Fiscal Year 2016-17 budget and budget assumptions. In addition, staff proposes to make various changes to the Implementation Plan specific to the Violence Prevention program. These changes were reviewed and approved by the Measure O Citizen Oversight Committee at their April 27, 2016 meeting.

BACKGROUND

Ordinance No. 3680 added Chapter 3-26 to the Santa Rosa City Code establishing a special transactions and use tax. The special tax measure, known as Measure O, increased sales tax by a quarter percent to fund specific Police, Fire, and Gang Prevention/Intervention programs, as set forth in the Ordinance.

An Implementation Plan was created on September 21, 2004, by Resolution No. 26069, which outlines the uses and purposes for which the special tax revenues may be used over time. The Implementation Plan has been revised several times since the original

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plan was adopted in 2004. In order to amend the Implementation Plan, the Ordinance requires six affirmative votes of the Council.

On November 10, 2015, the City Council approved a new format for the Implementation Plan, consisting of current and forecast budget amounts for all Measure O programs. This new Implementation Plan forecasts Measure O program budgets through Fiscal Year 2024-25.

PRIOR CITY COUNCIL REVIEW

The Council has amended the Implementation Plan multiple times since the initial plan was adopted in 2004.

ANALYSIS

The Implementation Plan outlines Measure O program expenditures, including salaries, benefits, operational costs, and specific program line items. These costs are reflective of the Fiscal Year 2016-17 budget, and are forecasted through Fiscal Year 2024-25. Because the program costs are tied to the budget, the forecast amounts are fluid depending on the changes in actual costs and assumptions from year to year, the Implementation Plan as a whole will need to be adjusted annually to reflect new budget and forecast amounts. While these changes are routine, they still represent a change to the Implementation Plan, and as such will need to be approved with six affirmative votes of the City Council.

In addition, staff from Recreation and Parks and the Office of Community Engagement have assessed the ten-year Implementation Plan and are recommending changes specific to the Violence Prevention program. The proposed changes are as follows (and are highlighted on the attached Implementation Plan):

- a. Strategic Plan for the Santa Rosa Violence Prevention Partnership. Funding in the amount of \$35,000 is requested by the City Manager's Office to support The Partnership in the development of a new, five-year strategic plan. The funding will support the hiring of a consultant to conduct the strategic planning process in Fiscal Year 2016-17. The strategic planning process will incorporate the findings and recommendations from the Community Safety Scorecard and City Council Goals, along with a comprehensive community engagement needs assessment process.
- b. Youth Development Stipends. In support of the California Gang Reduction, Intervention, and Prevention grant program funded by the Board of State and Community Corrections, changes are proposed to correct the funding allocation to align with the term and match requirements of the grant which concludes December 31, 2017. Beginning with January 1, 2018, the funding was reallocated to increase support of the CHOICE grant program for community-based organizations and schools.

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- c. Jacob's Park Playground. One-time funding in the amount of \$100,000 was reallocated to support the creation of a program site at Bayer Neighborhood Park and Gardens for Recreation and Parks to provide direct services for youth and families. This proposed change aligns with the objectives of the Ordinance and is consistent with the High Need Area identified in the Community Safety Scorecard. Jacob's Park/Lincoln Elementary School has an age-appropriate play structure.

Finance staff have reviewed proposed changes for the Violence Prevention program and determined there is sufficient funding available. The use of Measure O reserves for the strategic plan is one-time in nature, and not intended as an ongoing budget reduction.

On April 27, 2016, staff presented these changes to the Implementation Plan to the Measure O Citizen Oversight Committee. The Committee has reviewed and approved the proposed changes to the Implementation Plan for all programs and recommended the amended Implementation Plan be forwarded to the City Council for approval with a vote of 6-0, with Committee Member Meraz absent. In accordance with the Ordinance No. 3860, six affirmative votes of the City Council are necessary to approve an amendment to the Implementation Plan.

FISCAL IMPACT

These amendments have no fiscal impact to the General Fund. All adjustments required to reflect Fiscal Year 2016-17 budget have been included in the proposed Fiscal Year 2016-17 Operations and Maintenance budget, and future year forecasts are for informational purposes. The changes to the Violence Prevention program portion of the Implementation Plan can be absorbed within their current fund balance.

ENVIRONMENTAL IMPACT

This action is exempt from the California Environmental Quality Act (CEQA) because it is not a project which has a potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment, pursuant to CEQA Guideline section 15378.

BOARD/COMMISSION/COMMITTEE REVIEW AND RECOMMENDATIONS

The proposed changes to the Implementation Plan were reviewed by the Measure O Citizen Oversight Committee on April 27, 2016. The Measure O Citizen Oversight Committee recommends the Council by Resolution amend the Implementation Plan.

NOTIFICATION

Not applicable

ATTACHMENTS

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- Attachment 1 – Proposed Amended Implementation Plan
- Resolution

CONTACT

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